

**ACTIVITY 6:**

**Title of the Activity** : Know Your SDG Campaign 2.0

**Need of the Activity** :

**Brief Description (Need/Impact/Action/Picture (if any)):**

**Date & Time** : 01/12/2021 to 10/12/2021



उन्नत भारत अभियान  
UNNAT BHARAT ABHIYAN

UNNAT BHARAT ABHIYAN  
மேம்பட்ட இந்தியா பிரச்சாரம்



Sairam  
SDG ACTION  
PROGRAM

Sairam Sairam  
RAISE EOMS

SAIRAM SCHOOLS

KNOW YOUR  
SUSTAINABLE  
DEVELOPMENT GOALS  
CAMPAIGN 2.0

01.12.2021 to 10.12.2021



Master **Sharvesh**  
SDG Ambassador

**PARTICIPATION**

**Select**

Choose any one of the Goals from the UN's 17 SDGs (Global Goals)

**Speak & Record**

Speak on any one of the selected Goals in the Two Criteria given below :

1. What do you understand about SDG?
2. What will be your contribution to the planet using SDG

**Send/Submit**

Submit either your recorded video or audio clip links through the Google Form given here:

<https://tinyurl.com/29whraj7>

**REWARD & CERTIFICATION**

- Selected first 3 places of each schools will receive the paper back book copy of "Wings of Fire : An Autobiography of Dr. APJ Abdul Kalam".
- Exciting cash rewards for over all Top 3 places.
- All the participants will receive Participation Certificates.

Sairam  
INSTITUTIONS



**ACTIVITY 7:**

**Title of the Activity** : Providing Urban Amenities to Rural Areas (PURA) – An Initiation of  
Designing UBA Smart Villages

**Need of the Activity** :

**Brief Description (Need/Impact/Action/Picture (if any)):**

**Date & Time** : 14/12/2021 **Venue:** SSR Hall



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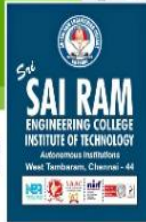
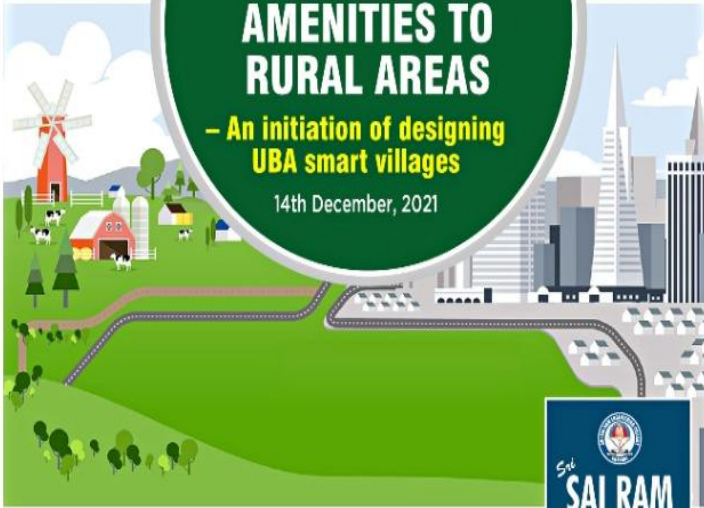


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**IIT-Madras**  
Regional Coordinating Institute - UBA

ONE DAY VIRTUAL  
WORKSHOP ON  
**PROVIDING URBAN  
AMENITIES TO  
RURAL AREAS**  
– An initiation of designing  
UBA smart villages  
14th December, 2021



**Distinguished Speakers**



**Ar. SURINDER BAHGA**

Principal Architect, Saakaar Foundation  
Former Chairman of IIA, Chandigarh-Punjab Chapter, Punjab  
Sir M. Visveswaraya Awardee

