



# UBA- ANNUAL PROGRESS REPORT FOR THE FINANCIAL YEAR

(2021-22)



MAY 2022

Submitted By:



**ST.JOSEPH'S COLLEGE(C-35860)**

ChatramBusstand,Thiruchirappalli

TamilNadu-620002



**UBA-PI Coordinator**

**NAME:** Prof.M.Berchmans

**EMAIL :**bmansj@gmail.com

**PHONE:**+91 9445103040

## REPORT OF UBA WEBINAR ON PERSONAL HEALTH & HYGIENE DURING COVID-19 PANDEMIC

<b>Name of the PI</b>	<b>St. Joseph's College, Tiruchirappalli-620002</b>
<b>AISHE code</b>	<b>C-35860</b>
<b>PI-UBA Coordinator Name</b>	<b>Rev. Fr. M. Berchmans, SJ</b>

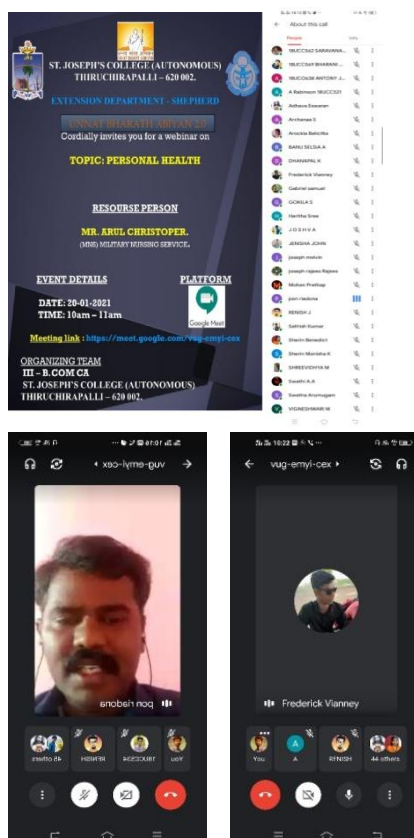
**Date** : 20.01.2021

**Need of the Activity** : Lack of awareness related Covid-19 pandemic.

### Brief Description of activities:

St. Joseph's College (Autonomous) Tiruchirappalli, UBA Cell members and college students organized webinar on personal health awareness due to COVID-19 on 7<sup>th</sup> January 2021. Mr. Renish, Leader of UBA cell and Student of department of Commerce Computer application was organised this webinar with support friends. Mr. Jeyaseelan, Coordinator, Extension Department-SHEPHERD gave Welcome address of this webinar.

**Mr. Arul Christopher**, Military Nursing Service, Govt. of India was resource person of this Programme. In his keynote address, he delivered "How can spread the virus from one person to another person, Immunity vegetable and fruits, Hand was techniques and personal health and good practice. This webinar was totally took initiatives by the students due COVID-19 pandemic. Mr. S. Federick, Student of department of Commerce Computer application gave vote of thanks. Totally 51 people and students were participated in this Programme.



## REPORT OF REPUBLIC DAY CELEBRATION

**Activity 2** : Republic day celebration among village people

**Date** : 26.01.20201

**Need of the Activity: Patriotic among the village people**

**UBA Village Name : Inammathur, Yagapudayanpatti and Nagamangalam**

### **Brief Description of activities:**

St. Joseph's College (Autonomous) Tiruchirappalli celebrated republic day in UBA village with safety measurement and Social distance. Republic day celebrated in 3 UBA villages of our adopted community. Nearby Undergraduate students and college staff organized the Republic Day celebrations in a grand manner. During the occasion, our students organized the flag hoisting ceremony and special talks. They conducted competitions for children. Prizes were distributed to the winners. Academicians, Panchayat Presidents, Village leaders, SHG members, PTA Leaders, rural and urban people participated. Mr. T. Joseph Christu Raja Coordinator, Extension Department-SHEPHERD, participated in selected villages and helped the students to organize the programme meaningfully and effectively.

**Dr. Arumugam**, Dept of Commerce Shift-II, Prof .Adikalaraj, Dept of Tamil, Dr. Jeyakumar, Dept of Economics was as a resource person of the republic day celebration. They delivered message about Patriotic and impact of COVID-19 among the village people. Totally 172 students, College staff and village people participated in this Programme.





## REPORT OF COVID-19 AWARENESS, MASK AND KABHA SURU KUDINEER DISTRIBUTION PROGRAMME

**Activity 1** : Covid-19 Awareness, Mask and Kabha Sura Kudineer distribution Programme at Yagapudayanpatti village.

**Date** : 27.02.2021

**Need of the Activity:** Covid-19 pandemic

**Brief Description of activities:**

St. Joseph's College (Autonomous) Tiruchirappalli organized COVID-19 Awareness, Mask and KabhasuraKudineer distribution programme in UBAvillage with safety measurement and Social distance on 27<sup>th</sup> February 2021 at yagapudayanpattivillage.

**Mr. S. Raja**, Senior Coordinator, Extension Department- SHEPHERD were organized this programme with help of the students. In this programme involved many of them from MGNREGA workers. Ms. Monika gave introductory talk related impact of COVID-19 and distributed Mask to the People. Mr. S. Raja, Senior coordinator, Extension Department- SHEPHERD, St. Joseph's college was as a resource person of the programme. In his keynote address delivered regarding usages of Kabha Sura Kudineer and effect of COVID-19 pandemic in world wise. Finally the programmes end with Kaba Sura Kudineer and some sapling distribution. Totally 73 people were participated in this programme.

செயின்ட் ஜோசப் தன்னாட்சி கல்லூரி,  
திருச்சிராப்பள்ளி  
விரிவாக்கத்துறை - செப்பர்டு  
சுற்றுச்சூழல் விழிப்புணர்வு விழா  
( ENVIRONMENTAL AWARENESS PROGRAM )

நாள் 27.02.2021 சனிக்கிழமை  
நேரம் மாலை 3.00 மணி முதல் மாலை 5.00 மணி வரை  
இடம் : அரகடையர்நிலைப் பள்ளி, யாகபுடையாள் பட்டி,  
அனூர்துர் ஊராட்சி, மணிகண்டம் ஒன்றியம், திருச்சி மாவட்டம்.

