

**Dr. Velmurugan P. S.**

**Nodal Officer,**

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Unnat Bharat Abhiyan (UBA) is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India. On the recommendation of the MHRD, Central University of Tamil Nadu (hereafter, CUTN) is committed to participate in this national movement. In this regard, the university has adopted five villages namely Aadhamangalam in Nagakudi Gram Panchayat; Chakkaramangalam in Nagakudi Gram Panchayat; Karunakaranallur in Perumpukalur Gram Panchayat; Neelakkudi in Perumpukalur Gram Panchayat and Thiyagarajapuram in Perumpugalur Gram Panchayat. All these villages are under Koradacherry Block of Thiruvarur district.

Dr.Velmurugan, P.S, Former Dean, School of Commerce and Business Management of CUTN was appointed as Nodal officer for UBA-CUTN during January 2018 and he has attended four UBA orientation workshops organized by IIT Delhi. With the valuable guidance of the National Coordinating agency IITD and the Regional Coordinating institution TNAU, CUTNs Unnat Bharat Abhiyan programme has become a wonderful flagship scheme which connects higher education institutions with the rural adopted villages. UBA is making a silent revolution in providing Livelihood opportunities and better Standard of Living for the people living in the 6 adopted villages by providing facilities such as potable drinking water, solar street lights, smart classrooms for village schools, livelihood enriching skill development programs etc.,

**Existing Adopted Villages:**

1. Neelakkudi
2. Nagakkudi
3. Karunakaranallur
4. Thiyagarajapuram
5. Chakkaramangalam
6. Aadhamangalam

**Proposed to be adopted:**

1. Pannaivalagam
2. Sengamedu
3. Perumpugalur
4. Ettiyalur

(Koradacherry & Nannilam Block, Thiruvarur Dist.)



**உன்னத பாரத அபிவித்தம்**  
**UNNAT BHARAT ABHIYAN**  
**தமிழ்நாடு மத்தியப் பல்கலைக்கழகம்**  
**CENTRAL UNIVERSITY OF TAMILNADU**

**ACTIVITIES OF UBA – 2024**

S.No	Name of the Activity	Name of the Award / Recognition	Name of the Recognised Bodies	Year of Award
01	Organized Grama Sabha Meeting attended by adopted Village peoples CUTN in Perumbugalur Panchayat PUM School at Neelakkudi held on 26 <sup>th</sup> January 2024	Skill development program on Adopted Villages	UBA-CUTN	January 2024
02	Organized Grama Sabha Meeting attended by adopted Village peoples CUTN in Nagakkudi Panchayat PUE School at Sengamedu held on 26 <sup>th</sup> January 2024	Skill development program on Adopted Villages	UBA-CUTN	January 2024
03	Officers from the Coir Board, Govt of India Visiting the Coir Products Training Centre at CUTN for Monitoring an Accessing the Performance of the Trainees during 08 <sup>th</sup> February 2023.	Skill development program on Adopted Villages	UBA-CUTN	February 2024
04	UBA-CUTN adopted Villages trained in Coir Products Manufacturing received Bank Loan of Rs. 5 Lakhs under PMEGP-COIR Scheme with 35% subsidy and started their micro-industries. Hon'ble VC felicitated and wished to be successful business women.	Skill development program on Adopted Villages	UBA-CUTN	March 2024
05	12 <sup>th</sup> Batch of Coir Products Training Program for Women from adopted Villages during 02 July 2024 –02 September 2024. Program was inaugurated on 03 <sup>rd</sup> July 2024. 20 women in the age group of 18 to 40 were selected and training in the program at CUTN campus in association with Coir Board.	Skill development program on Coir Products	Coir Board, Pollachi	July 2024
06	Coir Product Training Workshop- Distribution of Certificates for the participants from the adopted Villages presided by Hon'ble Vice-Chancellor, The Registrar and the officers from the Coir Board, Govt of India in dated on 15th August 2024.	Skill development program on Coir Products	Coir Board, Pollachi	August 2024
07	Officers from the Coir Board, Govt of India Visiting the Coir Products Training Centre at CUTN for Monitoring an Accessing the Performance of the Trainees during 03 <sup>rd</sup> July 2024.	Skill development program on Coir Products	Coir Board, Pollachi	September 2024
08	Workshop on Role of Micro biome in Traditional Paddy Cultivation Organic Farmers Technical Training Workshop (FPO's) in Cauvery Delta Region. Organized by UBA CUTN in association with TPC and FIB-SOL on 22 <sup>nd</sup> September 2020	Skill development program on Paddy Cultivation	TPC FIB-SOL	September 2024

 **உள்ளது பாரத இயக்கம்**  
**UNNAT BHARAT ABHIYAN**  
**தமிழ்நாடு மத்தியப் பல்கலைக்கழகம்**  
**CENTRAL UNIVERSITY OF TAMILNADU**

Organized Grama Sabha Meeting attended by adopted Village peoples CUTN in Perumbugalur Panchayat PUM School at Neelakkudi held on 26<sup>th</sup> January 2024.



