



UNNAT BHARAT ABHIYAN

AISHE Code: C-45261

PI Unique Code: PI00010014-TN-GRI-Dindigul

Annual Report 2024-2025



Thamirabharani Engineering College
(An Autonomous Institution)
Tirunelveli-627358



UNNAT BHARAT ABHIYAN

AISHE Code: C-45261

PI Unique Code: PI00010014-TN-GRI-Dindigul

UBA-Village Camp Report

Academic Year: 2024–2025

Date: 17th March 2025 to 23rd March 2025

Venue: Veppankulam Village, Tirunelveli District.



Thamirabharani Engineering College
(An Autonomous Institution)
Tirunelveli-627358

BONAFIDE CERTIFICATE

This is to certify that the **Unnat Bharat Abhiyan (UBA) Cell of Thamirabharani Engineering College** successfully conducted a **7-Day Rural Engagement Camp** at **Veppankulam Village**, Tirunelveli District, from **17.03.2025 to 23.03.2025**, under the guidelines of the **Unnat Bharat Abhiyan, Ministry of Education, Government of India**.


As part of this initiative, the UBA team carried out the following key activities:

- **Village Survey and Household Survey** for collecting baseline socio-economic and infrastructure data
- **Awareness Campaigns** on health, hygiene, renewable energy, and waste management
- **Digital Literacy Workshops** for rural school children
- **Cleanliness Drives, Tree Plantation, and Sustainable Development Awareness Sessions**
- **Interaction with Local Community Members** to understand local challenges and solutions

The camp witnessed enthusiastic participation from faculty members, student volunteers, and local stakeholders, and aligned with the UBA's mission to bridge the rural-urban divide and promote community-driven development.


Signature

UBA_PI Co-Coordinator


Signature

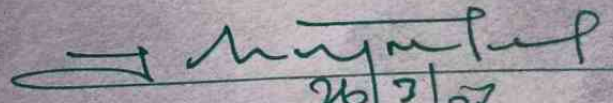
UBA_PI Co-Coordinator


Signature

UBA_PI Coordinator


Signature

Director of Academics


Signature

Principal

CONTENTS

Si. No.	Particulars	Page No.
1	Inauguration Ceremony	05
2	Household Survey and Village Survey Activity	06
3	Cleanliness Drive in the School Campus	11
4	Awareness Rally on "Say No to Plastics"	14
5	Awareness Programme on Self-Employment & Educational Opportunities	16
6	Silambam (Traditional Martial Arts) Demonstration and Training	17
7	Free Eye Check-up Camp	18
8	Motivational Session – "You Can If You Try"	19
9	Free General Medical Camp	20
10	Literary Talent Enrichment Workshop for School Student	22
11	Fire Safety Awareness Session: Critical Actions During Fire Emergencies	24
12	Street Cleaning Drive – Veppankulam Village	25
13	"Respect Traffic Rules" – Awareness Rally	26
14	Blood Donation Awareness Rally – "Healthy Donor, Stronger Nation"	28
15	Valedictory Ceremony	31
16	Photos	35
17	UBA Volunteers List	43



UNNAT BHARAT ABHIYAN

Village Camp Report

Academic Year: 2024–2025

Camp Schedule

Date: 17th March 2025 to 23rd March 2025

Venue: Veppankulam Village, Tirunelveli District.

Theme of the Camp

“Empowering Rural India through Sustainable Innovation and Youth Participation”

This inspiring theme set the tone for the 7-day UBA Village Camp, emphasizing the power of academic institutions in grassroots nation-building. Every activity—from structured household and village surveys to health camps, digital literacy sessions, and cultural empowerment programs—was aligned to this vision.

Purpose of the Camp

The UBA Village Camp is designed to bridge classroom learning with community engagement. It nurtures social responsibility, leadership, and problem-solving among students by addressing real rural needs through:

- Community-based surveys and data collection
- Health, hygiene, and environmental awareness
- Digital literacy and livelihood enhancement
- Clean energy education and infrastructure mapping
- Building strong village-academic partnerships

"Real change begins when young minds step into real communities."



INVITATION NOTE

Dear Patron,

With a vision to promote inclusive rural development through academic engagement, **Thamirabharani Engineering College** cordially invites you to be a part of the **Unnat Bharat Abhiyan (UBA) 7-Day Village Camp** scheduled to be held at **Veppankulam Village, Tirunelveli District, from 17th to 23rd March 2025.**

This Village Camp is not merely a student activity; it is a **grassroots movement** where youth, guided by faculty, collaborate with village communities to identify developmental challenges, initiate participatory solutions, and foster self-reliant growth.

Organized under the framework of the **Unnat Bharat Abhiyan**, a flagship program of the Ministry of Education, Government of India, this camp embodies the UBA motto: **“Transforming India through Rural Development.”**

Core Focus Areas of the Camp:

- Conducting structured **Village and Household Surveys** to draft a Village Development Plan (VDP)
- Organizing **health and hygiene awareness programs**
- Promoting **clean energy, digital literacy, and sustainable practices**
- Conducting **anti-drug and road safety campaigns**
- Engaging in **community outreach, cultural enrichment, and environmental initiatives**

Through these activities, our students gain experiential learning in real-world challenges while building leadership, empathy, and civic responsibility.

We warmly invite your gracious presence and support at the camp to encourage our student volunteers and strengthen the college–community partnership. Your participation will inspire the collective mission of rural transformation and empower the village to thrive.

“A nation grows stronger when its villages grow smarter”
“UBA is not just a camp – it’s a commitment to grassroots change”

With regards,

Principal
UBA Faculty Coordinators
Heads of Departments & Student Volunteers
Thamirabharani Engineering College, Tirunelveli
Unnat Bharat Abhiyan Cell



ORGANIZING TEAM

• **Dr. K. Asan Mohideen**

Principal,
Thamirabharani Engineering College,
Tirunelveli-627358.

• **Mr. S. Arumuga Kani**

Role: UBA_PI Coordinator
Designation: Assistant Professor
Department: Electrical and Electronics Engineering
Institution: Thamirabharani Engineering College
Contact: +91 97893 26870

• **Mr. S. Raja Muniasamy**

Role: UBA_PI Co-Coordinator
Designation: Head of the Department
Department: Civil Engineering
Institution: Thamirabharani Engineering College
Contact: +91 63822 80384

• **Mrs. K. Lakshmi**

Role: UBA_PI Co-Coordinator
Designation: Assistant Professor
Department: Electronics and Communication Engineering
Institution: Thamirabharani Engineering College
Contact: +91 94879 32363

• **Mr. M. Manikandarajan**

Role: UBA_PI Staff Member
Designation: Technician
Department: Mechanical Engineering
Institution: Thamirabharani Engineering College
Contact: +91 9942854993



MOTTO

“Transforming India through Rural Development”

-This motto embodies the vision of Unnat Bharat Abhiyan — bridging the gap between rural and urban India through the active participation of higher educational institutions in grassroots development.

Quotes That Guide Us

“India lives in her villages. Let us empower them, and we empower the nation.”

— Inspired by Mahatma Gandhi

“Small acts, when multiplied by millions of people, can transform the world.”

— Howard Zinn

“Transforming villages is not a task—it’s a responsibility.”

— UBA Volunteer Reflection



Inauguration Ceremony

The inaugural ceremony of the **Unnat Bharat Abhiyan (UBA) Village Camp** was held on **17th March 2025 (Monday)** at **Veppankulam Village**, marking the beginning of a week-long initiative by Thamirabharani Engineering College to foster rural development and student engagement. The event commenced with the soulful rendition of the **Tamil Thaaai Vazhthu** by the UBA student volunteers, invoking a spirit of unity and cultural pride.

The welcome address was delivered by **Ms. P. Abinaya**, a UBA student volunteer, who warmly greeted the dignitaries, faculty members, village residents, and fellow participants. The event was presided over by **Dr. K. Aasan Mohideen**, Principal of Thamirabharani Engineering College, who highlighted the objectives of UBA and the importance of student involvement in nation-building.

Mr. K. David, President of the Veppankulam Panchayat, graced the occasion as the Guest of Honour, emphasizing the significance of collaborative action between educational institutions and rural communities. **Mrs. M. Prabha**, Headmistress of the T.D.T.A. Primary School, delivered a special address, encouraging students to continue such service-driven initiatives.

Ms. S. Malathi, UBA student volunteer, presented the detailed camp plan and outlined the activities to be conducted throughout the week, including village and household surveys, awareness campaigns, and skill development programs. The ceremony concluded with a heartfelt vote of thanks by **Ms. V. Sivagami**, who expressed gratitude to all dignitaries and participants for their presence and support.