**நிகழ்ச்சி நிரல்**

வரவேற்புரை : செல்வி.செ. ஹரிபிரபா,  
மூன்றாம் ஆண்டு கணிதம்

தலைமையுரை : திரு. எஸ். ஏ. எஸ். ஆரோக்கியசாமி,  
தலைவர், அனூர்துர்ஊராட்சி,  
மணிகண்டம் ஒன்றியம்

தொடக்கவுரை : எஸ்.ராஜா (முதுநிலைஒருங்கிணைப்பாளர்,  
விரிவாக்கத்துறை - செப்பர்டு)

சிறப்புரை : முனைவர். கே. ராஜன், தாவரவியல் துறை,  
செயின்ட் ஜோசப் தன்னாட்சி கல்லூரி.

முன்னிலை : ஜி. குழந்தையப்பன்  
தலைமைஆசிரியர், அரகடையர்நிலைப்பள்ளி,  
யாகபுடையாள் பட்டி

நன்றியுரை : செல்வன். ரூ. சாம்குணசீலன்,  
மூன்றாம் ஆண்டு கணிதம்

இவன்  
தீவன்களை மூன்றாம் ஆண்டு கணிதவியல் ( SHFT-2 ) மானக்கடிவன்





## REPORT OF ENVIRONMENT AWARENESS PROGRAMME

**Activity 2** : Covid-19 Awareness and Kabha Sura Kudineer distribution Programme at Yagapudayanpatti village

**Date** : 27.02.2021

**Need of the Activity** : Make green environment in UBA village

### **Brief Description of activities:**

St. Joseph's College Extension Department and Unnat Bharat Abiyan jointly organised Environment Awareness programme and Tree sapling distribution programme on 27<sup>th</sup> Febuary 2021 at Yagapudayanpatti village. UBA PI Coordinator Prof. Berchmans, Director, Extension Department, inaugrated this awreness Programme. Mr.S.Raja, Senior Coordinator, Extension department-SHEPHERD gave introductory address in this programme. Mr.S.Arokiasamy, Panchayat President, Mr.G.Kuzhanthaiyappan, Head Master of Govt High school, yagapudayanpatti and Dr.K.Rajan, Department of Botany, St.Joseph's College was as a resource person of this programme.

**Dr. K. Rajan**, Department of Botany, St.Joseph's College gave the special talk related environment problem and sustainable environment development concept to the village people. Mr.Mr.G.Kuzhanthaiyappan, Head Master of Govt High school, yagapudayanpatti gave keynote address related importance of tree plantation and global warming. Finally the Programme end with tree sapling distribution. Totally 60 village people and students were participated in this programme.



## REPORT OF HEALTH (POST COVID-19) AWARENESS PROGRAMME FOR THE RURAL POPULACE

**Activity 3** : Health (Post Covid-19) Awareness Programme for the Rural Populace at Nagamangalam and Inammathur village

**Date** : 11.02.2021

**Need of the Activity** : Covid-19 pandemic

### **Brief Description of activities:**

St. Joseph's College Extension Department, collaboration with Catholic Health Association of TamilNadu, and Unnat Bharat Abiyan organised Health (Post Covid-19) Awareness Programme on 11<sup>th</sup> Febuary 2021 at Nagamangalam and Inam mathur village. The health awareness programmes for the rural populace in two Panchayats. A total of 140 people and 20 students participated

<b>Name of the Program</b>	<b>Panchayat &amp; Place</b>	<b>Resource Persons</b>	<b>No. of students</b>	<b>No. of benefici aries</b>
Covid-19 Response Programme	Nagamangalam	Mr. Vellaisamy President, Mr.C.Jeyachandran Senior Coordinators and Mr. S.Raja Senior Coordinators	10	70
Covid-19 Response Programmes	Inammathur	Mr. Bharathidasan President, Mr.C.Jeyachandran Senior Coordinators and Mr. S.Lenin Senior Coordinators	10	70
			<b>20</b>	<b>140</b>





## **REPORT OF DISTRICT-WISE REVIEW & GUIDANCE MEET FOR THE PARTICIPATING INSTITUTES OF UBA PROJECT ARRANGEMENT**

**Activity 1:** District-wise review & guidance meet for the Participating Institutes of UBA arrangement at St. Joseph's College, Trichy-02.

**Date** : 16.03.2021

**Need of the Activity** : Review & guidance meeting for the Participating Institutes

**Brief Description of activities:**

Regional Coordinating Institute (RCI) of Unnat Bharat Abhiyan (UBA 2.0) and the Directorate of Agribusiness Development (DABD), TamilNadu Agricultural University (TNAU), Coimbatore and organized District-wise review & UBA guidance meet for



the Participating Institutes of Unnat Bharat Abhiyan (UBA) on 16.03.2021 at St. Joseph's College campus. The Extension Department – SHEPHERD made necessary arrangements of the entire programme in the college campus.

**Rev. Fr. M. Berchmans SJ**, PI –UBA Coordinator & Director, Extension Department – SHEPHERD gave introductory address. He expressed completed and on-going projects of the activities which are carried out by the students through Participating Institute of Unnat Bharat Abhiyan and listed out the completed and on-going activities of the projects.

**Dr. Dr. S. D. Sivakumar**, Director, DABD, Tamil Nadu Agriculture University, Coimbatore & Coordinator, Regional Coordinating Institute participated as Chief Guest. He appreciated many institutions done excellent work in their adopted villages. He also asked the PIs to sensitize the people and students to work for the people through UBA which is the opportunity to do serve the people.

**Dr. R. Balaji**, Associate Professor, Dept. of HRM, DABD, Tamil Nadu Agriculture University, Coimbatore & Assistant Director, Regional Coordinating Institute participated as Chief Guest. He expressed the large number of project amount utilized from UBA by North Indian Institutes than South Indian Institutes. Therefore, the Participating Institutes will write innovative technological project for village development plan, Entrepreneurship and social welfare activity.

The representatives from various Colleges namely MAM Polytechnic College, K. Ramanathan College of Technology, Sudharshana Polytechnic College, K. Ramanathan College of Engineering, MAM College of Engineering and Technology, Trichy SRM Medical College Hospital Research Centre, Seethalakshmi Ramasamy College, JAyaram Polythecnic College, National College, Jeevan Polytechnic College, MIET Engineering College, Agriculture Engineering College and Research Institute, Bishop Heber College, Cauvery College for Women, Horticulture College and Research Institute for Women, Government College of Engineering, TamilNadu National Law University participated. They presented and review ongoing project activities and future tentative action plan of UBA. The chief guests cleared their doubts and help to do proper road map.

