

# Report of Initiatives taken under UNNAT BHARAT ABHIYAN



उन्नत भारत अभियान

**UNNAT BHARAT ABHIYAN**

शिक्षित भारत-स्वस्थ भारत- स्वच्छ भारत- स्वावलंबी भारत- संपन्न भारत  
(July 2024 - June 2025)



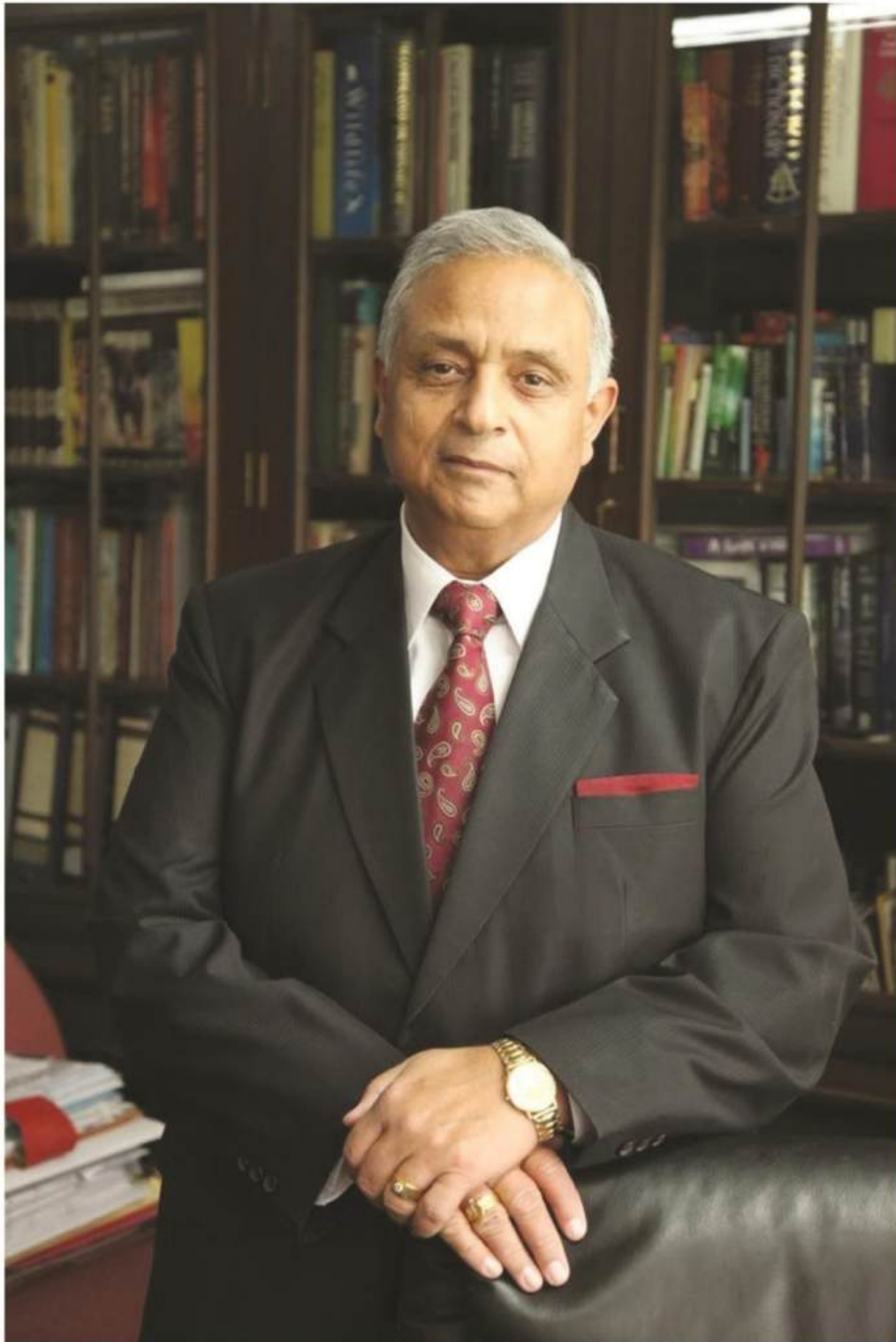
**Mehr Chand Mahajan**  
**DAV College for Women**  
Sector 36-A, Chandigarh (UT)

# Our Beacon of Light



MAHARISHI SWAMI DAYANAND SARASWATI

## *Our Guide and Mentor*



*Dr. Punam Suri Ji, Padma Shree Awardee*

*Hon'ble President*

*DAV College Managing Committee*

*New Delhi*

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## MESSAGE FROM THE PRINCIPAL

Holding high the baton of community service that fosters rural development in harmony with Mahatma Gandhi's vision of self-sufficient 'village republics,' Mehr Chand Mahajan DAV College for Women, is a leveraged knowledge institution to have embarked on the seamless journey of transformational change in its five adopted villages viz. Maloya, Kajheri, Attawa, Badheri and Buterla in multidimensional ways. The imperative of sustainable development, necessitates the application of eco-friendly technologies in the rural environs for development and the creation of local employment opportunities. MCM DAV College for Women has always upheld the inclusion of the under-privileged section by initiating projects and programs that address the sensitive issues with a focused approach. The UBA Cell of the college works tirelessly in calibrating outreach programs and activities, much in consonance with the Prime Minister's vision and mission of uplifting the villages fiber and the ancillary development topography, as emphasized in the UBA flagship program of government of India. The UBA team has been actively involved in addressing the environmental concerns and educational needs of the village children by planning and designing different activities with the hues of innovation and dynamism. Thus, the UBA Cell of the college has coalesced into a syndicate to administer the village-centric tasks aimed at an overall growth and development.