The event set an inspiring tone for the camp, reinforcing the UBA motto of "*Transforming India through Rural Development*" and celebrating the power of youth in driving sustainable change at the grassroots level.



Household Survey and Village Survey Activity

Under the Unnat Bharat Abhiyan (UBA) – 7-Day Village Camp

Venue: Veppankulam Village, Tirunelveli District

Date: 17th to 23rd March 2025

Organized by: Thamirabharani Engineering College (UBA Participating Institute)

Household Survey:

The household survey was carried out to collect micro-level data on the socio-economic conditions of individual families in Veppankulam village. Student volunteers, guided by faculty mentors, used structured formats to gather data on:

- Housing structure and ownership
- Access to electricity, clean water, and sanitation
- Health, education, and livelihood status
- Government scheme awareness and benefits
- Cooking fuel usage and clean energy adoption
- Digital access and social security

Impact: The survey helped identify the real needs of the community and served as a foundation for formulating a **Village Development Plan (VDP)**.

“Empowering a household empowers the entire village.”



Village Survey:

Parallel to the household survey, a **macro-level village survey** was conducted to assess the community's overall infrastructure, environmental conditions, and public services. Key focus areas included:

- Mapping of schools, roads, drainage, and streetlights
- Water tanks, waste disposal, and public healthcare centers
- Agricultural practices and resource availability
- Environmental assets and solar energy potential
- Community buildings like Anganwadis and libraries

Tools Used: Field observations, stakeholder discussions, and spatial mapping.

Outcome: This survey enabled a deeper understanding of developmental gaps and created a framework for sustainable village planning under UBA.

"To transform a village, you must first understand its pulse."

Objectives of the Survey

- To identify the socio-economic and infrastructural status of the village and its households.
- To generate real-time, grassroots-level data for the preparation of a **Village Development Plan (VDP)**.
- To enable students to understand rural realities and encourage participatory development.
- To align institutional outreach with the UBA motto: *"Transforming India through Rural Development."*



Survey Design & Methodology

- **Data Collection Tools:** Structured UBA survey formats (print & digital)
- **Approach:** Door-to-door household survey and macro-level village observation
- **Execution:** Students divided into survey teams, each assigned specific zones
- **Techniques Used:** Interviews, participatory discussion, observation, GPS-based mapping
- **Support:** Faculty mentors guided students throughout the data collection process

Key Focus Areas

Household Survey:

- Housing structure & basic amenities
- Access to water, electricity, and sanitation
- Livelihood, employment, and income status
- Education levels and school-going children
- Health, nutrition, and hygiene practices
- Awareness and access to government schemes
- Digital connectivity and mobile usage
- Waste disposal, cooking fuel, and clean energy use

Village Survey:

- Public infrastructure (roads, schools, streetlights, PHC, drainage)
- Water resources, waste management systems
- Agriculture & land use patterns
- Community spaces and development institutions
- Environmental potential (solar, rainwater harvesting, biodiversity)



Observations & Insights

- Majority of homes lacked modern sanitation.
- Several households unaware of available welfare schemes.
- Public drainage was inadequate, leading to seasonal health concerns.
- Many students had smartphones, but digital literacy was limited.

Learning Outcomes for Students

- Gained firsthand exposure to rural challenges and community engagement.
- Developed communication, problem-solving, and leadership skills.
- Understood the gap between government initiatives and grassroots realities.
- Realized the importance of data in evidence-based development.

Short-Term Actions:

- Organize awareness programs on sanitation, nutrition, and digital literacy.
- Conduct medical screening and hygiene drives with PHC collaboration.
- Promote registration drives for government welfare schemes.
- Facilitate waste management and rainwater harvesting workshops.

Medium-Term Vision

- Introduce solar-powered lighting systems in public spaces.
- Set up computer literacy camps for village youth and school children.
- Mobilize college departments for mini-projects on water purification, IoT in farming, etc.
- Establish a community support desk to track scheme eligibility and applications.



Monitoring and Feedback Mechanisms:

- Periodic follow-up visits by UBA student teams and faculty.
- Conduct feedback sessions with Panchayat representatives.
- Documentation and impact review to be submitted on the **UBA Portal** quarterly.

Result Statement:

The Household and Village Surveys at Veppankulam formed the backbone of evidence-based rural planning. This structured engagement under Unnat Bharat Abhiyan laid a practical path for developing a **Village Development Plan** and simultaneously built civic and professional competencies among students. The activity bridged academic learning with grassroots change.

“Understanding a village is the first step to transforming it.”



Cleanliness Drive in the School Campus

Date: 17.03.2025

Time: 02:00 PM

Venue: Veppankulam Village

Organized By: Unnat Bharat Abhiyan (UBA) Cell, Thamirabharani Engineering College

OBJECTIVE:

The cleanliness drive aimed to:

- Foster awareness about personal and environmental hygiene among school students.
- Promote a clean and healthy school environment conducive to learning.
- Instill the values of civic responsibility and teamwork among student volunteers.
- Support the Swachh Bharat Mission and align with UBA's focus on community-centric development.

PROGRAM STRUCTURE

1. Planning & Team Allocation

Prior to the event, UBA volunteers were divided into teams with specific cleaning zones:

- **Team A:** Classrooms and desks
- **Team B:** Washrooms and drinking water areas
- **Team C:** Playground and compound surroundings
- **Team D:** Dustbin installation and awareness poster displays

2. Execution Phase

- Volunteers, with basic cleaning tools and eco-friendly materials, conducted sweeping, dusting, washing, and clearing of garbage.
- Damaged benches were identified for repair, and suggestions were given to school staff for waste segregation.



- Posters with messages like "A Clean School is a Healthy School" and "My School, My Responsibility" were put up around the campus.

3. Awareness Session

- A brief talk was delivered to schoolchildren about hand hygiene, oral care, and importance of clean toilets.
- Students participated in a quiz and drawing competition on cleanliness themes.

HIGHLIGHTS

- Involvement of 25+ student volunteers.
- Active support from school teachers and community members.
- Interaction with students emphasized long-term hygiene habits.
- Encouraged creation of a "Clean Campus Committee" among schoolchildren.

OUTCOMES & IMPACT

Key Outcomes	Details
Clean and organized campus	Immediate visual improvement of the school environment
Hygiene education	Increased awareness on hygiene practices among children
Student empowerment	School students took an oath to maintain cleanliness daily
Community motivation	Sparked discussion among parents and local leaders about cleanliness drives in public areas
UBA volunteer learning	Gained real-world experience in social leadership and teamwork



- Posters with messages like "A Clean School is a Healthy School" and "My School, My Responsibility" were put up around the campus.

3. Awareness Session

- A brief talk was delivered to schoolchildren about hand hygiene, oral care, and importance of clean toilets.
- Students participated in a quiz and drawing competition on cleanliness themes.

HIGHLIGHTS

- Involvement of 25+ student volunteers.
- Active support from school teachers and community members.
- Interaction with students emphasized long-term hygiene habits.
- Encouraged creation of a "Clean Campus Committee" among schoolchildren.

OUTCOMES & IMPACT

Key Outcomes	Details
Clean and organized campus	Immediate visual improvement of the school environment
Hygiene education	Increased awareness on hygiene practices among children
Student empowerment	School students took an oath to maintain cleanliness daily
Community motivation	Sparked discussion among parents and local leaders about cleanliness drives in public areas
UBA volunteer learning	Gained real-world experience in social leadership and teamwork



STRATEGIC WAY FORWARD

- **Short-Term :**

Initiate “Clean Classroom Challenge” in the school, monitored weekly by teachers.

- **Medium-Term :**

Organize a student-led “Cleanliness Club” to conduct routine checks and awareness skits.

- **Long-Term Vision:**

Replicate the model in nearby schools and public institutions in collaboration with the Panchayat.

STUDENT REFLECTION:

“Cleanliness is not an act of charity—it is an act of justice to oneself and the community.”

This field initiative not only changed a school but also shaped responsible citizens in our volunteers.



Awareness Rally on "Say No to Plastics"

Date: 18.03.2025

Time: 09:30 AM

Venue: Veppankulam Village

Organized by: Unnat Bharat Abhiyan Cell,
Thamirabharani Engineering College, Tirunelveli

As part of the 7-Day Village Camp under the Unnat Bharat Abhiyan initiative, a vibrant awareness rally titled "**Say No to Plastics – Embrace Sustainable Living**" was conducted on 18th March 2025 at Veppankulam Village. The rally aimed to sensitize rural residents about the environmental and health hazards posed by plastic pollution and to encourage eco-friendly lifestyle choices.

Led by UBA student volunteers, the rally started from the village community center and passed through key areas, including the school, marketplace, and residential lanes. Holding placards with bold messages like "*Plastic Lasts Forever – Our Earth Doesn't*" and "*Refuse, Reuse, Recycle*", students raised awareness through slogans, live demonstrations, and short skits.

