



SRM
INSTITUTE OF SCIENCE & TECHNOLOGY
(Deemed to be University u/s 3 of UGC Act, 1956)



REPORT ON

UNNAT BHARAT ABHIYAN - 2.0

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

KATTANKULATHUR, CHENGALPATTU

TAMIL NADU - 603 203

**UBA - SRMIST
ACTIVITIES FOR THE YEAR 2022**

Prof. VIRENDRA KUMAR VIJAY

National Coordinator, Unnat Bharat Abhiyan
Centre for Rural Development and Technology
Indian Institute of Technology, Delhi

UBA-SRMIST ACTIVITIES OF 2022

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PREFACE

The Ministry of Education (MoE), MHRD, and the Government of India have launched Unnat Bharat Abhiyan to connect higher education institutions with local communities to address the development challenges through appropriate sustainable technologies. Unnat Bharat Abhiyan – SRMIST Section was launched under valuable guidance and support from UGC/MHRD/AICTE. It is a flagship program involving the adoption of eight nearby villages in the Districts of Chengalpattu and Kancheepuram with the approval of the respective District Collectorates. Various developmental activities are carried out to uplift the living standards of the village community.

World Cycle Day Rally awareness “ Save Fuel and Stay Fit” was celebrated at SRMIST under AICTE Fit India Movement Campaign on 03.06.2022. World Earth Day celebrations on the theme of ‘Invest in our Planet” were conducted online on 22.04.2022. The National Science Day 2022 was celebrated at Orathur Panchayat Union Middle School on 01.03.2022. SRMIST has signed a Memorandum of Understanding (MoU) with Tamilnadu Apex skill development Center (TNASDC), Chennai. Palm-seeds were collected on 28-08-2022 by SRMIST-UBA volunteers at Pathiri village in Olakkur panchayat of Villupuram District. The palm seeds are planted in all the adopted villages near lakes and roadsides for better biodiversity and healthier environments. On account of welfare activities for the adopted villages under the SRMIST – UBA, a one-day skill development program on dairy product making was organized by UBA-SRMIST at the Pattaravakkam village on 19.07.2022. International Women's day 2022 celebration was conducted at Nattarasanpattu Panchayat, and Thenmelpakkam village.

For Adopted Villages Under the SRMIST – UBA Perennial Assistance Fund, various welfare activities were conducted, including free desk benches for Chunambedu, Higher Secondary School. SRMIST-UBA, in association with NCC and Universal Human Values (UHV) organized a Cleanliness Drive with the theme "Don't Trash Our Treasure" under the "AICTE Swachh Bharat" Campaign on 03.12.2022. The UBA-SRMIST conducted an Entrepreneurship Development Program on Processed Marine and Oilseed-based Food Products to Empower Chengalpattu District Self Help Group Women, in association with Sanviha Foodtech Solution, Chennai, on 16.12.2022.

UBA-SRMIST conducted an Entrepreneurship Development Training on Tailoring to Empower Self Help Group Women at Orathur village, Kundrathur block, in association with Equitas – Small Financial bank from 23.11.2022 to 6.12.2022. UBA-SRMIST, jointly with Maraimalainagar municipality, conducted a free Covid-Vaccination camp for over 3000 people. UBA-SRMIST cell conducted various social awareness programs on essential measures of healthcare awareness, medical camps, welfare schemes, free education schemes for deserving students from the adopted villages, entrepreneurship opportunities and skill training for underprivileged women and unemployed youths, and eradication of usage of single-use plastics. Various socio-economic and welfare activities were conducted periodically in all the adopted villages to improve the rural people's living standards and the villages' sustainable development.

Dr. V. THIRUMURUGAN
Associate Director (Campus Life)
Nodal Officer, UBA/SBM-SRMIST

1. DONATION OF DESK BENCHES TO CHUNAMBEDU HIGHER SECONDARY SCHOOL THROUGH UBA- SRMIST

SRMIST under the Unnat Bharat Abhiyan Scheme has been rendering the commendable service to the society especially to the adopted villages. Apart from the adopted villages we are doing excellent service to the government schools. Recently we received a letter on 15.12.2021. The Head Mistress, Government Higher Secondary School, Chunambedu, Chengalpattu District, is requested us to donate desks and benches for their school children. Based on their earnest request, our Nodal Officer Dr. V. Thirumurugan visited the school and he suggested that we provide 60 desks and benches to the Government Higher Secondary School, Chunambedu, Chengalpattu District.

The rough estimate cost for the desks and benches was Rs. 3, 89,520 /-SRMIST delivered the desk and benches on 03.01.2022.

Now the school students are utilizing the desks and benches and are greatly thankful to us.





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சூணாம்பேடு - 603401, செங்கல்பட்டு மாவட்டம்



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Dr.V.Thirumurugan, M.E., Ph.D., F.I.E.,
Associate Director (campus Life),
Director of Campus Administration
SRM UNIVERSITY, KATTANKULATHUR
CHENGALPATTU DISTRICT.

ந.க. எண்: 179/2021

நாள்: 31.12.2021

அப்பயர் / அம்மர்,

பொருள்: சூணாம்பேடு அரசு மேல்நிலைப் பள்ளியில் கட்டுதலாக அடிப்படை தேவைகள் (இருக்கை வசதி) நிறைவேற்றி தந்தமைக்கு நன்றி தெரிவித்தல் சார்ந்து.

மேற்காணும் பொருள் சார்ந்து செங்கல்பட்டு மாவட்டம் மதுரைத்தகம் கல்வி மாவட்டம் அரசு மேல்நிலைப் பள்ளி, சூணாம்பேடு பள்ளியில் கூடுதல் பல ஆண்டுகளாக மாணவர் சேர்க்கை அதிகரித்து வருகிறது. எங்கள் பள்ளிக்கு அடிப்படை தேவையான இருக்கை வசதிக்கு

மாணவர்கள் இருக்கைகள் - 60 Sets

குறுகிய காலத்தில் அளித்து உதவியமைக்கு தங்கள் நிறுவனத்திற்கு எங்கள் பள்ளியின் ஆசிரியர்கள், மாணவர்கள், பெற்றோர் ஆசிரியர் கழக உறுப்பினர்கள் மற்றும் ஊராட்சி மன்ற நலைவர் மற்றும் உறுப்பினர்கள் சார்பாக எங்களது மனமார்ந்த நன்றியினைத் தங்களுக்கும, தங்கள் நிறுவனத்திற்கும் தெரிவித்துக் கொள்கின்றோம். மீண்டும் தங்கள் உதவிகளை எங்கள் பள்ளியின் வளர்ச்சிக்கு அளித்திட வேண்டி, எங்கள் பள்ளியின் சார்பாக கேட்டுக்கொள்கின்றோம்.



31/12/2021
தலைமை ஆசிரியர் (பொ)
அரசு மேல்நிலைப்பள்ளி
சூணாம்பேடு-603 401,
செங்கல்பட்டு மாவட்டம்



Desk bench dispatch for government schools





2. WELFARE ACTIVITIES FOR UBA-SRMIST ADOPTED VILLAGES UNDER THE SRMIST-UBA PERENNIAL ASSISTANCE FUND.

SRM Institute of Science and Technology, Kattankulathur, under its Unnat Bharat Abhiyan 2.0 scheme, inaugurated the welfare activities on 03.02.2022 for adopted villages under the SRMIST-UBA perennial assistance fund. The inaugural ceremony at SRMIST's adopted village, Pattaravakkam, was presided over by Chengalpattu District Collector Mr. A.R. Rahul Nath I.A.S.



SRMIST's Associate Director (Campus Life) / Nodal Officer, UBA-SRMIST, Dr. V. Thirumurugan, welcomed the gathering. He presented a report on the welfare activities in the villages adopted by SRM -UBA in 2021.

