Selvamm Arts and Science College (Autonomous), Namakkal

UNNAT BHARAT ABHIYAN

Annual Report

April 2023 March 2024

UNNAT BHARAT ABHIYAN

Gandhi ji's idea to develop the Indian society was based on his understanding of the society and hence based on the village system. Talking about the importance of village, he wrote in 1936, "I would sayif the village perishes, India will perish too."

A group of committed faculty members from the Indian Institute of Technology (IIT) Delhi who have long worked in the areas of rural development and appropriate technology took the initiative to launch the Unnat Bharat Abhiyan. During a national workshop held at IIT Delhi in September 2014, the idea was developed through extensive consultation with representatives of a number of technical institutions, coordinators of the Rural Technology Action Group (RuTAG), nonprofit organisations, and government agencies actively engaged in rural development work. The Ministry of Rural Development, Government of India, through the Council for Advancement of People's Action and Rural Technology (CAPART), sponsored the workshop. On November 11th, 2014, the initiative was formally introduced by the Ministry of Human Resource Development (MHRD) in front of the President of India.

Vision

Unnat Bharat Abhiyan is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India.

Mission

The Mission of Unnat Bharat Abhiyan is to enable higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth. It also aims to create a virtuous cycle between society and an inclusive academic system by providing knowledge and practices for emerging professions and to upgrade the capabilities of both the public and the private sectors in responding to the development needs of rural India.

Goals

• To build an understanding of the development agenda within institutes of Higher Education and an institutional capacity and training relevant to national needs, especially those of rural India.

•To re-emphasize the need for field work, stake-holder interactions and design for societal objectives as the basis of higher education.

•To stress on rigorous reporting and useful outputs as central to developing new professions.

•To provide rural India and regional agencies with access to the professional resources of the institutes of higher education, especially those that have acquired academic excellence in the field of science, engineering and technology, and management.

•To improve development outcomes as a consequence of this research. To develop new professions and new processes to sustain and absorb the outcomes of research.

•To foster a new dialogue within the larger community on science, society and the environment and to develop a sense of dignity and collective destiny.

Members

Principal	Dr. N.Rajavel
Program Coordinator	**Dr. A.Ezhilarasu, Dean (Research) & Head, Department of Microbiology**
Program Co-coordinators	**Mr.M.Jeganathan** **Mrs.K.Brinda** **Mrs.R.Bharathipriya** **Dr.D.Muthusamy** **Mr.P.Srivigneshwaran** **Mr.P.Arochiyapelvin** **Mrs.M.Nithya**
Technical Assistant	**Mr. M.Dhivagar**,

Benefits of Being a UBA Volunteer:

A UBA volunteer who contributes to the architectural design of an inclusive India by utilizing knowledge institutions to enhance rural development processes. These student volunteers would be exposed to and gain experience in the following areas if they were active members:

- A person who is socially aware
- A skilled social leader, an effective administrator
- An efficient administrator
- A person who understands human nature

Programmes during the from Annual period of 2024 – 2024 academic year (April 2023 to March 2024)

ADOPTED VILLAGES: Keerambur, Agaram, Vettampadi, Ladduvadi and Valaiyapatti in Namakkal District.

TOPIC : **Report of Pledge on Sustainable Lifestyle under LIFE (LifeStyle for Environment) is our responsibility on 17/05/2023**

VENUE : Selvamm Arts & Science College, Namakkal

DATE : 17th MAY 2023

PURPOSE: To create awareness on Lifestyle for Environment

A programme with the theme "LIFE (Lifestyle for Environment) is our Responsibility" was organized by the UBA Committee. With the approval of the college's principal, **Dr. N. Rajavel,** the college's employees and students participated in the programme by making a pledge. The programme began with a welcome speech from our principal, who emphasized the value and necessity of sustainable living. He also emphasized different eco-friendly habits that people should adopt to lead sustainable lives. The vow was read by **Dr. K. S. Arulsamy**, Administrative Director and Controller of Examinations, and everyone complied. More than 50 college faculty members participated in the Pledge taken exercise. The UBA Committee Coordinator, **Dr. A. Ezhilarasu**, gave a vote of gratitude to close the programme.

