

Report of Initiatives taken under



उन्नत भारत अभियान

UNNAT BHARAT ABHIYAN

शिक्षित भारत-स्वस्थ भारत- स्वच्छ भारत- स्वावलंबी भारत- संपन्न भारत
(July 2025- December 2025)



Submitted by

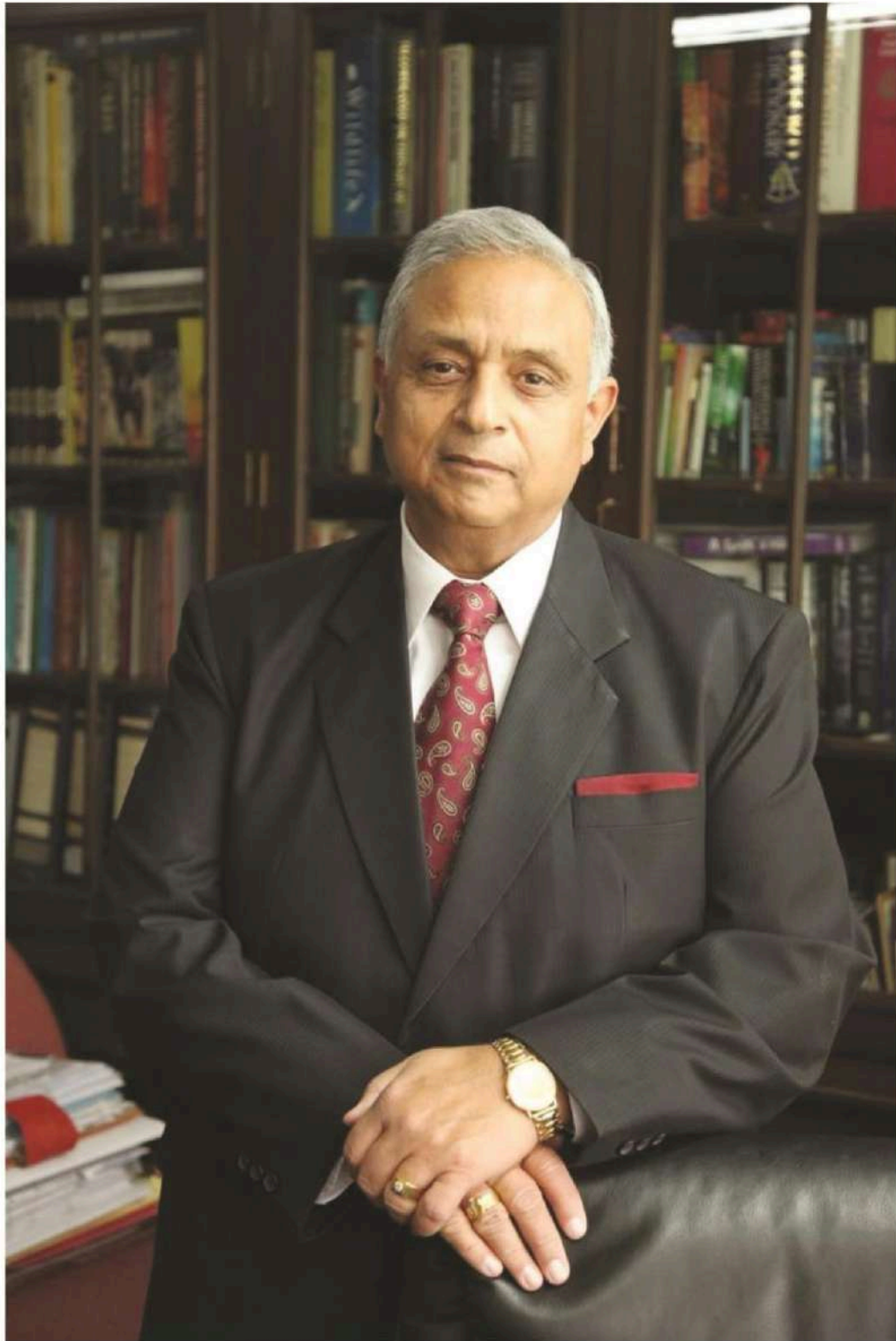
Mehr Chand Mahajan
DAV College for Women
Sector 36-A, Chandigarh (U.T.)

