



Selvamm Arts and Science College (Autonomous), Namakkal



UNNAT BHARAT ABHIYAN

Annual Report

April 2024 March 2025



UNNAT BHARAT ABHIYAN

Gandhi ji's idea to develop the Indian society was based on his understanding of the society and hence based on the village system. Talking about the importance of village, he wrote in 1936, "I would say if the village perishes, India will perish too."

A group of committed faculty members from the Indian Institute of Technology (IIT) Delhi who have long worked in the areas of rural development and appropriate technology took the initiative to launch the Unnat Bharat Abhiyan. During a national workshop held at IIT Delhi in September 2014, the idea was developed through extensive consultation with representatives of a number of technical institutions, coordinators of the Rural Technology Action Group (RuTAG), nonprofit organisations, and government agencies actively engaged in rural development work. The Ministry of Rural Development, Government of India, through the Council for Advancement of People's Action and Rural Technology (CAPART), sponsored the workshop. On November 11th, 2014, the initiative was formally introduced by the Ministry of Human Resource Development (MHRD) in front of the President of India.

Vision

Unnat Bharat Abhiyan is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India.

Mission

The Mission of Unnat Bharat Abhiyan is to enable higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth. It also aims to create a virtuous cycle between society and an inclusive academic system by providing knowledge and practices for emerging professions and to upgrade the capabilities of both the public and the private sectors in responding to the development needs of rural India.

Goals

- To build an understanding of the development agenda within institutes of Higher Education and an institutional capacity and training relevant to national needs, especially those of rural India.
- To re-emphasize the need for field work, stake-holder interactions and design for societal objectives as the basis of higher education.
- To stress on rigorous reporting and useful outputs as central to developing new professions.
- To provide rural India and regional agencies with access to the professional resources of the institutes of higher education, especially those that have acquired academic excellence in the field of science, engineering and technology, and management.
- To improve development outcomes as a consequence of this research. To develop new professions and new processes to sustain and absorb the outcomes of research.
- To foster a new dialogue within the larger community on science, society and the environment and to develop a sense of dignity and collective destiny.

Members

Principal	Dr. N.Rajavel
Program Coordinator	Dr. A.Ezhilarasu, Dean (Research) & Head, Department of Microbiology
Program Co-coordinators	Mr.M.Jeganathan Mrs.K.Brinda Mrs.R.Bharathipriya Dr.D.Muthusamy Mr.P.Srivigneshwaran Mr.P.Arochiyapelvin Mrs.M.Nithya
Technical Assistant	Mr. M.Dhivagar,

Benefits of Being a UBA Volunteer:

A UBA volunteer who contributes to the architectural design of an inclusive India by utilizing knowledge institutions to enhance rural development processes. These student volunteers would be exposed to and gain experience in the following areas if they were active members:

- A person who is socially aware
- A skilled social leader, an effective administrator
- An efficient administrator
- A person who understands human nature

Programmes during the from Annual period of 2024 – 2025 academic year (April 2024 to March 2025)

UBA NET WORK VILLAGES: Keerambur, Agaram, Vettampadi, Ladduvadi and Valaiyapatti in Namakkal District.

DATES: 14/08/2024 & 15/08/2024

**TITLE OF THE EVENT: COMPETITIONS CONDUCTED FOR 78TH INDEPENDENCE
DAY IN UBA NETWORK VILLAGE'S GOVERNMENT SCHOOLS**

In the Government Schools in the UBA network village communities, we have held competitions. A total of 10 faculties and students visited the public schools in the adopted communities in observance of the country's 78th Independence Day. The schools have organized competitions in singing, drawing, oratory, and essay writing. These competitions have all been investigated, and the award winners have been listed.

Selvamm Arts & Science College's UBA team was evaluated during the competitions chapter, and they received recognition on Independence Day. Each prize winner was really pleased, and receiving their award greatly encouraged them to compete in the future and also tree planted in villages



Namakkal, Tamil Nadu, India
743F+87Q, Tamil Nadu 637003, India
Lat 11.253619°
Long 78.12297°
15/08/24 08:19 AM GMT +05:30



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53XR+RFW, Keerambur, Tamil Nadu 637207, India
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Namakkal, Tamil Nadu, India
46FJ+JH9, Rettayampatti - Valayappatti Rd, Namakkal, Valayappatti, Tamil Nadu
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DATE: 15/08/2024

**EVENT: ATTENDED GRAMA SABHA MEETING FOR 78TH INDEPENDENCE DAY
IN UBA NETWORK VILLAGES**

The Unnat Bharat Abhiyan (UBA) student team has identified several persistent challenges facing rural India that require urgent attention. Among the most pressing issues observed in the adopted villages are poor hygiene and sanitation facilities, unequal access to education—particularly in terms of digital literacy—and a lack of skill development programs to nurture entrepreneurial potential.