**Keynote: VISION FOR RURAL INDIA**



**Prof. Dr. S.D. SIVAKUMAR**

Coordinator, RCI – Unnat Bharat Abhiyan, TNAU  
Director, Directorate of Agribusiness Development  
Tamil Nadu Agricultural University, Coimbatore

**Keynote: INFRASTRUCTURE FOR AGRICULTURE LED RURAL DEVELOPMENT**



**Mr. RANGASWAMY ELANGO**

Former Panchayat President,  
Kuthambakkam Village, Thiruvallur, Tamilnadu  
Chemical Engineer,  
Founder, Trust for Village Self Governance

**Keynote: BUILDING ROLE MODELS FOR INCLUSIVE GROWTH - PURA MODELS**



**Prof. Dr. B. S. MURTY**

Coordinator, RCI – Unnat Bharat Abhiyan, IIT Madras  
Professor, Department of Civil Engineering, IIT Madras, Chennai

**Keynote: HOW CAN TECHNICAL INSTITUTES HELP DEVELOPMENT OF RURAL AREAS?**

**Chief Patron**

**Shri. Sai Prakash LeoMuthu**  
Chairman & CEO, Sairam Institutions

**Convener**

**Dr. S. K. Uma Maheswaran**  
Coordinator-UBA

For more details, contact:

**Mr. M. Meiyathan**  
95001 13469 / 98407 61997  
e-mail : uba@sairam.edu.in

**Patrons**

**Dr. K. Porkumaran**  
Principal, Sri Sairam Engineering College  
**Dr. K. Palanikumar**  
Principal, Sri Sairam Institute of Technology

**Co-Convenor**

**Dr. B Thanuja / Mr. D. Muralidharan**

Hosting on Zoom

Registration Link

<https://tinyurl.com/uv798nx9>



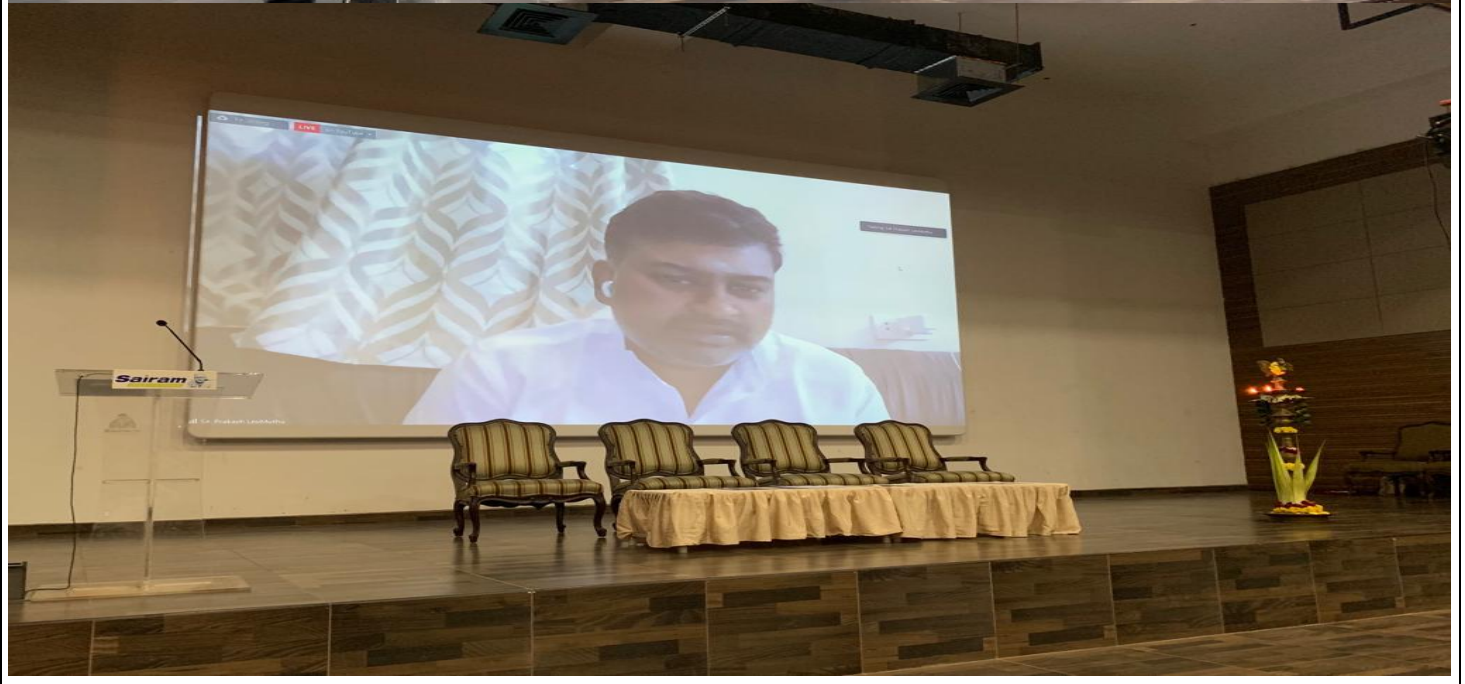
[www.sairamgroup.in](http://www.sairamgroup.in)