Pappinayakkanpatti, Tamil Nadu, India
Arts Main Block Rd, Ponnusamy Nagar, Pappinayakkanpatti, Tamil Nadu
637003, India
Lat 11.27485°
Long 78.159947°
17/05/23 03:11 PM GMT +05:30

Date: 21.06.2023

TITLE OF THE EVENT: International Yoga Day celebration

The UBA volunteers honored International Yoga Day, which is marked annually on June 21 to bring attention to this age-old discipline and to honor the world's advancements in both physical and spiritual power. Yoga is a technique that is effective for calming the body and mind and enhancing one's immune system.

The UBA team visited schools in the five adopted villages (Keerambur, Aagaram, Vettampadi, Valaiyapatti and Ladduvadi) and shared information and a straightforward yoga exercise with the pupils, who took it to heart and benefited from it.
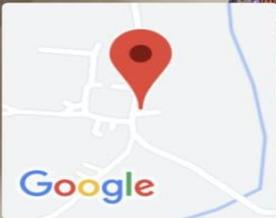
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66M3+2JJ, Vettampadi, Tamil Nadu 637405, India
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Long 78.204845°
21/06/23 10:04 AM GMT +05:30

GPS Map Camera

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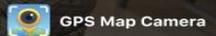Lat 11.199756°
Long 78.091076°
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LADDUVADI, Vadakala Pudhur, Tamil Nadu 637002, India
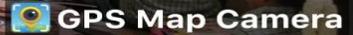Lat 11.1658°
Long 78.170516°
21/06/23 09:59 AM GMT +05:30

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Namakkal, Tamil Nadu, India
Aagaram, Tamil Nadu 637410, India
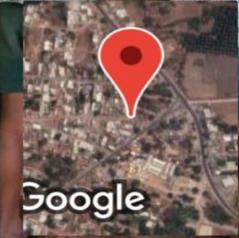Lat 11.382529°
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Namakkal, Tamil Nadu, India
Aagaram, Tamil Nadu 637410, India
Lat 11.382529°
Long 78.025599°
21/06/23 11:00 AM

Valaiyappatti, Tamil Nadu, India
46FJ+X8G, Valaiyappatti, Tamil Nadu 637020, India
Lat 11.124847°
Long 78.230832°
21/06/23 10:56 AM GMT +05:30

Valaiyappatti, Tamil Nadu, India
46FJ+X8G, Valaiyappatti, Tamil Nadu 637020, India
Lat 11.124838°
Long 78.230829°
21/06/23 10:54 AM GMT +05:30

DATES: 14/08/2023 & 15/08/2023

TITLE OF THE EVENT: COMPETITIONS CONDUCTED FOR 77TH INDEPENDENCE DAY IN ADOPTED VILLAGE'S GOVERNMENT SCHOOLS

In the Government Schools in the adopted communities, we have held competitions. A total of 10 faculties and students visited the public schools in the adopted communities in observance of the country's 77th Independence Day. The schools have organized competitions in singing, drawing, oratory, and essay writing. These competitions have all been investigated, and the award winners have been listed.

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92MG+52W, Agaram, Tamil Nadu 637202, India
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Long 78.025108°
14/08/23 03:04 PM GMT +05:30

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53XR+RFW, Keerambur, Tamil Nadu 637207, India
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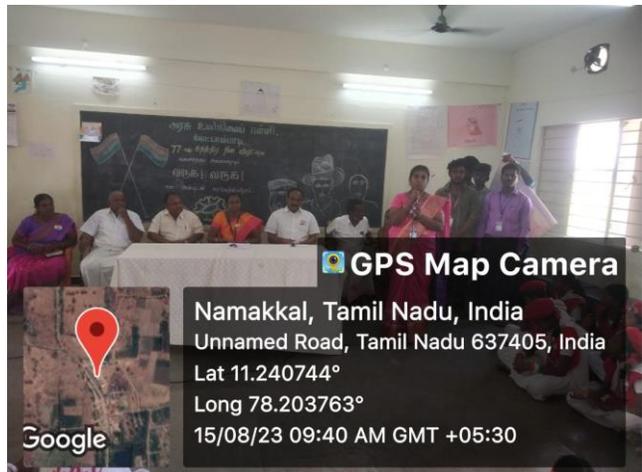15/08/23 09:43 AM GMT +05:30