Totally 30 representatives from 16 institutions participated. At the end Mr. S. Jeyaseelan, Junior Coordinator and Mr. C. Jeyachandran, Senior Coordinator, Extension Department – SHEPHERD welcome the gathering and gave vote of thanks respectively.



## REPORT OF DISPLAY COVID-19 AWARENESS POSTER IN COMMON PLACES OF UBA VILLAGES

<b>Name of the PI</b>	<b>St. Joseph's College, Tiruchirappalli-620002</b>
<b>AISHE code</b>	<b>C-35860</b>
<b>PI-UBA Coordinator Name</b>	<b>Rev. Fr. M. Berchmans, SJ</b>

**Date** : 24.05.2021  
**Need of the Activity** : COVID-19 Pandemic

**Brief Description of activities :**

The Participatory Institution (PI) St. Joseph's College (Autonomous) Trichirappalli displayed COVID-19 awareness banner in UBA villages for control the pandemic among the village. In this banner mentioned like how to do hand wash properly, covid-19 symptoms, Healthy food and Herbal medicine. The College staff and Village committee members were displayed suitable places. People's observed and following these awareness campaign, motto and given the well feedback. This banner displayed in five villages of UBA namely Yagapudayanpatti, Thoppupatti, Inammathur, sethurappatti Nagamangalam, and Inammathur village.



**REPORT OF CORONA RELIEF WORK-FINANCIAL ASSISTANCE-  
RS.2000 PER FAMILY COVERED 100 UBA VILLAGE FAMILIES**

<b>Name of the PI</b>	<b>St.Joseph'sCollege,Tiruchirappalli-620002</b>
<b>AISHE code</b>	<b>C-35860</b>
<b>PI-UBA Coordinator Name</b>	<b>Rev. Fr. M. Berchmans, SJ</b>

**Date** : 08.06.2021  
**Need of the Activity** : COVID-19Pandemic

**Brief Description of activities:**

The Participatory Institution (PI) - St. Joseph's College (Autonomous), Trichirappalli organised corona relief work- Financial assistance –Rs.2000 per family covered 100 UBA Village families on 08.06.2021. Participatory Institution focused on those who are facing survival problem in village community like person with disability, daily wager, below poverty and etc. Beneficiaries objectively comprised widows, orphans, semi-orphans, People with disabilities (PWD), deserving poor in below poverty line and inclusively of covid affected patients. UBA PI- Coordinator guided the execution plan of rendering service through the staffs in order to accomplish and achieve reaching the needy target population.

**Dr. S. Inigo Irudayaraj, MLA**, Tiruchy East presided over the inauguration ceremony and handed over the benefits to ten (10) families. Rev. Dr. Rector, Rev. Dr. Secretary, Rev. Dr. Treasurer, Rev. Dr. M. Arockiasamy Xavier SJ Principal, Rev. Fr. M. Berchmans SJ – UBA-PI Coordinator and Director, Extension Department and Professors were dignitaries on the dais. For all other beneficiaries, the amount of rupees two thousand (2000/-) per family would be credited over the next two days in their accounts through digital transactions at pandemic conditions.

The needy families were assisted to manage their financial crisis supplementary though the state government had provided the same during quarantine. It was obviously to encourage people in the service area in favor of promoting them to get vaccinated. The individual vulnerable families could afford to buy healthy food after vaccination. It was to meet up buying their essential commodities arouse out of keeping up quarantine orderly. Also, this helping initiative might strengthen their mental health with the sense of 'We' feeling that they were cared and supported. The downtrodden might also be sensitized, interested and motivated to higher education by the service. They participated from the villages namely Yagapudayanpatti, Thoppupatti, Inammathur, sethurappatti Nagamangalam, and Inammathur.





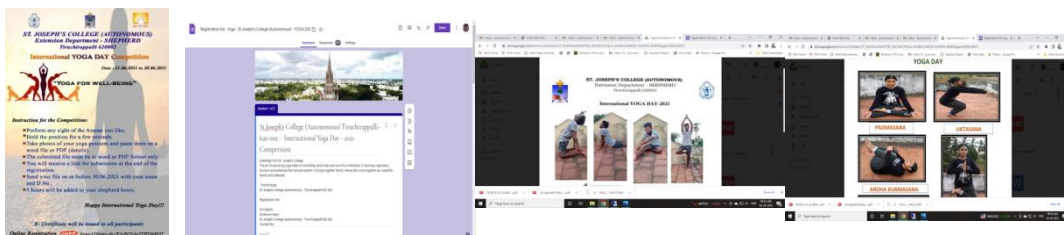
## REPORT OF INTERNATIONAL YOGA DAY COMPETITION (ONLINE MODE)

<b>Name of the PI</b>	<b>St. Joseph's College, Tiruchirappalli-620002</b>
<b>AISHE code</b>	<b>C-35860</b>
<b>PI-UBA Coordinator Name</b>	<b>Rev. Fr. M. Berchmans, SJ</b>

**Date** : 21.06.2021 to 30.06.2021  
**Need of the Activity** : COVID-19 Pandemic

### Brief Description of activities:

The Participatory Institution (PI)-St. Joseph's College (Autonomous) Trichirappalli organized yoga competition on online mode. During the lockdown period people facing Stress in physically and mentally, So that the PI conduct online yoga competition for students and common people. There are the People and students were participated in this Programme. E-Certificate and cash prize were given to the participation. It is really useful programme to the people. It is organized programme under Unnat Bharath Abiyan 2.0.



**REPORT OF PROJECT ORIENTATION AND SAPLINGS  
DISTRIBUTION TO UBA VILLAGE'S FARMERS**

<b>Name of the PI</b>	<b>St. Joseph's College, Tiruchirappalli-620002</b>
<b>AISHE code</b>	<b>C-35860</b>
<b>PI-UBA Coordinator Name</b>	<b>Rev. Fr. M. Berchmans, SJ</b>

**Date** : 08.10.2021

**Need of the Activity** : Economic development Programme for Farmers and SHG women-Moringa Project.

**Brief Description of activities:**

A special orientation program on Income generation through Moringa cultivation was held on 08.10.2021 at central herbal farm in Nagamangalam. The project was initiated under the scheme of Unnat Bharat Abiyan 2.0 (UBA) by Ministry of HRD New Delhi. Major objective of the program was to promote sustainable income among farmers through Moringa products.

