



Unnat Bharat Abhiyan (UBA) Field Visit Report

1 January to 15 December, 2025



UBA CELL, JAYPEE UNIVERSITY ANOOPSHAHR (JUA) , U.P. INDIA

(Field Visit Started from Jaypee University Anoopshahr, U.P. INDIA)



(Field Visit Report in Salamatpur village, Anoopshahr U.P. INDIA)

Place: Salamatpur village

Date: 08-11-2025

Meting: Pradhan, School Principal & teachers, JUA Faculty Members, villagers and 18 JUA student volunteers

Activities: Mission Shakti & Women Empowerment Awareness and Field Survey by Students

Duration: 3 hours



Summary: The Unnat Bharat Abhiyan (UBA) team from Jaypee University, Anoopshahr conducted a community survey and outreach visit to the village of Salamatpur. The team aimed to assess local needs, motivate students, and raise awareness about government programs related to education, rural development, women's empowerment, and entrepreneurship. Comprising faculty members and volunteers, the team started their journey from the university and visited the Government School in Salamatpur. There, Dr. Shiv Kumar (UBA Cell Coordinator), Dr. Jatin Kumar (Faculty Member), and Ms. Paroma Ray (Faculty Member), interacted with students, encouraging them to focus on their studies and explaining the importance of Mission Shakti and education's role in shaping their future. These faculty members also lead the field survey along with UBA student volunteers particularly BA students on below mentioned three projects.

- 1) Fostering social responsibilities, community development and people welfare through higher educational institutions - A case study of Bulandshahr district of Uttar Pradesh.
- 2) Strengthening grassroot democracy: the process of decentralisation and role of panchayati raj institutions in rural India - A case study of Bulandshahr district of Uttar Pradesh
- 3) Ensuring food security through fostering the organic farming and new agricultural technologies in Bulandshahr district of Uttar Pradesh.



Dr. Shiv Kumar, the UBA Coordinator, addressed the villagers and held a productive discussion with the **Gram Pradhan Jaiveer Singh** and school **principle Hemat Sharma** and school staff about local villages education particularly woman education and effectively implementation of **Mission Shakti** initiatives in the village to increase woman entrepreneurship and participation to generate the income sources through small enterprises to fulfill the dream of **‘Viksit Bharat’** ambition till 1947. Ms. Paroma Ray made learning enjoyable and easy to grasp with interactive explanations and student-friendly sessions. Dr. Jatin Kumar and Ms. Paroma Ray enriched the discussions by sharing valuable insights, which greatly contributed to the event's success and impact.



In addition to motivating students, the outreach included an important awareness session for village women. This session highlighted topics like women's empowerment, financial independence, and entrepreneurship. Volunteers, including Ravi Kumar and Rashi Tyagi, informed villagers about the **Mission Udyogini Scheme** and explained how women could launch small-scale businesses with government support. Priyanshi elaborated on the scheme and introduced the concept of Lakhpati Didi, inspiring women to engage in income-generating activities for a better livelihood

The visit revealed several important observations. There is a need for greater awareness of higher education among rural students and a demand for structured training programs for women in areas like stitching, food processing, handicrafts, and digital literacy. Overall, the field visit to Salamatpur was meaningful, productive, and enriching. It strengthened the relationship between the university and the community and laid the groundwork for future development activities aimed at empowering the village and promoting sustainable rural growth.

(Field Visit Report in Khushalgarh village, Anoopshahr U.P. INDIA)

Place: Khushalgarh village panchayat

Date: 08-11-2025

People met: Pradhan (Brijveer Singh), villagers and 18 student volunteers, Faculty Members

Activity: Empowering Rural Women and Field Survey by Students

Duration: 3Hours



Summary: Visiting Khushalgarh as part of the Unnat Bharat Abhiyan was truly eye-opening and memorable. Right from the start, we felt welcomed by the Gram Pradhan, whose dedication and forward-thinking attitude made a real difference. He worked closely with us, making it easy to connect with villagers, carry out our surveys, and understand what the community needed most. What stood out was how well-informed many villagers were about government schemes and ongoing development work, showing just how engaged the community is. During our conversations, we learned that many women in Khushalgarh had tried to start small businesses in the past. Their drive and ambition were clear, but without enough financial support, practical guidance, or knowledge about the market, it was tough for those ventures to last. Seeing their potential, Ms. Paroma Ray, Manish Sharma, Ravi Kumar, and Rashi Tyagi spent time talking with the women, listening to their challenges, and

encouraging them to give entrepreneurship another shot. They shared ideas for businesses that could work well in the village, explained helpful government programs, and promised ongoing support from the university’s UBA team. Their caring approach helped restore the women’s confidence and inspired hope for new beginnings. The rural community was also addressed collectively by the UBA coordinator, Dr. Shiv Kumar who interacted with the villagers and discussed the importance of development, awareness, and community participation.



Meanwhile, our team of enthusiastic volunteers: Vikas, Prakriti Bhardwaj, Rashi Ojha, Pratiksha, Kanak, Pushkar Bhardwaj, Srajan Sharma, Kushal, Bheemsain, Priyanshi, Prachi Chaudhary, Ritika, Prakhar, Devendra Singh Rana, and Priyanshu Rajora spread out across the village to conduct household surveys. They chatted with families, gathered important information about education, jobs, and everyday life, and carefully noted down the challenges people face. Thanks to their hard work, we now have a clear picture of the community, which will be invaluable for planning future projects. This trip not only showed us how resilient and

resourceful the people of Khushalgarh are, but also reinforced just how important it is to offer steady support and learning opportunities. By the end of the visit, stronger connections had formed between the university and the villagers, setting the stage for ongoing teamwork and positive change.



(Overall Conclusion of the Field Visit)

In conclusion, the combined visits to Salamatpur and Khushalgarh under the Unnat Bharat Abhiyan initiative proved to be significant and impactful, offering valuable insights into the educational, social, and economic conditions of the communities. The outreach efforts helped in motivating students and villages creating awareness about important government schemes, and encouraging women to explore entrepreneurship as a pathway to financial independence. Interactions with villagers highlighted both the progress the communities have made and the challenges that still need to be addressed, especially in terms of sustained guidance, access to resources, and awareness of development opportunities. The active participation of volunteers in conducting surveys ensured the collection of essential data that will support future planning and interventions tailored to the needs of each village. Overall, the visits strengthened the bond between the university and the local communities, reaffirming the importance of continuous engagement, collaborative efforts, and long-term commitment to rural development and empowerment.

The Following are the news coverage of the event.





(ANNEXURE- I)

JUA UBA CELL

Coordinator (UBA): *Dr. Shiv Kumar*

FACULTY MEMBERS:

NAME	EMAIL ID
<i>DR. Jatin Kumar</i>	
<i>MS. PAROMA RAY</i>	

Student Committee

1. *Rashi Tyagi*
2. *Ravi Kumar*
3. *Vikas*
4. *Manish sharma*
5. *Prakriti bhardwaj*
6. *Rashi ojha*
7. *Pratiksha*
8. *Kanak*
9. *Pushkar bhardwaj*
10. *Srajan Sharma*
11. *Kushal*
12. *Bheemsain*
13. *Prachi Chaudhary*
14. *Priyanshi*
15. *Ritika*
16. *Prakhar*
17. *Devendra Singh Rana*
18. *Priyanshu Rajora*



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