I express my deep gratitude to Dr. Punam Suri, Padamshree Awardee and President, DAV College Managing Committee, New Delhi, for inspiring us to contribute to the cause of

nation-building. I appreciate the unstinting efforts and endeavors of the UBA Cell Coordinator, Dr. Gunjan, for steering her team with a spirit of commitment and perseverance. The activities conducted from time to time reflect the enthusiasm of the team wherein the student volunteers hold a special place in the execution and follow up of the programs. I feel privileged and truly honored to be a leaflet of this lofty mission and make my contribution to the noble cause of touching the rural chord entwined in the development pursuits undertaken and the allied channels of catalytic transformation because a village is a symphony of nature and humanity.

**Jai Hind, Jai Bharat.**

Best Wishes !

**Ms. Neena Sharma**  
**[ Principal ]**



**Dr. Gunjan**  
**Coordinator, UBA Cell**  
**Mehr Chand Mahajan DAV College for Women**

Unnat Bharat Abhiyan (UBA) is an offspring of the Govt of India flagship program targeting the large base community, that forms the heart of India's soul- the villages of India. It is inspired by the vision of transformational change in rural development processes by associating with knowledge institutions to help in building the architecture of an Inclusive India. The Mission of UBA is to enable higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth. This concept was nurtured at IIT, Delhi in 2014 via consultation with the representatives of technical institutions viz. Rural Technology Action Group (RuTAG) coordinators, Voluntary organizations and Government agencies, actively involved in rural development work.

Mehr Chand Mahajan DAV College for Women joined the noble crusade by becoming a participating member in 2019 and adopted five villages viz. Maloya, Kajheri, Attawa, Badheri and Buterla falling in the periphery of Chandigarh. The UBA Cell of the College promptly came into action, upholding the Gandhian vision of self-sufficient 'village republics', based on local resources and using decentralized, eco-friendly technologies so that the basic needs of food, clothing, shelter, sanitation, health care, energy, livelihood, transportation, and education are locally met. It is rightly said "It takes a village to raise a child and lead it to full bloom". The role of youth in any catalytic developmental activity is paramount, and the student volunteers of UBA Cell, under the guidance of their teachers have played a commendable role in all community programs with their involvement right from the stage of planning to the culmination of every event. The informal and structured interactions with the villagers on various issues have triggered the emotional and psychological quotient of the student volunteers to understand the deprived sector at a profound level. The mission of UBA Cell is to keep moving forward with continuous growth-related activities in order to scotch the huge developmental disconnects between the rural and urban sectors such as inequity in health, education, income, basic amenities and employment opportunities.

## Awareness Session on National Space Day

Village: Maloya

Date of Activity: August 23, 2024

### Description:

UBA Team Maloya of the UBA Cell of the college organised a session on National Space Day to create an awareness among the school children of the village on related themes like science, technology and ancillary space programmes.

A vibrant and a knowledgeable session on the event of National Space Day was organized by the Maloya team to create an awareness among the school children on the issues like importance of science and technology, space science and India's achievements in the field of space exploration technologies. The Resource person for the event was Dr R.Ridhi, Assistant Professor, Mehr Chand Mahajan DAV College for Women. The lecture focussed on the pioneers of Indian space technologies like Dr Vikram Sarabhai, Dr Homi J Bhabha and several other scientists and engineers. Also, India's significant space missions like Chandrayan, Aadityayan and Mangalyaan were discussed with the students. The three-hour activity captured the interest of the school students of the Government Senior Secondary School of the village who participated enthusiastically in the discussion.