Aug 15, 2023 9:10:33 AM
557G+J5R Lathuvadi Tamil Nadu
637002 India
11°16'N 78°17'E
93.4m Altitude

Aug 15, 2023 9:10:33 AM
557G+J5R Lathuvadi Tamil Nadu
637002 India
11°16'N 78°17'E
93.4m Altitude

Keerambur, Tamil Nadu, India
53XR+RFW, Keerambur, Tamil Nadu 637207, India
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Long 78.091026°
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Namakkal, Tamil Nadu, India
Unnamed Road, Tamil Nadu 637405, India
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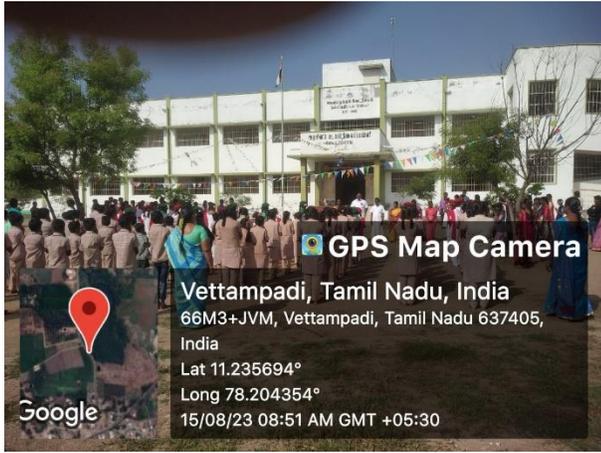15/08/23 09:40 AM GMT +05:30

DATE: 15/08/2023

TITLE OF THE EVENT: PRIZE DISTRIBUTION TO CHILDRENS FOR 77TH INDEPENDENCE DAY IN ADOPTED VILLAGE'S GOVERNMENT SCHOOLS

Selvamm Arts & Science College's UBA team was evaluated during the competitions chapter, and they received recognition on Independence Day. Each prize winner was really pleased, and receiving their award greatly encouraged them to compete in the future.

Prize Distribution on Independence Day

GPS Map Camera
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66M3+JVM, Vettampadi, Tamil Nadu 637405, India
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GPS Map Camera
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53XR+RFW, Keerambur, Tamil Nadu 637207, India
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Long 78.090938°
15/08/23 09:24 AM GMT +05:30

GPS Map Camera
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53XR+RFW, Keerambur, Tamil Nadu 637207, India
Lat 11.199742°
Long 78.090956°
15/08/23 09:26 AM GMT +05:30

GPS Map Camera
Namakkal, Tamil Nadu, India
Aagaram, Tamil Nadu 637410, India
Lat 11.382529°
Long 78.025599°
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GPS Map Camera
Namakkal, Tamil Nadu, India
Aagaram, Tamil Nadu 637410, India
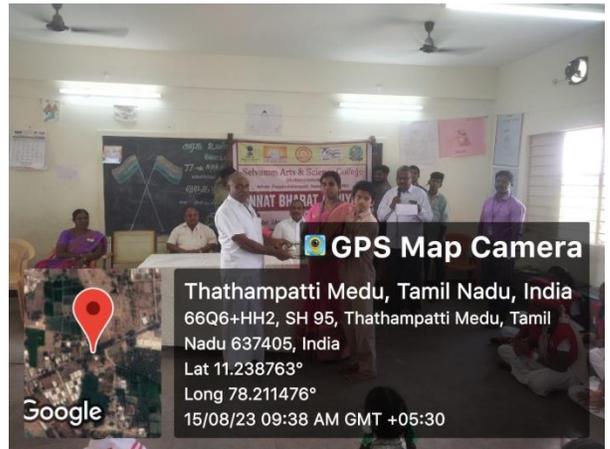Lat 11.382529°
Long 78.025599°
15/08/23 09:33 AM GMT +05:30