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY
Kattankulathur - 603203, Tamil Nadu

UNNAT BHARAT ABHIYAN 2.0
Inauguration of

**WELFARE ACTIVITIES FOR ADOPTED VILLAGES UNDER THE
SRMIST-UBA PERENNIAL ASSISTANCE FUND**

Chief Guest and Inaugural Address
Thiru. A.R. RAHUL NADH I.A.S.
District Collector - Chengalpattu District, Tamil Nadu

Presidential Address
Dr. C. MUTHAMIZHCHELVAN
Vice Chancellor
SRM Institute of Science and Technology

Felicitation
Dr. S. PONNUSAMY
Registrar
SRM Institute of Science and Technology

Dr. D. ANTONY ASHOK KUMAR
Deputy Registrar
SRM Institute of Science and Technology

Ms. T.S. DURGA SELVARAJ
Panchayat President - Pattaravakkam Village
Kattankulathur Block, Chengalpattu District

Panchayat Vice President Mr. P.S. RAMAN Pattaravakkam Village	Place: Pattaravakkam Village Kattankulathur Block, Chengalpattu District Date: 03.02.2022 Time: 11.00 AM	Panchayat Secretary Ms. LOGESHWARI Pattaravakkam Village
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Chairman Dr. V. THIRUMURUGAN Associate Director (CL) Nodal Officer, UBA - SRMIST	Coinformers Dr. R. SRIDHAR, Prof., EEE Dept - SRMIST Dr. T. DEEPA, Assoc. Prof., EEE Dept - SRMIST Dr. S. USHA, Assoc. Prof., EEE Dept - SRMIST Dr. A. DEETHA, Assoc. Prof., EEE Dept - SRMIST Dr. R. SETHIL, Assoc. Prof., Mech Dept - SRMIST	Special Invitees Dr. P.R. NISRA, Prof., HOD Dr. VIMALA RAMA, Asst. Prof. Dr. GAYATHRI SUBRAM, Assoc. Prof. Krishnappa Kandra (KYK), Kattavakkam
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PROGRAM SCHEDULE

11.00 am: Welcome Address and UBA Report
Dr. V. THIRUMURUGAN
Associate Director (Campus Life) / Nodal Officer, UBA - SRMIST

11.15 am: Presidential Address
Dr. C. MUTHAMIZHCHELVAN
Vice Chancellor, SRM IST

11.30 am: Inaugural Address
Thiru. A.R. RAHUL NADH I.A.S
District Collector - Chengalpattu District, Tamil Nadu

11.45 am: Felicitation
Dr. S. PONNUSAMY
Registrar, SRMIST

Dr. D. ANTONY ASHOK KUMAR
Deputy Registrar, SRMIST

Ms. T.S. DURGA SELVARAJ
Panchayat President - Pattaravakkam Village
Kattankulathur Block, Chengalpattu District



12.00 pm: Distribution of Welfare Schemes

- ♦ Parivandhar Free Educational Scheme for UBA adopted Village Students
- ♦ Training Programs
 - Vermicomposting and Mushroom Cultivation - Marketing Promotion
 - Dairy Products Making
 - Tailoring and Handicrafts
 - Yoga and Mental Health
 - Solar Study Lamp Assembly
- ♦ Covid-19 Technology Intervention - Solar Powered Ultra Violet Sterilization Kit (UBA Covid-19 Project Installation)
- ♦ Scientific Learning kits for Government Schools in Adopted Villages
- ♦ Online Evening Coaching Class for Rural Kids

12.30 pm: Vote of Thanks
Dr. R. SRIDHAR
Professor, EEE, SRMIST

Date: 03.02.2022 | Time: 11.00 am | Place: Pattaravakkam Village
Kattankulathur Block, Chengalpattu District

In Association with



The event was presided over by SRMIST Deputy Registrar, Dr. D. Antony Ashok Kumar. In his address, he emphasized the importance of higher education institutions' contribution to rural development. He assured that SRMIST would definitely support the development of the adopted villages through various health activities, technological interventions, agricultural product development, entrepreneurship development programs and school science teaching.

The District Collector encouraged the villagers to participate actively and benefit from welfare and training activities. He urged higher education institutions to involve



students and teachers in the guidelines for compulsory village service and village advancement.

Panchayat Council President Mrs. D.S. Durga Selvaraj, Vice President Mr. BS Raman, Panchayat Secretary Ms. Lokeswari, Headmaster of the school, students and villagers attended the function.



Special invitees were Dr. Vimala Rani of Krishi Vigyan Kendra (KVK), Wilderness, and Dr. Gayathri Subbaiah, Assistant Professor, who spoke with the women present at the meeting. They address how the female community can engage in entrepreneurial activities, especially in producing value-added dairy products and vermicompost. Sapling planting program was carried out by the Collector in front of the Grama Niladhari Center in Pattaravakkam.





Eight students were awarded scholarships under the Free Education Scheme for SRM-UBA Adopted Village Students.



Apart from this distribution of science learning kits to adopted villages, training programs for the betterment of the lives of the villagers, Vermicompost preparation and

mushroom cultivation, E-Marketing promotion, value added dairy products and marketing, training of tailoring and handicrafts and training for Yoga and mental health were carried out.





Dr. R. Sridhar , Professor, EEE department, delivered the vote of thanks. Dr. Deepa, Associate Professor/ECE, Dr. R. Senthil, Associate Professor/Mech, Dr. S. Usha Assistant Professor/EEE and Dr.A. Geetha Assistant Professor/EEE coordinated the programme.

List of Students availing - Parivendhar Free Educational Scheme for UBA adopted Village Students

Sl. No	Adopted villages	Student name and number	Coordinators name and number	Department of student Joined
1	Kolathur	S.D.Suja /6379582688	Dr.K.S.Vignesh/ 9600880411	B.Sc PublicHealth
2	Chettipuniyam	G.Kokila /8056192387	Dr.M.Thiagu /9840037498	B.Tech. Bio-Technology
3	Orathur	K.Rajeshwari/ 9962081459	Dr.T Deepa/ 9884028949	B.Com
4	Nattarsanpattu	S.Sangeetha/ 9710776250	Dr.Samuel Jacob/ 7339479472	B.Com
5	Anjur	V.Kavyanjali/ 9941016249	Dr.P.Vijayakumar / 7358927171	Bca (DataScience)
6	Thenmelpakkam	M.Nisha/ 6379399219	Dr. R.Senthil /9841178117	Bsc Nursing
7	Pattaravakkam	K.Sneha/ 9025452404	Dr.Sridhar/ 9176652907	B.Com
8	Kalivanthapattu	S.Dhikshanya/ 9962891372	Dr.Mahendran/ 9788241246	B.Tech

3. NUTRITION AWARENESS PROGRAM AT SRM-UBA ADOPTED VILLAGE

An interactive awareness program on nutrition was organised by SRM Institute of Science and Technology, Kattankulathur under its Unnat Bharat Abhiyan initiative. A team of faculty members and students carried out the mission along members of SRM Institute of Hotel Management at Nattarasampattu in Kancheepuram District



Assistant Professor J. Vinodha Evangeline gave a talk on nutrition. A live demonstration of Paneer – Sweet Potato cutlet was done by Chef Ganesh. Team building activity and individual activity was conducted by the students of SRM IHM under the guidance of Chef G.P. Gopinath and J. Vinodha Evangeline.

Associate Director (Campus Life) and UBA Nodal Officer Dr.V.Thirumurugan, addressed the women of the village Nattarasampattu on the importance of having a nutritious food. Dr.T.Deepa Associate Professor of ECE, SRMIST and the village head of Nattarasampattu were present.



4. SRMIST-UBA CELEBRATION OF NATIONAL SCIENCE DAY 2022, AT ORATHUR PANCHAYAT UNION MIDDLE SCHOOL

On 1st March 2022 under Unnat Bharat Abhiyan, SRMIST celebrated National Science Day 2022 at Orathur Panchayat Union Middle School.

The program was started with “Tamil Thaaivazhthu” by students. Dr. T.Deepa, Associate professor of ECE has formally welcomed Panchayat president of orathur village, coordinators, Dr. V. Thirumurugan, Nodal Officer of UBA SRMIST, teachers and school children



Dr. V. Thirumurugan, Nodal officer of UBA-SRMIST has presided the Science day program and delivered the address. In his Presidential address he said, SRMIST is one of the very well-known higher education institution in the country and we are active and interest in participating in events like this. He said SRMIST will always continue their work in development of villages and Govt. schools. Then the cultural programs has been conducted many students were actively participated in Dance. Next Session was the Science Fair and Expo competition which was organized by school where they showcased different experiments and innovations of students. By observing all hard work with different ideas of students judges categorized first, second and third position of participants. Then we conducted drawing and essay competition among interested students based on the theme “Science Day”.



Among the best we categorized participants into first, second and third positions. After completion of all competition we distributed prizes to winners. Finally the Program ended with vote of Thanks given by UBA-SRMIST team and HM of the School.