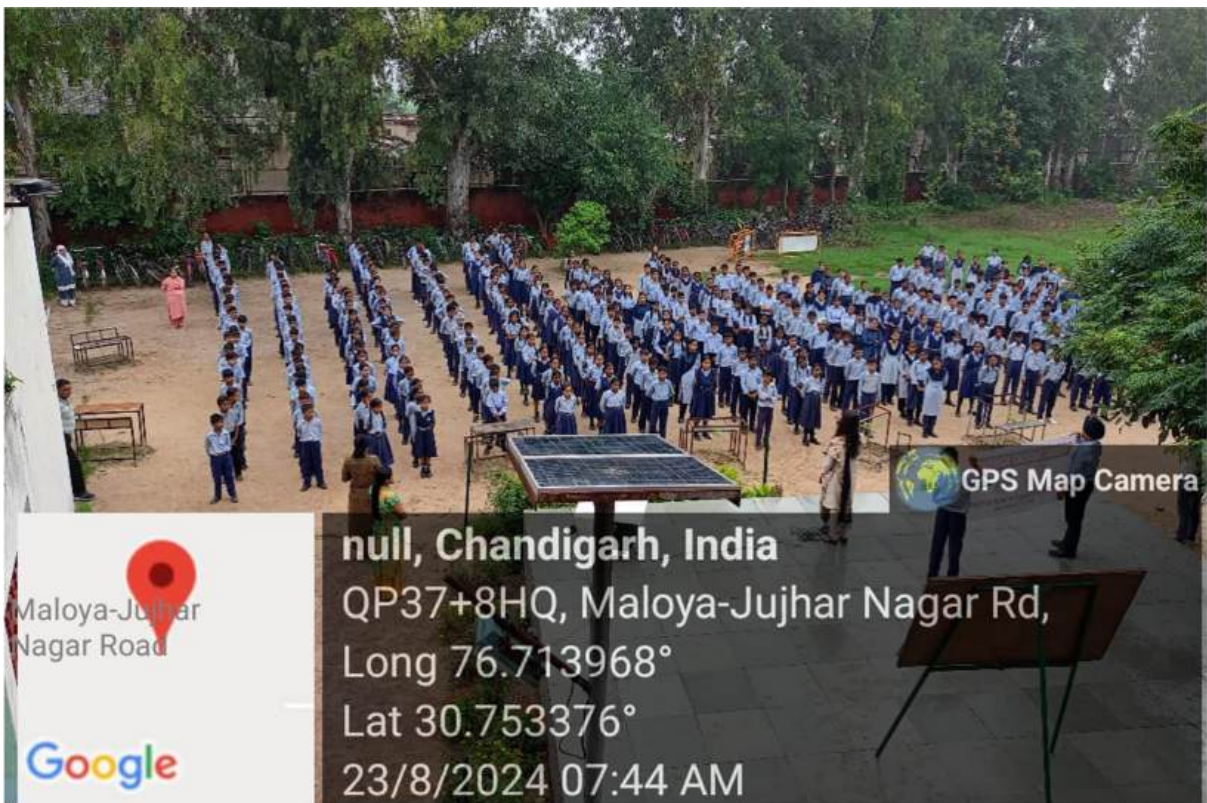
### Photographs of the Activity



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### Unnat Bharat Abhiyan- Action Taken Report

Mehr Chand Mahajan DAV College for Women, Chandigarh



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**Unnat Bharat Abhiyan- Action Taken Report**

Mehr Chand Mahajan DAV College for Women, Chandigarh

## **Plantation Drive**

**Village: Buterla**

**Date of Activity: September 12, 2024**

### **Description:**

The tremendous increase in the pollution level has a huge impact on our health and has thus decreased the quality of life. It is only we who can work towards a cleaner, healthier & more prosperous planet. The purpose of tree plantation is to save the endangered environment and to beautify our life. In this context, Department of Botany & Add on Course in Floriculture and Landscaping in collaboration with Jai Madhusudan Jai ShriKrishna Foundation and area councilor Sardar Hardeep Singh Buterla, organized a plantation drive in Buterla village to mark the celebration of “Ek Ped Maa Ke Naam”, a flagship program of Government of India. The programme aimed to promote sustainable development and improve the quality of life in rural areas through various activities, including environmental conservation.

Increased Global warming has tremendously affected the climate. This climatic change is so alarming that it is leading to intense droughts, water scarcity, severe fires, rising sea levels, flooding, melting polar ice, catastrophic storms and declining biodiversity. It is necessary to fight this climatic change by planting more and more trees. In this view, a plantation drive was performed at Village Buterla, Sector 41, Chandigarh where both the students and the staff members of the college planted 100 medicinal and ornamental plants in collaboration with the members of Jai Madhusudan Jai ShriKrishna Foundation and area councilor Sardar Hardeep Singh Buterla. Some of the plants were also distributed amongst the faculty members. The participants were briefed on the importance of tree planting and correct techniques for planting saplings. The event was followed by a speech by Mr. Hardeep Singh Buterla, area councilor, Mr. Prabhunath Sahi, Founder director of the Foundation and Dr. Gunjan Sud. Everyone emphasized on the dire need of planting more and more trees which serve as a lifeline for sustaining a healthy environment. The activity was conducted with enthusiasm and all the team members coordinated and worked together to ensure that each sapling was properly planted. People were also motivated to keep the environment clean and green.

## Pictures



### Unnat Bharat Abhiyan- Action Taken Report

Mehr Chand Mahajan DAV College for Women, Chandigarh



## Mehr Chand Mahajan DAV College for Women Sector 36-A, Chandigarh (U.T.)

The Unnat Bharat Abhiyan (UBA) Cell, Department of Botany  
& Add on Course in Floriculture & Landscaping  
in collaboration with  
Jai Madhusudan Jai ShriKrishna Foundation  
organizes

### Plantation Drive

Date: 12 September 2024

Time: 9:30 AM Onwards

Venue: Buterla Village

under the aegis of



एक पेड़  
माँ के नाम

an initiative of  
Govt. of India



Dr Nisha Bhargava, Convener & Principal  
Dr Gunjan, Coordinator, UBA Cell  
Dr Gunjan Sud, Head, Dept. of Botany  
Mr Ashish Mudgal, Activity Incharge (Creative)

"He that plants trees loves  
others besides himself."

Thomas Fuller

## Community Service Activity through 28th Blood Donation Camp

**Village: Buterla/Badheri**  
**2024**

**Date of Activity: October 7,**

### **Description:**

Blood donation camp was organized by the UBA team at village Badheri with the objectives to encourage voluntary blood donation and create awareness about its role in saving lives. Also, with activity aimed to instill a sense of social responsibility and community service among students and to strengthen collaboration between the institution, healthcare providers, and the community for promoting health and well-being. Under the Unnat Bharat Abhiyan (UBA) initiative, Dr. Gunjan (UBA Cell), Ms. Rishu (Incharge Village Badheri) Dr. Arshdeep Kaur (Incharge Village Buterla) along with nine student volunteers visited the Community Centre, Sector 41, Badheri, to participate in a health camp organized by Mr. Hardeep Singh Buterla, former Senior Deputy Mayor of Chandigarh. The camp offered blood donation, sugar testing, lipid profile testing, free dental check-ups, and diet consultations.