Core Messages Delivered:

- **Single-use plastics** cause long-term harm to soil, water, and wildlife.
- Encourage **zero-waste alternatives** such as jute bags, metal utensils, and compostable materials.
- Promote **segregation and recycling** at the household level.
- Educate local shopkeepers and households about the **ban on plastic covers and thermocol items**.

Activities During the Rally:

- **Interactive street plays** performed by student volunteers depicting the journey of plastic from use to pollution.
- **Distribution of hand-made cloth bags** to local vendors and residents.
- **Quiz sessions** conducted with school children on waste management.
- **Signature Campaign** pledging to reduce plastic use.



Impact and Outcome:

- Raised environmental awareness among **300+ community members**, including students, farmers, shopkeepers, and women's groups.
- Instilled a sense of **shared responsibility** toward cleaner surroundings.
- Local leaders appreciated the efforts and expressed willingness to **implement plastic-reduction practices** in daily community life.
- Youth volunteers gained hands-on experience in environmental outreach and sustainable communication.

Sample Slogans Used:

- *"Don't Trash the Future – Say No to Plastic!"*
- *"Reusable is Responsible!"*
- *"Our Earth, Our Duty – Go Plastic-Free!"*

Follow-up Plan:

- Conduct monthly **Clean & Green Drive** to reinforce the anti-plastic message.
- Organize a **Plastic-Free Village Campaign** in collaboration with Panchayat.
- Promote **eco-enterprises** among SHGs for making cloth bags, leaf bowls, etc.
- Develop a **waste segregation model** in selected zones of the village.



Awareness Programme on Self-Employment & Educational Opportunities

Date: 19.03.2025

Time: 2:00 PM

Venue: Veppankulam Village

Organized Under: *Unnat Bharat Abhiyan*

Expert Speaker:

Dr. R. Rajesh Kanna,

Head, Dept. of EEE,

Thamirabharani Engineering College.

As part of the ongoing **Unnat Bharat Abhiyan (UBA)** village outreach, a focused **awareness programme** was conducted for the youth of Veppankulam on self-employment avenues and the importance of formal education for career advancement. The session, led by **Dr. R. Rajesh Kanna**, brought to light the numerous government schemes, digital learning platforms, MSME support initiatives, and entrepreneurship training resources available to aspiring rural youth.

He highlighted the role of education not just as a degree but as a gateway to independence and societal impact. From startup ecosystems to agriculture-tech integration, participants were exposed to real-life success stories of individuals who turned ideas into impact. The session also covered the role of **Skill India**, **Digital India**, and **Pradhan Mantri Kaushal Vikas Yojana (PMKVY)** in rural empowerment.

Interactive Q&A followed, where students raised queries on eligibility, training duration, and placement options. The local youth were deeply motivated to dream beyond conventional career paths and explore self-reliant ventures that serve both economic and community goals.

The programme directly contributed to UBA's vision of transforming rural India through academic collaboration and capacity building. Participants were encouraged to register for follow-up digital literacy and entrepreneurship bootcamps planned in Phase II.

"Rural transformation begins when youth realize that opportunities are not given, but created through knowledge and skill."



Silambam (Traditional Martial Arts) Demonstration and Training

Date: 19.03.2025

Time: 3:00 PM

Venue: Veppankulam Village

Organized Under: *Unnat Bharat Abhiyan*

Trainers:

- Mr. Nagarajan
 - Mr. Shankar Ganesh
 - Mr. Periyadurai
- (*Silambam Team, Thamirabharani Engineering College*)

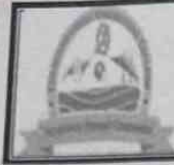
As part of the 7-day Village Camp under the Unnat Bharat Abhiyan, a **Silambam training workshop** was conducted on 19th March 2025 to revive and promote interest in **Tamil Nadu's ancient martial heritage**. The event took place in the open grounds of the village school and witnessed vibrant participation from local youth and students.

The training was conducted by experienced student trainers from Thamirabharani Engineering College who are active Silambam practitioners. The session began with a **brief history of Silambam**, its origins in Tamil culture, and its role in promoting **self-discipline, physical agility, and self-defense**. Participants were introduced to basic stances, movement techniques, and footwork patterns using Silambam sticks.

The workshop was designed not only to **develop physical fitness** but also to **instill cultural pride**, especially among the rural youth who often lack access to structured extracurricular programs. The trainers emphasized the relevance of traditional arts in modern life — including its **potential for youth empowerment, career opportunities in sports**, and its contribution to **preserving intangible cultural heritage**.

Community members and school authorities appreciated the effort, and a few students expressed interest in continuing their learning beyond the camp. The event concluded with an enthusiastic group demonstration, drawing applause from villagers and sparking local discussions on establishing a permanent Silambam club in the village school.

"A stick of tradition in the hands of our youth becomes a baton of strength, identity, and discipline."



Free Eye Check-up Camp

Date: 19.03.2025 (Wednesday)

Venue: Veppankulam Village

Organized Under: *Unnat Bharat Abhiyan (UBA)* – Thamirabharani Engineering College

As part of the ongoing **Unnat Bharat Abhiyan (UBA)** initiatives, **Thamirabharani Engineering College** organized a **Free Eye Check-up Camp** in collaboration with **Vasan Eye Care Hospital, Tirunelveli**, aimed at improving rural health outcomes and enhancing community wellness.

This outreach program was conducted at Veppankulam Village to ensure quality eye care access for underserved populations. A professional team of ophthalmologists and technicians screened over **350 villagers**, including elderly people, students, and daily wage workers. The camp provided services such as vision acuity testing, cataract screening, refractive error detection, and basic eye health consultations.

The initiative also educated participants on preventive eye care, common vision issues, and the importance of regular eye check-ups. Patients requiring further treatment were referred to specialized care centers with guidance on affordable follow-up.

Outcome & Impact:

- Over **350 individuals** screened for eye health.
- Identified cases of cataract, blurred vision, and other common conditions.
- Promoted eye care awareness and hygiene among rural families.
- Strengthened the college's rural health outreach under the **UBA framework**.

This successful intervention aligns with **UBA's vision** of connecting institutions with rural communities to address critical issues through collaborative, sustainable actions.



Motivational Session – “You Can If You Try”

Date: 19.03.2025 (Tuesday)

Time: 12:00 PM

Venue: Veppankulam Village

Organized under: *Unnat Bharat Abhiyan (UBA)*

Resource Person:

Mr. M. Rajasekaran,

Head of the Department, Mechanical Engineering,
Thamirabharani Engineering College

As part of the seven-day UBA Village Camp, a powerful motivational session titled “**You Can If You Try**” was organized to ignite the spark of ambition among the youth of Veppankulam village. The session was led by **Mr. M. Rajasekaran**, a highly respected academician and mentor, known for his engaging and impactful guidance to students.

In his talk, he emphasized that **dreams are valid regardless of one’s background**, and success is attainable for those who believe in themselves and persevere. Using inspirational case studies, personal experiences, and examples of achievers from rural India, Mr. Rajasekaran reminded the students that limitations are often mental and that every challenge is an opportunity for growth.

Key themes covered during the session included:

- Building **self-confidence** in rural students
- Understanding the **importance of skill development and education**
- How to **turn failures into stepping stones**
- Role of **discipline, dedication, and a positive mindset**
- Exploring **entrepreneurial ideas** using local resources

The interaction also focused on guiding students about **career pathways**, available **government schemes for education**, and **free training programs** offered under UBA and other national initiatives like *Skill India* and *Digital India*. The audience, especially school students and village youth, were highly enthusiastic and took part in the open Q&A session with eagerness and curiosity.



The session concluded with a resounding message:

"Even a small seed planted with determination can grow into a mighty tree. So can every youth who dares to try."

Participants left with renewed confidence, motivation, and a clear sense of direction, marking this event as one of the most impactful components of the UBA camp.

Free General Medical Camp

Date: 20.03.2025 (Thursday)

Venue: Veppankulam Village

Partner: Government Primary Health Centre, Rajavallipuram

Organized Under: *Unnat Bharat Abhiyan (UBA)*

As part of the 7-Day **Unnat Bharat Abhiyan (UBA) Village Camp**, Thamirabharani Engineering College facilitated a **comprehensive Free Medical Camp** at Veppankulam Village to strengthen access to primary healthcare services among underserved rural populations. The event was jointly conducted with the medical team from the **Government PHC, Rajavallipuram**, and served as a pivotal activity in bridging healthcare disparities and promoting preventive awareness in remote areas.