**5. SRM IST IN ASSOCIATION WITH MARAIMALAI NAGAR
MUNICIPALITY & PHC CONDUCTED FREE COVID VACCINATION
CAMP**

A free Covid vaccination camp was conducted by SRMIST-UBA. The vaccination camp started conducted on weekends for about one year. The people of nearby villages were actively participated and got benefitted though the free vaccination camp. There were 3500 peoples got vaccination at free of cost through the camp organized by SRMIST-UBA. The camp was conducted on every weekend to facilitate more people to get benefited.



6.



Free Covid 19 Vaccination camp

SRM

SRM Institute of Science and Technology

மறைமலை நகர் நகராட்சி மற்றும் மருத்துவமனை
எஸ்.ஆர்.எம் அறிவியல் மற்றும் தொழில் நுட்ப நிறுவனம்
உன்னத பாரத அபியான்
தலைநகர் திட்டம்
**கொரோனா தடுப்பூசி
மெகா சிறப்பு முகாடு**
நாள்: 19.07.2022 இடம்:

SRMIST in association with MM Nagar Municipality & PHC is conducting **Free Covid 19 Vaccination Camp** at Basic Engineering Lab Block, Near Vinayakar Temple. 1st dose, 2nd dose and booster dose **Covishield and Covaxin** both available. Utilise this Opportunity.
Date : July 20,21,22 & 23
Time :9am to 2pm



6. INTERNATIONAL WOMEN'S DAY CELEBRATION – 2022, NATTARASANPATTU, VADAMELPAKKAM VILLAGE”

The women members of the SRM Institute of Science and Technology, Kattankulathur celebrated International Women’s Day in Nattarasampattu Panchayat, Vadamelakkam village. This was done under the Institute’s Unnat Bharat Abhiyan initiative and in association with Department of Electronics and Communication.

International Women's Day is celebrated every year on March 8. The significance of women in society is beyond any suspicion. Every year, Women's Day is acknowledged around the world to honour the social, economic, and cultural achievements of women from all areas of life.

SRM
INSTITUTE OF SCIENCE AND TECHNOLOGY
Kattankulathur - 603203, TamilNadu

Cordially invites you for
**INTERNATIONAL
WOMEN'S DAY CELEBRATION - 2022**

Organized under the Aegis of
Unnat Bharat Abhiyan 2.0
SRM Institute of Science and Technology
in association with
Dept. of Electronics and Communication Engineering
Kattankulathur, SRMIST

Welcome Address by
Dr. T. DEEPA
Associate Professor - SRMIST

Presidential Address by
Dr. U. THIRUMURUGAN
Associate Director (Campus Life)
Nodal Officer, UBA - SRMIST

Chief Guest
Dr. D. ANTHONY ASHOK KUMAR
Director - SRM Institute of Hotel Management
Kattankulathur - 603203

Guest of Honour
Mrs. KALITHA J
Vice Principal - SRM Institute of Hotel Management
Kattankulathur - 603203

Dr. **JHANTHI PRENCE**
Professor & Head - Dept. of ECE
SRM Institute of Science and Technology
Kattankulathur - 603203

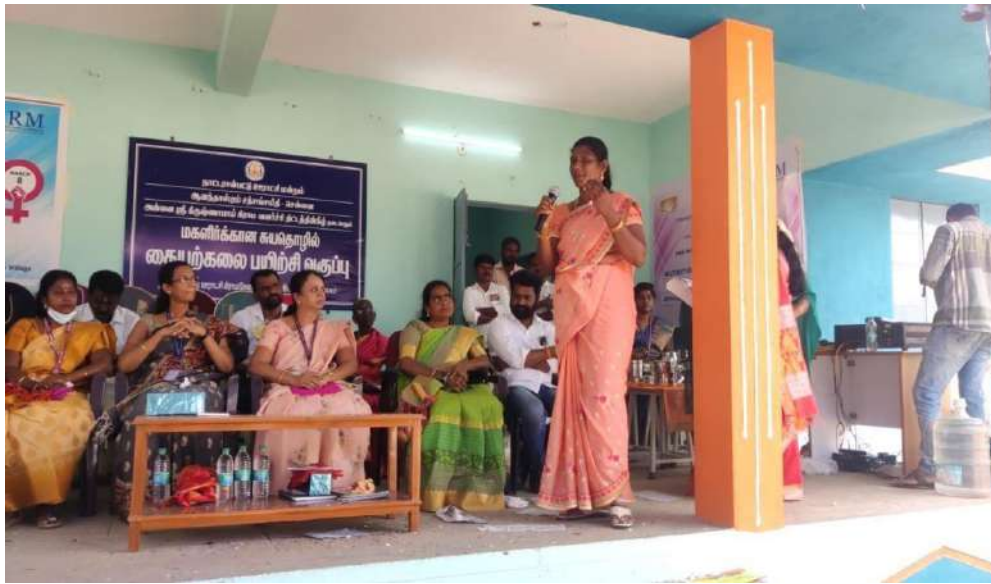
Felicitation
Mrs. VRIJANTHI SAMBATHAN
Panchayat President - Nattarasampattu Village
Mundathur block, Kanchipuram Dist, Tamil Nadu
Mrs. K. MANJULA KARTHICKAYAM
Vice President - Nattarasampattu Panchayat
Vadamelakkam Village
Ms. JETHYARAJAN
Panchayat Secretary
Nattarasampattu Village

Nattarasampattu Village Panchayat Ward Members
N. Vasu
K. Mohendiran
A. Saranya
D. Ilavarasi Dhyanasabaran
C. VasanthiChandran
N. Loganathan
E. Radha Elumalai
K. Manjappa Karthikeyan

Co-Ordinators
Dr. T. Deepa, Associate Professor, Dept. of ECE, SRMIST
Dr. K. Ferret Kani Jayana, Assistant Professor, Dept. of ECE, SRMIST
Dr. I. K. Kashuri Bha, Assistant Professor, Dept. of ECE, SRMIST
Dr. S. Keyakuzhi, Assistant Professor, Department of ECE, SRMIST
Ms. J. Vinodha Evangelina, Assistant Professor, Nutrition Department
SRM Institute of Hotel Management

Date & Time
08th March 2022 at 11 am
Venue
Nattarasampattu Panchayat
Vadamelakkam Village





The

events comprised of running, health tips, nutrition awareness, lemon in the spoon game, cooking without fire and Mehendi. The focus of the celebration was to have fun as well as realize the need to empower women in order to empower the nation.



7. WELFARE ACTIVITIES FOR ADOPTED VILLAGES UNDER THE SRMIST – UBA PERENNIAL ASSISTANCE FUND

SRMIST - Unnat Bharat Abhiyan (UBA) in association with IEEE SRM Student Branch organized the Welfare activities for Anjur Higher Secondary School Students by convenor Dr. V. Thirumurugan, Associate Director (CL) Nodal Officer (UBA-SRMIST), Co-convenor Dr. P. Vijayakumar, Professor/ECE, and Dr. M. Sangeetha, Professor/ECE on 6th April 2022.



The

event was felicitated by Dr. C. Muthamilchelvan, Vice Chancellor, SRMIST, Tmt. K. Rose Nirmala, Chief Educational Officer, Chengalpattu, Thiru. S. Damodharan, District Educational Officer, Chengalpattu, Tmt. D. Selvi Devarajan, President, Anjur Panchayat, Thiru. K. Nithyananthan, Vice President, Anjur Panchayat.



The event started with Tamil Thai Vazhthu followed by the welcome dance. The Convenor Dr. V. Thirumurugan, Associate Director (CL) Nodal Officer (UBA-SRMIST) welcomed the gathering and explained about the activities carried out under UBA, SRMIST. Dr.C.Muthamilchelvan, Vice Chancellor, SRMIST delivered the Presidential address and delivered valuable information to the school students. The event was continued with silambattam by the school children. Tmt. K. Rose Nirmala, Chief Educational Officer, followed by Thiru. S. Damodharan, District Educational Officer, Chengalpattu addressed the school children. Dr. C. Muthamilchelvan, Vice Chancellor, SRMIST honoured the dignitaries on the stage.