A book stall by Pingalwara showcased literature on Kisaan Sangarsh and the value of education. Around 65 individuals donated blood, while many others availed themselves of health check-ups. Blood donors were provided with proper medical assistance, refreshments, certificates of appreciation, and were also honored with plants. The camp not only delivered essential healthcare services but also spread awareness about Pingalwara, an organization dedicated to providing shelter, education, and medicines to mentally disabled individuals. This initiative highlighted the significance of community engagement and collaboration, strengthening the bond between the college UBA cell and the local villagers. The success of the camp highlights the importance of community engagement and collaboration in delivering valuable services. It also strengthened the partnership between the college UBA cell and the villagers.

### **Pictures:**



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### **Unnat Bharat Abhiyan- Action Taken Report**

Mehr Chand Mahajan DAV College for Women, Chandigarh



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Mehr Chand Mahajan DAV College for Women, Chandigarh



**Unnat Bharat Abhiyan- Action Taken Report**

Mehr Chand Mahajan DAV College for Women, Chandigarh

## Green Diwali Awareness Drive

**Village: Attawa**

**Date of Activity: October 24, 2024**

### **Description:**

With the objective of spreading awareness about the importance of celebrating a safe and green Diwali, it was deliberated by the UBA Cell of the college to engage the village children of the Anganwadi, Sec 42, Chandigarh in understanding the environmental aspects of bursting crackers, and help them know that the true spirit of the festival lay in bonhomie and friendly get together in the prayerful settings welcoming Goddess Lakshmi on Diwali.

Four students and two teachers from UBA team spoke to the village children about the environmental and health impacts of traditional firecrackers, explaining how they contributed to air pollution along with the other hazardous consequences. The concept of “Green Diwali,” was emphasized upon, encouraging the children to celebrate with eco-friendly alternatives like diya lighting, rangoli, and family gatherings instead of firecrackers. To make the celebration memorable, they distributed pop- pops as a fun-filled, and safer option for the children to enjoy. The kids were excited and receptive, and the team left feeling hopeful that their efforts would inspire the children to put into action the message of a cleaner and safer Diwali in their community.

### **Photographs of the Activity**



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### **Unnat Bharat Abhiyan- Action Taken Report**

Mehr Chand Mahajan DAV College for Women, Chandigarh



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### Unnat Bharat Abhiyan- Action Taken Report

Mehr Chand Mahajan DAV College for Women, Chandigarh

## **Installation of Solar street lights in the village**

**Village: Buterla**

**Date : December 7, 2024**

### **Description:**

The Unnat Bharat Abhiyan (UBA) Cell of Mehr Chand Mahajan DAV College for Women carried out the installation of Solar street lights in the village Buterla. The primary objective of the activity was to install solar lights and raise awareness among the local community about the benefits of renewable energy. By demonstrating the advantages of solar power, the initiative aimed to motivate residents to adopt renewable energy sources in their daily lives. Further, this effort was focused not only on promoting environmental sustainability but also on improving the overall quality of life for the community by providing reliable, cost-effective, and eco-friendly lighting solutions.

The team undertook a comprehensive survey of the target area to identify optimal locations for the installation of solar lights in the village. The primary objective was to ensure maximum coverage and benefit for the community. Based on the findings, two strategic locations were selected to maximize the utility of the installations.

Following the survey, the team installed two 15-watt fully automatic LED lights, each powered by 12V/75WP solar panels. The installation was carried out with the assistance of technical experts to ensure proper setup and functionality. These solar lights are designed to provide consistent and sustainable lighting solutions without the need for constant manual intervention.

In addition to the installation, four dedicated volunteers visited the village to raise awareness about the benefits of renewable energy. The awareness campaign focused on educating the community in a very simple and layman language about the environmental and economic advantages of using solar power. Volunteers highlighted how renewable energy can reduce electricity costs, promote sustainability which is the need of the hour. The initiative received an enthusiastic response as the villagers expressed happiness after knowing about the installation of street lights in their area. The solar lights have provided a reliable source of illumination, especially during the night hours, enhancing the safety and mobility of the residents. Such initiatives mark a significant step towards promoting sustainable energy practices in society.

## Photographs of the Activity



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### Unnat Bharat Abhiyan- Action Taken Report

Mehr Chand Mahajan DAV College for Women, Chandigarh

## **Celebrating the 76th Republic Day of India at Government Model Secondary School**

**Village: Maloya**

**Date: January 23, 2025**

### **Description:**

The Unnat Bharat Abhiyan (UBA) Cell of Mehr Chand Mahajan DAV College for Women celebrated the 76th Republic Day of India at the Government Model Secondary School Campus, Maloya, on January 23, 2025. The event was organized under the guidance of Maloya village coordinators, Dr. Amardeep Kaur, Dr. Sarabjeet Kaur, and Dr. Ketaki Dwivedi, with active participation from student volunteers.