The medical camp was professionally staffed by **general physicians, nursing personnel, paramedics, and field health workers**. UBA student volunteers played a vital role in **coordinating logistics, managing data entry, facilitating patient flow, and offering basic health counseling**. The synergy between academic engagement and healthcare outreach embodied the true spirit of UBA's community-centric mission.



Key Services Provided:

- **Basic health screening:** Blood pressure, blood sugar, BMI checks
- **Consultations:** General medicine, pediatrics, and women's health
- **Health education:** Personal hygiene, sanitation, diet, and lifestyle
- **Free medicines:** Distribution of essential medicines for common ailments
- **Referrals:** Follow-up advice for chronic and serious cases

Student Volunteer Roles:

UBA student teams managed patient registration, directed footfall, assisted in queue management, translated medical instructions when needed, and conducted pre-counseling awareness.

They also engaged with villagers in mini-sessions on the importance of:

- ✓ Early health checkups
- ✓ Maintaining hygienic surroundings
- ✓ Importance of nutrition and hydration

Participation Highlights:

- **Total Beneficiaries:** 400+ rural residents
- **Demographics Served:** Women, elderly citizens, school children, and workers
- **Feedback:** Positive response from villagers; requests made for periodic camps

Outcomes & Impact:

- Improved access to medical care in a remote setting
- Early detection of lifestyle diseases such as diabetes and hypertension
- Enhanced health awareness among local residents
- Strengthened institution–community engagement
- Student exposure to real-world public health scenarios



Way Forward:

- ◆ A follow-up wellness camp is proposed for screening chronic illnesses
- ◆ Potential collaboration with local health officials for health data tracking
- ◆ Skill-building workshops for students in rural public health delivery
- ◆ Inclusion of telemedicine sessions in future UBA camps

“Bringing healthcare to the grassroots is not charity; it's a commitment to equality.”

This camp exemplifies the UBA mission to bring academic resources closer to rural development by nurturing *service-oriented learning* and *inclusive health empowerment*.

Literary Talent Enrichment Workshop for School Student

Date: 20th March 2025 | **Time:** 2:00 PM

Venue: Veppankulam Village

Under the Initiative of: *Unnat Bharat Abhiyan (UBA)*

Facilitators: Student Members of *Porunai Tamil Mandram*,
Thamirabharani Engineering College

As part of the UBA Village Camp activities, a **special literary workshop** was conducted exclusively for **school students** of Veppankulam village, aimed at nurturing their **creative expression, imagination, and language fluency**. The session focused on three core components: **poetry writing, dramatic enactment, and short story composition**.

Led by a dynamic team — **S. Arumugakani Revathi, V. Sivakami, S. Muthu Krishnan, and A. Vimal Raj** — from the *Porunai Tamil Mandram*, the workshop engaged the students in interactive learning activities, where **local themes, village folklore, environmental issues, and moral values** were used as inspiration for storytelling and poem writing.



Students actively participated in role-play performances, group writing tasks, and open-mic sessions. The faculty facilitators provided live feedback, literary tips, and creative guidance that helped students to craft impactful content and confidently present it in front of their peers.

Key Outcomes:

- Discovered hidden literary and theatrical talents among rural students
- Improved public speaking, articulation, and stage performance skills
- Strengthened language learning through interactive and experiential methods
- Promoted a healthy bond between urban academia and rural student communities
- Students developed confidence, self-worth, and a love for creative arts
- Created interest in reading and writing outside the academic curriculum

Way Forward:

- **Follow-up sessions** will be planned for selected students to publish their works in the college literary bulletin.
- **Storytelling contests** and **village drama presentations** will be included in future camp schedules.
- **Mentorship** will be extended by Tamil department faculty for promising young writers in the village.

This workshop reflected the true essence of *Unnat Bharat Abhiyan* — empowering the rural youth by bridging cultural and educational gaps, and sowing the seeds of creativity for a more enlightened and expressive future.



Fire Safety Awareness Session: Critical Actions During Fire Emergencies

Date: 20th March 2025 | **Time:** 3:00 PM
Venue: Veppankulam Village
Organized Under: *Unnat Bharat Abhiyan (UBA)*
Resource Person:

Mr. M. Harris Simon,
Assistant Professor,
Department of Mechanical Engineering,
Thamirabharani Engineering College

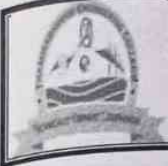
As part of the UBA camp initiatives, an essential **Fire Safety Awareness Session** was conducted to educate the rural community on **life-saving actions during fire-related emergencies**. Mr. Harris Simon, a trained faculty member from the Mechanical Engineering department, led the session with live demonstrations, simple safety drills, and effective first-response strategies.

The session covered key topics such as **how to use fire extinguishers, safe evacuation methods, avoiding panic, first aid for burns, and preventive measures in homes and public spaces**. Emphasis was placed on the importance of **staying calm, shutting off electric sources, and reporting fires quickly to nearby authorities**. Villagers and students were also briefed on the types of fires and suitable extinguishing methods for each.

Participants were encouraged to share past experiences and ask questions, which made the session highly engaging and relatable. The hands-on guidance empowered them to respond more confidently and safely in case of a fire.

Key Outcomes:

- Improved understanding of fire causes and prevention
- Practical awareness of safe exits and emergency protocols
- Villagers became more confident in protecting their homes and families
- Reduced fear and myths about fire accidents
- Students learned real-world applications of safety science



Way Forward:

- Plan for **school-level fire mock drills** in collaboration with local fire service
- Distribute **fire safety posters** and **checklists** to households
- Encourage **formation of a local emergency response team** in the village

This session aligned with UBA's mission of translating technical knowledge into practical life skills that can **save lives and empower communities** at the grassroots level.

Street Cleaning Drive – Veppankulam Village

Date: 22.03.2025 (Saturday)

Time: 9.30 AM

Venue: Veppankulam Village

Organized by: *Unnat Bharat Abhiyan Unit,*
Thamirabharani Engineering College, Tirunelveli

In the spirit of “Swachh Bharat” and rural transformation, the student volunteers of Thamirabharani Engineering College actively participated in a **Street Cleaning Campaign** at Veppankulam village as part of the 7-day UBA Village Camp. The drive was conducted with an aim to promote **civic responsibility, hygiene awareness, and a cleaner rural environment**. Volunteers were split into teams and assigned key public areas such as **village roads, temples, bus stops, local markets, and water tank surroundings**. With coordinated efforts, they cleared garbage, removed weeds, cleaned clogged drains, and disposed of non-biodegradable waste safely.

Alongside the physical cleaning, the team also interacted with local residents to highlight the **importance of public hygiene, community participation, and long-term cleanliness practices**. Posters with cleanliness slogans were displayed and informative pamphlets were distributed to children and shopkeepers.



Highlights of the Activity:

- **Unity in action:** Over 70 volunteers collaborated in full uniform and spirit.
- **Engagement with locals:** Village elders and school children participated with enthusiasm.
- **Eco-awareness:** Proper waste segregation and disposal methods were demonstrated.
- **Learning through doing:** Students experienced real-world impact of social responsibility.

Outcome & Impact:

- Significantly improved cleanliness of village streets and public spaces.
- Encouraged villagers to form a **local cleanliness committee** for sustainability.
- Built awareness on sanitation-related diseases and waste management.
- Strengthened bonds between students and the rural community.

“Respect Traffic Rules” – Awareness Rally

Date: 22nd March 2025 (Saturday)

Time: 3:00 PM

Venue: Veppankulam Village

Organized by: Unnat Bharat Abhiyan Cell,
Thamirabharani Engineering College, Tirunelveli

As part of the ongoing 7-Day **Unnat Bharat Abhiyan (UBA) Village Camp**, the student volunteers of Thamirabharani Engineering College organized a dynamic and engaging **“Respect Traffic Rules” Awareness Rally** in Veppankulam Village. This initiative aimed to instill awareness and responsibility among rural citizens, particularly youth, about **road safety, accident prevention, and responsible commuting**.

The rally was a vibrant expression of civic engagement, where UBA student volunteers marched through the village streets, holding **placards, banners, and posters** that conveyed powerful messages on road discipline. The rally also incorporated **interactive sessions, live demonstrations, and street plays**, making the event both educational and engaging for the local population.



