



**ICFAI** Foundation  
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## **Unnat Bharat Abhiyan (UBA) Cell Quarterly Report (August-October)**

### **About UBA**

The Unnat Bharat Abhiyan (UBA) was conceived by a group of committed faculty members at the Indian Institute of Technology (IIT) Delhi who had been engaged in rural development and appropriate technology for an extended period. The idea was refined through extensive consultations with technical institutions, coordinators of the Rural Technology Action Group (RuTAG), non-governmental organizations, and government agencies that were actively involved in rural development efforts. These discussions occurred during a national workshop held in September 2014 at IIT Delhi and sponsored by the Council for Advancement of People's Action and Rural Technology (CAPART), which operates under the Ministry of Rural Development, Government of India. On November 11, 2014, the Ministry of Education (previously known as the Ministry of Human Resource Development) formally launched the program in the presence of the President of India. The vision and the mission of UBA are as follows:

#### **1. Vision**

Unnat Bharat Abhiyan is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India.

#### **2. Mission**

The Mission of Unnat Bharat Abhiyan is to enable higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth. It also aims to create a virtuous cycle between society and an inclusive academic system by providing knowledge and practices for emerging professions and to upgrade the capabilities of both the public and the private sectors in responding to the development needs of rural India.

## Goals

1. To build an understanding of the development agenda within institutes of Higher Education and an institutional capacity and training relevant to national needs, especially those of rural India.
2. To re-emphasize the need for field work, stake-holder interactions and design for societal objectives as the basis of higher education.
3. To stress on rigorous reporting and useful outputs as central to developing new professions.
4. To provide rural India and regional agencies with access to the professional resources of the institutes of higher education, especially those that have acquired academic excellence in the field of science, engineering and technology, and management.
5. To improve development outcomes as a consequence of this research. To develop new professions and new processes to sustain and absorb the outcomes of research.
6. To foster a new dialogue within the larger community on science, society and the environment and to develop a sense of dignity and collective destiny.

### **UBA Cell- IFHE**

UBA cell at IFHE was formed in the month of October, 2023. The cell consists of faculty members and student volunteers from all the schools of IFHE. Subsequently, IFHE has registered as a 'Participating Institution' under the UBA Program. In the due process, the institution has identified six villages in the proximity of 5 kilometres to undertake the activities aiming at fulfilling the objectives of UBA. The villages identified are; Donthanpalle, Proddatoor, Tangutoor, Gopularam, Maharajpet, and Mokila. In line with the UBA objectives, the UBA cell at IFHE aims to foster sustainability and make efforts to solve the critical problems of the selected villages through required technical intervention. Organic farming, Water management, Artisan, Industries, Basic amenities, and Sustainable energy are the major thrust areas that UBA cell wishes to focus. Amount of Rs.50000 has been disbursed for conducting first level of activities. The UBA cell has exercised an action plan for the next three months. The proposed list of activities as per the action plan are as follows.

### **Proposed Action Plan**

This proposal outlines a structured approach to conducting village-level outreach programs under UBA, focusing on addressing specific community needs, promoting sustainable practices, and fostering inclusive development.

1. Village Adhiyaan: Reach out to the villagers and village administration
2. Conduct Household survey/ village survey in two villages at least
3. Identification of problems that need institutional intervention

The cell proposed to conduct the level 1 activities indulging in Village Adhiyaan starting from 29<sup>th</sup> October, 2024 to 29<sup>th</sup> November, 2024 across all the villages identified under the UBA initiative. These proposed activities include Awareness on Waste Management, Book Donation Campaign, Awareness on NEP 2020, Awareness on Hygiene and Sanitation.

### **Outreach Programs Organized:**

On 29<sup>th</sup> October, 'The Abhyasana' - Book Donation Program was successfully conducted on the premises of ZPHS, Maharajpet village, as part of level 1 activities planned by the UBA cell. In line with the objectives of UBA, IFHE organized this program in collaboration with local government bodies, and community volunteers to strengthen educational resources for the students of government school.

After the successful completion of the first level activities the UBA cell aims to work toward addressing the critical problems and prepare a village development plan in consultation with the local governments.