**Rev. Fr. Dr. S. Peter SJ**, Secretary, St. Joseph's College presided over the program. He pointed out the value added product of Moringa is burgeoning business in current trends of the world market. He asked the farmers to utilize the opportunities and possibilities of the herbal garden.

**Rev. Fr. M. Berchmans SJ** UBA PI-Coordinator & Director, Extension Department - SHEPHERD felicitated the gathering denoting commercialization of agricultural products such as Moringa meeting the needs of the present market values. Dr. S. R. Senthilkumar, Head, Department of Botany participated as Guest. He added values to the program emphasizing on the value added of products by its marketing linkages. Moringa tablets are in great demand in both developed and the developing countries in therapeutic uses because of their great efficacy and no side effects.

**Dr. S. J. Vijayalalitha**, Professor, ICAR - KVK, TamilNadu Agricultural University at Sirugamani in Trichy participated as a Chief Guest. She delivered a resourceful talk over strategies in producing organic products and ways to increase by products for profits. Mr. C. Jeyachandran, Senior Coordinator, Extension Department - SHEPHERD appreciated and made a special applauds from UBA Farmers to Mr. S. Jeyaseelan, Junior Coordinator for his keen interest to lead successful project objectives. Moreover, he mentioned the importance of project plan especially for the farmers from UBA villages.

There were over thirty (30) selected agricultural farmers participated from Five UBA villages such as Yagappudaiyaanpatti, Thoppupatti, InamMathur, Nagamangalam and Sethurappatti. The session was well addressed by welcome speech of Mr. S. Jeyaseelan, Junior Coordinator and thanks giving by Mr. S. Raja, Senior Coordinator, Extension Department - SHEPHERD. The program was mastered by Mr. S. Lenin, Senior Coordinator for great juncture of limelight event. Mr. T. Joseph

Christuraja, Junior Coordinator, Mrs. Ariyamala, Garden staff and fifteen (15) BBA students participated. At the end, ten Moringa saplings distributed to each farmers.

**St. Joseph's College (Autonomous)**  
**Extension Department-SHEPHERD**  
**Tiruchirappalli**  
**and**  
**Unnath Bharath Abiyan 2.0 (UBA)**  
**Ministry of HRD, New Delhi**

Perennial Fund Assistance  
**Moringa Project Orientation and Sapling Distribution for UBA farmers**  
**"Income generation through Moringa cultivation"**

Date: 08.10.2021 Friday Time: 08.30 pm  
 Venue:  
 Central Herbal Garden, Nagamangalam, Tiruchirappalli District

*Prayer Song*  
*Welcome Address*  
**MR. S. JEYASELAN**  
*Jr. Coordinator, Extension Department- SHEPHERD*

*Introductory Note*  
**MR. C. JEYACHANDRAN**  
*Sr. Coordinator, Extension Department- SHEPHERD*

*Felicitation*  
**REV. FR. M. BERCHMANS SJ**  
*Director, Extension Department- SHEPHERD*

*Presidential Address*  
**REV. DR. S. PETER SJ**  
*Secretary, St. Joseph's College, Tiruchirappalli*

*In Presence of*  
**DR. S.R. SENTHILKUMAR**  
*HOD, Dept. of Botany, St. Joseph's College, Tiruchirappalli*

*Key Note Address*  
**DR. S.J. VIJAYALALITHA**  
*ICAR- KVK, Tamil Nadu Agriculture University, Sirugamani, Tiruchirappalli*

*Vote of thanks*  
**MR. S. RAJA**  
*Sr. Coordinator, Extension Department- SHEPHERD*

*Master of Ceremony*  
**MR. S. LENIN**  
*Sr. Coordinator, Extension Department- SHEPHERD*







## NEWS PAPER CLIPPINGS

**விவசாயிகளுக்கு முருங்கை வளர்ப்புக் கருத்தரங்கம்**

தருவங்கத்தில் தருவங்க மருங்கை விவசாயிகளுக்கு முருங்கை வளர்ப்புக் கருத்தரங்கம் நடைபெற்றது. இவ்வகையில் கருத்தரங்கம் நடைபெற்றது. இவ்வகையில் கருத்தரங்கம் நடைபெற்றது. இவ்வகையில் கருத்தரங்கம் நடைபெற்றது.

இவ்வகையில் கருத்தரங்கம் நடைபெற்றது. இவ்வகையில் கருத்தரங்கம் நடைபெற்றது. இவ்வகையில் கருத்தரங்கம் நடைபெற்றது. இவ்வகையில் கருத்தரங்கம் நடைபெற்றது.

**Trichy college ropes in farmers to make moringa powder**

Trichy News Network

Trichy: Together the student government of Trichy College of Arts and Science and the Extension Department of the Ministry of Fisheries, Government of Tamil Nadu, are roping in farmers to make moringa powder.

The project is being implemented in the villages of Trichy District. The Extension Department of the Ministry of Fisheries, Government of Tamil Nadu, is roping in farmers to make moringa powder. The project is being implemented in the villages of Trichy District.

## BENEFICIARIES LIST

St. Joseph's College (Autonomous) Extension Department-SHEPHERD Trichirappalli and Urmah Shanthi Aiyar S.O (IIR) Ministry of FIS, New Delhi

**Moringa Project for farmers- Beneficiary List**

Date: 08.10.2021 File No: Time: 08.30 pm Venue: Central Herbal Garden, Nagamangalam, Trichirappalli

S.No	Name	Village Name	Mobile Number	Signature
33	செல்வகுமார்	செல்வகுமார்	9842111111	
34	செல்வகுமார்	செல்வகுமார்	9842111111	
35	செல்வகுமார்	செல்வகுமார்	9842111111	
36	செல்வகுமார்	செல்வகுமார்	9842111111	
37	செல்வகுமார்	செல்வகுமார்	9842111111	
38	செல்வகுமார்	செல்வகுமார்	9842111111	

St. Joseph's College (Autonomous) Extension Department-SHEPHERD Trichirappalli and Urmah Shanthi Aiyar S.O (IIR) Ministry of FIS, New Delhi

**Moringa Project for farmers- Beneficiary List**

Date: 08.10.2021 File No: Time: 08.30 pm Venue: Central Herbal Garden, Nagamangalam, Trichirappalli

