



**Swami Keshvanand Institute of Technology,
Management & Gramothan
UBA Club**

Awareness Campaign and Gram Sabha

Date, Time and Venue of the event: -

Date : 26 January 2025

Time :- 08:00 am to 2:00pm

Mode:- Offline

Venue: Rajkiya Praveshika Sanskrit School, Malwa, Shivdaspura

Level of the event: - College level

Objective of the event:-

The Awareness Campaign and Gram Sabha event organized by UBA, SKIT on 26th January 2025 aimed to educate and engage the local community on important social issues such as education, health, and environmental sustainability. The event focused on empowering rural communities by facilitating discussions in the Gram Sabha, addressing local concerns, and encouraging participatory governance. It also sought to foster a sense of civic responsibility among both students and villagers, motivating them to actively contribute to developmental initiatives. Additionally, the campaign spread awareness about various government welfare schemes and guided the community on how to avail them. Through this initiative, students gained practical exposure to rural development, policy implementation, and community service, reinforcing UBA's commitment to social responsibility and nation- building.

Details (Execution):-

The Republic Day event at Malwa School on January 26, 2025, will feature a flag hoisting ceremony, patriotic performances, student gave speech , and prize distribution. The event will celebrate India's democracy, fostering national pride and unity. Students will participate in cultural activities and discussions. The event was expertly coordinated by faculty members Mr. Naveen Jain, Ms .Deepti Arela .

Execution of the Event:

1. Welcome & Opening Address

- The event started with a warm welcome by the UBA Club representatives from Government Malwa School.
- A brief introduction was given about the significance of Republic Day and the objective of the program.
- Local leaders, school authorities, and dignitaries were introduced

2. Flag Hoisting & National Anthem

- The chief guest hoisted the national flag, followed by the singing of the national anthem.
- A salute was given to honour the nation, and students raised patriotic slogans.

3. Speeches by Dignitaries

- Eminent speakers shared insights on the Indian Constitution, democracy, and national development.
- Special emphasis was given to the role of youth and citizens in nation-building.

4. Cultural Performances

- Students presented patriotic songs, folk dances, and skits portraying India's freedom struggle and achievements.
- A special performance on unity in diversity showcased India's rich cultural heritage.

5. Parade & Salute

- A well-organized parade was conducted by students and local volunteers.
- The national salute was given, emphasizing discipline and national pride.

6. Expert Talks & Presentations

- Experts from various fields spoke about education, healthcare, sanitation, and government schemes.
- Visual presentations and pamphlets were distributed to ensure easy understanding.

7. Open Discussion with Villagers

- A session was held where villagers voiced concerns related to farming, water scarcity, education, and health.
- Experts and officials provided guidance on possible solutions and available resources.

8. Swachhata Abhiyan Activities

- A cleanliness drive was organized within the school premises and surrounding areas.
- Students, teachers, and villagers participated in cleaning public space.

- Awareness banners and posters were displayed to promote hygiene and cleanliness.

9. Demonstration of Government Schemes

- Local officials provided information on schemes like MGNREGA, Ayushman Bharat, and education scholarships.
- Forms were distributed, and assistance was provided to help villagers apply for benefits.

10. Feedback & Action Plan

- Villagers and attendees shared their thoughts on the event and suggested improvements.
- A future action plan was created, including forming a village committee to oversee cleanliness initiatives.
- Further awareness programs were planned to educate the community on health and education.

11. Closing Ceremony

- A vote of thanks was given to all participants, guests, and organizers.
- Patriotic slogans were raised, and attendees took a pledge to contribute to national development.
- The event concluded with a sense of unity, responsibility, and national pride.

Details/List of teachers:-

Sr. No.	Name of Teacher	Department
1.	Mrs. Deepti Arela	Electrical Engineering
2.	Mr. Naveen Jain	Information Technology

Details/List of Students:-

Sr. No.	Name	Roll No.	Branch	Semester
1	Divyansh Jain	22ESKEC033	ECE	VI
2	Somil Khandelwal	22ESKEC082	ECE	VI
3	Ritik Sain	22ESKEC306	ECE	VI
4	Aman Mishra	22ESKCE012	CE	VI

Feedback of the Event:

The Republic Day celebration at Malwa School, Shivdaspora, was a resounding success, fostering a deep sense of patriotism and community spirit. The event was well-organized, with a perfect balance of educational, cultural, and social initiatives. The flag hoisting ceremony and parade instilled pride, while the expert talks and open discussions provided valuable insights into national development and government schemes. The Swachhata Abhiyan initiative promoted cleanliness and civic responsibility. The enthusiastic participation of students, teachers, and villagers made the event truly meaningful. Overall, it was an inspiring and impactful celebration, leaving a lasting impression on all attendees

Glimpses of the Event:-







Dr.Kiran Rathi

Coordinator (UBA Club)