

## Unnat Bharat Abhiyan Report 2025-26 (July- August )

### 1. Awareness Programme on Domestic Violence (Bani Village)

On 26th July 2025, a visit was made to village Bani, one of the five villages adopted by the Unnat Bharat Abhiyan Cell in collaboration with U.P. State Legal Services Authority cum Legal Aid Clinic of the college. The main objective of this program was to make the rural community, especially women, aware of their rights and social problems. On this occasion, students performing street **play (nukkad natak)** in the Panchayat Bhawan premises. Through this presentation, the girl students tried to explain to the women that domestic violence can happen not only physically but also at the mental, emotional and economic level, and raising voice against it legally is not only their right but also a social responsibility. Dr. Neha Rai, Coordinator of Unnat Bharat Abhiyan, along with her team Dr. Seema Pandey, Dr. Anuj Pandey, Dr. Prachi Kumari, Riya Sinha held a meeting with the village head Shri Pradeep Singh and discussed the major problems prevailing in the village such as - the status of education, availability of health services, cleanliness, women's safety and employment opportunities.

## घरेलू हिंसा के विरुद्ध नुक्कड़ नाटक से किया जागरूक

अमर उजाला ब्यूरो

प्रयागराज। एसएस खन्ना महिला महाविद्यालय के उन्नत भारत अभियान सेल की ओर से गोद लिए गए पांच गांवों में से एक गांव बनी का शनिवार को भ्रमण किया गया।

इसका मुख्य उद्देश्य ग्रामीण समुदाय, विशेषकर महिलाओं को उनके अधिकारों और सामाजिक

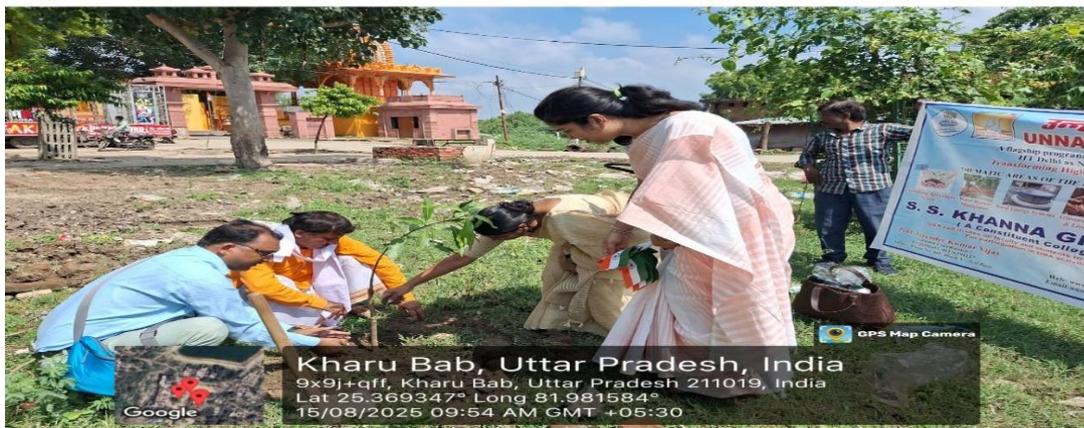
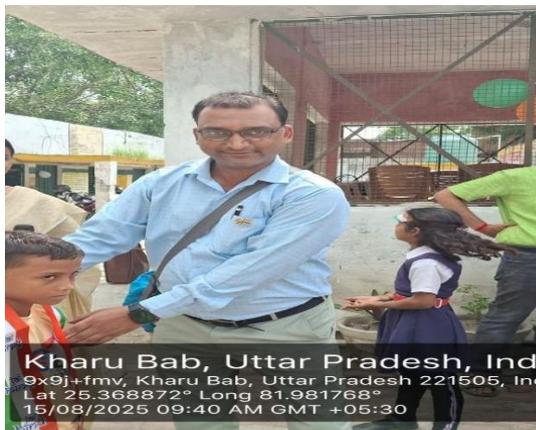
समस्याओं के प्रति जागरूक करना था। इस अवसर पर महाविद्यालय की छात्राओं ने पंचायत भवन परिसर में नुक्कड़ नाटक के माध्यम से घरेलू हिंसा जैसे संवेदनशील एवं महत्वपूर्ण विषय को प्रभावशाली ढंग से प्रस्तुत किया। इस मौके पर डॉ. नेहा राय, डॉ. सीमा पांडेय, डॉ. अनुज पांडेय, डॉ. प्राची कुमारी, रिया सिन्हा आदि मौजूद रहीं।