Organized Grama Sabha Meeting attended by adopted Village peoples CUTN in Nagakkudi Panchayat PUE School at Sengamedu held on 26<sup>th</sup> January 2024.



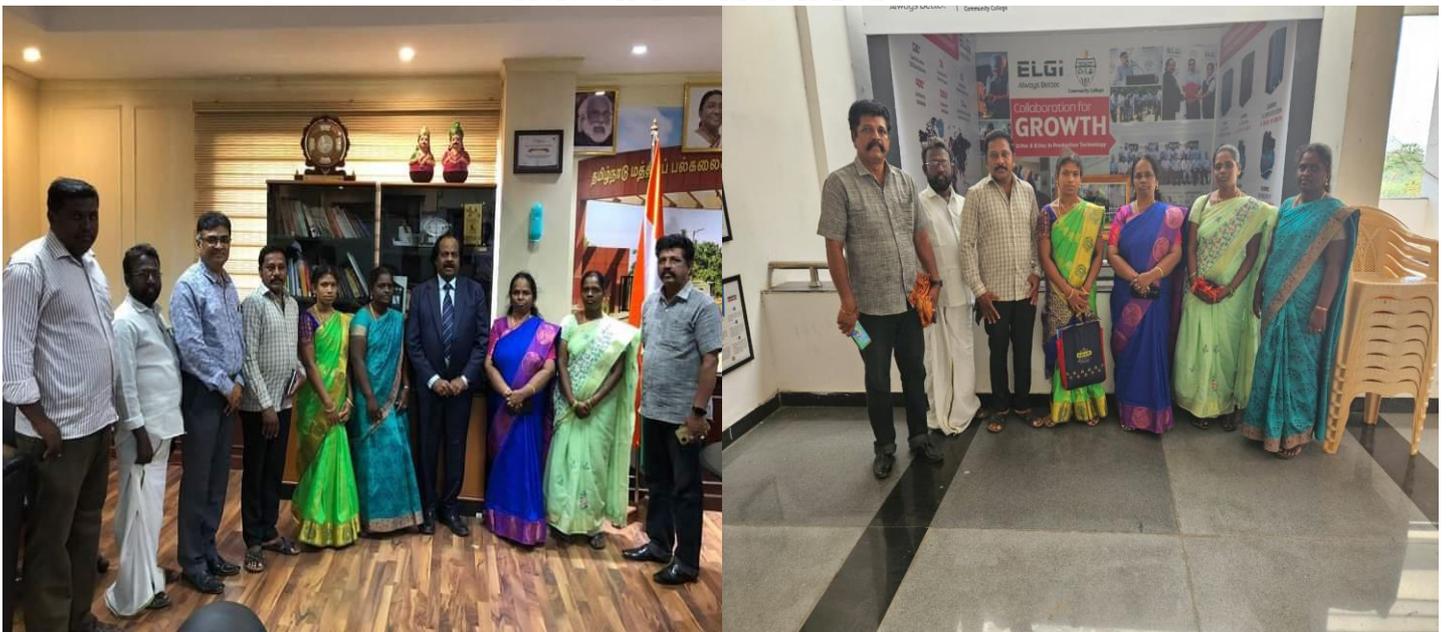


# உள்ளது பாரத இயக்கம் UNNAT BHARAT ABHIYAN தமிழ்நாடு மத்தியப் பல்கலைக்கழகம் CENTRAL UNIVERSITY OF TAMILNADU

Officers from the Coir Board, Govt of India Visiting the Coir Products Training Centre at CUTN for Monitoring an Accessing the Performance of the Trainees during 08<sup>th</sup> February 2024.



UBA-CUTN adopted Villages trained in Coir Products Manufacturing received Bank Loan of Rs.5 Lakhs under PMEGP-COIR scheme with 35% subsidy and started their micro-industries. Hon'ble VC felicitated and wished to be successful business women.  
Held on 13<sup>th</sup> March 2024.



12<sup>th</sup> Batch of Coir Products Training Program was inaugurated by The Nodal Officer for Women from adopted Villages during 02<sup>nd</sup> July – 02<sup>nd</sup> September 2024.



Coir Product Training Workshop Distribution of Certificates for adopted Villages inaugurated by Honourable Vice-Chancellor and The Registrar in dated on 15<sup>th</sup> August 2024.



Officers from the Coir Board, Govt of India Visiting the Coir Products Training Centre at CUTN for Monitoring an Accessing the Performance of the Trainees during 05<sup>th</sup> September 2024.



Workshop on Role of Micro biome in Traditional Paddy Cultivation Organic Farmers Technical Training Workshop (FPO's) in Cauvery Delta Region. Organized by UBA CUTN in association with TPC and FIB-SOL on 22<sup>nd</sup> September 2020

