

Virtual Orientation Workshop for Coordinators of Unnat Bharat Abhiyan



10 am / 24.9.2021

You Tube: <https://youtu.be/rGBDIhyr7XI>

Jointly Organized by
**Regional Coordinating Institute, Unnat Bharat Abhiyan
The Gandhigram Rural Institute (Deemed to be University), Gandhigram
&
National Coordinating Institute, Unnat Bharat Abhiyan
Indian Institute of Technology, Delhi**

*(for the newly joined Coordinators of Participating
Institutions, Unnat Bharat Abhiyan in Andhra Pradesh,
Karnataka, Kerala, Tamil Nadu and Telangana)*

Orientation Workshop on UBA

Introduction

The Ministry of Education, Government of India, has launched the Unnat Bharat Abhiyan (UBA) as a movement to connect institutes of higher education with local communities to address the development challenges of rural India through appropriate technological inventions. UBA also aims to create a virtuous cycle between society and an inclusive academic system by providing knowledge and practices for emerging professions and upgrading the capabilities of both the public and the private sectors in responding to the development needs of rural India. The higher educational institutions in the country are encouraged to join UBA. The responsibility of UBA cells in higher educational institutions will be primarily to develop linkages with selective rural clusters, be involved in the planning process, and promote the requisite interventions to improvise and expedite the developmental efforts in those clusters towards indigenous and sustainable rural development. In

this context, we have proposed to organize an Virtual Orientation Workshop on Unnat Bharat Abhiyan for the Coordinators of Participating Institutions in Southern India

Objectives of the Virtual Orientation Workshop

The primary objective of this Virtual Programme is to enhance the capacity of the Coordinators of Participating Institutions to plan, execute and monitor the rural development projects by engaging the community in their adopted villages under Unnat Bharat Abhiyan to build the architecture of an inclusive India. The specific objectives of this Programme are:

- 1) To familiarize the Coordinators of PIs on the concept, architecture, the process involved in community engagement,
- 2) To capacitate the Coordinators of PIs to utilize the data and information collected through village survey, household survey, prepare a project proposal for the development of their adopted villages, and
- 3) To facilitate the Coordinators of PIs to raise funds through UBA

and convergence possibilities with Central and State Government Schemes and Programmes that can be leveraged for UBA Programmes
4) To enable the Coordinators to link their outreach programmes with SDGs

The rationale for the Orientation Workshop

The economy has undergone sea changes due to the pandemic situations. In this context, the newly enrolled PIs under UBA have to be trained on UBA in the changed atmosphere. All these PIs have rich experience in different fields of science and technology and rural development. If these experiences are harvested, they would systematically contribute to the development of the villages surrounding these institutions under the umbrella of UBA. In this direction, this Virtual Orientation Workshop is proposed to capacitate the Coordinators of PIs to identify the developmental issues and opportunities in their adopted villages and devise appropriate project proposals and plan of action to address those issues.

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Resource Team

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Target Groups

The Coordinators of newly
enrolled Participating Institutions
under Unnat Bharat Abhiyan in
Andhra Pradesh, Karnataka,

Kerala, Tamil Nadu, and
Telangana are invited to
participate in this Programme. At
the same time, the Programme
will be live on YouTube, and all
the interested partners of the UBA
can participate in the Programme

Expected Outcome

At the end of this Programme, it is
expected that the Coordinators of
PIs will be in a position to
understand the basics of UBA, the
process involved in the Proposal
Development for fundraising for
the development of their adopted
villages, and the importance of
linking UBA Programmes with
Government Schemes and
Programmes.

Date and Time, Duration

This Programme was organized
from 10 am to 4.30 pm on
24.9.2021.

Contents of the Programme

- ✓ Role of Higher
Educational Institutions
in Sustainable
Development Goals and
Community Outreach
- ✓ UBA 2.0: Architecture,
Funding Pattern
- ✓ Expected Role of
Participating
Institutions in Rural
Development
- ✓ Problem Identification,
Proposal Development
and Funding
opportunities under
UBA
- ✓ Innovation, Incubation
and Start-up through
UBA

Report on the Programme

The Programme was commenced at 10 am on 24.9.2021. One eighty one Coordinators of Participating Institutions and Regional Coordinators of South India participated in the workshop. Initially, Dr. K. Ravichandran, Regional Coordinator, RCI – GRI, welcomed the participants and explained the workshop's purpose. He said that the workshop would orient the newly enrolled coordinators about how to carry out the household and village survey, submit project proposals to SEG, and various strategies that can be adopted in community engagement.