Ethnographic research conducted by the team revealed concerning aspects of the villages' socio-economic conditions. The education system was found to be critically under-resourced, with a low student-teacher ratio leading to inadequate understanding of subjects among students. Caste-based discrimination remains prevalent, with students from marginalized communities often excluded from classroom activities. Furthermore, the absence of self-help groups, low skill levels, and limited employment opportunities have deepened the socio-economic divide.

These findings prompted the student team to formally adopt villages under the Gram Sabha initiative. A comprehensive field investigation and interactive session with local residents were conducted. During these sessions, students explained the vision and objectives of UBA and shared their plans to work in the areas of women's empowerment, education, health and sanitation, promotion of modern agricultural practices, and improved access to government welfare schemes.

To address unemployment among rural youth, the villagers were encouraged to form self-help groups (SHGs). Women were also guided on creating and managing SHGs, along with skill enhancement strategies to improve household income. In response to the village's ongoing drainage issues, the team proposed employing local residents in system maintenance and infrastructure improvements.

The visit underscored the urgent need to tackle marginalization and social inequality. For the student team, the experience served as a blueprint to identify critical issues and formulate targeted interventions aimed at enhancing the overall socio-economic fabric of the villages.

A formal Gram Sabha meeting was convened, attended by the village president, vice president, and key members of the village panchayat. During this meeting, community leaders shared their concerns and highlighted priority areas for development. To further understand the village's core needs, faculty members held discussions with both the village leadership and local residents. All findings were documented using the UBA report template and a copy was submitted to the Regional Coordinating Institute (RCI) at Tamil Nadu Agricultural University (TNAU).





DATE: 02/10/2024

**TITLE OF THE EVENT: ATTENDED GRAMA SABHA MEETING ON GANTHI
JAYANTHI (2nd OCTOBER 2024) IN UBA NETWORK VILLAGES**

The student team working under the Unnat Bharat Abhiyan (UBA) initiative identified several pressing challenges in rural India that demand immediate attention. These include inadequate sanitation and hygiene facilities, unequal access to education particularly in digital literacy and the urgent need for skill development to foster an entrepreneurial mindset among villagers.

Anthropological research revealed unsettling aspects of the village's socioeconomic structure. A critical issue in the education sector is the low student-teacher ratio, which limits children's understanding of core subjects. Additionally, caste-based discrimination remains widespread, with students from lower castes often excluded from classrooms. The lack of employment opportunities, poor skill levels, and absence of self-help groups has further aggravated the situation.

In response to these challenges, the student team adopted selected villages as part of the Gram Sabha initiative. Both field research and interactive community sessions were conducted. During these sessions, the students shared UBA's mission and objectives with the villagers and discussed their planned interventions in areas such as modern agricultural practices, women's empowerment, education, health and sanitation, and improved access to government welfare schemes.

A number of actionable solutions were presented to the villagers. These included the formation of self-help groups (SHGs) to create self-employment opportunities, especially for unemployed rural youth. Women were also encouraged and guided to form SHGs aimed at enhancing household income and economic independence. It was also proposed that locals be employed to strengthen various village systems, ensuring community-driven development.

This engagement highlighted the deep-rooted issues of marginalization and social injustice, emphasizing the urgent need for sustainable and inclusive interventions. The student team now has a clearer roadmap of the challenges to be addressed and the strategies required to bring about meaningful change.

To move forward, a Gram Sabha meeting was formally convened, attended by the village president, vice president, and other key members of the panchayat. During this meeting, community leaders openly expressed their concerns and highlighted areas in need of immediate reform.

Further, faculty members from the academic team met with both the village leadership and local residents to identify the most critical issues. The goal was to determine which interventions would yield the greatest benefit to the broader population and ensure the well-being of the entire community.

Gram Sabha Meeting (02.10.2024)





DATES: 07 & 08/11/2024

TITLE OF THE EVENT: Dengue Awareness, Tree Plantation & Cleaning Activities

The UBA volunteers distributed dengue awareness information to the villagers. They positioned the tree across the UBA Network five villages. Schools and the village's administration building were cleaned. During this activity, UBA volunteers successfully planted few saplings in adopted villages.

Awareness Programme (08.11.2024)



DATE: 26/01/2025

**TITLE OF THE EVENT: CELEBRATION OF 76TH REPUBLIC DAY IN UBA
NETWORK VILLAGE'S GOVERNMENT SCHOOLS**

On 26th January 2025, the students and teachers of public schools in the five UBA network villages celebrated the 76th Republic Day with great patriotic fervor and enthusiasm. The Headmaster, along with staff members, students, and Unnat Bharat Abhiyan (UBA) volunteers, ceremoniously hoisted the national flag, followed by the singing of the National Anthem.

To mark the occasion, various competitions were organized for the student community, and prizes were awarded to the winners in recognition of their efforts. The celebration included a brief but meaningful cultural programme, featuring a patriotic group song and a mime performance by the students. Both students and parents attended the event and actively participated in the Republic Day festivities, making it a memorable and inspiring occasion for the entire school community.







GPS Map Camera



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557G+83M, Namakkal, Tamil Nadu 637002, India
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