Our Beacon of Light



MAHARISHI SWAMI DAYANAND SARASWATI

Our Guide and Mentor



Dr. Punam Suri Ji, Padma Shree Awardee

Hon'ble President

DAV College Managing Committee

New Delhi



MESSAGE FROM THE PRINCIPAL

Holding high the baton of community service that fosters rural development in harmony with Mahatma Gandhi's vision of self-sufficient 'village republics,' Mehr Chand Mahajan DAV College for Women, is a leveraged knowledge institution to have embarked on the seamless journey of transformational change in its five adopted villages viz. Maloya, Kajheri, Attawa, Badheri and Buterla in multidimensional ways. The imperative of sustainable development, necessitates the application of eco-friendly technologies in the rural environs for development and the creation of local employment opportunities. MCM DAV College for Women has always upheld the inclusion of the under-privileged section by initiating projects and programs that address the sensitive issues with a focused approach. The UBA Cell of the college works tirelessly in calibrating outreach programs and activities, much in consonance with the Prime Minister's vision and mission of uplifting the villages fiber and the ancillary development topography, as emphasized in the UBA flagship program of government of India. The UBA team has been actively involved in addressing the environmental concerns and educational needs of the village children by planning and designing different activities with the hues of innovation and dynamism. Thus, the UBA Cell of the college has coalesced into a syndicate to administer the village-centric tasks aimed at an overall growth and development.

I express my deep gratitude to Dr. Punam Suri, Padamshree Awardee and President, DAV College Managing Committee, New Delhi, for inspiring us to contribute to the cause of nation-building. I appreciate the unstinting efforts and endeavors of the UBA Cell Coordinator, Dr. Gunjan, for steering her team with a spirit of commitment and perseverance. The activities conducted from time to time reflect the enthusiasm of the team wherein the student volunteers hold a special place in the execution and follow up of the programs. I feel privileged and truly honored to be a leaflet of this lofty mission and make my contribution to the noble cause of touching the rural chord entwined in the development pursuits undertaken and the allied channels of catalytic transformation because a village is a symphony of nature and humanity.

Jai Hind, Jai Bharat.

Best Wishes !

Ms. Neena Sharma
[Principal]



Dr. Gunjan
Coordinator, UBA Cell
Mehr Chand Mahajan DAV College for Women

Unnat Bharat Abhiyan (UBA) is an offspring of the Govt of India flagship program targeting the large base community, that forms the heart of India's soul- the villages of India. It is inspired by the vision of transformational change in rural development processes by associating with knowledge institutions to help in building the architecture of an Inclusive India. The Mission of UBA is to enable higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth. This concept was nurtured at IIT, Delhi in 2014 via consultation with the representatives of technical institutions viz. Rural Technology Action Group (RuTAG) coordinators, Voluntary organizations and Government agencies, actively involved in rural development work.

Mehr Chand Mahajan DAV College for Women joined the noble crusade by becoming a participating member in 2019 and adopted five villages viz. Maloya, Kajheri, Attawa, Badheri and Buterla falling in the periphery of Chandigarh. The UBA Cell of the College promptly came into action, upholding the Gandhian vision of self-sufficient 'village republics', based on local resources and using decentralized, eco-friendly technologies so that the basic needs of food, clothing, shelter, sanitation, health care, energy, livelihood, transportation, and education are locally met. It is rightly said "It takes a village to raise a child and lead it to full bloom". The role of youth in any catalytic developmental activity is paramount, and the student volunteers of UBA Cell, under the guidance of their teachers have played a commendable role in all community programs with their involvement right from the stage of planning to the culmination of every event. The informal and structured interaction with the villagers on various issues have triggered the emotional and psychological quotient of the student volunteers to understand the deprived sector at a profound level. The mission of UBA Cell is to keep moving forward with continuous growth-related activities in order to scotch the huge developmental disconnects between the rural and urban sectors such as inequity in health, education, income, basic amenities and employment opportunities.

To sum it up, all my gratitude goes to our worthy Principal Dr. Nisha Bhargava who is our mentor in all the initiatives. It is her foresight and meticulous approach that translates into the attainment of the desired objectives. She is the backbone of our mission, with her lofty intellect being our guiding light all the way.

Plantation Drive

Village: Buterla

Date of Activity: July 26, 2025

Description:

The Unnat Bharat Abhiyan Cell of Mehr Chand Mahajan DAV College for Women, rose to the clarion call of saving the green cover under the aegis of “Ek Ped Maa Ke Naam 2.0 by organizing a “Plantation Drive”, at the village, Buterla situated in Sector 41, Chandigarh, in collaboration with the Botany Department of the college. The purpose of the activity was to motivate the local community including school children to contribute to environmental conservation.