Dr. T.T. Ranganathan, Vice Chancellor i/c, the Gandhigram Rural Institute (Deemed to be



University), Gandhigram delivered the presidential address. He briefly explained the vision and mission of UBA. He appreciated the efforts taken by RCI-UBA, in organizing Awareness Programme on Covid 19, the School Health Programme, Virtual Internship Programme, and Livelihood Generation Programmes. Prof. Virendra Kumar Vijay, National Coordinator, UBA, inaugurated the workshop and explained the structure and functioning of Participating Institutes, Regional Coordinating Institutes, and Subject Expert Groups.

He mentioned that UBA had signed MoUs with many leading institutions such as CSIR, TRIFED, etc., to serve the villages better. He urged the newly joint institutions to work with motivation to take technologies to the villages and improve the village economy by coordinating with all supporting institutions. Dr. S. Kavitha Maithily, Coordinator, UBA-GRI, proposed a vote of thanks.



During first technical session, Dr. R. Ramesh, NIRD&PR, Hyderabad, delivered a lecture on 'Proposal development and programme convergence possibilities'. He explained the process involved in proposal writing for UBA projects, data collection, planning for a model village, and functioning of gram panchayats.

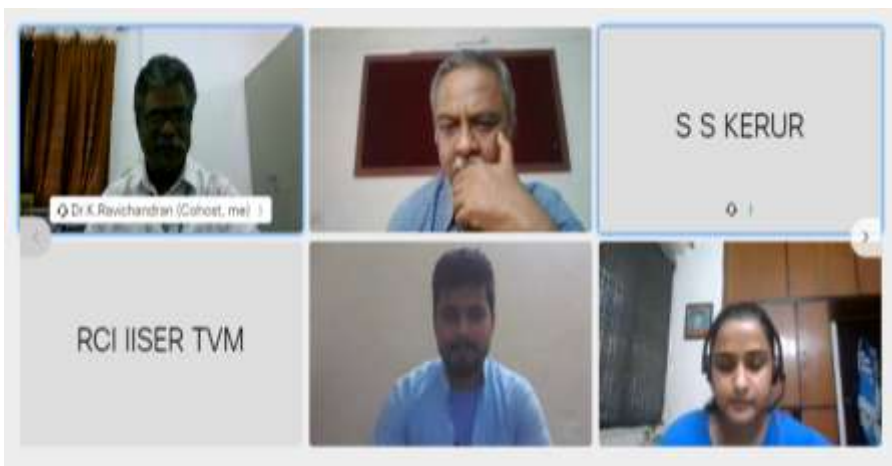


He highlighted the role of Gram Panchayat Development Plan in the village development. He pointed out that all the Coordinators should develop Plan of Action based on the existing Gram Panchayat Development Plan.

Dr. Priyanka Kowshal, National Coordinating Institute, IIT, Delhi, handled the second technical session on "UBA framework, preparation of action plan for participating institutions, funding, and convergence." She explained the strategies in framing Action Plans, funding, and convergence possibilities. The third session was handled by Dr. K. Ravichandran, Professor and Regional Coordinator of RCI -UBA, on "the role of HEIs in SDGs and



community outreach." This session was about achieving Sustainable Development Goals in adopted villages through UBA. In the fourth technical session Dr. S. D. Sivakumar, Regional Coordinator, TNAU, delivered a lecture on " Innovation, Incubation, and Startup through UBA". He explained the challenges and opportunities in agriculture and the role of incubation center. At 3.30 pm, a question and answer session was held. Mr. Rahul Choudhary and Ms.Bharthi Jasrotia, NCI, answered for the questions of participants regarding village survey, submission of project proposals to SEG, and the alike.



In the Valedictory Session, Dr.S. Kavitha Maithily, Coordinator, UBA presented the report of the Programme. Dr.V.P.R.Sivakumar, Registrar, GRI, delivered the Valedictory address and congratulated all the newly enrolled institutions and organizers of this Programme. At the end, Dr. K.Ravichandran, Regional Coordinator proposed a vote of thanks.