S.No	Name	Village Name	Mobile Number	Signature
39	செல்வகுமார்	செல்வகுமார்	9842111111	
40	செல்வகுமார்	செல்வகுமார்	9842111111	
41	செல்வகுமார்	செல்வகுமார்	9842111111	
42	செல்வகுமார்	செல்வகுமார்	9842111111	
43	செல்வகுமார்	செல்வகுமார்	9842111111	
44	செல்வகுமார்	செல்வகுமார்	9842111111	
45	செல்வகுமார்	செல்வகுமார்	9842111111	
46	செல்வகுமார்	செல்வகுமார்	9842111111	
47	செல்வகுமார்	செல்வகுமார்	9842111111	
48	செல்வகுமார்	செல்வகுமார்	9842111111	
49	செல்வகுமார்	செல்வகுமார்	9842111111	
50	செல்வகுமார்	செல்வகுமார்	9842111111	

St. Joseph's College (Autonomous) Extension Department-SHEPHERD Trichirappalli and Urmah Shanthi Aiyar S.O (IIR) Ministry of FIS, New Delhi

**Moringa Project for farmers- Beneficiary List**

Date: 08.10.2021 File No: Time: 08.30 pm Venue: Central Herbal Garden, Nagamangalam, Trichirappalli

S.No	Name	Village Name	Mobile Number	Signature
51	செல்வகுமார்	செல்வகுமார்	9842111111	
52	செல்வகுமார்	செல்வகுமார்	9842111111	
53	செல்வகுமார்	செல்வகுமார்	9842111111	
54	செல்வகுமார்	செல்வகுமார்	9842111111	
55	செல்வகுமார்	செல்வகுமார்	9842111111	
56	செல்வகுமார்	செல்வகுமார்	9842111111	
57	செல்வகுமார்	செல்வகுமார்	9842111111	
58	செல்வகுமார்	செல்வகுமார்	9842111111	
59	செல்வகுமார்	செல்வகுமார்	9842111111	
60	செல்வகுமார்	செல்வகுமார்	9842111111	

St. Joseph's College (Autonomous) Extension Department-SHEPHERD Trichirappalli and Urmah Shanthi Aiyar S.O (IIR) Ministry of FIS, New Delhi

**Moringa Project for farmers- Beneficiary List**

Date: 08.10.2021 File No: Time: 08.30 pm Venue: Central Herbal Garden, Nagamangalam, Trichirappalli

S.No	Name	Village Name	Mobile Number	Signature
61	செல்வகுமார்	செல்வகுமார்	9842111111	
62	செல்வகுமார்	செல்வகுமார்	9842111111	
63	செல்வகுமார்	செல்வகுமார்	9842111111	
64	செல்வகுமார்	செல்வகுமார்	9842111111	
65	செல்வகுமார்	செல்வகுமார்	9842111111	
66	செல்வகுமார்	செல்வகுமார்	9842111111	
67	செல்வகுமார்	செல்வகுமார்	9842111111	
68	செல்வகுமார்	செல்வகுமார்	9842111111	
69	செல்வகுமார்	செல்வகுமார்	9842111111	
70	செல்வகுமார்	செல்வகுமார்	9842111111	



**REPORT OF PILOT STUDY- ENTREPRENEURSHIP DEVELOPMENT AND INNOVATION INSTITUTE (EDII) AND HORTICULTURE BUSINESS INCUBATION FORUM (PHBIF) OF HORTICULTURE COLLEGE AND RESEARCH INSTITUTE, TAMILNADU AGRICULTURE UNIVERSITY (TNAU), PERIYAKULAM**

<b>Name of the PI</b>	<b>St.Joseph'sCollege,Tiruchirappalli-620002</b>
<b>AISHE code</b>	<b>C-35860</b>
<b>PI-UBA Coordinator Name</b>	<b>Rev. Fr. M. Berchmans, SJ</b>

**Date** : 21.12.2021

**Need of the Activity** : Pilot Project visit for Farmers and SHG women economic development programme.

**Brief Description of activities:**

**Mr. C. Jeyachandran** & **Mr. S. Lenin**, Senior Coordinators and **Mr. S. Jeyaseelan** and **T. Joseph Christ Raja**, Junior Coordinators of Extension Department – SHEPHERD attended a seminar and exposure visit on Emerging Entrepreneurship Opportunities in plant held on 21.12.2021 at Entrepreneurship Development and Innovation Institute (EDII) and Horticulture Business Incubation Forum (PHBIF) of Horticulture College and Research Institute, TNAU, Periyakulam. The aim of the visit was to disseminate the Emerging Entrepreneurship Opportunities in plant to the farmers in the service villages of Extension Department-SHEPHERD under Unnat Bharat Abiyan 2.0. They had observed on cultivation techniques, collection of raw materials, processing techniques and marketing strategies.





## REPORT OF PROMOTE UBA 2.0 MARKETING CELL

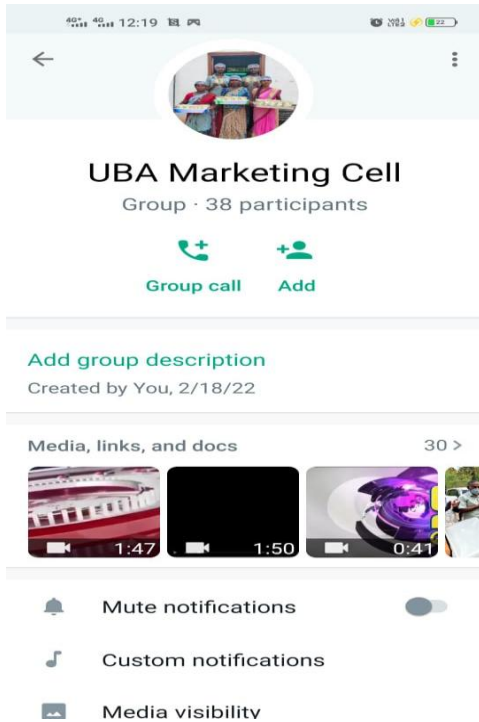
NameofthePI	St.Joseph'sCollege,Tiruchirappalli-620002
AISHEcode	C-35860
PI-UBACoordinatorName	Rev.Fr.M.Berchmans,SJ

Date : 18.02.2022

Needof the Activity : Marketing the Moringa Products through the Marketing Cell.

### BriefDescriptionofactivities:

TheParticipatoryInstitution(PI)-St.Joseph'scollege(Autonomous)Trichirappalli was doing Moringa value added Project for farmers and SHG women welfare under the Perennial fund award. On 18.02.2022, the value added products were promoted in the marketing cell which could act as major component namely Extension department – SHEPHERD and Central Herbal Garden. The WhatsApp group namely UBA marketing Cell. The advisory committee members from college such as professors, students, experts and coordinators were all included in the WhatsApp up group in order to be easy accessible to further communication to succeed the project output.