Key Safety Themes Highlighted:

- Importance of wearing helmets and seatbelts
- Avoiding over-speeding and reckless driving
- Following traffic signals and pedestrian rules
- Dangers of using mobile phones while driving
- Necessity of vehicle fitness and maintenance

Special Features of the Program:

- Live skits and street dramas depicting real-life accident scenarios and their consequences
- Demonstrations on safe road-crossing techniques, child safety on roads, and night-time visibility
- Awareness slogans chanted and explained in simple language for local understanding
- Collaborative sessions with local police, who addressed villagers about the Motor Vehicles Act and penalties
- Faculty and volunteers engaged villagers through interactive Q&A, poster competitions, and awareness games for school children

Outcome & Impact:

- Increased understanding of traffic rules and road safety in rural context
- Positive behavioral change observed in youth and two-wheeler users
- Community-led discussions initiated for better road signage, speed breakers, and pedestrian zones
- Villagers appreciated the need for preventive care over post-accident cures
- Students developed public speaking, event planning, and civic leadership skills



Strategic Way Forward:

- Plan a **monthly road safety pledge campaign** in schools
- Conduct **bike rider awareness camps** in collaboration with local transport officials
- Encourage **helmet and reflector distribution drives** through CSR partners
- Recommend local authorities to improve **road infrastructure** in high-risk zones within the village

Blood Donation Awareness Rally – “Healthy Donor, Stronger Nation”

Date: 23rd March 2025 (Sunday)

Time: 9:30 AM

Venue: Veppankulam Village

Organized by: Unnat Bharat Abhiyan Cell,
Thamirabharani Engineering College, Tirunelveli

As part of the final day of the Unnat Bharat Abhiyan special village camp, a vibrant **awareness rally** on the "**Health Benefits of Blood Donation**" was conducted by the student volunteers of Thamirabharani Engineering College at Veppankulam village.

The objective of the rally was to **dispel myths about blood donation**, highlight its **health advantages for donors**, and emphasize its **life-saving role for recipients**.

Volunteers carried placards and chanted slogans such as:

- *“Donate Blood, Save Lives!”*
- *“Be a Hero – Donate Blood Today!”*
- *“A Few Minutes Can Give Someone a Lifetime!”*

Key Focus Areas:

- Boosting public awareness on **how donating blood helps prevent heart disease, lowers iron levels, and stimulates new blood cell production.**
- Educating the community that **blood donation is safe, simple, and impactful.**
- Motivating **first-time donors** by addressing common fears and misconceptions.
- Informing about **blood donation eligibility** and encouraging **voluntary, regular donors.**



Awareness Themes Addressed

1. Health Benefits for Donors

- Reduced risk of hemochromatosis (iron overload)
- Stimulation of new blood cell production
- Psychological satisfaction and community bonding

2. Myth Busting

- “It makes you weak” → FALSE
- “Women shouldn’t donate” → FALSE
- “It’s painful and dangerous” → FALSE
- Medical facts and safe practices were explained using posters and talks.

3. Eligibility Criteria & Frequency

- Age: 18–60
- Weight: Above 50 kg
- Minimum interval: 3 months between donations
- Emphasis on **voluntary, non-remunerated donation** as per WHO norms

Outcome & Community Impact

- ✓ Over **300+ villagers reached** directly through the rally
- ✓ **Positive behavioral change** observed among youth and first-time donors
- ✓ Local health workers committed to assisting future donation drives
- ✓ School teachers requested follow-up awareness talks for parents
- ✓ Community members requested a **permanent donation registration booth** during village fairs



Student Learning Outcomes

- Developed **public speaking and social engagement skills**
- Understood **healthcare advocacy and rural psychology**
- Learned to address cultural stigmas through **inclusive dialogue**
- Gained experience in **event coordination and impact measurement**

Inspiring Quote

"A single pint can save three lives. A single gesture can create hope. Be the reason someone lives—donate blood."

This rally was not just an activity—it was a **testament to youth commitment, community care, and the spirit of Unnat Bharat Abhiyan**, proving that **rural development begins with awareness, empathy, and collective action.**



Valedictory Ceremony

Unnat Bharat Abhiyan – Village Camp

(17.03.2025 to 23.03.2025)

Venue: Veppankulam Village, Tirunelveli District

Organized by: Thamirabharani Engineering College

Under the aegis of: Unnat Bharat Abhiyan (UBA), Ministry of Education, Govt. of India

Introduction

The Valedictory Ceremony marked the successful conclusion of the 7-day rural immersion camp under the Unnat Bharat Abhiyan initiative. Held in the presence of college faculty, local leaders, village residents, and student participants, the program highlighted the mutual learning and impact created through collaborative efforts.

The session began with the Tamil Thai Vazhthu, followed by a warm welcome and an overview of the week's key activities. The presiding officials appreciated the commitment shown by students in delivering community-centered programs, including sanitation awareness, health camps, and digital literacy sessions.

The camp report detailed outcomes such as village and household surveys, educational workshops, cultural programs, and outreach campaigns aligned with the UBA framework. Cultural performances showcased the spirit of rural India and the enthusiasm of student volunteers.

The event concluded with reflections on the learnings from the field and the significance of sustained academic engagement in rural development. The atmosphere was filled with pride, gratitude, and a renewed commitment to the vision of "Transforming India through Village Empowerment."



Event Highlights

- Recap of impactful 7-day UBA Village Camp activities
- Presentation of Village & Household Survey outcomes
- Cultural performances and social awareness campaigns
- Testimonials from student volunteers and local residents
- Renewal of commitment to rural empowerment initiatives

Inspirational Quotes “The soul of India lives in its villages.” — Mahatma Gandhi
“Unnat Bharat is not just a programme. It is a call to awaken the transformative power of knowledge for rural India.”

Key Learning's and Impact

- Deep insights into village challenges and governance gaps
- Strengthened student leadership, empathy, and teamwork
- Active participation of community in health, education, and hygiene awareness
- Encouraged sustainability and self-reliance through skill-based sessions

Outcomes

- Completed both Village and Household Surveys in all village wards
- Key development gaps identified: water supply, sanitation, internet access
- Over 12 impactful programs conducted: health camps, rallies, training workshops
- Promoted rural-academic collaboration through real-time problem solving

Strategic Way Forward

- Development and submission of the Village Development Plan (VDP)
- Recommendations submitted to the Panchayat and uploaded on UBA Portal
- Upcoming Phase II programs:
 - Digital literacy sessions for students and youth
 - Awareness campaigns on renewable energy (solar, biogas)
 - Livelihood support workshops and entrepreneurship mentoring



Closing Note

The **Unnat Bharat Abhiyan (UBA) Village Camp** at **Veppankulam Village**, held from **17th to 23rd March 2025**, concluded with renewed energy and purpose. The week-long initiative led by **Thamirabharani Engineering College** was more than just a rural outreach program — it was a transformative journey of learning, service, and shared growth.

Student volunteers actively engaged in **village and household surveys**, awareness rallies, medical camps, clean energy sessions, and community development activities. With each interaction, they understood the pulse of rural India and contributed meaningful solutions under faculty guidance.

"India lives in her villages — UBA empowers us to live with them, learn from them, and lead with them."

From street corners to school campuses, the students carried knowledge, care, and commitment — proving that change begins with small, consistent steps. Villagers, in turn, embraced the spirit of collaboration, making the camp a two-way exchange of trust and transformation.



Key Takeaways

- Practical exposure to **grassroots realities**
- Strengthened values of **empathy and teamwork**
- Foundation for a **sustainable Village Development Plan (VDP)**
- Students became **ambassadors of change and social responsibility**

“When youth serve the village, they shape the nation”

“UBA is not just a mission, it is a movement — of minds, hearts, and hands”

As the curtains fall on this successful camp, the impact continues. The spirit of UBA will live on through follow-up actions, continued student engagement, and the commitment to make villages not just developed — but **dignified, empowered, and self-reliant**.

Inspiring Words to End With:

“Transforming India begins by transforming her villages—one student, one street, one survey at a time.”

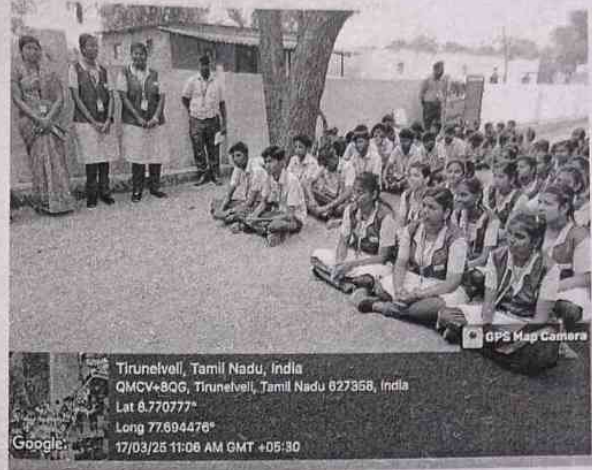
“Let our degrees serve not only careers, but also communities.”

The journey may have lasted seven days, but the impact will resonate far beyond. The seeds of rural development have been sown—in the soil of the village and in the spirit of our students.