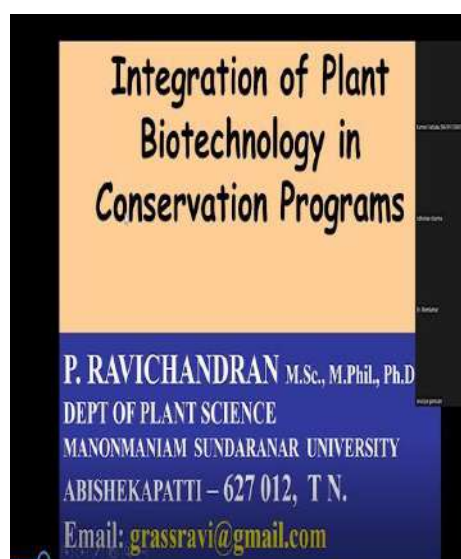


The dignitaries on the dice distributed the prizes to the winners for the following competitions Composition, Drawing, speech, and skit. The vote of thanks was delivered by Dr.P.Vijayakumar, Co- Convenor of the event. Tree plantation was started by Thiru. S. Damodharan, District Educational Officer, Chengalpattu.



8. WORLD EARTH DAY 22 APRIL 2022 ON THE THEME OF ‘INVEST IN OUR PLANET’

World Earth Day was commemorated on 22 April 2022 on the theme of ‘Invest in our Planet’. Department of Biotechnology organized the event, School of Bioengineering, SRMIST Kattankulathur in association with Unnat Bharat Abhiyan 2.0 SRMIST and SRM Innovation, Incubation and Entrepreneurship Centre (SIIEC), Institute Innovation Council (IIC). A virtual guest lecture was conducted at 11 A.M. to raise awareness on conservation of nature and climate change mitigation. The speakers were Dr.P. Ravichandran, Prof and Head, Department of Plant Sciences, Manonmaniam Sundaranar University, Thirunelveli, Tamil Nadu and Team AEREM, An Eco-innovation start up incubated at SIIEC, SRMIST.



Prof. R.A.Nazeer, Head, Department of Biotechnology, School of Bioengineering welcomed the gathering. The speaker was introduced by Dr.B. Samuel Jacob, Assistant Professor, Department of Biotechnology. Prof. Ravichandran during his talk shared an ample amount of information on conserving the extremely endangered tree, grass and medicinal plant species that are available in the Western Ghats. Many medicinal plant varieties were identified and biotechnological tools like plant tissue culture, protoplasm fusion and artificial propagation of these medicinal varieties.

He emphasized the students and research community should come forward in conserving the nature by application of modern technologies thereby the extinction maybe avoided

Team AEREM, Co-Founder Mr. Atul J Abraham briefed about the consequences of CO2 on human health and environment. The urge to maintain indoor air quality requires an hour in a closed office or ecosystem. Their patented product that used Algae as a CO2 sequestering agent could be a future product that maintains the indoor air quality at the same time solving the crisis sustainably.



There are about 125 participants including B.Tech, M.Tech and Ph.D., attended the event and the sessions were very interactive. Dr.B.Samuel Jacob gave vote of thanks

9. DONATION OF DESK BENCHES TO THIRUPORUR GIRLS HIGHER SECONDARY SCHOOL THROUGH UBA- SRMIST

SRMIST under the Unnat Bharat Abhiyan Scheme has been rendering the commendable service to the society especially to the adopted villages. Apart from the adopted villages we are doing Excellent service to the government schools. Recently we received a letter on 17.02.2022.

From Head Mistress, Government Girls Higher Secondary School, Thiruporur requesting us to donate desks and benches for their school children. Based on their earnest request, our Nodal Officer Dr. V. Thirumurugan visited the school and he suggested that we provide 20 desks and benches to the Government Girls Higher Secondary School, Thiruporur.

The rough estimate cost for the desks and benches was Rs. 1, 29,840 /-

SRMIST delivered the desks and benches on 23.04.2022. Now the school students are utilizing the desks and benches and are greatly thankful to us





10. REPORT ON GRAM SABHA HELD AT ORATHUR PANCHAYAT

Date: 01-May-2022

Venue: Neelamangalam, Orathur Panchayat, Kundrathur Block, Kanchipuram Dt.

GRAM SABHA MEETING

People eagerly participated and interacted in the Gram Sabha meeting, which was held after a long- time gap. Village women and youngsters eagerly participated and raised the problem faced in the village during the meeting. The newly elected Panchayat president lead the meeting so that the people can discussed their prior problems. SRMIST village coordinators also participated in the meeting. Many problems were brought out through discussion. A few of these are as follows:

- Detailed description of Village Panchayat administration and public Expenditure.
- To help implementation of the development programs and schemes of the Panchayat.
- To identify beneficiaries for different programs and schemes.
- Sanitation (Maintenance of School toilets and Anganwadi Centre Toilets)
- Nutrition Movement (Improving the health and Personal health of women and Children)
- Prohibition of Production of plastic products (Single use plastic reduction)
- Women's Program (Improving the livelihood of women)
- A Special Thanks to Dr.Paarivendhar (Founder Chancellor SRMIST): A free Education seat as a part of Paarivendhar Free Education Trust was allotted to the orathur village student Ms. K. Rajeswari based on the merit list who is studying at SRM Arts and Science College, Kattankulathur.



11. RIDE YOUR BICYCLE FROM TODAY TO KEEP THE BODY AND MIND ALWAYS EXCITED AND PROTECT THE ENVIRONMENT

The resolution for World Bicycle Day reads, "Recognizes the uniqueness, longevity and versatility of a bicycle that has been in use for over two centuries, and it's a simple, affordable, reliable, clean and environmentally friendly mode of transport" and it is observed that cycling has tremendous health benefits for all age groups.

Today, June 3rd 2022 on the eve of World Bicycle Day, SRMIST took pride to organise a bicycle rally for a cause with the theme "Save Fuel and Stay Fit". Students and faculty members participated in large numbers and explained the benefits of using bicycles to the public through posters & slogans. In continuation of this, it was decided to start a SRMIST Bicycle Club.

SRM INSTITUTE OF SCIENCE & TECHNOLOGY
CELEBRATES **WORLD BICYCLE DAY**
3 JUNE

Cycle Rally Awareness for "SAVE FUEL AND STAY FIT"
Under the 'AICTE FIT INDIA MOVEMENT' Campaign

Date: 3rd JUNE 2022 Time: 6AM to 8AM From **SRM CLOCK TOWER To MARAIMALAI NAGAR**

Organised by **UNNAT BHARAT ABHIYAN**

In Association with **NWC STUDENT COUNSELLING CELL**

Distance Covered: 15kms • Certificate will be provided

Convenor
Dr. V. THIRUMURUGAN
Associate Director (Campus Life), Nodal Officer UBA

Further Details Contact
Dr. P. SUPRAJA, Coordinator
Associate Professor/NWC, Mobile: 97863 31333

Registration Link: <https://tinyurl.com/srmubarally2>



The rally was led by Dr. V. Thirumurugan, Associate Director & Nodal Officer-Unnat Bharat Abhiyan-SRMIST and coordinated by Dr.P.Supraja, Associate Professor, NWC-SRMIST.





12 .MEDICAL CAMPS CONDUCTED IN UNNAT BHARAT ABHIYAN

SRM - IST ADOPTED VILLAGES

SRM Medical College hospital & research centre under Unnat Bharat Abhiyan SRM IST has regularly conducted medical & Dental camps for villages and schools under UBA for people seeking medical treatments and support . This General medical camp comprises of Optometry ,Ortho, Paediatrics General medicine, Dermatology and Audiology etc. All are treated with free consultation, medication, diagnosis, and ECG. Patients who need further and regular checkup and treatments were referred to SRM general hospital provided with free treatment cards. Free transportation is arranged for them to visit to the SRM Hospital. Free food is being given while coming for treatment in hospital.