GPS Map Camera
Thathampatti Medu, Tamil Nadu, India
66Q6+HH2, SH 95, Thathampatti Medu, Tamil Nadu 637405, India
Lat 11.238763°
Long 78.211476°
15/08/23 09:38 AM GMT +05:30

DATE: 15/08/2023

TITLE OF THE EVENT: ATTENDED GRAMA SABHA MEETING FOR 77ᵀᴴ INDEPENDENCE DAY IN ADOPTED VILLAGES

The Unnat Bharat Abhiyan student team has identified a number of issues that continue to plague rural India and that demand immediate response. Some of the most serious problems affecting villages are inadequate hygienic and sanitary facilities, unequal access to education, particularly digital literacy, and the need for skill development to foster an entrepreneurial spirit.

The ethnographic research uncovered some upsetting details regarding the village's socioeconomic structure. It was discovered that the educational system is woefully deficient because of the poor student-teacher ratio, which causes youngsters to have a limited knowledge of topics. Caste prejudice is pervasive because pupils from lower castes are often excluded from classes. Lack of self-help groups, low skill levels, and a lack of employment possibilities have made the situation worse.

These issues led the student team to choose and adopted villages as their Gram Sabha village. A thorough interactive session and a field investigation were both undertaken. Students discussed the vision and goal of UBA with the villagers during the interactive session, as well as their plans to work in the areas of women's empowerment, education, health and sanitation, modern agricultural methods, and access to government programmes.

The villagers were offered a variety of alternatives, including the formation of self-help groups to create opportunity for rural adolescents without jobs to work for themselves. Women were also given advice on how to create self-help organisations while also honing their abilities to boost household income. The suggestion that locals be hired to improve the systems was made in response to the village's ongoing drainage issue.

The event has brutally highlighted the pressing need to address the ongoing marginalisation and inequity. For the student team, it has provided a road map for the issues that must be solved and the approaches that must be used. Our objective is to keep working in these areas to raise villages overall socioeconomic situation.
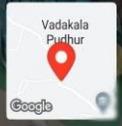
A meeting of the grama sabha was convened. The village president, vice president, and all notable members of the village panchayat presented all of their issues and areas that needed to be changed during this meeting.

In order to determine the main issues and requirements that, if addressed, would benefit the majority of the population, our faculties had discussions with the village president and the locals. The report template offered by UBA was used to record all the issues, and a copy was forwarded to RCI, TNAU.

Namakkal, Tamil Nadu, India
Aagaram, Tamil Nadu 637410, India
Lat 11.382529°
Long 78.025599°
15/08/23 11:09 AM GMT +05:30

GPS Map Camera

Aug 15, 2023 10:42:41 AM
Ladduvadi Road Vadakala Pudhur
Tamil Nadu
11°17'N 78°17'E
98.5m Altitude

Vadakala Pudhur

Namakkal, Tamil Nadu, India
65HQ+5MQ, Sellappa Colony,
Namakkal, Tamil Nadu 637405, India
Lat 11.227968° Long 78.189259°
15/08/23 11:57:17 AM

DATE: 26/09/2023

TITLE OF THE EVENT: **Dengue Awareness, Tree Plantation & Cleaning Activities**

The UBA volunteers distributed dengue awareness information to the villagers. They positioned the tree across the adopted five villages. Schools and the village's administration building were cleaned. During this activity, UBA volunteers successfully planted few saplings in adopted villages.
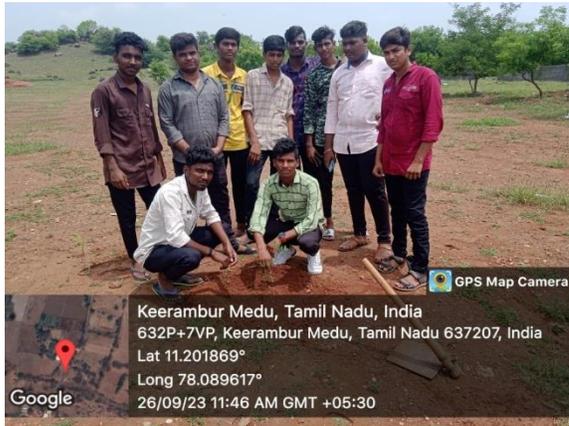
Dengue Awareness 26.09.2023