Photos

UBA Special Village Camp Inauguration Ceremony

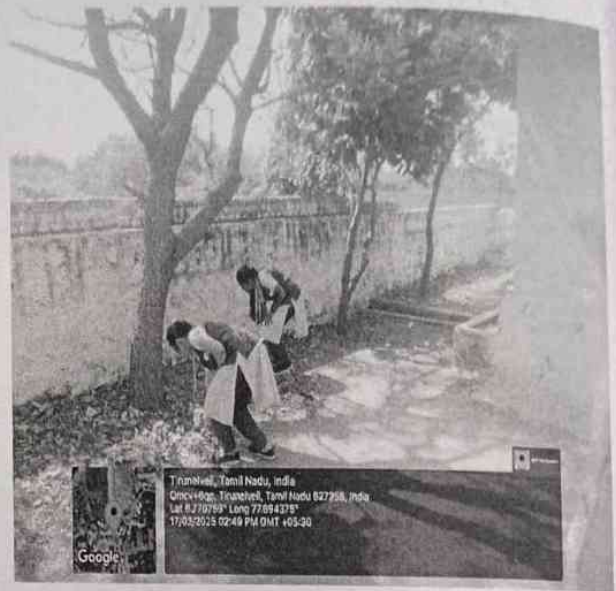
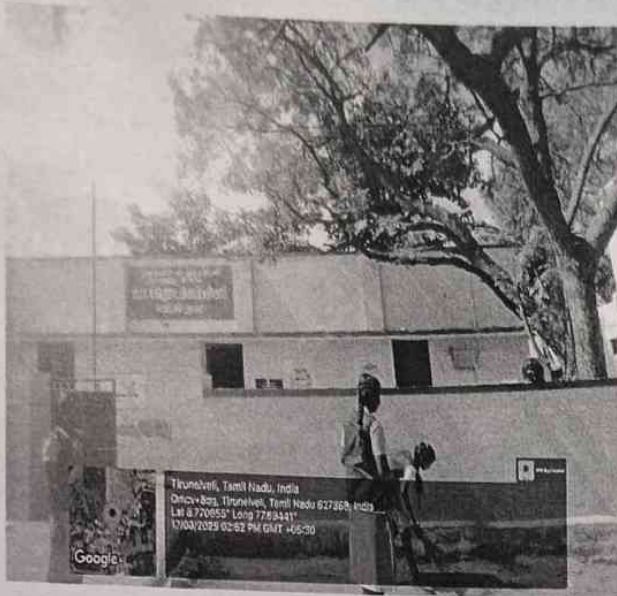


Household Survey and Village Survey activity

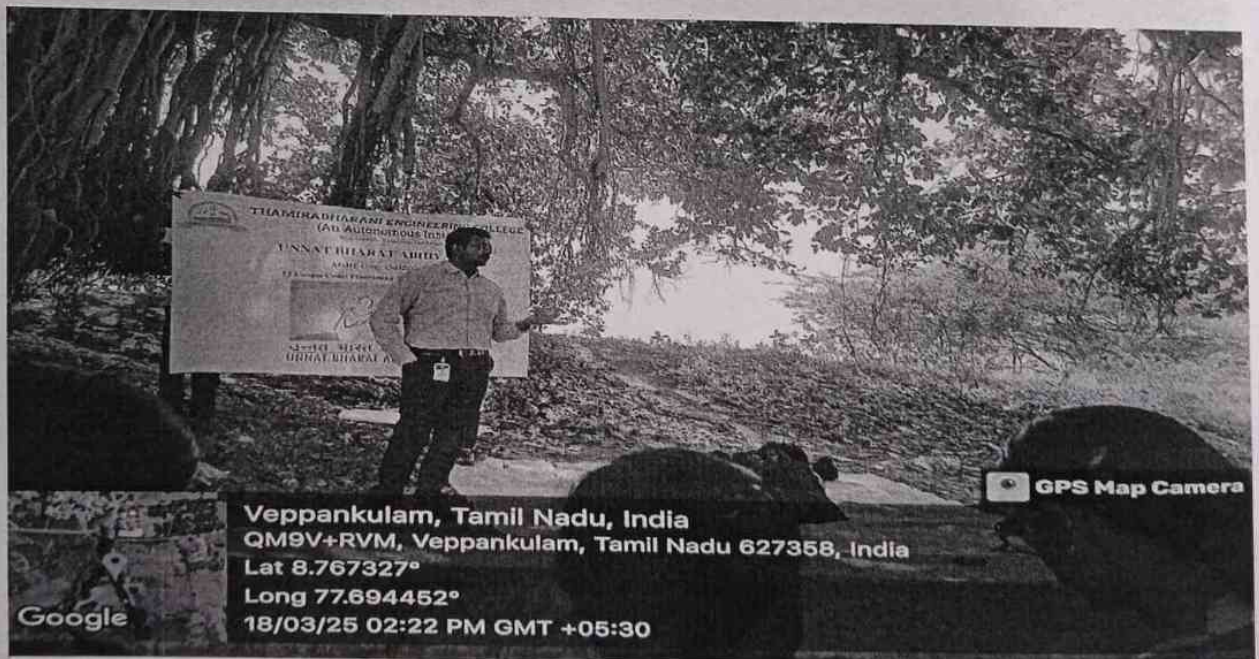




Cleanliness Drive in the School Campus

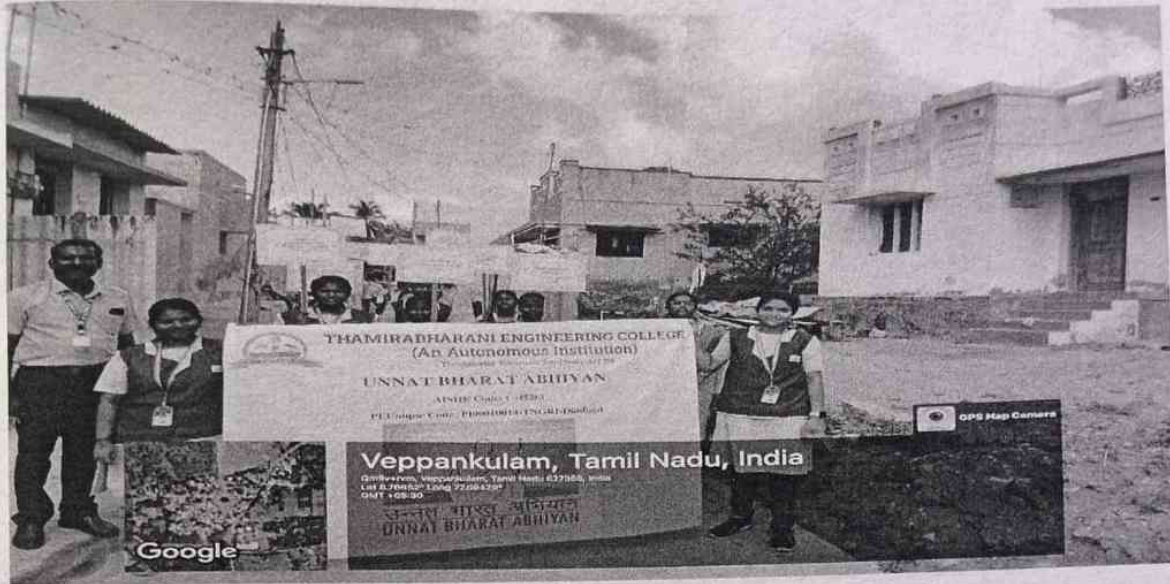


Awareness Programme on Self-Employment & Educational Opportunities

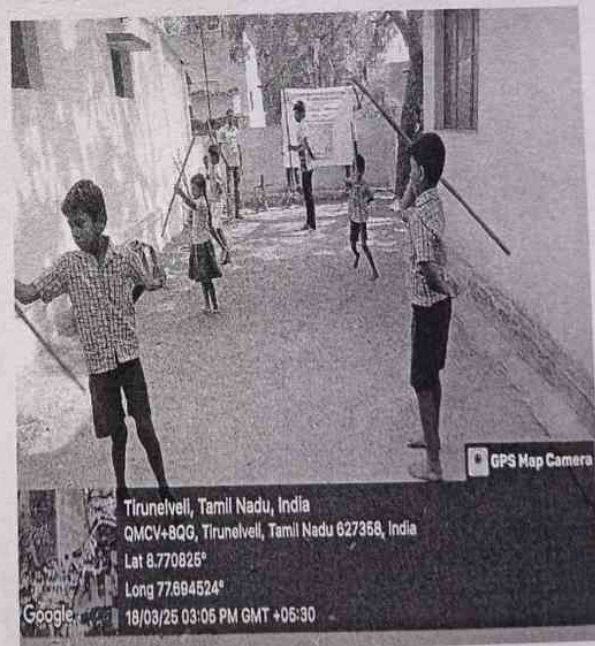




Awareness Rally on "Say No to Plastics"