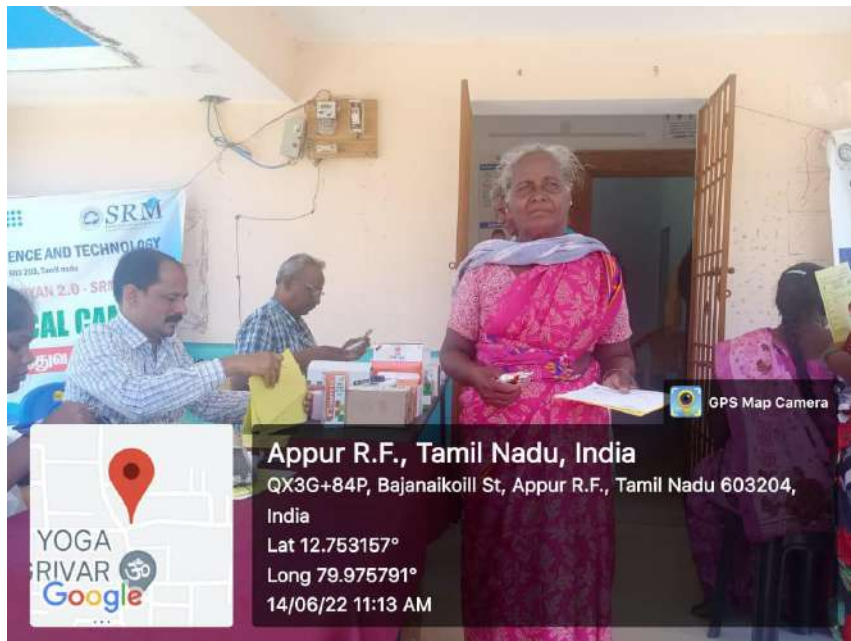
UNNAT BHARAT ABHIYAN -MEDICAL CAMP REPORT

SRM Medical College Hospital & Research Centre under Unnat Bharat Abhiyan SRMIST has regularly conducted medical & dental camps for villages and schools under UBA for people seeking medical treatments and support. This camp is totally team work which consist of medical and health professionals from various departments of SRM hospital .This General medical camp comprise of Optometry with general eye checkup and those who need special attention and care were referred to the department of ophthalmology other than that Ortho, Pediatrics, General Medicine, Dermatology and Audiology etc. audiological evaluation done by using pure tone audiometry and general checkup done for the hearing sensitivity and those who are showed less hearing sensitivity referred to the Department of Audiology SRM hospital for further detailed evaluation. All are treated with free consultation, medication, diagnosis, and ECG. Patients who need further and regular checkup and treatments were referred to SRM general hospital provided with free treatment card. Free food is being given when coming for treatment in hospital. This regular camping will improve the health status of the village members and very helpful for the early detection, diagnosis and also the treatment or therapeutic procedures. People who needs medical care were referred to the respective departments and go through detailed evaluation and recommended for the treatment procedures.

MEDICAL CAMP PHOTOS ON 09.06.2022 AT KATTANKULATHUR



MEDICAL CAMP PHOTOS ON 14.06.2022 AT CHETTIPUNIYAM





Appur R.F., Tamil Nadu, India
QX3G+84P, Bajanaikoill St, Appur R.F., Tamil Nadu 603204,
India
Lat 12.753215°
Long 79.975802°
14/06/22 11:33 AM

GPS Map Camera



Appur R.F., Tamil Nadu, India
QX3G+84P, Bajanaikoill St, Appur R.F., Tamil Nadu 603204,
India
Lat 12.753224°
Long 79.975809°
14/06/22 11:19 AM