Ms. Anita, Assistant Professor in the Department of English at Mehr Chand Mahajan DAV College for Women, served as the esteemed resource person for the event. She delivered an insightful session on the ideals of the Indian Constitution, emphasizing Dr. B.R. Ambedkar's vision of a good citizen and the importance of nation-building. Her talk highlighted the need to eliminate caste-based discrimination, promote gender equality, and uphold the principles of fraternity, liberty, and equality as pillars of a strong democracy.

The session concluded with an engaging interactive segment, where school students shared their views on Republic Day, its significance, and their aspirations for the theme of Developed India. The event saw enthusiastic participation from 100 school students and 10 school teachers. It served as a meaningful initiative to instill patriotism, deepen awareness about the Constitution, and emphasize the importance of national ideals, fostering a sense of responsibility and unity among the students and educators of Village Maloya.

### **Photographs of the Activity:**





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**Unnat Bharat Abhiyan- Action Taken Report**

Mehr Chand Mahajan DAV College for Women, Chandigarh

## **Celebrating the 76th Republic Day of India at the Anganwadi Center, Sector 42**

**Village: Attawa**

**Date : January 24, 2025**

### **Description :**

The Unnat Bharat Abhiyan (UBA) Cell of Mehr Chand Mahajan DAV College for Women celebrated India's 76th Republic Day at the Anganwadi Center in Sector 42, Attawa. The event aimed to foster a sense of national pride and love for the country among students by honoring the sacrifices of freedom fighters and celebrating the values of independence. It also served to educate students about the significance of the Indian Constitution, highlighting their fundamental rights and duties as citizens. Such initiatives not only strengthen the bond between schools and communities but also instill democratic values such as justice, liberty, and equality, thereby promoting responsible citizenship among young learners.

The event was organized under the guidance of Attawa village coordinators, Dr. Kanika Sofat and Dr. Nisha along with active participation of student volunteers. The team engaged with children to educate them on the significance of Republic Day and its celebration, emphasizing the ideals of the Indian Constitution and the spirit of patriotism. By simplifying the concepts of justice, equality, liberty the team ensured that the children could grasp the essence of Republic Day and its importance in shaping the nation.

To make the celebration more impactful, Indian flags and sweets were distributed to the children. This thoughtful gesture created an atmosphere of joy, excitement, and learning, making the day memorable for everyone involved. The children actively participated, showcasing their curiosity and enthusiasm throughout the event. The initiative aimed to instill a sense of national pride and awareness among the students of the Anganwadi. By engaging with young minds, the celebration served as a platform to inspire the next generation to appreciate their country's rich heritage and constitutional values.

**Photographs of the Activity:**



**Unnat Bharat Abhiyan- Action Taken Report**

Mehr Chand Mahajan DAV College for Women, Chandigarh

## **Celebrating the 76th Republic Day of India at Government Model High School**

**Village: Badheri**

**Date : January 25, 2025**

### **Description :**

The Unnat Bharat Abhiyan Cell (UBA) of Mehr Chand Mahajan DAV College for Women, celebrated the 76th Republic Day of India at Government Model High School , Village Badheri on January 25, 2025. The primary objective of celebrating Republic Day was to foster and instill a sense of patriotism among the students while enabling them to understand the sacrifices of freedom fighters and the value of living in a free and democratic nation. Such celebrations bring together the school and community, fostering a sense of unity making them understands the importance of this day when the Indian Constitution was adopted.

The Badheri village coordinators (Dr Ramandeep Kaur and Dr Rishu) along with student volunteers were part of the activity. Dr. Ramandeep Kaur, Assistant Professor in the Department of Sociology at Mehr Chand Mahajan DAV College for Women, served as the esteemed resource person for the event. She delivered an insightful session focusing on the ideals enshrined in the Constitution of India. A hard copy of the Indian Constitution was also displayed, and students were introduced to its various chapters, fostering a deeper understanding of its significance. Sara, one of the student ambassadors, shared her views on Republic Day, highlighting its key features and explaining the theme of the 76th Republic Day, Viksit Bharat (Developed India), in a simplified and interactive manner for the students.

Additionally, an interactive session and a small quiz were conducted, engaging the students actively. Prizes were awarded to the quiz winners, encouraging their participation and enthusiasm. The event witnessed active involvement, benefiting 80 school students and 5 school teachers. This celebration served as a meaningful initiative to instill patriotism, raise awareness about the Constitution, and emphasize the importance of national ideals among the students and teachers of Village Badheri.