**ACTIVITY 8:**

**Title of the Activity** : Climate Change – Techno Conclave

**Need of the Activity** :

**Brief Description (Need/Impact/Action/Picture (if any)):**

**Date & Time** : 22/12/2021



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**ACTIVITY 9:**

**Title of the Activity** : Walk Through UBA A Pre-Orientation Program for the First Year UBAians

**Need of the Activity** :

**Brief Description (Need/Impact/Action/Picture (if any)):**

**Date** : 05-01-2022

**Time:** 07:00 p.m. to 08:00 p.m.



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**UNNAT BHARAT ABHIYAN**  
Sri Sairam Engineering college, Chennai



# WALK THROUGH UBA

A Pre Orientation for first year UBAians

BY

**SCOPE  
MAGIC TEAM**

— UBA Sairam —

HOSTING ON  **05.01.2022 , WEDNESDAY**  
**7:00 PM - 8:00 PM**

Recording... You are viewing NITHISH RAJA K L's screen View Options Setup professional audio in "Audio Settings"

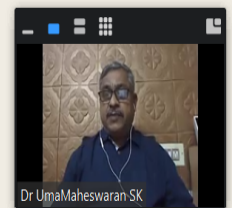
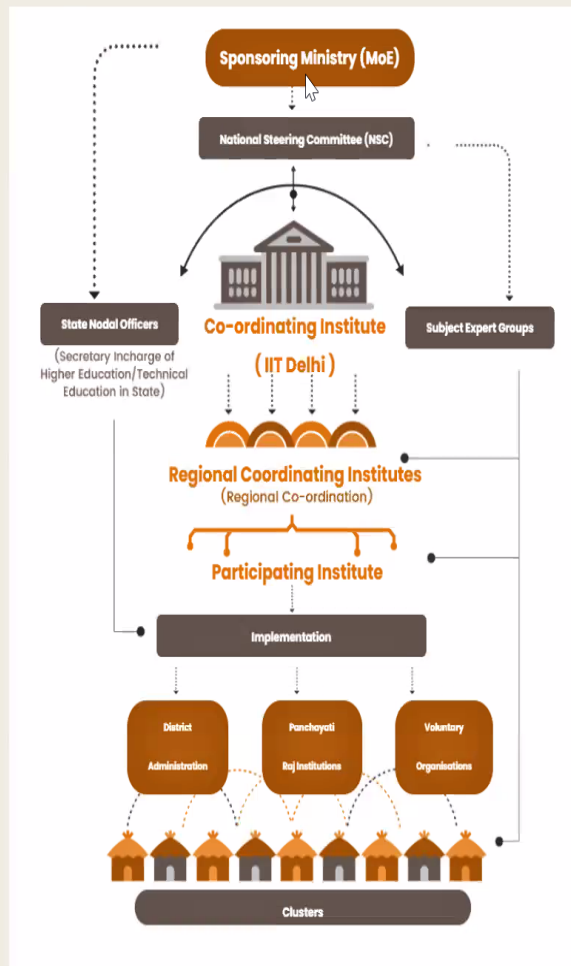
Sri Sairam Engineering College S...  
Dr UmaMaheswaran SK  
KHARTHICK RHAM M  
Ramkumar L  
S.vishwesh II EC...