GPS Map Camera

MEDICAL CAMP CONDUCTED ON 07.06.2022 AT PATTARAVAKKAM

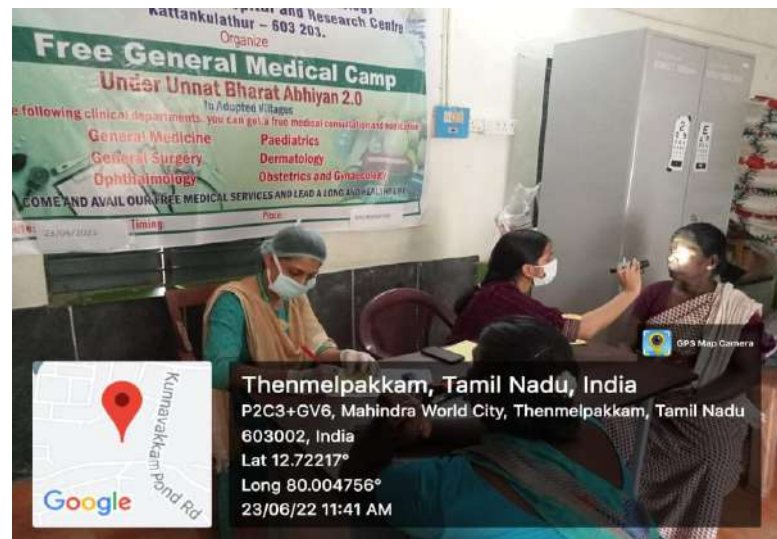


MEDICAL CAMP PHOTOS ON 17.06.2022 AT ANANTHAMANGALAM





MEDICAL CAMP ON 23-06-2022 AT ANUMANTHAI

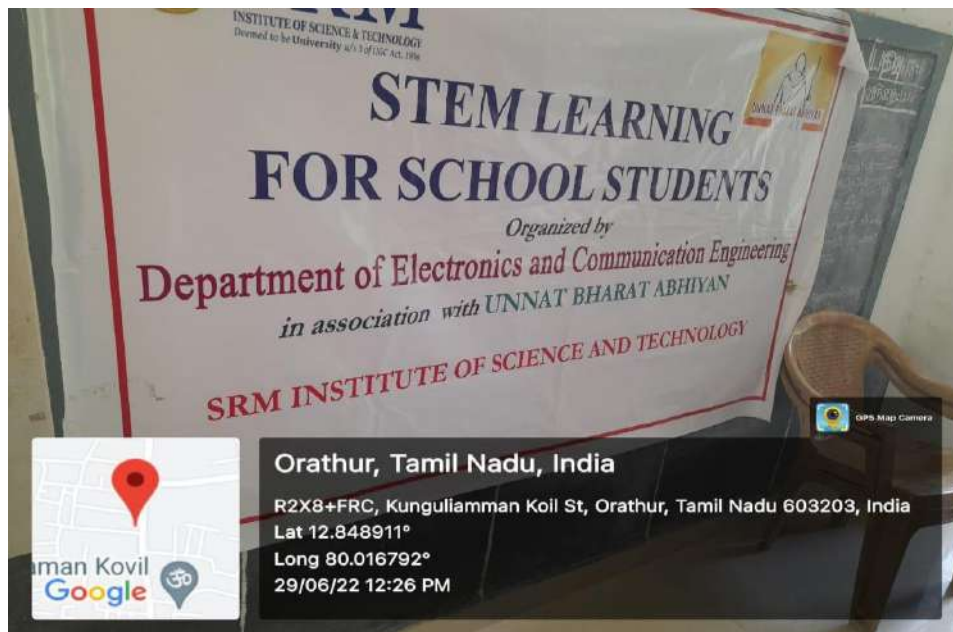


MEDICAL CAMP ON 28.06.2022 AT ANJUR

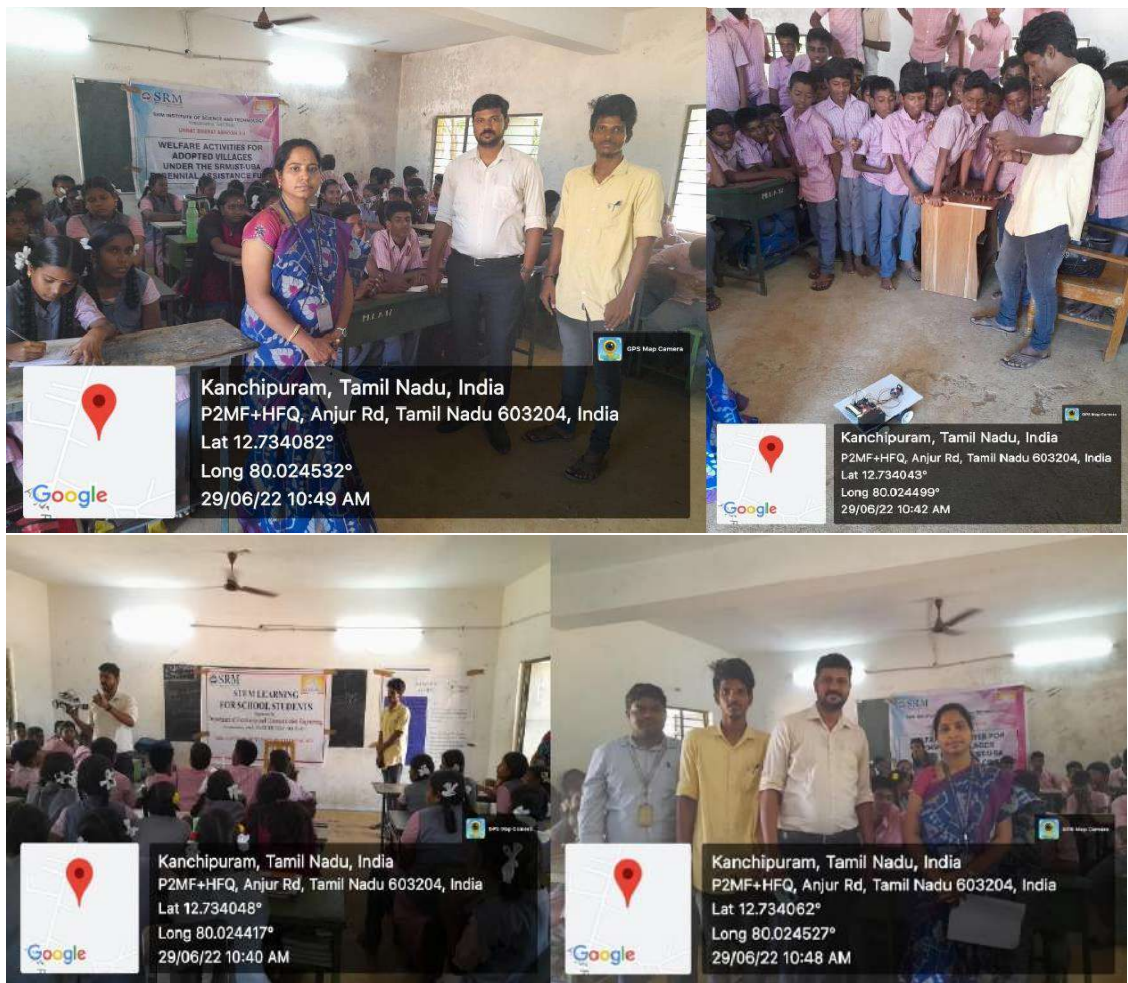


13. STEM LEARNING FOR SCHOOL CHILDREN IN ANJUR & ORATHUR VILLAGES

STEM activities are a great way to get students interested in technology careers. Department of Electronics and Communication Engineering organized STEM LEARNING FOR SCHOOL CHILDREN IN ANJUR AND ORATHUR VILLAGES in association with Unnat Bharat Abhiyan (UBA) on 29th June 2022 in SRM adopted villages – Anjur & Orathur.



School children were encouraged through the training program “Stem Learning For School Children in Anjur and Orathur Villages”. The purpose of this training conducted among school children is to create awareness of technology, the concept of working of Robots, and the Internet of Things – principles and its applications. The internet of things is a growing technology that utilizes data collected by devices from across the globe. Mr. C. Srinivasan M.Tech & Team, CEO, Polenza Technologies OPC Pvt. Ltd, Chengalpet, Tamilnadu demonstrated the working of Robot, and IoT.



14. MEMORANDUM OF UNDERSTANDING (MOU) WITH TAMILNADU APEX SKILL DEVELOPMENT CENTER(TNASDC) CHENNAI.

SRM Institute of Science and Technology, Kattankulathur , has signed a memorandum of understanding (MoU) with Tamilnadu Apex skill development Center (TNASDC) Chennai.

As per the MoU, both institutes share the available facilities for to provide skill development training to students, faculty members . As per MOU both the institutes provide skill development & training and employment to unemployed students in UBA-SRM adopted village areas. The MOU was exchanged between Dr.S.Ponnusamy, Registrar SRMIST and Mr.Giridharan Managing Director,TNASDCL , in the presence of Dr.C.Muthamizhchelvan , Vice chancellor , SRMIST & Dr.V.Thirumurugan, Associate Director ,Campus life. & Nodal officer Unnat Bharat Abhiyan-SRMIST.



15.SKILL DEVELOPMENT PROGRAM ON DAIRY PRODUCTS FOR UBA-SRMIST ADOPTED VILLAGE

On account of welfare activities for adapted village under the SRMSIT – UBA, one day skill development program on dairy products was organized by Unnat Bharat Abhiyan in SRMIST, Kattankulathur on 19.07.2022.

Skill Development Programme for Pattravakkam village women was conducted at Fruits and Vegetables Processing Laboratory, Department of Food Process Engineering, School of Bioengineering, SRM IST, Kattankulathur. This event was jointly organized by Directorate of Alumni Affairs, Department of Electrical and Electronics Engineering and Department of Food Process Engineering. The faculty coordinators are Dr. R. Sridhar, Dr. A. Geetha, Dr. S. Usha & Dr. G. Nagamaniammai from SRMIST, Kattankulathur

15 women from Pattravakkam adopted villages were participated in the skill development program.





The training on Paneer and Natural - flavoured Whey protein beverage development were given by Dr. G. Nagamianiammai, Associate Professor, Department of Food Process Engineering, School of Bioengineering, Kattankulathur in the Fruits and Vegetables Processing Laboratory. She started the session with basic hygiene practices and regulatory requirements to be followed in food manufacturing industries, hotels and street vendors. The Paneer was developed from raw milk using natural coagulating agents. The casein was filtered, squeezed, pressed and chilled to obtain Paneer.

The whey protein separated from Casein protein was added with sweetener, cardamom, natural carrot and beetroot extract, hence the protein rich beverage was prepared from paneer industry waste. Followed by the hands on training, Industry expert Mr. Ulaganathan, Principal consultant, Sanviha Food Tech Solution, Chennai explained about the basic characteristic trait to be an entrepreneur, idea generation and business models. He elaborated on various possible cottage level food businesses with locally available raw materials and resources. He also mentioned about market survey and product costing for sustainable business.





In order to motivate the women participants, a Self Help Group Women team turned as entrepreneurs Mrs. Meheshwari and Mrs. Saroja, Poovithalgal Idly / Dosa batter, Mudichur were interacted with the participants. They explained about the importance and advantages of team work to execute business plan and deliver the consistent quality products to the customer. They also shared the procedures for bank loan and possible State and Central Government schemes available for SHG teams.



16. ADMISSION OF THE STUDENTS FROM SRMIST-UBA ADOPTED VILLAGES UNDER VENDHAR EDUCATION GRANTS SCHEME FOR THE ACADEMIC YEAR 2022-23.

Eight students were awarded scholarships under the Free Education Scheme for SRM-UBA Adopted Village Students. The deserved candidates were selected based on the marks and family's economic condition. The students are permitted to their desired branch of study at any one of the SRMIST institutions, ranges from arts, science, commerce, pharmacy and engineering disciplines.

Dr. S. Ponnusamy, Ph.D
Registrar

No. SRMIST/Reg./Faculty, tap. 7846 (Cir) - Estt/2022/ 3079 Date: 10/08/2022

Sub: SRMIST - Unnat Bharat Abhiyan - Admission of Students from the adopted villages under Vendhar Education Grants Scheme for the academic year 2022-23 - Approval accorded

Ref: Letter dated 23.07.2022 from Associate Director, CL

The SRMIST has adopted 8 villages mentioned below under the Central Government Scheme of Unnat Bharat Abhiyan (UBA 2.0). The objectives of this education programme is to improve the quality of Education of rural students upto UG level in SRMIST who scored higher marks and studied in Government Schools of the adopted villages. This benefit is provided to one student each of the adopted village every year under Vendhar Education Grants Scheme.


Based on the above policy, the following students of the adopted villages are selected and permitted to be admitted to the programme mentioned against each during the academic year 2022-23 under Vendhar Education Grants Scheme 2022-23.


S. No.	Name of the Villages	Student's Name	Course
1	Kolathur	Mr. P. Kathirvel	B.Pharm ✓
2	Chettipuniyam	Nil	Nil
3	Orathur	Ms. Barkavi K	B.Com. (General) ✓
4	Nattarasampattu	Ms. D. Madhumitha	B.Com. (General) ✓
5	Anjur	Ms. M. Priyadarshini	B.C.A ✓
6	Thermelpakkam	Mr. D. Balaji	Any available B.Tech. programme ✓
7	Pattravaikam	Ms. E. Vishali	B.Com. (General)
8	Kativanthapattu	Mr. K. Vinoth	B.Sc. [CS]

To:
The Director (Admissions)

Copy to:
The COE
The Deputy Registrar - KTR
The Deputy Registrar
The Associate Director [CL]