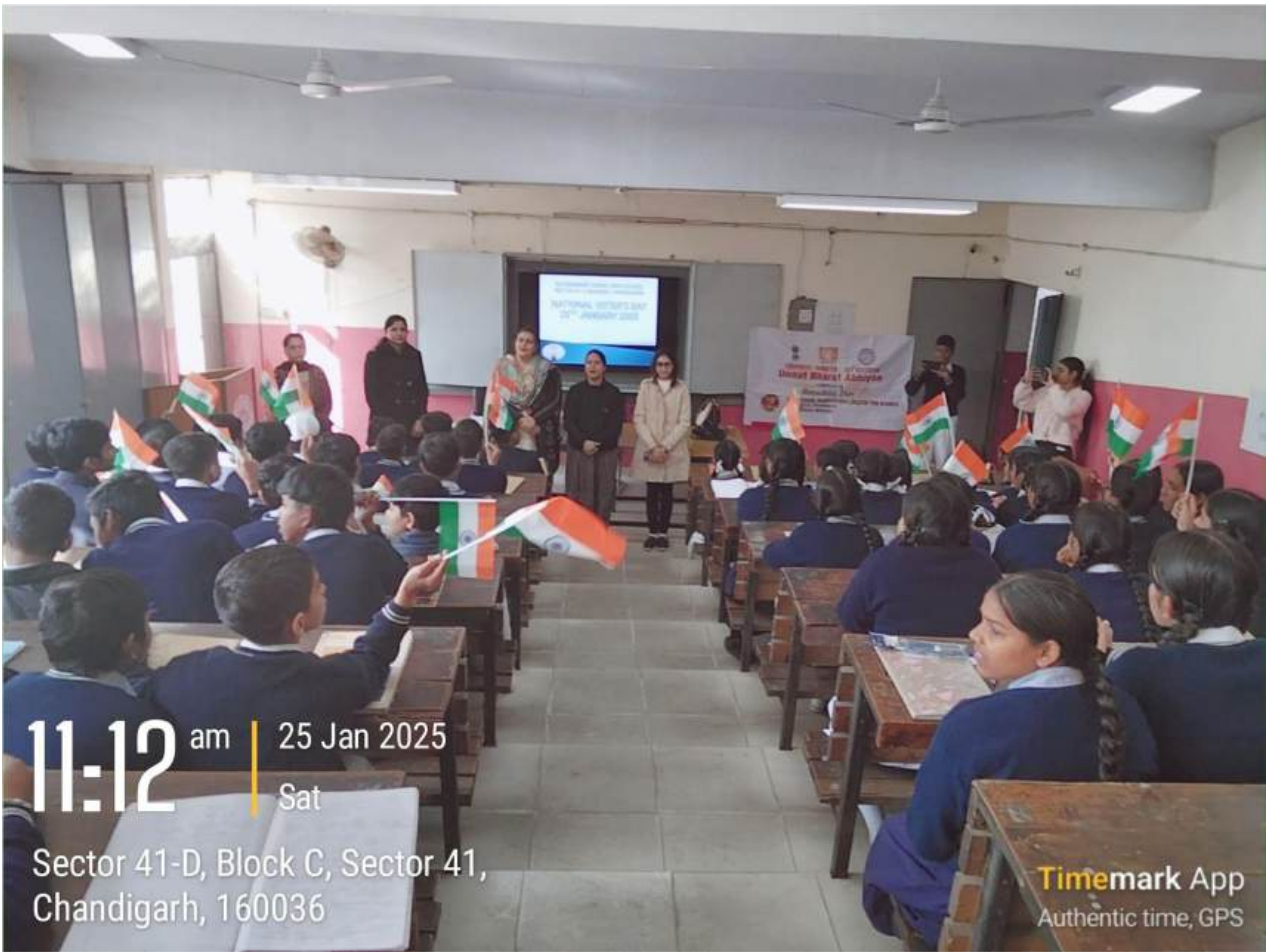
## Photographs of the Activity



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### Unnat Bharat Abhiyan- Action Taken Report

Mehr Chand Mahajan DAV College for Women, Chandigarh



**Unnat Bharat Abhiyan- Action Taken Report**

Mehr Chand Mahajan DAV College for Women, Chandigarh

## **Community based solutions for Waste Management (with special reference to Plastic waste)**

**Village: Buterla**

**Date : February 11, 2025**

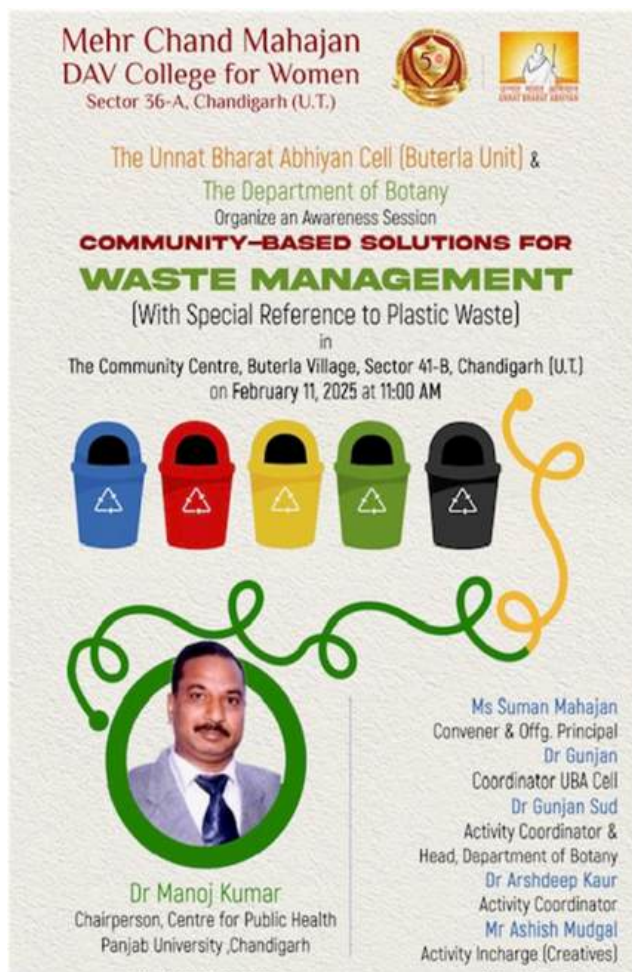
### **Description:**

The primary objective of this initiative was to raise awareness among local communities about the environmental importance of using cloth bags as a sustainable alternative to plastic bags. By educating individuals on the harmful effects of plastic waste, the campaign aimed to promote the adoption of eco-friendly practices. Further, it encouraged the village community to embrace long-term habits that reduce waste and support environmental conservation, ultimately fostering a more responsible and sustainable lifestyle.