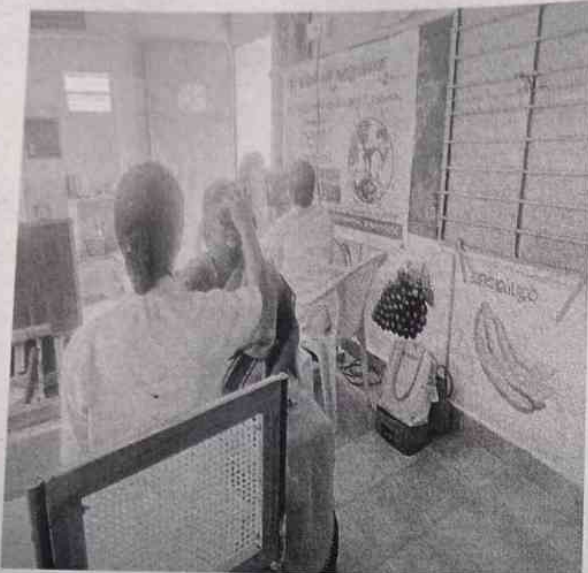
Silambam (Traditional Martial Arts) Demonstration and Training





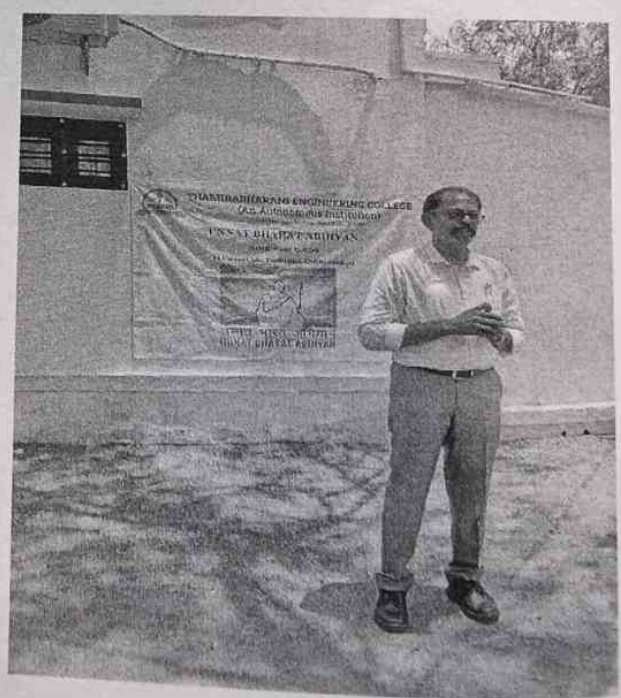
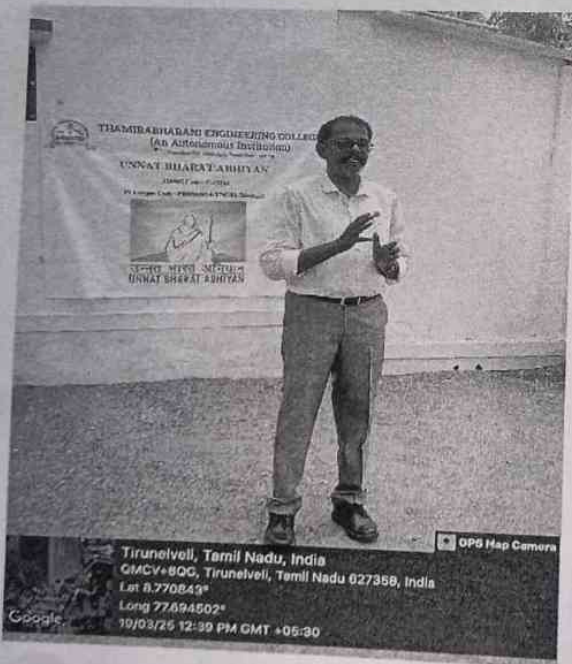
THAMIRABHARANI ENGINEERING COLLEGE
 (An Autonomous Institution)
 Thatchanallur, Tirunelveli - 627358, Tamil Nadu.

Free Eye Check-up Camp



Veppankulam, Tamil Nadu, India
 QMCV+4Q, Veppankulam, Tamil Nadu 627358, India
 Lat 8.770243°
 Long 77.694138°
 19/03/25 10:33 AM GMT +05:30

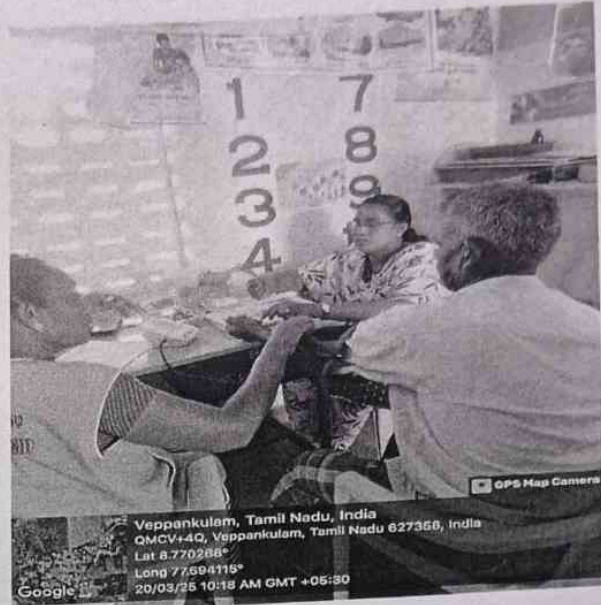
Motivational Session – “You Can If You Try”



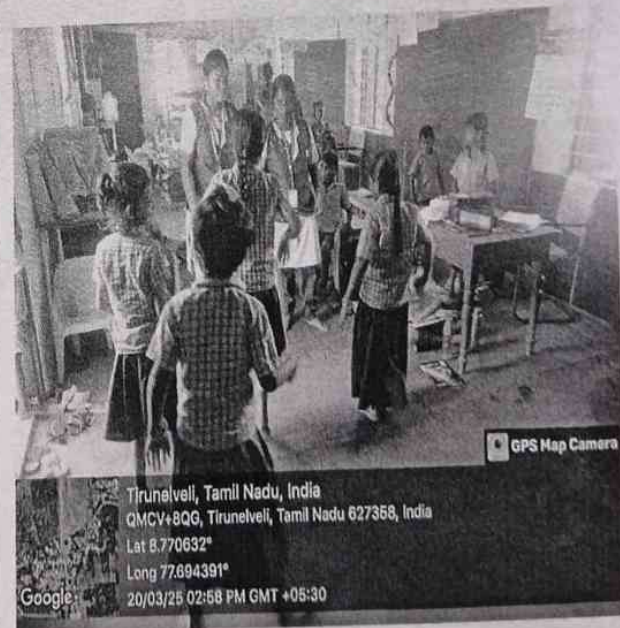
Tirunelveli, Tamil Nadu, India
 QMCV+8QC, Tirunelveli, Tamil Nadu 627358, India
 Lat 8.770843°
 Long 77.694502°
 19/03/25 12:29 PM GMT +05:30