Unmute Start Video Security Participants 152 Polls Chat 18 Share Screen Pause/Stop Recording Closed Caption Breakout Rooms Reactions More End





## Organisational Structure



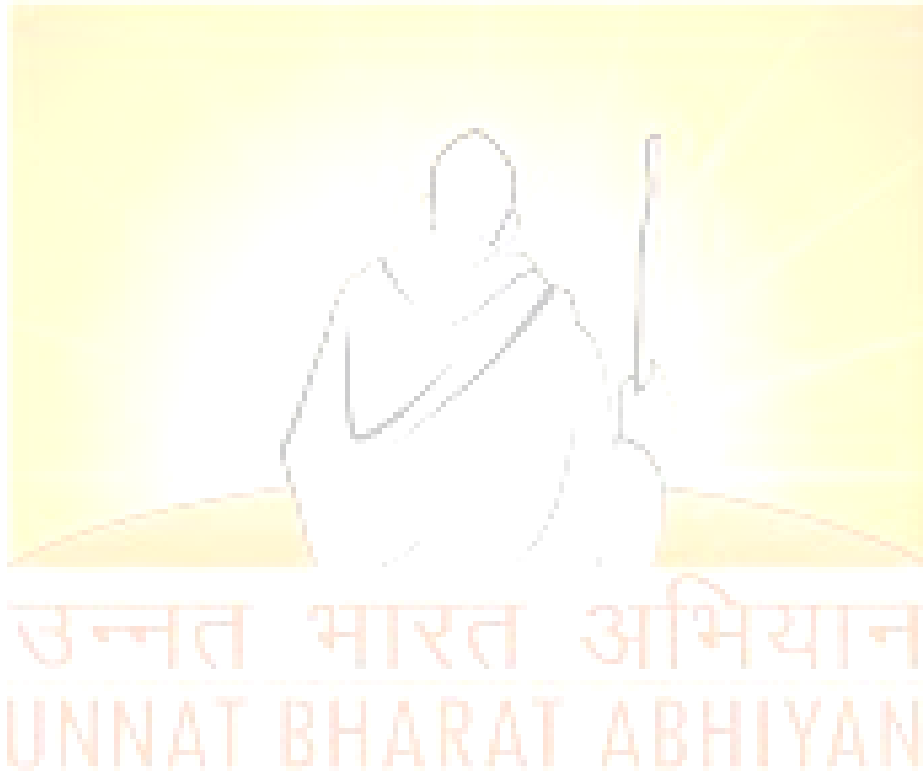
**ACTIVITY 10:**

**Title of the Activity** : Know Your Adopted Villages – An in-fun-motive Challenge

**Need of the Activity** :

**Brief Description (Need/Impact/Action/Picture (if any)):**

**Date** : 08-01-2022 **Time:** 06:30 p.m. to 08:00 p.m.







**UNNAT BHARAT ABHIYAN**  
Sri Sairam Engineering college, Chennai



# Know Your UBA Adopted Villages

An **In-fun-motive** Challenge

BY

— **UBA Sairam** —

DRIVING FORCE OF RURAL EVOLUTION

HOSTING ON

**zoom**



08.01.2022 , SATURDAY

6:30 PM - 8:00 PM



Zoom Meeting | You are viewing S.vishwesh II ECE B's screen | View Options

Recording... | View

**Know Your UBA Adopted Villages**  
An In-fun-motive Challenge

JAYASAKTHI J R II ECE...	KHARTHICK RHAM M	Sri Sairam Engineerin...
NITHISH RAJA K L	CHIDAMBARA RAJA G S...	S.vishwesh II ECE B
GNANA PADMESH C K	Ramkumar L	Madhumitha
Nithish	Sureshmani G	SIVASANKAR K
Srinivas S	Avinash M	VIJAYENDIRAN...