As part of this unique initiative, a cloth bag collection drive was first organized on the college campus to collect cloth bags. Later, a group of 23 student volunteers under the guidance of Dr. Gunjan, Coordinator, Dr. Gunjan Sud and Dr Arshdeep Kaur visited the local Community Centre where the esteemed Principal addressed the gathering with an insightful speech on waste management and its significance in promoting a healthy lifestyle. The session focused on practical aspects of waste management, emphasizing the use of cloth bags, recycling of plastic materials, and the need to reduce and reuse waste.

In a collaborative effort, cloth bags were distributed to villagers by resource persons, volunteers, and community members to encourage the adoption of eco-friendly practices. Esteemed resource person Dr. Manoj Kumar, along with village councillor Mr. Hardeep, conducted an engaging discussion on effective waste disposal methods such as reusing, recycling, and landfilling. The outcome of this initiative was highly impactful as attendees developed a deeper understanding of the environmental hazards posed by plastic bags and recognized the importance of sustainable waste management. As a result, the village established a plastic bag collection and recycling system, and several community groups began exploring up-cycling projects to creatively repurpose plastic waste.

## Photographs of the Activity



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### Unnat Bharat Abhiyan- Action Taken Report

Mehr Chand Mahajan DAV College for Women, Chandigarh



**Unnat Bharat Abhiyan- Action Taken Report**

Mehr Chand Mahajan DAV College for Women, Chandigarh

## **Blood Donation and Medical Checkup Camp**

**Village:Buterla**

**Date : March 02, 2025**

### **Description:**

The Unnat Bharat Abhiyan (UBA) Cell of Mehr Chand Mahajan DAV College for Women, in collaboration with Councillor Mr. Hardeep Singh, organized a Blood Donation Camp at the Community Centre, Sector 41, Buterla, Chandigarh. The event was conducted under the guidance of village coordinators, Dr. Gunjan Sud and Dr. Arshdeep Kaur, with the dedicated support of 16 student volunteers. The activity was planned with the primary objective of promoting awareness about the need and importance of blood donation. In addition, the activity aimed at providing free health screenings to the village people (eye checkup, dental checkup, blood pressure checkup etc.) and also contributing to the local blood bank for further helping the needy patients in times of emergency.

The blood donation camp was initiated with registration of the willing volunteers. Following this, the volunteers underwent a preliminary health screening, hemoglobin level and blood pressure check. Eligible donors proceeded to donate blood under the supervision of trained medical professionals. Post-donation, each donor was provided with refreshments and a certificate of appreciation. In addition, the villagers were enrolled for the free medical camp checkup. The following parameters were examined by the experts :

- **Eye Check-up:** A team of optometrists examined participants for vision-related issues and provided free consultation.
- **Blood Sugar Test:** A quick test was conducted to detect high or low blood sugar levels, helping in early diabetes detection.
- **Blood Pressure Check:** Participants' blood pressure levels were measured to identify hypertension or low blood pressure issues. They were also made aware if any fluctuations were observed from normal values.
- **Dental Check-up:** Experienced dentists conducted oral examinations, advised on dental hygiene, and provided recommendations for further treatments if necessary.

The camp was able to successfully increase awareness about the importance of regular medical and dental check-ups, encouraging individuals to prioritize preventive healthcare. By facilitating early detection of vision problems, blood pressure abnormalities, and diabetes, the camp empowered people to seek timely medical intervention, reducing long-term health risks. The

initiative also emphasized the significance of good oral hygiene as a key aspect of overall well-being, promoting healthy habits that contribute to long-term dental and general health. Additionally, the blood donation drive played a vital role in strengthening the culture of voluntary blood donation, fostering a sense of social responsibility and community support.

### Photographs of the Activity



### Unnat Bharat Abhiyan- Action Taken Report

Mehr Chand Mahajan DAV College for Women, Chandigarh



**Unnat Bharat Abhiyan- Action Taken Report**

Mehr Chand Mahajan DAV College for Women, Chandigarh

## Awareness Rally on Women Empowerment

Village: Buterla

Date: April 07, 2025

### Description:

A Rally was conducted to spread awareness about women empowerment by interacting with village men, women and children. The aim was to educate them on the importance of empowerment and to create a safe space where they could freely express their issues and concerns.

A group of 14 students with Dr. Arshdeep, Village Incharge, Buterla from Mehr Chand Mahajan DAV College for Women visited Village Buterla. A rally was conducted where students raised slogans related to women empowerment to engage and inspire the local community. Additionally, one-on-one and group conversations were held with them to make them feel heard and supported.

People of the village expressed happiness and satisfaction after the activity. They felt empowered and were comfortable speaking openly about their experiences and challenges. The children also showed enthusiasm and participated in the interaction, making the activity impactful for both age groups.