Free General Medical Camp

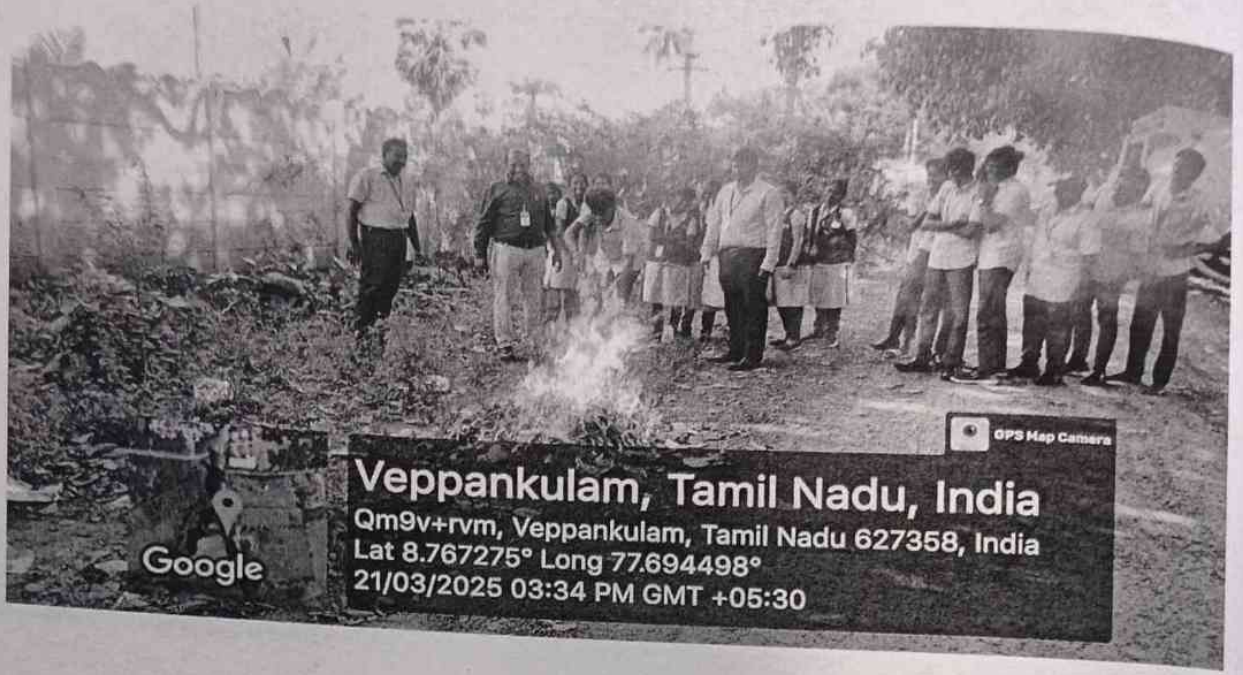


Literary Talent Enrichment Workshop for School Student

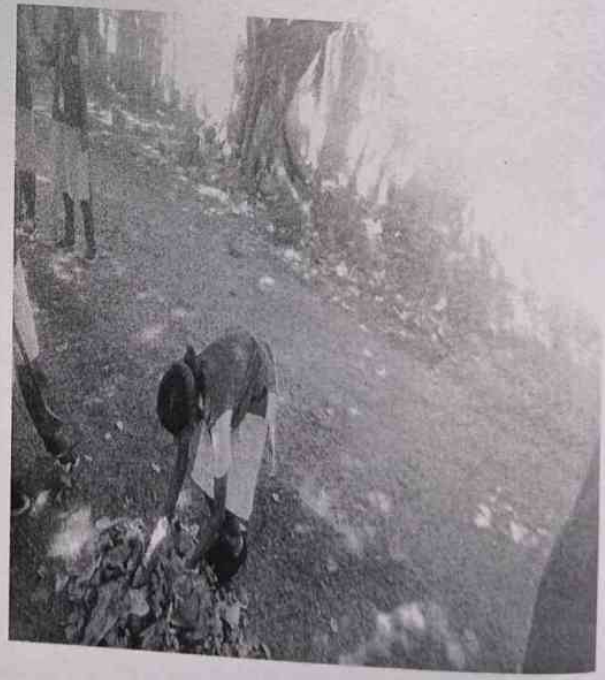
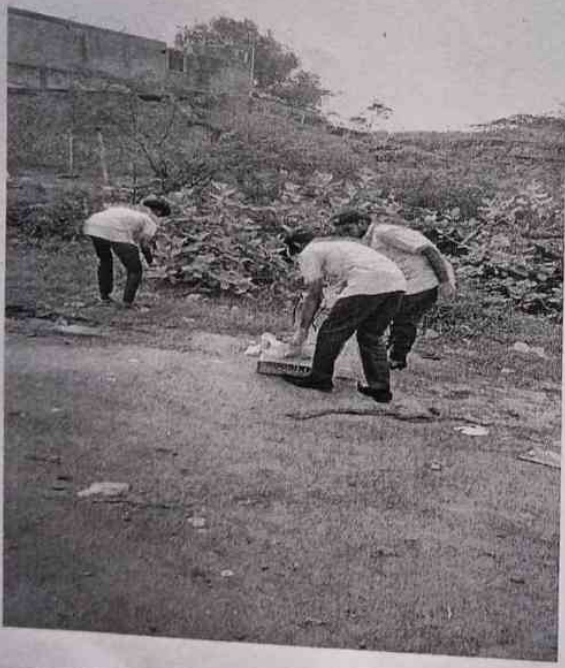




Fire Safety Awareness Session: Critical Actions During Fire Emergencies



Street Cleaning Drive – Veppankulam Village





THAMIRABHARANI ENGINEERING COLLEGE
(An Autonomous Institution)
Thatchanallur, Tirunelveli - 627358, Tamil Nadu.

“Respect Traffic Rules” – Awareness Rally



Blood Donation Awareness Rally – “Healthy Donor, Stronger Nation”



Valedictory Ceremony



Household Survey and Village Survey form submitted to Head of the Institution



**THAMIRABHARANI ENGINEERING COLLEGE****(An Autonomous Institution)**

Thatchanallur, Tirunelveli - 627358, Tamil Nadu.

UBA Volunteers List

Name of the Institution	THAMIRABHARANI ENGINEERING COLLEGE (An Autonomous Institution)			
AISHE Code	C-45261	College Counselling Code: 4669		
PI Unique Code	PI00010014-TN-GRI-Dindigul			
Name of the PI Coordinator	Mr. S. ARUMUGA KANI			
Name of the PI Coordinator	9789326870			
Programme Officer E-mail ID	uba@tec-edu.in			
UBA VILLAGE CAMP-VEPPANKULAM VILLAGE Academic year 2024-2025				
Si. No.	No Name of the Student	Branch of Study	Year of Study	Remarks
1	ABINAYA P	AI&DS	I	
2	SIVAGAMI V	AI&DS	I	
3	VELAVAN V S	AI&DS	I	
4	SRI KARTHIKA R	AI&DS	I	
5	STELLA MARY V	AI&DS	I	
6	MALATHI S	AI&DS	I	
7	HARIKUTTY S	CSE	I	
8	KEERTHANA T	CSE	I	
9	MUTHUKRISHNAN S	CSE	I	
10	CHITRA KANI M	CSE	I	
11	UDHAYA VELAN S	CSE	I	
12	VENNILA E	CSE	I	



THAMIRABHARANI ENGINEERING COLLEGE
(An Autonomous Institution)

Thatchanallur, Tirunelveli - 627358, Tamil Nadu.

13	VIMAL RAJ A	CSE	I	
14	SUNDARA SWETA P	Cyber Security	I	
15	MUTHU SARANYA N	Cyber Security	I	
16	MUTHU KUMARAN A	Cyber Security	I	
17	INDHUMATHI T	ECE	I	
18	INDUJA S	ECE	I	
19	ARUMUGAKANI REVATHY S	ECE	I	
20	SHANTHI K	ECE	I	
21	PETCHIAMMAL S	ECE	I	
22	SUBHA LAISHMI B	ECE	I	
23	NANTHINI K	ECE	I	
24	SANTHIYA B	ECE	I	
25	INDRARAJESWARI S	EEE	I	
26	SRINIVASAN C R	MECH	I	
27	SANKARANARAYANAN B	MECH	I	
28	SANTHIYA G	MECH	I	
29	MOHAMED ASIM M	MECH	I	
30	SAKTHIVEL S	MECH	I	



उन्नत भारत अभियान
UNNAT BHARAT ABHIYAN

“India lives in her villages. Let us empower them, and we empower the nation.”

— Inspired by Mahatma Gandhi



THAMIRABHARANI ENGINEERING COLLEGE
 (An Autonomous Institution)
 Thatchanallur, Tirunelveli - 627358, Tamil Nadu.

Name of the Program : QR-Code Enabled Anti-Drug Preventive Education Model
 for Rural Youth
 Organized by : Unnath Bharat Abhiyan
 Date : 14.02.2025
 Place : Veppankulam Village



Thamirabharani Engineering College
 (An Autonomous Institution)
 Tirunelveli-627358

Under the Unnath Bharat Abhiyan, Thamirabharani Engineering College implemented a QR-Code Enabled Anti-Drug Preventive Education Model for Rural Youth in Veppankulam Village to strengthen continuous awareness on drug prevention. QR codes were placed in schools, public areas, shops, and youth gathering points, enabling students and villagers to instantly access short videos, awareness materials, helpline details, and motivational messages. This digital approach linked technology with community welfare, providing easy, reliable, and youth-friendly information on the dangers of drug abuse. The initiative empowered the rural youth of Veppankulam with knowledge-for informed choices and supported the vision of creating a healthier, drug-free community.

[Signature]
 14/2/25
 PI Co-Coordinator

[Signature]
 14/2/25
 PI Coordinator

[Signature]
 Principal
 PRINCIPAL

THAMIRABHARANI ENGINEERING COLLEGE
 Chathirampudukulam Village,
 Chidambaranagar - Vepankulam Road,
 Thatchanallur, Tirunelveli - 627 358

4669_9531_TEC_UBA_AY:2025-2026 _ AISHE Code: C-45261
 PI unique code:PI00010014-TN-GRI-Dindigul