REPO



## RT OF MORINGA VALUE ADDED PRODUCT TRAINING ON HANDLING MACHINERY, SEALING & STICKERING FOR SHG WOMEN'S

NameofthePI	St.Joseph'sCollege,Tiruchirappalli-620002
AISHEcode	C-35860
PI-UBACoordinatorName	Rev.Fr.M.Berchmans,SJ

**Date** : 22.02.2022

**Need of the Activity** : Economic development Programme for SHG women-  
Moringa Project.

### **BriefDescriptionofactivities:**

The Participatory Institution (PI)-St.Joseph's College (Autonomous)Trichirappalli was doing Moringa value added Project for farmers and SHG women welfare under the Perennial fund award. The Self Help Group (SHG) members and the farmers were given orientation training on 22.02.2022 at Nagamangalam herbal garden. They trained in handling the pulverize machine and Sealing machine, safety measures, usage of head cover, gloves and apron at operation. They were also taught how to labeling, stickering and packing the products. About twenty five and over beneficiaries were benefitted by the project implementation.





**REPORT OF MORINGA PRODUCTS MARKETING  
CONSULTATIVE MEETING WITH BBA AND B.COM  
DEPARTMENT**

<b>NameofthePI</b>	<b>St.Joseph'sCollege,Tiruchirappalli-620002</b>
<b>AISHEcode</b>	<b>C-35860</b>
<b>PI-UBACoordinatorName</b>	<b>Rev.Fr.M.Berchmans,SJ</b>

**Date** : 16.02.2022 & 21.02.2022

**NeedoftheActivity** : UBA Marketing Cell -Moringa Project.

**BriefDescriptionofactivities:**

TheParticipatoryInstitution(PI)-St.Joseph'scollege(Autonomous)Trichirappalli was doing Moringa value added Project for farmers and SHG women welfare under the Perennial fund award. UBA PI-Coordinator created Marketing Cell team for moringaproducts. The first consultative meeting organised on 16.02.2022 from 2.00pm to 4.00 pm at Extension Department – SHEPHERD and it was mastered and welcomed by Mr. S. Lenin Sr. Coordinator with short valuable information every now and then in between the program administered address.

**Mr. C. Jeyachandran**, Senior Coordinator delivered an introductory address about the process, strategies, facilitating and motivating the students to involve in the project while learning. Mr. S. Jeyaseelan, Junior Coordinator shared about the project value and its importance with Power Point Presentation (PPT). His explanation was about why the project, the beneficiaries, usages of Moringa, food ingredients, process of the project, marketing techniques and its follow up strategies. Rev. Fr. M. BerchmansSJ, UBA PI-Coordinator &director blessed the event during the session from being in his department. Mr. A. Antony Selvaraj, Junior Coordinator delivered vote of thanks at the end of the program. The Students and Professors were shared opinion and suggestion for marketing process.



## BENEFICIARIES LIST

St. Joseph's College (Autonomous) Extension Department-SHEPHERD Trichurappalli		MHRD	and		Urnath Bharath Abhyas 2.0 (UBA) Ministry of HRD, New Delhi	
<b>Marketing value added product production unit startup programme</b> (Second consultative meeting) Theme: Marketing strategies startup for college students						
Date: 21.02.2022, Monday		Time: 12:00 Noon		Venue: Extension Department-SHEPHERD		
S.No	Staff Name	Department	Mobile Number	Signature		
1.	Dr. A. Subramanyam Alexander	Dept of Commerce	7094265860	<i>[Signature]</i>		
2.	Dr. L. Govindha	Dept of Commerce	9942659287	<i>[Signature]</i>		
3.	Dr. K. Sureshbabu	Dept of Commerce (Skill II)				
4.	Dr. V. Perumal	Dept of Commerce (Skill II)	9600816149	<i>[Signature]</i>		
5.	Prof. S. Anantharam	Dept of Business Administration				
6.	Prof. J. Jagadeeswararajan	Dept of Business Administration	9971999180	<i>[Signature]</i>		
7.	Mr. C. Jayachandran	Extension Department	982118210			

St. Joseph's College (Autonomous) Extension Department-SHEPHERD Trichurappalli		MHRD	and		Urnath Bharath Abhyas 2.0 (UBA) Ministry of HRD, New Delhi	
<b>Marketing value added product production unit startup programme</b> (Second consultative meeting) Theme: Marketing strategies startup for college students						
Date: 21.02.2022, Monday		Time: 12:00 Noon		Venue: Extension Department-SHEPHERD		
S.No	D.No	Students Name	Class	Mobile Number	Signature	
1.	20200517	Joseph Alston A	BBA - 'A'	9465299797	<i>[Signature]</i>	
2.	20200516	S. Mohamed Anisul	BBA - 'A'	9849100633	<i>[Signature]</i>	
3.	20200519	M. AROO	BBA - 'B'	6584962979	<i>[Signature]</i>	
4.	20200518	S. Vinutharan	BBA - 'B'	9500507129	<i>[Signature]</i>	
5.	20200518	B. Rakshan	BBA - 'A'	780698849	<i>[Signature]</i>	
6.	20200516	A. Samuel Raj	BBA - 'K'	9522227618	<i>[Signature]</i>	
7.	20200516	V. The Ranil	BBA - 'B'	778407343	<i>[Signature]</i>	
8.	19200516	H. Akshith	BBA - 'X'	905752970	<i>[Signature]</i>	
9.	19100516	G. Divyapriya	B. B. A - 'O'	912363234	<i>[Signature]</i>	
10.	20200517	J. Jithinathan	B. Com - 'A'	980395255	<i>[Signature]</i>	
11.	20200516	D. Kishore	B. Com - 'A'	634668072	<i>[Signature]</i>	

**REPORT OF MORINGA VALUE-ADDED PRODUCTION UNIT,  
NAGAMANGALAM– INAUGURATION PROGRAMME**

<b>NameofthePI</b>	<b>St.Joseph’sCollege,Tiruchirappalli-620002</b>
<b>AISHEcode</b>	<b>C-35860</b>
<b>PI-UBACoordinatorName</b>	<b>Rev.Fr.M.Berchmans,SJ</b>

**Date** :02.03.2022

**Need of the Activity** :Economic development Programme for Farmers and SHG women-Moringa Project.

**BriefDescriptionofactivities:**

The inaugural function of value-added product production unit started on 02.03.2022 from 10.30am – 12.30pm at Central Herbal Garden, Nagamangalam. There were about forty (40) participants such as SHG members, Professors, Coordinators, students from BBA and BCom participated.

