

## IIT Jammu - UBA Survey Form: For PI Coordinators

The Coordinator of Unnat Bharat Abhiyan (UBA), Mrs. Suman Devi, organised the meeting with the Head, Deputy Head, and faculty members of the School of Education of MIER College of Education, B.C. Road, Jammu, to discuss the UBA survey.



The suggestions provided by the members have been noted and are mentioned below:

### Section A: Basic Institutional Details

1. **Name of the Participating Institute:** MIER College of Education
2. **Institute Address:** B.C Road/ Jammu City/ Jammu
3. **PI Coordinator Name & Designation:** Mrs. Suman Devi, Assistant Professor
4. **Contact (Email & Mobile):** [suman.devi@miercollege.in](mailto:suman.devi@miercollege.in) 9682134761
5. **Type of Area:** Urban
6. **Key Demographic Characteristics (briefly describe population, literacy, etc. of your area):**

Jammu district, in the Union Territory of Jammu and Kashmir, has a mixed population of Hindus, Muslims, Sikhs, and Christians. It encompasses both urban and rural areas, with farming being the primary occupation in villages. The literacy rate is above the national average, though female literacy in rural areas remains low. Dogri, Hindi, and Urdu are commonly spoken languages. While the district has schools and health centres, rural regions still need better facilities. Government schemes, such as Sarva Shiksha Abhiyan and Ayushman Bharat, are helping to improve education, health, and livelihoods, thereby contributing to the overall growth and development of the region.

## Section B: Key Observations

7. What are the top 2–3 local development opportunities in your district and town? (e.g., tourism, local industry, education, services)

- **At the District Level:**

1. **Tourism Development:** Jammu has vast potential in religious, heritage, and eco-tourism (e.g., Vaishno Devi, Raghunath Temple, Mansar Lake). Infrastructure development under tourism schemes can boost employment and the local economy.

2. **Education and Skill Development (CRC, IIT, IIM):** Establishments like the Indian Institute of Technology (IIT Jammu), Indian Institute of Management (IIM Jammu), and Composite Regional Centre (CRC) for persons with disabilities are transforming the region into an educational hub.

3. **Smart City and Infrastructure Projects:** The Jammu Smart City Project includes urban mobility, solid waste management, and smart governance. Alongside these major road widening projects, connectivity, traffic flow, and access to markets, schools, and hospitals are being improved.

- **At the Town Level:**

1. **Road Widening and Local Connectivity:** Ongoing Road widening projects are enhancing intra-town and rural-urban access, promoting smoother transportation of goods, services, and commuters, thus supporting local development.

2. **Smart Village Integration with Smart City Mission:** Nearby towns and villages are indirectly benefitting from Jammu's Smart City status through digital infrastructure, waste management systems, and clean energy initiatives, setting the stage for sustainable rural-urban development.

8. What are the top 2–3 pressing challenges in your district and town? (e.g., waste management, infrastructure, education, health, migration)

- **At the District Level:**

1. **Traffic & Infrastructure:** Congestion, poor parking, and unplanned growth continue despite road widening and Smart City projects.

2. **Waste & Stray Animals:** Improper waste disposal and rising street dog population affect cleanliness and public safety.

3. **Power Cuts & Rain Issues:** Frequent electricity cuts and waterlogging during the rainy season disrupt daily life.

### 3. At the Town level:

1. **Unemployment:** Lack of industries causes youth unemployment and underemployment.
2. **Basic services,** including irregular electricity, poor drainage, and weak sanitation, especially during rainy seasons, remain significant issues.
3. **Street Dogs:** The Increase in Stray Dogs Poses Health and safety risks to Residents.

9. Are there any successful local initiatives or projects already underway? (Briefly mention)

- **At the District Level:**

1. The Jammu Smart City Project is a significant initiative underway, focusing on improved infrastructure, digital governance, sustainable mobility, and enhanced urban services. It aims to transform Jammu into a modern, citizen-friendly city while preserving its cultural heritage.

- **At the Town Level:**

1. The Mubarak Mandi Heritage Complex restoration project is a key initiative in Jammu town. It focuses on preserving and promoting the historic royal palace as a heritage tourism destination. The project includes structural restoration, museum development, and cultural promotion.

10. How can IIT Jammu/UBA help amplify development in your area? (Policy, research, training, etc.)

- **At the District Level:**

By formulating localised policies, conducting research on rural challenges, providing training for stakeholders, and offering seed money funding to promote sustainable development models.

- **At the Town Level:**

Through technical support, entrepreneurship training, action-based research, innovation labs, and small grants for scalable community solutions and urban improvement initiatives.

11. Any emerging trends or concerns relevant to regional planning? (e.g., climate impact, urban expansion, digital divide)

- **At the District Level:**

The Jammu district is witnessing rapid urban expansion and land-use changes, which are putting pressure on its infrastructure and natural resources. Climate change, particularly irregular rainfall and increasing temperatures, is impacting agriculture and water availability. The digital divide persists as a challenge in rural areas, restricting access to e-governance and online education.

- **At the Town Level:**

In cities like Jammu, urban congestion, traffic management, and waste disposal are pressing issues. Unplanned constructions and the rise in vehicular pollution are affecting air quality. Moreover, there is a growing need for smart infrastructure, digital connectivity, and climate-resilient urban planning to ensure sustainable development.

### Section C: Outreach & Research Collaboration

12. Would you like to collaborate with IIT Jammu for a joint research or community outreach project? (Yes/No)

**Yes**

13. Suggest any specific topics of interest for research or intervention in your region:

- Skill development and youth employment
- Waste management and sustainable tourism
- Preservation of cultural heritage (e.g., Mubarak Mandi)
- Health awareness and rural healthcare access
- Women's empowerment through self-help groups (SHGs)



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