## 2. Har Ghar Tiranga Programme

On the occasion of Independence Day, the *Unnat Bharat Abhiyan* Cell of S.S. Khanna Girls' Degree College organized *Gram Sabhas* in its adopted villages—Kakra, Dubawal, Jamunipur, and Dalapur—under the “Har Ghar Tiranga” campaign. The aim of this initiative was to promote national unity, understand the issues faced by rural communities, and develop strategies for their holistic development. As part of the program, a tree plantation and flag distribution event were also held with children at the Kakra Primary School to raise awareness about environmental protection. The *Unnat Bharat Abhiyan* team engaged with the village heads and local residents of four villages to discuss various developmental issues. Key concerns such as sanitation, education, healthcare services, drinking water, and basic infrastructure development were deliberated upon. The *Gram Pradhans* (village heads) shared

their suggestions for development and agreed to formulate long-term plans in collaboration with the Unnat Bharat Abhiyan Cell. As part of the “Har Ghar Tiranga” campaign, the National Flag was hoisted in each village, and villagers were inspired to embrace patriotism and social responsibility. With great enthusiasm, saplings of various species were planted in the *Gram Panchayats*, and villagers took a pledge to maintain them. The program was led by Dr. Neha Rai, the coordinator of the Unnat Bharat Abhiyan Cell along with the members—Dr. Saumya Krishna, Dr. Riya Mukherjee, Dr. Rahman, Dr. Harish, Dr Shiv Srivastava, Dr. Jyoti Baijal, Dr Anubha Chaturvedi, Dr. Mamta Bhatnagar, and Dr. Kanupriya Tripathi—all of whom played an active role in the initiative.





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### 3. Orientation Session

An Orientation Program was organized on 23rd August 2025 at S.S. Khanna Girls' Degree College under the aegis of Unnat Bharat Abhiyan (UBA). A team of experts from the Mentor Institute – IIT (BHU) visited the college to interact with and guide the members of the UBA Cell of the college. The primary objective of the program was to emphasize the role of academic institutions in rural development as envisioned under the UBA initiative. Dr. Neha Rai, Coordinator of the Unnat Bharat Abhiyan Cell at the college, presented a detailed overview

of the work carried out in the five adopted villages- Bani, Dubawal, Dalapur, Jamunipur, and Kakara. She highlighted various initiatives undertaken by the cell members and pointed out specific challenges observed during field surveys, drawing the attention of the visiting team from the regional coordination institute. In following Mr. Ashish Kumar, from IIT (BHU), elaborated on the role of technological innovation and community participation in rural development efforts under the UBA. He emphasized how such strategies can significantly uplift village infrastructure and living standards. The session continued with insightful addresses by Dr. Manhar Charan and Dr. Satish Kannaujia, also from IIT (BHU). They emphasized the importance of instilling awareness and sensitivity among educational institutions and students towards the development of rural India. Drawing from Gandhian philosophy, they advocated for moral and mental advancement as a prerequisite for national progress under the Unnat Bharat Abhiyan.





## उन्नत भारत अभियान में शैक्षणिक संस्थानों की भूमिका का बताया महत्व

प्रयागराज। एसएस खन्ना महिला महाविद्यालय में उन्नत भारत अभियान के तहत शनिवार को अभिविन्यास कार्यक्रम का आयोजन किया गया। इसका उद्देश्य उन्नत भारत अभियान के अंतर्गत शैक्षणिक संस्थाओं की भूमिका की ओर ध्यान आकर्षित करना था। महाविद्यालय में स्थापित उन्नत भारत अभियान प्रकोष्ठ की समन्वयक, डॉ. नेहा राय ने इस अभियान के तहत महाविद्यालय की ओर से गोद लिए गए पांच गांवों बनी, दुबावल, दुलापुर, जमुनीपुर व ककरा में किए गए कार्यों को रेखांकित किया। आईआईटी बीएचयू के आशीष कुमार ने तकनीकी नवोन्मेष एवं सामूहिक सहभागिता की ओर से किए गए कार्यों पर प्रकाश डाला। प्राचार्य प्रो. लालिमा सिंह ने स्वागत, डॉ. ज्योति बैजल ने संचालन व डॉ. ए. रहमान ने धन्यवाद ज्ञापित किया। स्रो