



# HYDERABAD INSTITUTE OF TECHNOLOGY AND MANAGEMENT

A

Report on

Organising Innovation & Entrepreneurship Outreach Program in Community

15 August 2024



## GRAM SABHA

at Kolanupaka & Gowdavelly villages

Enabling community-level participation for a just and inclusive society



15<sup>TH</sup> AUG 2024

In Association with



[www.hitam.org](http://www.hitam.org)  
Gowdavelly, Near Kompally,  
Medchal, Hyderabad. India.

HYDERABAD INSTITUTE OF TECHNOLOGY & MANAGEMENT  
UGC AUTONOMOUS COLLEGE | A+ RATING BY NAAC | NBA ACCREDITED PROGRAMS | AFFILIATED TO JNTUH

**Objective of the event:**

The objective of the Innovation & Entrepreneurship Outreach Program, scheduled for 15 August 2024 in the village community, is to foster a culture of innovation and entrepreneurship at the grassroots level. This program aims to empower villagers by providing them with the knowledge, skills, and resources needed to transform their ideas into viable business ventures. Through interactive workshops, mentoring sessions, and access to networking opportunities, the initiative seeks to inspire local participants to develop innovative solutions to community challenges, thereby promoting self-reliance and economic growth.

**Event Mode: offline****No. of Participants: 42****No of Faculty:2****No of Students:40****Social Media link: <https://www.facebook.com/photo/?fbid=792956226384426&set=a.554416916905026>****Registration**

1	SHEELAM REVATHI
2	SIRANJI SHIRISHA
3	SUDDALA ABHINAYA
4	TEEGARAJU DEEKSHITH KUMAR
5	TUNGALA VARDHAN
6	VAIDYA VIJAY
7	VEERAVALLI MOHAN SIDDARDHA
8	VEGESANA MANASA
9	VENKATA KRISHNA SATVIKA MANURI
10	VUTTI ROOPA SAI REDDY
11	ABDUL RAHMAN
12	ABHIGNA PARVAREDDY
13	ADARI VISHNU
14	ADIMULAM SAMUEL SATYANANDAM
15	AGUR KARTHIK
16	AILNENI SREEMAN
17	AMEENA TAHSEEN
18	ANANTHULA USHA RANI
19	ANAS SOFIYAAN QURESHI
20	ANNAVARAPU VENKAT
21	ANSUMAN PRUSTY
22	APOORVA
23	APPANI PAVAN
24	ASHWITH REDDY NAYINI
25	ASODU SPILOJO
26	ATHINARAPU VAMSHI SAGAR

27	ATMAKURI TAGORE NANDAN3
28	B NAVEEN NAIDU
29	BANDA SRI RAM GOUD
30	BANOTH KARTHIK
31	BANOTHU NAVEEN
32	BANOTHU SANJEEV
33	BEZAWADA URMITHA
34	BILLAKANTI MAHESH
35	BONTHA JACINTHA RUTH
36	BONTHALA MADHUKAR
37	BOZZA PRANAY
38	BURKI VINAY GOUD
39	BUSIPAVULA RAJESH
40	CHALLA HARSHITHA

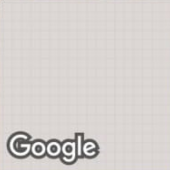
**Event Description:**





Hyderabad, Telangana, India  
HFW3+772 HYDERABAD INSTITUTE OF TECHNOLOGY AND MANAGEMENT, Basuragadi Village,  
Hyderabad, Telangana 500043, India  
Lat 17.595675°  
Long 78.453054°  
15/08/24 09:09 AM GMT +05:30

GPS Map Camera



Hyderabad, Telangana, India  
HFW3+772 HYDERABAD INSTITUTE OF TECHNOLOGY AND MANAGEMENT, Basuragadi Village,  
Hyderabad, Telangana 500043, India  
Lat 17.595675°  
Long 78.453054°  
15/08/24 09:09 AM GMT +05:30

GPS Map Camera



**Outcome:**

Increased awareness and understanding of entrepreneurial principles among the villagers, the identification of potential local entrepreneurs, and the initiation of community-driven projects.

# Problem Identification Kolanupaka Village

## 14 Feb 2024



**Experience collaborative and empathetic engineering**

**PROBLEM IDENTIFICATION & COMMUNITY INTERACTION**

@ Kolanupaka Village  
14<sup>th</sup> Feb 2024  
(10:00 am - 2:30 PM )

**IUCEE EWB  
HITAM**

**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of HRD Initiative)

**HYDERABAD INSTITUTE OF TECHNOLOGY & MANAGEMENT**  
UGC AUTONOMOUS COLLEGE | A+ RATING BY NAAC | ACCREDITED BY NBA | ACADEMIC PARTNERS WITH CISCO

[www.hitam.org](http://www.hitam.org)  
Gowdavelly, Near Kompally,  
Medchal, Hyderabad. India.