Cleaning work 26.09.2023

Tree Plantation 26.09.2023

Keerambur Medu, Tamil Nadu, India
632P+7VP, Keerambur Medu, Tamil Nadu 637207, India
Lat 11.201869°
Long 78.089617°
26/09/23 11:46 AM GMT +05:30

Valaiyappatti, Tamil Nadu, India
46FJ+HW3, Valaiyappatti, Tamil Nadu 637020, India
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557G+J5R, Lathuvadi, Tamil Nadu 637002, India
Lat 11.164338°
Long 78.174511°
26/09/23 12:22 PM GMT +05:30

DATE: 08/12/2023

TITLE OF THE EVENT: **Seasonal Disease Awareness, Tree Plantation & Cleaning Activities**

The locals received information about seasonal diseases from the UBA volunteers. The village government building and the schools were cleaned. In the adopted villages, UBA volunteers successfully planted a few seedlings during this activity.

Tree plantation (08.12.2023)
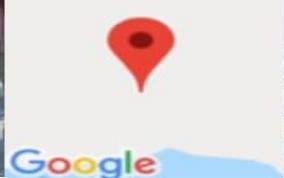

Awareness about seasonal fever (08.12.2023)

Village Cleaning (08.12.2023)

Awareness about Seasonal disease (08.12.2023)

TITLE OF THE EVENT: CELEBRATION OF 75TH REPUBLIC DAY IN ADOPTED VILLAGE'S GOVERNMENT SCHOOLS

Students and teachers of five adopted village's Public Schools celebrated the 74th Republic Day on 26th January 2024 with great patriotic fervor and zeal. The Head Master accompanied by staff members, students and our UBA volunteers unfurled the tricolor followed by the National Anthem. We conducted competiton among students community and distributed prizes for winners.This entailed a short celebration including a patriotic Group Song and mime by students, Students and parents witnessed the Republic Day programme of the Schools.
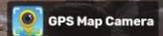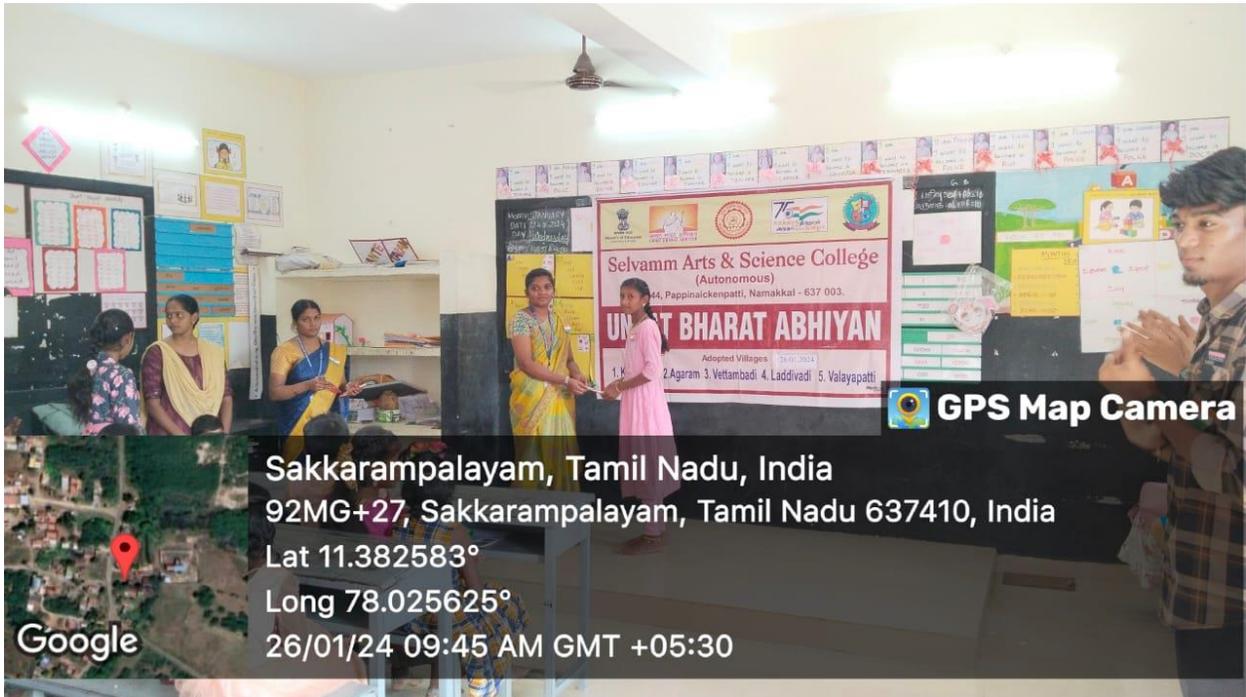
Keerambur, Tamil Nadu, India
53XR+RFW, Keerambur, Tamil Nadu 637207, India
Lat 11.199616°
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GPS Map Camera