Copy submitted to:
The Vice Chancellor for kind information

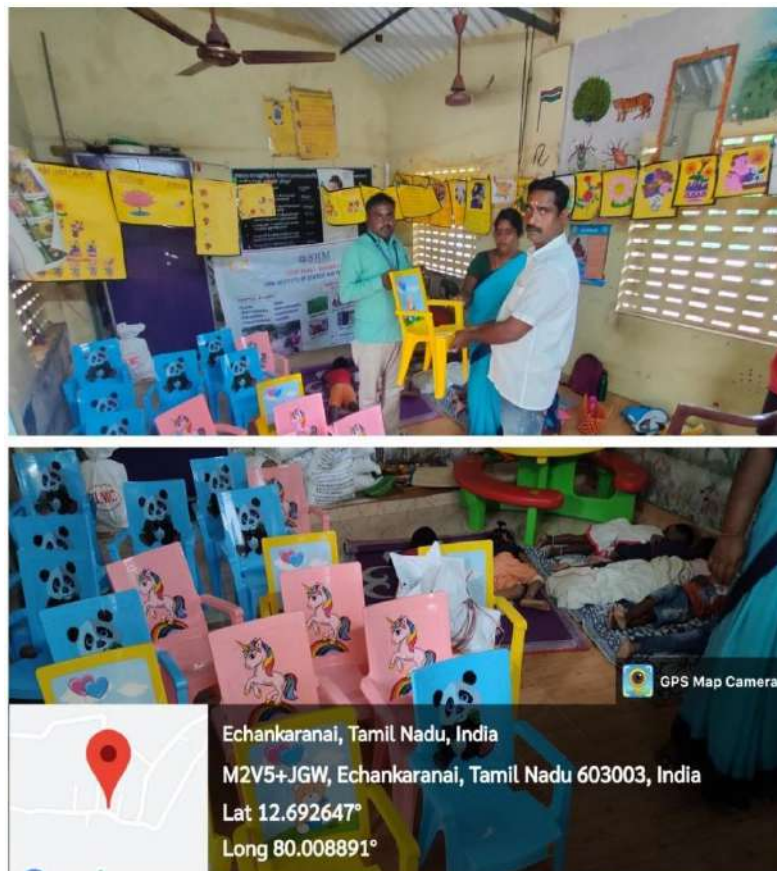

 Registrar
 SRM Institute of Science and Technology
 SRM Nagar, Kattankulathur - 603 203
 Chengalpattu Dist. Tamil Nadu - 603 203.

Circulate to all UBA Village Co-ordinators

 Dr. V. Thiruganeshan, Ph.D., UBA
 Associate Director (CL)
 SRM Institute of Science and Technology
 Kattankulathur - 603 203.

SRM Nagar, Kattankulathur - 603 203, Chengalpattu District, Tamil Nadu, India. Ph: +91-44-27454646, Fax: +91-44-27462343
 Email: registrar@smist.edu.in, Website: www.smist.edu.in

17. SPONSORING CHAIRS FOR ANGANWADI KIDS
SRMIST-UBA ADOPTED VILLAGE PATTRA VAKKAM
PLACE: PATRA VAKKAM PANCHAYAT UNION GOVT MIDDLE SCHOOL
Date & Time: August 15th 2022, 10.30 AM

Participants: Panchayat President and other elected members, Village officer, Panchayat secretary, Horticulture officer, SRMIST- UBA village coordinator and other representatives from self-help group and Village people.



The meeting started with a welcome note by Panchayat president Ms. Durga Selvaraj and in her welcome address, she emphasized the importance of Gram Sabha meeting.

The Gram Sabha thanked the SRMIST- UBA scheme for the following initiatives

- Painting of school campus premises.
- Sponsoring Chairs for Anganwadi kids
- Wall painting for the Anganwadi was completed.

**18. 76TH INDEPENDENCE DAY CELEBRATION AND GRAM SABHA AT
UBA-SRMIST ADOPTED VILLAGE NATTARASANPATTU HELD ON
15.08.2022**

On the occasion of 76 th Independence day, on behalf of UBA-SRMIST Dr.B.Samuel Jacob and Mr.N.S.Sridhar have participated in the function organized by the Government Higher secondary School Nattarasanpattu.The village president, Mrs.Vasanthi Sambasivam, Mr.Chakkrapani(Headmaster) and other village administrative officials headed the function. The function began with the flag hoisting and a rally with the Tri-color National flag. The students performed various cultural activities that demonstrated the patriotism, remembrance of freedomfighters and the importance of independence towards Nation’s development. Dr.Samuel Jacob addressed the gathering with an emphasis on various UBA activities for the rural upliftment. The function ended with a National anthem.



A Grama Sabha meet was held at Melpakkam in the presence of village president, panchayat officials and the village residents. Mr.Seetharaman presented the financial expenditure incurred on various developmental activities that include water tank and providence of water facility to individual homes through Jal Jeevan Scheme, street light installation, renovation of water ponds, training for self-help groups.



Village president addressed the gathering with various initiatives the Central and State Government took towards rural development. Village residents have asked for few initiatives like road extension, affordance of transport facilities through Pradhan Mantri Gram Sadak Yojana (PMGSY) and installation of dustbins at scattered location for the responsible solid waste disposal. UBA-SRMIST representatives have also participated in the Gram Sabha and emphasized on the initiatives taken up for rural employment, entrepreneurship, healthcare and sanitation. The meeting ended with the vote of thanks.

19. GRAM SABHA HELD AT THENMELPAKKAM PANCHAYAT

Date: 15-08-2022 Venue: Thenmelpakkam village, Kanchipuram Dt.

GRAM SABHA MEETING

People were eagerly participated and interacted in the Gram Sabha meeting. Village women and youngsters raised the problems and issues faced in the village. The newly elected Panchayat president lead this meeting so that the people discussed their prior problems. SRMIST village coordinators were also participated in the meeting.

Many problems were brought out through discussion. A few of these are as follows:

Village Panchayat administration and public Expenditure were discussed. Water conservation and saving was much stressed in the meeting. To help implementation of the development programs and schemes of the Panchayat to identify beneficiaries for different programs and schemes.

Sanitation infrastructure like maintenance of School toilets and Anganwadi Centre Toilets were discussed for improving the current state. Nutrition Movement (Improving the health and Personal health of women and Children). Prohibition of Production of plastic products (Single use plastic reduction)

Women's Program (Improving the livelihood of women). **A Special Thanks to Dr. Paarivendhar (Founder Chancellor SRMIST):** A free Education seat as a part of Vendhar Free Education Scheme under UBA SRMIST was allotted to the Thenmelpakkam village student **Mr. D. Balaji** based on the merit list who is studying B.Tech. Mechanical Engineering at SRM Institute of Science and Technology, Kattankulathur Campus.



20. PALM SEEDS COLLECTION - UNNAT BHARAT ABHIYAN-SRMIST ON 28.08.2022

Palm seed collection was held on today (Sunday 28-08-2022) on behalf of SRMIST - Unnat Bharat Abhiyan at Pathiri village in Olakkur panchayat of Villupuram District. It was attended by 85 people including teachers, students, maintenance staff and Bharathidasan Green Foundation members also participated. Unnat Bharat Abhiyan-SRMIST Nodal officer and Associate director (CL), SRMIST Dr. V. Thirumurugan, Event coordinator Mr.Pradeep,AP Civil were present on the occasion.



Everyone participated in the palm seed collection from this morning and collected twenty thousand palm seeds.

Breakfast, lunch and transportation were provided by the university to all who attended.

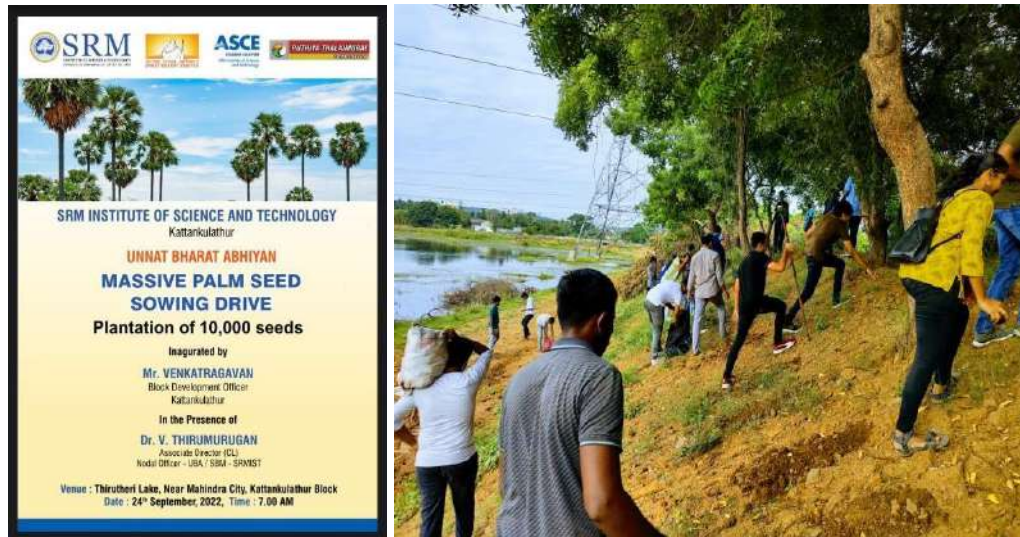
The collected palm seeds are to be sown on the banks of the lake in the village adopted by SRM-IST





21. UNNAT BHARAT ABHIYAN SRMIST- MASSIVE PALM SEED SOWING EVENT - SEPTEMBER 2022

UBA SRMIST in association with Puthiyathalaimurai Foundation and ASCE SRM Student chapter organized the Massive Palm Seed Sowing Event on 24th September 2022 on the bunds of Thirutheri Lake near Singaperumal Koil.