**Objective of the event:**

Providing students with firsthand experiences that cultivate empathy by interacting with individuals from different socio-economic backgrounds and understanding their challenges and aspirations. Instilling a sense of social responsibility in students by engaging them in activities that contribute positively to the welfare of the community, encouraging them to use their skills and knowledge for the greater good.

Sl. No	Roll Number	Student Name	Branch
1	23E51A0401	ADEPU SHIVA SAI	ECE
2	23E51A0402	AKHILANANDH GANDHI SETTI	ECE
3	23E51A0403	AKULA ANJALI	ECE
4	23E51A0404	ALLAVARAPU VEERA VAISHNAVI	ECE
5	23E51A0405	AMBATI VAMSI	ECE
6	23E51A0406	AYUSH BANERJEE	ECE
7	23E51A0407	BALLAVARAPU RAJ ASHWIN	ECE
8	23E51A0408	BANDALA RAMCHARAN	ECE
9	23E51A0409	BARAAKUNTA PRANAY	ECE
10	23E51A0410	BATTU MARUTHI VENKATA SRIRAM	ECE
11	23E51A0411	BEERA JAI VARDHAN	ECE
12	23E51A0412	BHUKYA RAJESH	ECE
13	23E51A0413	BODA SASIKALA SRI	ECE
14	23E51A0414	BODDAPATI SUPRIYA	ECE
15	23E51A0415	BONU SNEHA	ECE
16	23E51A0416	CHALAGOLUSULA VENKATA YASWANTH	ECE
17	23E51A0417	CHALLA SRINATH	ECE
18	23E51A0418	CHALLA YESHWANTH	ECE
19	23E51A0419	CHEELI PRABHU SMARAN	ECE
20	23E51A0420	CHOWDARIGARI AKSHAYA	ECE
21	23E51A0421	DAKA SADHANA	ECE
22	23E51A0422	DANAM REETVI SIMHA	ECE
23	23E51A0423	DEVARAKONDU LIKITH	ECE
24	23E51A0424	DIVI VINEELA	ECE
25	23E51A0425	EDDU SURENDER	ECE
26	23E51A0426	ERAPAGOLU SHARONI	ECE
27	23E51A0427	ERUVA NAGA SANTOSH	ECE
28	23E51A0428	GAIKWAD YOGESH	ECE
29	23E51A0429	GAYAKAWADA VARUN SANTOSH	ECE
30	23E51A0430	GOGIKAR UDAY	ECE
31	23E51A0431	HELGIRO ROHAN	ECE
32	23E51A0432	KALLEM SRUJAN REDDY	ECE
33	23E51A0433	KALLSE SHIVALEELA	ECE
34	23E51A0434	KARKALA AVANISH ACHARYA	ECE
35	23E51A0435	KARNE SAI SHASHANK	ECE
36	23E51A0436	KONDAMUDI VENKATA RAVI SHANKAR	ECE
37	23E51A0437	KOTTANANALLAGARI SAI PRIYA REDDY	ECE
38	23E51A0438	KRISTIPATI KRANTHI CHAITANYA REDDY	ECE
39	23E51A0439	MACHUNURI VISHNU VARDHAN	ECE