Sakkarampalayam, Tamil Nadu, India
92MG+27, Sakkarampalayam, Tamil Nadu 637410, India
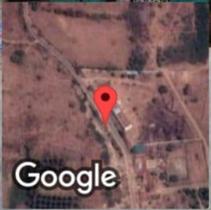Lat 11.382583°
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Unnamed Road, Tamil Nadu 637405, India
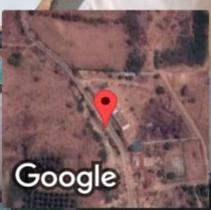Lat 11.240772°
Long 78.203666°
26/01/24 09:56 AM GMT +05:30

Namakkal, Tamil Nadu, India
Unnamed Road, Tamil Nadu 637405, India
Lat 11.24073°
Long 78.203701°
24/01/24 10:21 AM GMT +05:30

TITLE OF THE EVENT: ATTENDED GRAMA SABHA MEETING FOR 75TH REPUBLIC DAY IN ADOPTED VILLAGES

The student team behind Unnat Bharat Abhiyan has identified several challenges that need to be addressed right away in rural India. Inadequate sanitation and hygienic facilities, unequal access to education—especially digital literacy—and the need for skill development to promote an entrepreneurial spirit are some of the most pressing issues facing communities.

The socioeconomic structure of the village was shown to contain some disturbing elements by the anthropological research. It was found that the low student-teacher ratio, which results in children having a restricted grasp of topics, is the main source of the educational system's appalling deficiencies. Due to the frequent exclusion of students from lower castes from classrooms, caste prejudice is widespread. The situation has gotten worse due to poor skill levels, a lack of self-help groups, and a lack of job opportunities.

The student team selected and adopted villages as its Gramme Sabha village as a result of these problems. Both a field research and a comprehensive interactive session were conducted. During the interactive session, students talked to the villagers about UBA's vision and goals as well as their plans to work in the areas of modern agricultural methods, women's empowerment, education, health, and sanitation, as well as access to government programs.

The villagers were presented with a range of options, such as the establishment of self-help groups as a means of providing unemployed rural teenagers with opportunities to work for themselves. Along with developing their skills to increase household income, women received guidance on how to start self-help groups. It was suggested that hiring locals to enhance the systems.

The incident has ruthlessly brought attention to how urgent it is to address the ongoing injustice and marginalisation. It has given the student team a roadmap for the problems to be solved and the strategies to be used. Our goal is to continue working in these regions to improve the socioeconomic status of the villages as a whole.

The grama sabha was called to order. At this meeting, the village president, vice president, and all other prominent panchayat members expressed all of their concerns and areas that needed to be changed.

Our faculties held meetings with the village president and the people to identify the primary concerns and needs that, if addressed, would benefit the majority of the population.

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Agaram, Tamil Nadu, India
9XJQ+33X, Agaram, Tamil Nadu 637202, India
Lat 11.380372°
Long 77.987679°
26/01/24 10:58 AM GMT +05:30

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Grama Sabha Meeting

Adopted Village:Lathuvadi