Dr. M. Leenus Jesu Martin, Director, Campus Life, SRMIST and Dr.V.Thirumurugan, Associate Director, Campus Life, SRMIST Nodal officer of Unnat Bharat Abhiyan-srmist inaugurated the event. Mr.S.Pradeep and Mr.Cheziyan from department of Civil Engineering coordinated the event.



22. SRMIST, KATTANKULATHUR AND UNNAT BHARAT ABHIYAN(UBA-SRM IST) IN ASSOCIATION WITH NCC AND UNIVERSAL HUMAN VALUES (UHV) ORGANIZED A CLEANLINESS DRIVE

SRM Institute of Science and Technology, Kattankulathur and Unnat Bharat Abhiyan (UBA-SRM IST) in association with NCC and Universal Human Values (UHV) organized a Cleanliness Drive with the theme "DON'T TRASH OUR TREASURE" under the "AICTE SWACHH BHARAT" Campaign on 03rd of December 2022, 6 am. Dr.V.Thirumurugan (Associate Director (CL) and Nodal Officer (UBA-SRMIST) has welcomed the participants for this activity. The event was inaugurated by Dr. M.Vairamani (Dean-School of Bioengineering). In his inaugural speech, he put forth the Mahatma Gandhiji's vision on the importance of cleanliness of the country. As a citizen of the country everyone has the responsibility to keep the streets and the public places clean. Dr.P.Supraja University Coordinator -UHV gave the instructions and safety measures for the participants.

There were about 60+ participants including students, faculty, non-teaching staff and sanitation workers involved in this cleanliness drive around Potheri lake.



23 .UBA-SRMIST CONDUCTED AN ENTREPRENEURSHIP DEVELOPMENT PROGRAM TO EMPOWER CHENGALPATTU DISTRICT SELF-HELP GROUP WOMEN ON 16.12.2022

The department of Food Process Engineering, SRMIST, KTR and Unnat Bharat Abhiyan conducted an Entrepreneurship Development Program on Processed Marine and Oilseed based Food Products to Empower Chengalpattu District Self Help Group Women, Tamil Nadu, In association with SANVIHA FOODTECH SOLUTION CHENNAI on the dates 16th and 17th of December 2022. The program was conducted at Government Higher Secondary School, Anjur village, Chengalpattu. More than 30 SHG Women were participated in the inauguration.

**Entrepreneurship Development Program on Processed
Marine and Oilseed based Food Products to Empower
Chengalpattu District Self Help Group Women, Tamil Nadu**

Organizing by
**Food Process Engineering, School of Bioengineering,
SRM Institute of Science and Technology, Kattankulathur - 603203.
&
UNNAT BHARAT ABHIYAN 2.0**

In association with
Sanviha Foodtech Solution, Chennai

Date: 16th & 17th Dec, 2022, Time: 10.00am to 2.00pm Venue: Anjur Village, Chengalpattu (Dt)

The program started at 10:00am by welcome address given by Dr. P.Gurumoorthi, Associate Professor, HoD (I/c), Dept. Food Process Engg, SRM IST.

It was followed by presidential address was given by Dr. V. Thirumurugan Associate Director (CL) and UBA Nodal officer. He has mentioned about the schemes which SRM IST is running through Village adoption programme in Chengalpattu (Dt.)

Inaugural address was given by Mr. Senthil Kumar, Deputy Director, MSME DFO, Chennai. He explained about the Central Government and State Government schemes available for SHG to start a business.

A key note address was delivered by Mr. S. Arul, General Manager, District Industries Centre, Collectorate Compound, Chengalpattu (Dt) explained about the specific scheme

as Prime Minister's Formalization of Micro Food Processing Enterprises (PMFME) which is most relevant to the EDP.

Mr. P. Murugesan CEO, Sanviha Foodtech Solution, Chennai elaborated on the topic "Food Product Marketing" based on his two decades experience in the food industries at different capacities.

Dr. G. Nagamaniammai Associate Professor, Dept. Food Process Engg, SRM IST delivered a detailed note on mandatory FSSAI regulatory aspects for Food Products to be followed by new Food Business Operators starting from FSSAI registration and other protocols in detail.

Followed by Dr. P. Gurumoorthi Associate Professor, HoD (I/c), Dept. Food Process Engg, SRM IST gave a detailed information about Labelling of food products based on the requirements of FSSAI. He briefed about the label declaration, nutritional information to be followed while selling packed food products.

The participants were fortunate to interact with successful Herbal product Entrepreneur Mr. Ashok and Mr. Roshan, CEO, Zeromeat a start - up.

EDP concluded with knowledge gaining starting from Food business idea, marketing, Government schemes, regulatory aspects. Tomorrow, the same SHG women will be given hands on training at Department of Food process Engineering by Dr. G. Nagamaniammai and Mr. P. Murugesan on processed Marine products and Oil seed based products development.



The entire event was covered by Muthucharam -Community FM Overall it was power pack for a venture into Food Processing The department of Food Process Engineering, SRMIST, KTR and Unnat Bharat Abhiyan conducted an Entrepreneurship Development Program on Processed Marine and Oilseed Based Food Products to Empower Chengalpattu District Self Help Group Women, Tamil Nadu, In association

with SANVIHA FOODTECH SOLUTION CHENNAI on the dates 16th and 17th of December 2022. More than 30 Self Help Group Women were participated in the Hands-on Training at Department of Food process engineering by Experts on processed Marine products and Oil seed-based products development.





Experts gave training for the product developed in the Food Process Engineering department on 17th December 2022. The marine and oilseed were selected in order to increase the trained manpower at Chengalpattu (Dt.), Tamil Nadu as Ministry of Food Processing Industries(GOI) One District One Product scheme. Dr. G. Nagamianammai, Associate Professor, Food Process Engineering, taught SHG women participants to develop processed frozen fish cutlet, prawn pickle and Mr. P. Murugesan, CEO, Sanviha FoodTech Solution, Chennai trained the participants for the development of peanut burfi. The entire event was covered by Muthucharam -Community FM. Overall, it was power pack for a rural women empowerment to venture into Food Processing enterprises.



24. ENTREPRENEURSHIP DEVELOPMENT TRAINING IN ORATHUR

VILLAGE, KUNDRATHUR BLOCK– 19th December 2022

Unnat Bharat Abhiyan, SRM Institute of Science and Technology (UBA SRMIST) conducted an Entrepreneurship Development Training on Tailoring to Empower Self Help Group Women at Orathur village, Kundrathur block, Kanchipuram District, Tamil Nadu in association with Equitas – small Financial bank from 23rd November to 6th December 2022. The program was conducted at Panchayat Office, Orathur village, Kanchipuram District - Tamilnadu.



On 23rd November 2022, we discussed with rural women and SHGs through panchayat president Mrs. Valli sundar and Mr. Sundar of Orathur Village regarding their needs and interest in livelihood promotion. Based on their interest and needs We jointly organized Entrepreneurship development skill training for them. Coordinators of the event Dr.T.Deepa, Associate Professor, Dept. of ECE and Dr.Samuel Jacob, Assistant Professor, Dept. of Bio- Tech organized the training program for SRM adopted village -Orathur with the support of UBA Nodal Officer Dr.V.Thirumurugan , Associate Director (Campus Life).

The program started with welcome address given by Dr. T.Deepa, Associate Professor, Dept. ECE, SRM IST. followed by that presidential address was given by Dr. V. Thirumurugan Associate Director (CL) and UBA Nodal officer. He has mentioned about the schemes which SRM IST is running through Village adoption programme in the Chengalpattu (Dt.) Dr.SamuelJacob arranged for the distribution of e-certificates to all the participants of this event.





Mrs Neela Equitas Trainer has given Hands -on training on Tailoring





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