### Photographs of the Activity



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### Unnat Bharat Abhiyan- Action Taken Report

Mehr Chand Mahajan DAV College for Women, Chandigarh



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**Unnat Bharat Abhiyan- Action Taken Report**

Mehr Chand Mahajan DAV College for Women, Chandigarh

## **E-Waste Collection Drive**

**Village: Buterla**

**Date : May 31, 2025**

### **Description :**

The Unnat Bharat Abhiyan (UBA) Cell of Mehr Chand Mahajan DAV College for Women organized an e-Waste Collection Drive in the college. The event was conducted under the guidance of coordinators Dr. Gunjan, Dr.Navdeep Kaur, Dr.Kanika Sofat and Dr. Amandeep Kaur, with the dedicated support of 18 student volunteers. The activity was planned with the primary objective of collection of E-waste to promote responsible electronic waste disposal practices and raise awareness about the importance of e-waste management among students, faculty and staff. E-waste contains hazardous materials which can pollute the environment, human health thus this drive was essential for holistic development of society.

E waste is the fastest –growing toxic waste stream in the world. For E-waste collection drive, designated e-waste collection points were established and drop boxes were kept to accumulate the e -waste in college premises. Faculty members, students and non-teaching staff brought e –waste from their home places and from their cabins/workplace, items like- discarded remotes, wires, cables, circuit boards, batteries, CD's, ICT Gadgets, electronic toys and so on. Collected e-waste will further be sent for proper disposal. Drive was able to achieve its aim to prevent harmful materials from polluting the environment and was able to successfully increase awareness about e-waste management and community engagement to participate in sustainable waste management practices.

### Photographs of the Activity



### Unnat Bharat Abhiyan- Action Taken Report

Mehr Chand Mahajan DAV College for Women, Chandigarh

## **Pledge Ceremony cum Awareness Session on against the use of “Single use Plastic”**

**Village: Maloya**

**Date: May 31, 2025**

### **Description**

The primary objective of this activity was to raise awareness among lab attendants, malis, house keeping and Saarthi employees about the harmful impacts of plastic, particularly single-use plastic on the environment, and to promote environmentally responsible practices through the principles of reduce, reuse, and recycle. The activity was aimed to sensitize participants on the urgency of minimizing plastic usage and concluded with a pledge ceremony wherein they committed to adopting sustainable alternatives and reducing their reliance on single-use plastics in their daily lives.

On the occasion of World Environment Day, the Unnat Bharat Abhiyan (UBA) team, in collaboration with MCM Eco-club "Parivesh," organized a pledge ceremony and awareness session focused on "Ending Plastic Pollution Globally." This initiative aimed to educate and engage various stakeholders within the community. Dr. Amardeep Kaur, Dr. Sarabjeet Kaur, and Dr. Ketaki Dwivedi led the awareness session at the Zoology lab of the college. They initiated the session by apprising the lab attendants, malis, housekeeping, and Saarthi employees about the detrimental effects of plastic usage. They particularly emphasized the negative impacts of single-use plastics on both the environment and the overall health of the community. They stressed the urgent need for a complete ban on single-use plastics in daily life, advocating for the adoption of sustainable and eco-friendly practices. A total of 30 participants were involved in the session.

Further, to reinforce the session's message, a pledge ceremony was conducted. All participants took a solemn pledge to exert maximum effort in banning the use of plastics, not only within the campus but also in the broader society. This collective commitment represents a unique initiative in fostering a plastic-free environment and moving towards adopting green and sustainable alternatives.

**Photograph of the Activity:**



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**Unnat Bharat Abhiyan- Action Taken Report**

Mehr Chand Mahajan DAV College for Women, Chandigarh

## **Pledge Taking Ceremony and Awareness session on “Ending Plastic Pollution” by saying No to single use of plastic.**

**Village: Khajheri**

**Date : June 2, 2025**

### **Description:**

World Environment Day is a global platform to raise awareness and inspire action for the protection of our environment. One of the most pressing environmental issues today is plastic pollution. Despite growing awareness, single-use plastics like bags, bottles, and straws continue to be widely used. Thus organizing an activity focused on saying "No to Plastic" and taking a pledge serves the key purposes of educating people about the danger of Plastic pollution, encourages personal responsibility by promoting eco-friendly alternatives and builds a collective spirit of environmental protection and sustainability. By engaging participants in an interactive pledge activity, we not only spread awareness but also inspire lasting behavioral change, an essential step in creating a cleaner, greener future for all.

To celebrate Environmental day, the Kajheri unit of UBA cell of Mehr Chand Mahajan DAV College for women Chandigarh has organized a Pledge taking ceremony on 2nd June 2025. The coordinator of the activity, Dr Gurjeet along with student volunteers was part of the activity. Approximately 52 students of different streams staying in college hostels participated and undertook pledges pertaining to World Environment Day. They Pledge “to reduce my use of single-use plastics, to make choices that protect our Earth, and to inspire others to care for our environment”

The students also organized an awareness session on 'Say No to Plastic' in their surrounding areas. In this two student volunteers created and shared a video with their local community residents. During the session, student volunteers explained the ill-effects of using plastic and then suggested suitable, eco-friendly substitutes to these plastic items. Showcase real items (plastic bottle vs. steel bottle, Plastic bags vs. Cloth bags). Nearly 18 people were addressed in the session regarding the harmful effect of plastic on the environment, wildlife and human health. Also ask people to start A Day without Plastic and slowly formulate that as a habit.

Photographs of the Activity:



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Unnat Bharat Abhiyan- Action Taken Report

Mehr Chand Mahajan DAV College for Women, Chandigarh