40	23E51A0440	MANDRA MANASA	ECE
41	23E51A0441	MANGALI KIRAN	ECE
42	23E51A0442	MANNE ANJALI	ECE
43	23E51A0443	MAROJU PRAVEEN CHARY	ECE
44	23E51A0444	MOHAMMED JAFFER PASHA	ECE
45	23E51A0445	MOKSHITHA THATHURI	ECE
46	23E51A0446	MUTHOJU ADITHYA SHIVA KRISHNA	ECE
47	23E51A0447	NAKERAKANTI RAJU	ECE
48	23E51A0448	PASIVEDHALA BADRI SIVA SAI VARDHAN	ECE
49	23E51A0449	PATHULAVATH HARI KISHAN SINGH PRASAD	ECE
50	23E51A0450	PATHURPALLY KARTHIK SHETTY	ECE
51	23E51A0451	PUTTI VISHNU	ECE
52	23E51A0452	R KALYAN	ECE
53	23E51A0453	RAYAPUDI MEGHANADH	ECE
54	23E51A0454	SHANKARPALLY CHETAN	ECE
55	23E51A0455	SHEELAM REVATHI	ECE
56	23E51A0456	SIRANJI SHIRISHA	ECE
57	23E51A0457	SUDDALA ABHINAYA	ECE
58	23E51A0458	TEEGARAJU DEEKSHITH KUMAR	ECE
59	23E51A0459	TUNGALA VARDHAN	ECE
60	23E51A0460	VAIDYA VIJAY	ECE
61	23E51A0461	VEERAVALLI MOHAN SIDDARDHA	ECE
62	23E51A0462	VEGESANA MANASA	ECE
63	23E51A0463	VENKATA KRISHNA SATVIKA MANURI	ECE
64	23E51A0464	VUTTI ROOPA SAI REDDY	ECE
65	23E51A0201	BOLLE RAVI TEJA	EEE
66	23E51A0202	CHINNABATHINI TEJA	EEE
67	23E51A0203	ERUKALA VAMSHI	EEE
68	23E51A0204	GUNJI POOJITHA	EEE
69	23E51A0205	JONNAKUTI TEJA SUMANTH	EEE
70	23E51A0206	KOPPULA PRANEETH	EEE
71	23E51A0207	MANIK MANOHAR	EEE
72	23E51A0208	NIMMALA PRAVALIKA	EEE
73	23E51A0209	PALURU NAGA BABU	EEE
74	23E51A0210	RAMAGIRI CHANDRA SAI CHARAN	EEE
75	23E51A0211	RAMALA VAMSHI PRAKASH	EEE
76	23E51A0212	SAMALA PRANAV KUMAR	EEE
77	23E51A0213	VAKA AKHIL	EEE
78	23E51A0214	VASAMSETTY YOGESHWAR	EEE
79	23E51A0215	VEDA ESHWAR REDDY ANUGU	EEE
80	23E51A0216	VEMULA ASHRITHA	EEE
81	23E51A0301	BIPUL KUMAR YADAV	MECH
82	23E51A0302	BOLLEDA RUTHIKESH REDDY	MECH
83	23E51A0303	GADDE POORNA CHANDRA	MECH
84	23E51A0304	MOHAMMED AMAAN	MECH
85	23E51A0305	SHAIK AAMIR	MECH

**Event Mode:** offline

**No. of Participants:** 87

**No of Faculty:** 7

**No of Students:** 80

**Social Media Link:**

<https://www.instagram.com/p/C3UDdAWOdiM/?igsh=MWN6aXl3eWdxYm03bA==>

**Event Schedule:**

09:00 AM to 09:10 AM	– Gathering near the bus at the HITAM Gate
09:10 AM	– Marking of attendance
09:15 AM	– Bus departures from campus
11:00 AM	– Reaching village Kolanupaka
11:00 AM to 02:00 PM	– Community interactions
02:00 PM to 02:30 PM	– Lunch
02:30 PM to 02:45 PM	– Marking of attendance
02:50 PM	– Departure from Kolanupaka village
04:50 PM	– Arrival to college

### Event Description:

The primary aim of this visit is to immerse ourselves in village life by engaging with the community. This is not an opportunity to showcase our intellectual prowess but rather to adopt a stance of humility and empathy. Such an approach is crucial for gathering detailed demographic data about the community, which will prove invaluable in formulating robust problem statements for academic projects within the Design Thinking course.

**Overall Feedback on Session by Participants:** Participants overall feedback was positive;

What aspects of the village visit did you find most interesting or engaging?

Pottery

Development, Healthy lifestyle...

Handlooms and diary form

The calmness and interaction with people

The unified and interesting persona of villagers

About the villagers and farmers and shilpi's

They were so kind and some people were reluctant to answer and some people are so much interested to answer our questions and made our conversation so much interesting

Meeting same age group people and old people getting more info and made engaging

For know about them

While talking with people

Village culture

Living style/way

What new insights or knowledge did you gain from interacting with the community members?

Types of occupation in a village

Their problems and their working experiences in different types of works.

Being sensible and well known on their field

we gained knowledge about how people interact with us and the way they talk

How to interact with rural people

Communication skills and how to approach a person ,how to create a good conversation

They were self dependent

How to do simple work's in hardworking

About how people live and about their problems

Confidence and interesting

How did you feel interacting with the villagers and participating in community activities?

Good

It was a Very interesting and rememberable experience...

Good

Quite awkward and interesting

So happy and peaceful by enjoy the nature vibes

It was interesting

I felt so nervous when I started but after some conversation I literally felt happy and enjoyable interaction with people in the village

Good and very exciting

I felt happily

Good

Knowledgeable

Do you believe this experience has inspired you to take any specific actions or initiatives in the future? If so, what are they?

Yes

Yes

Yes, in way of communication, interacting with villagers etc

Yes.Sort out the problem in sewers in village

yess

Yes

Yes mainly Communication skills I need to develop more in the future

Yes ,that is to be self dependent

Is, I inspired how to talk with people

Yes. We need to work on the problems of the village

Yeah , it teaches me to do Hardwork to survive on this earth

## Photos:









**Outcome:**

- By interacting with community members and understanding their challenges firsthand, students develop greater empathy and compassion towards others, which can positively influence their interactions and decision-making in both personal and professional contexts.
- Opportunities for reflection on their experiences encourage students to critically examine their values, assumptions, and biases, fostering personal growth and self-awareness.