**Mr. C. Jeyachandran**, Senior Coordinator welcome the gathering and described elaborately about the perennial fund of Moringa Value Added Products Promotion by Unnat Bharat Abiyan (UBA) 2.0. He told about various initiatives of preserving forty varieties of herbal medicines produced from herbal plants and trees in the garden since 1994. He mentioned about the UBA project initiatives were executed by Prof. L. Arokiam after consultation with experts at Delhi. Participatory institutes were asked to initiate the project at least of five villages around the vicinity from Central Herbal Garden which was accessible to implementation. He also emphasized the importance of the project which was mainly for students and self help group members from the UBA villages. Herbal medicines, Solar Powered Leaves Dryer, Moringa Value Added Products and its samples were displayed.

**Rev. Fr. M. Berchmans SJ**UBA PI-Coordinator gave an inaugural talk mentioning the praise worthy notes about the dignified personalities for their valuable presence. He denoted the commencement of the project at 2017 by Human Resource Department (HRD) recommending higher education institutes to adopt five villages at least. He prioritized the importance of the training centre and its usages for creating hundreds of trainees from it since 1986. He told about the value added products were much beneficial to SHG members and farmers and would be marketed as income generation program. He emphasized on the importance of joint activity always leading to success. He assured that the college would continuously support the initiatives. Above all he showed importance on at least ten (10) beneficiaries families would be the successive stories from the project.

**Mr. K. Vellaichamy**, President, Nagamangalam Panchayat gave a presidential address recognizing firstly the dignitaries, SHG members, staffs and students. He stated the contamination and adulteration of food lead to health challenges of the individuals and created medicinal dependency syndrome. He requested the moringa promotion project might be implemented for the beneficial of their Panchayat SHG members at first. He assured that any help arising out of the project would be supported by the Panchayat with immediate cause.

**Rev. Dr. Leonard Fernando SJ**, Rector appreciated the efforts of the team remembering the visionary thematic deeds of Rev. Dr. I Jesudasson SJ idealized Gandhian Philosophical concepts. He told about the founder and his educational contributory deeds for the students. He also praised that having the founder as his class professor during collage days was ever haunting in mind. He admired about unfamiliarity of the products, its usages and happy about getting known the all powerful parts of the trees were as valuable as precious ones. Iron content seventy five percent (75%) in the product was seven (7) times greater than the orange. He told that the good initiatives by SHEPHERD department were noteworthy on promotion of herbal saplings at home and neighborhood communities. He pointed out on any of the good deeds implemented might be appreciable and could be useful to the campus nutri-corner. He offered the advisory points on importance of the moringa products to the farmers' families, their children and malnutrition persons. He felicitated the extension department staffs and alumnae for their exemplary contributions with regard to health promotional initiatives which represented the beneficial deeds to the public. Finally, he commented on all days were good when good works were performed for the people's welfare. Rev. Dr. Leonard Fernando SJ, Rector asked Mr. K. Vellaichamy President – Nagamangalam Panchayat to work and assist together for the promotion of the value added products.

**Dr. P. Balathandayuthabani**, CEO, B&B Organics, Trichy delivered special addressing initially about his personal academic profile as Scientist at European Country and his interest to become an entrepreneur in promotion of organic products internationally. He thanked the management and staffs of St. Joseph's College (Autonomous) for their good initiatives on value added products. He shared about his hurdles in starting up a business though He and His wife were scientists. He told about that he was happy in succeeding the business internationally after 2016 grown up to millionaire. He emphasized on the arsenic deposit within the individuals who would consume paddy rice without soaking and washing it properly for hours. He told that it had poisoned many of the Indians who ate paddy rice inadequately referring from the latest BBC news article. He happily told about the valuable information on government grants and subsidies for the promotion of agriculture sector organic businesses. He told that an individual could receive about twenty five lackhs of amount for doing business. Dr. P. Balathandayuthabani shared about consumption of Moringa capsules were more familiar in the European and Western countries though the Indians were less aware of it. He insisted upon the innovative work and



its originality instead of copying from other sources with example UBER was successive and OLA was unsuccessful due its copying model of work. Above all, he assured that his company would support in promoting the value added products produced by Extension Department – SHEPHERD.

The products were introduced to members of farmers association namely Mr. Dass and Mr. Kannaiyan. Rev. Br. Bosco gave introductory products to SHG members Mrs. Mary and Mrs. Palaniyammal. Dr. P. Balathandayuthabani CEO, B&B Organics introduced the products to Professors and staffs. Prof. Dennis and Inigo introduced the products to students of BCOM and BBA. Mr. S. Lenin did master of ceremony. Mr. S. Jeyaseelan, Junior Coordinator gave vote of thanks. He was appreciated by all for his outstanding and exemplary performance for the success of the project.

**ST. JOSEPH'S COLLEGE (AUTONOMOUS)**  
Extension Department – SHEPHERD  
Tiruchirappalli -620 002.

&

**Unnat Bharat Abhiyan 2.0 (UBA),**  
Ministry of Education, New Delhi.

**Inauguration of  
Moringa value added products Production Unit  
for Farmers and women SHG Members**

**Date :02.03.2022** **Time 10.00 am**  
**Place : Central Herbal garden, Nagamangalam**

Prayer song

**Welcome address &  
Project description** : **Mr. C. Jeyachandran,**  
*Senior Coordinator, Extension Department – SHEPHERD*

**Introductory address** : **Rev. Fr. M. Berchmans SJ,**  
*Director & UBA – PI Coordinator, Extension Department – SHEPHERD*

**Chief guest &  
Inaugurating the  
production unit** : **Rev. Dr. Leonard Fernando SJ,**  
*Rector, St. Joseph's College, Trichy*