The team constituting 7 UBA volunteers of the UBA Cell and 11 village brethren, planted around 150 saplings of different varieties, like Chandini single and Chandni double, Hibiscus, Night Blooming Jasmine, Kaner, Tecoma, etc. The village councillor, Mr. Hardeep Singh Butrela, was present amidst the august audience, who appreciated the efforts of the UBA Cell in coming forward with such pertinent initiatives. The children and the villagers realized the long-term benefits of trees for a sustainable existence and felt encouraged to protect the newly planted saplings.

Photographs of the Activity



Unnat Bharat Abhiyan- Action Taken Report

Mehr Chand Mahajan DAV College for Women, Chandigarh



Chandigarh, 160036, India
309, Sector 41-C
Block D, Smokey Hill, Chandigarh
2025-07-26 10:01 AM
Lat: 30.733004, Long: 76.734199
Note: Captured by Goodwill Communication



Chandigarh, 160036, India
309, Sector 41-C
Block D, Smokey Hill, Chandigarh
2025-07-26 10:01 AM
Lat: 30.733004, Long: 76.734199
Note: Captured by Goodwill Communication



Chandigarh, 160036, India
60, Butera
Butera Village, vill, Chandigarh
2025-07-26 10:33 AM
Lat: 30.733413, Long: 76.739979
Note: Captured by Goodwill Communication

Unnat Bharat Abhiyan- Action Taken Report

Mehr Chand Mahajan DAV College for Women, Chandigarh

Plantation Drive

Village: Badheri

Date of Activity: August 1, 2025

Description:

In continuation with the Vanmahotsav celebration that aligned with the sustainable goal (SDG 15), NSS units and UBA cell along with MCM Eco-Club 'Parivesh', organized a plantation drive, in collaboration with Department of Forest & Wildlife, Chandigarh Administration, Mission LiFE and Ministry of Environment, Forest and Climate Change. The purpose of the activity was to motivate the local community including school children to contribute to environmental conservation.

The plantation drive was carried out as part of "Ek Ped Maa ke Naam 2.0" initiative where Mr Hardeep Singh Buterla, counsellor, Village Badheri, along with the residents and volunteers planted 100 saplings of various trees and shrubs including tecoma, kaner, rose, champa, raat ko raani in community parks. 12 Student volunteers of UBA and NSS units actively participated in the activity along with 2 teachers, residents and malis. The activity was very successful with the cooperation of residents, councillor and students' volunteer.

Photographs of the Activity



Unnat Bharat Abhiyan- Action Taken Report

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Unnat Bharat Abhiyan- Action Taken Report

Mehr Chand Mahajan DAV College for Women, Chandigarh

Plantation Drive

Village: Kajheri/ Maloya

Date of Activity: August 2, 2025

Description:

With the primary objective of promoting environmental sustainability and community participation, a plantation drive at Village Kajheri was organized. The activity aimed at increasing green cover, raising awareness about the importance of trees, and encouraging eco-friendly practices among the local residents and participants. The Unnat Bharat Abhiyan (UBA) team under the guidance of activity coordinators Dr Gurjeet Kaur Virk and Dr Ketaki Dwivedi along with student volunteers, organized a plantation drive at the Community Centre, Village Khajeri on 02 Aug 2025. This initiative aimed to promote environmental conservation and instill a sense of ecological responsibility among villagers, students, and volunteers. The event was graced by the presence of Municipal Councillor Sh. Lakhbir Singh and his team, who actively participated and appreciated the efforts of the students in promoting green practices.

The drive was initiated at the community centre with a brief talk given by the volunteers on the importance of trees in maintaining ecological balance, improving air quality, and combating climate change. Then, a total of 30 saplings were planted by the team at different strategic places in and near the community centre. Further, the student volunteers also interacted with the local residents and motivated them to nurture the planted saplings. The collaborative efforts of students, teachers, and local authorities made the event a meaningful step towards environmental conservation. The collaborative efforts of students, teachers, and local authorities made the event a meaningful step towards environmental conservation.

Photographs of the Activity



Unnat Bharat Abhiyan- Action Taken Report

Mehr Chand Mahajan DAV College for Women, Chandigarh



GPS Map Camera
Chandigarh, Chandigarh, India
101, Kajheri, Kajheri Village, Sector 52, Chandigarh, Chandigarh 160036, India
Lat 30.717431° Long 76.737971°
02/08/2025 12:03 PM GMT +05:30
Google



GPS Map Camera
Chandigarh, Chandigarh, India
101, Kajheri, Kajheri Village, Sector 52, Chandigarh, Chandigarh 160036, India
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Google



GPS Map Camera
Chandigarh, Chandigarh, India
101, Kajheri, Kajheri Village, Sector 52, Chandigarh, Chandigarh 160036, India
Lat 30.717356° Long 76.737957°
02/08/2025 12:01 PM GMT +05:30
Google

Unnat Bharat Abhiyan- Action Taken Report

Mehr Chand Mahajan DAV College for Women, Chandigarh

Awareness activity on the Formation of the Constituent Assembly and the making of the Indian Constitution

Village: Badheri

Date of Activity: August 13, 2025

Description:

The objective of the program was to educate the school students of the village about the formation of the Constituent Assembly and the making of the Indian Constitution. The activity entailed conducting an engaging awareness about our country, India's democratic foundation, among the school children of the village via video screening covering the historical events, key leaders, the drafting process and note-making.

The visit was conducted to the Govt. School, Badheri wherein two UBA student volunteers of the UBA Cell initiated the activity with a welcome speech and introduction to the formation of the Constituent Assembly and the making of the Indian Constitution. This entailed an engaging awareness about India's democratic foundation, via video screening that covered the historical events, the stalwart role of the key leaders, the drafting process and note-making. The school students summarised the video content in their own words to reinforce learning. It was followed by a session of quiz that culminated in the distribution of prizes and gifts among the 67 school students who took part in the interactive activity spanning around 2 hours. A group photograph was also taken with the students, teachers, and the volunteers, to commemorate the event. The educational program nurtured the development of listening, comprehension, and summarisation skills through the task of note-making, which led to a strengthened collaboration between UBA Cell of the college and the local school.

Photographs of the Activity



Unnat Bharat Abhiyan- Action Taken Report

Mehr Chand Mahajan DAV College for Women, Chandigarh



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Independence Day Celebration through Gram Sabha Participation, Flag Hoisting and Plantation Drive

Village: Badheri

Date of Activity: August 15, 2025

Description:

The objective of the activity was to celebrate the country's 79 th Independence Day with the village community by taking part in the Gram Sabha, thereby fuelling the spirit of patriotism through flag hoisting, and, also spreading environmental awareness by contributing to a plantation drive. The members of the UBA Cell participated in the Gram Sabha held at the village from 10:30 am to 11:30 am. The event got off with a zealous flag hoisting ceremony, which was attended by the villagers and the local representatives. Immediately thereafter from 11:40 am to 12:15 pm, the members of the UBA Cell headed towards a plantation drive along the roadside periphery of the village. This activity exhibited the environmental responsibility and sensitivity of the members of the community. The event provided a platform for mutual interaction and cooperation, thereby enhancing the spirit of togetherness on the occasion of Independence Day. In addition, the plantation drive encouraged the community to take small but significant steps towards environmental conservation and highlighted the role of collective responsibility in ensuring a greener and healthier future. The village Councillor, Shri Hardeep Singh, graced both the events as the Chief Guest. Summing up, the two-hour activity evoked an enthusiastic environmental allegiance to the nation in the true perspective of nationalism.

Photographs of the Activity



Unnat Bharat Abhiyan- Action Taken Report

Mehr Chand Mahajan DAV College for Women, Chandigarh



Unnat Bharat Abhiyan- Action Taken Report

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Awareness Program on Green Diwali

Village: Buterla

Date of Activity: October 16, 2025

Description:

The Buterla village of Unnat Bharat Abhiyan Cell of Mehr Chand Mahajan DAV College for Women organized an activity titled “Awareness Program on Green Diwali” on October 16, 2025, at the Government School of the village. The objective of the activity was to generate awareness regarding celebration of Diwali in an eco-friendly and pollution-free manner and motivate the school children to adopt sustainable practices for protecting the environment. The session began with an interactive talk on “Green Diwali – Clean Diwali” highlighting the harmful effects of firecrackers and the benefits of celebrating Diwali in an eco-friendly manner. An animated video on Green Diwali was shown to the school children to make the concept more engaging and understandable for the students. Students were also made to participate in a quiz related to the topic, and small gifts were distributed to the winners. The team, steered by 4 UBA volunteers, also donated books to the students to promote reading habits among them. In pursuance of the educative program, a drawing activity was also organized wherein students came up with their creative expressions and artwork to pour out their ideas on Green Diwali. Overall, the fun filled activity enveloped in propagating the message of green environment rolled in about 49 school children of the village and inspired them to send across the message of Green Diwali to their families and friends.

Photographs of the Activity



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