**In the presence of** : **Mr. K. Vellaichamy,**  
*President, Nagamanagalam Panchayat*

**Felicitation** : **Rev. Dr. S. Peter SJ,**  
*Secretary, St. Joseph's College, Trichy*

**Special guest** : **Dr. P. Balathandayuthabani**  
*CEO, B&B Organics, Trichy*

**Vote of thanks** : **Mr. S. Jeyaseelan,**  
*Junior Coordinator, Extension Department – SHEPHERD*

**Master of ceremony** : **Mr. S. Lenin,**  
*Senior Coordinator, Extension Department – SHEPHERD*

**ALL ARE WELCOME**







# BENEFICIARIES LIST

**St. Joseph's College (Autonomous)**  
**Extension Department-SHEPHERD**  
**Tiruchirappalli**

**and**

**Urbana Bharathi Abhiyan 2.0 (UBA)**  
**Ministry of HRD, New Delhi**

**Inauguration of Moringa value added products production Unit for farmers and women SHG members**

Date: 02.03.2022, Wednesday      Time: 10.00 am      Venue: Central Herbal Garden, Nagamangalam

S.No	SHG women/Farmers Name	Village Name	Mobile Number	Signature
1)	M. P. S. Jothi	Nagapudupattur	9688063567	<i>[Signature]</i>
2)	T. MARI DOR	TANDANTHUR	9943532686	<i>[Signature]</i>
3)	J. SURESH	INDRANATHUR	9444951650	<i>[Signature]</i>
4)	M. SURESH	THUCHI, MADHURAI	9500520072	<i>[Signature]</i>
5)	K. SURESH	TANDANTHUR	9944158125	<i>[Signature]</i>
6)	Johnson	Nagamangalam	8525852522	<i>[Signature]</i>
7)	R. Rajan	Nagamangalam	7708387550	<i>[Signature]</i>
8)	S. MARI STELLA	MADHURAI	9751823527	<i>[Signature]</i>
9)	J. GUNA HATHI	TANDANTHUR	9786608175	<i>[Signature]</i>
10)	R. Pranjana	TANDANTHUR	9943963898	<i>[Signature]</i>

**St. Joseph's College (Autonomous)**  
**Extension Department-SHEPHERD**  
**Tiruchirappalli**

**and**

**Urbana Bharathi Abhiyan 2.0 (UBA)**  
**Ministry of HRD, New Delhi**

**Inauguration of Moringa value added products production Unit for farmers and women SHG members**

Date: 02.03.2022, Wednesday      Time: 10.00 am      Venue: Central Herbal Garden, Nagamangalam

S.No	D.No	Students Name	Class	Mobile Number	Signature
1)	20UC0512	P. GURUSHEELAN	I. B. Com. 'A'	9361221409	<i>[Signature]</i>
2)	20UC0563	J. JITHIN SOLLER	I. B. Com. 'A'	9400375153	<i>[Signature]</i>
3)	20UC0547	V. BALBHARAN	I. B. Com. 'A'	9894369951	<i>[Signature]</i>
4)	20UC0542	P. KARTHICKAN	I. B. Sc. Maths	9677428542	<i>[Signature]</i>
5)	19UM0543	JINDLY. U.S	II. B. Sc. Maths	9025345124	<i>[Signature]</i>
6)	19UM0504	Aashree Robert	III. B. Sc. Maths	9015621490	<i>[Signature]</i>
7)	19UC0563	R. Anja Adams	III. BA English	9788657240	<i>[Signature]</i>
8)	19UC0102	JEAN SAHUL	III. B. Com. 'A'	9080073021	<i>[Signature]</i>
9)	19UC0109	VARADIV. R.	III. B. Com. 'A'	962937163	<i>[Signature]</i>
10)	19UC0107	RAVIFRAXTH.S	III. B. Com. 'A'	6369449374	<i>[Signature]</i>
11)	19UC0141	SARAVANIAN. A	III. B. Com. 'A'	6302582737	<i>[Signature]</i>

**St. Joseph's College (Autonomous)**  
**Extension Department-SHEPHERD**  
**Tiruchirappalli**

**and**

**Urbana Bharathi Abhiyan 2.0 (UBA)**  
**Ministry of HRD, New Delhi**

**Inauguration of Moringa value added products production Unit for farmers and women SHG members**

Date: 02.03.2022, Wednesday      Time: 10.00 am      Venue: Central Herbal Garden, Nagamangalam

S.No	SHG women/Farmers Name	Village Name	Mobile Number	Signature
1)	T. Suresh Babu	Kudalur	9943961104	<i>[Signature]</i>
2)	M. Suresh	Nagamangalam	7502301132	<i>[Signature]</i>
3)	S. Harishankar	Nagamangalam	9361221409	<i>[Signature]</i>

**St. Joseph's College (Autonomous)**  
**Extension Department-SHEPHERD**  
**Tiruchirappalli**

**and**

**Urbana Bharathi Abhiyan 2.0 (UBA)**  
**Ministry of HRD, New Delhi**

**Inauguration of Moringa value added products production Unit for farmers and women SHG members**

Date: 02.03.2022, Wednesday      Time: 10.00 am      Venue: Central Herbal Garden, Nagamangalam

S.No	Staff Name	Department	Mobile Number	Signature
1)	J. JITHIN SOLLER	BUSINESS ADMINISTRATION	9400375153	<i>[Signature]</i>
2)	S. Jindly	Shepherd	9943961104	<i>[Signature]</i>
3)	C. J. SURESH	SHEPHERD	8489782622	<i>[Signature]</i>
4)	S. JITHIN SOLLER	SHEPHERD	85297562	<i>[Signature]</i>
5)	T. SURESH	SHEPHERD	962937163	<i>[Signature]</i>
6)	T. SURESH	SHEPHERD	962937163	<i>[Signature]</i>
7)	P. SURESH	SHEPHERD	962937163	<i>[Signature]</i>
8)	D. SURESH	COMMERCE	962937163	<i>[Signature]</i>



## REPORT OF MORINGA PRODUCTS SALE UNITS ESTABLISHMENT

Name of the PI	St. Joseph's College, Tiruchirappalli-620002
AISHE code	C-35860
PI-UBA Coordinator Name	Rev. Fr. M. Berchmans, SJ

Date : 26.03.2022

**Need of the Activity:** Economic development Programme for Farmers and SHG women - Moringa Project.

### Brief Description of activities:

The Participatory Institution (PI) - St. Joseph's College (Autonomous) Tiruchirappalli was doing Moringa value added Project for farmers and SHG women welfare under the Perennial fund award. Promotion of sale units were planned to establish on 26.03.2022 in the Nutri-corner, Central herbal garden and Extension department - SHEPHERD. The sale units would promote its intensified product promotion beginning from students and from the staffs in the campus. The central herbal garden would act as core centre for the sale promotion of the products.