Unmute | Start Video | Security | Participants 157 | Polls | Chat | Share Screen | Pause/Stop Recording | Breakout Rooms | Reactions | Apps | Leave

Zoom Meeting | You are viewing S.vishwesh II ECE B's screen | View Options

Recording... | 2 people entered the waiting room | View

**Know Your UBA Adopted Villages**  
An In-fun-motive Challenge

JAYASAKTHI J R II ECE D

Unmute | Start Video | Security | Participants 154 | Polls | Chat | Share Screen | Pause/Stop Recording | Breakout Rooms | Reactions | Apps | Leave

Zoom Meeting | You are viewing S.vishwesh II ECE B's screen | View Options

Recording... | View

**Know Your UBA Adopted Villages**  
An In-fun-motive Challenge

S.vishwesh II ECE B

From (SEC21CS016) VISHAL N to Everyone

Unmute | Start Video | Security | Participants 157 | Polls | Chat | Share Screen | Pause/Stop Recording | Breakout Rooms | Reactions | Apps | Leave



Recording... You are viewing S.vishwesh II ECE B's screen View Options

S.vishwesh II ECE B

# ANS: DR. A.P.J.ABDUL KALAM'S PURA

SS From SUPRADHA S N to Everyone  
:thumbsup:

Unmute Start Video Security Participants 162 Polls Chat 99+ Share Screen Pause/Stop Recording Closed Caption Breakout Rooms Reactions More End

Zoom Meeting

Sri Sairam Engineering... JAYASAKTHI J R II ECE D Sureshmani .G KHARTHICK RHAM M SEQ21.ME042 KAVIYA G

Recording...

Dr UmaMaheswaran.SK

**ACTIVITY 11:**

**Title of the Activity** : Rural India Through My Lens

**Need of the Activity** :

**Brief Description (Need/Impact/Action/Picture (if any)):**



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# UNNAT BHARAT ABHIYAN OF SRI SAIRAM ENGINEERING COLLEGE ON THIS 73RD REPUBLIC DAY PRESENTS



# PHOTOGRAPHY CONTEST



**SHOW THE NEW PERSPECTIVE THROUGH YOUR LENS**  
**THEME : RURAL INDIA THROUGH MY LENS**

**SUBMISSION  
DEADLINE : (BEFORE)  
3RD FEB 2022, 11:59 PM**

**SCAN TO REGISTER**



<https://forms.gle/NVUrUDbTbtGQm4TA8>

### Guidelines of the Contest :

- 1) The photography contest would be conducted in the **LinkedIn** platform. Having **LinkedIn** account is mandatory to take part.
- 2) The photograph must be **authentic and theme based**.
- 3) The photograph must be **justified with a short description**.
- 4) The photograph will be evaluated on the following parameters.
  - a. The **reach of photograph** i.e, number of likes or views on Sairam UBA LinkedIn page.
  - b. The **theme of the photograph with a justification**.

Please visit **Sairam UBA** LinkedIn page to view your post and also for further communication regarding the event.  
<https://www.linkedin.com/in/sairam-uba-4296721b3>

**Dr.S.K.UmaMaheswaran**  
Coordinator UBA  
Sri Sairam Engineering College

**Dr. K. Porkumaran**  
Principal  
Sri Sairam Engineering College

**Shri. Sai Prakash LeoMuthu**  
Chairman & CEO  
Sairam Institutions

For queries you may contact **Khathick Rham M - 9486307986**, and **Aravindh Bala VS - 9585986576** or you may write to [uba@sairam.edu.in](mailto:uba@sairam.edu.in)

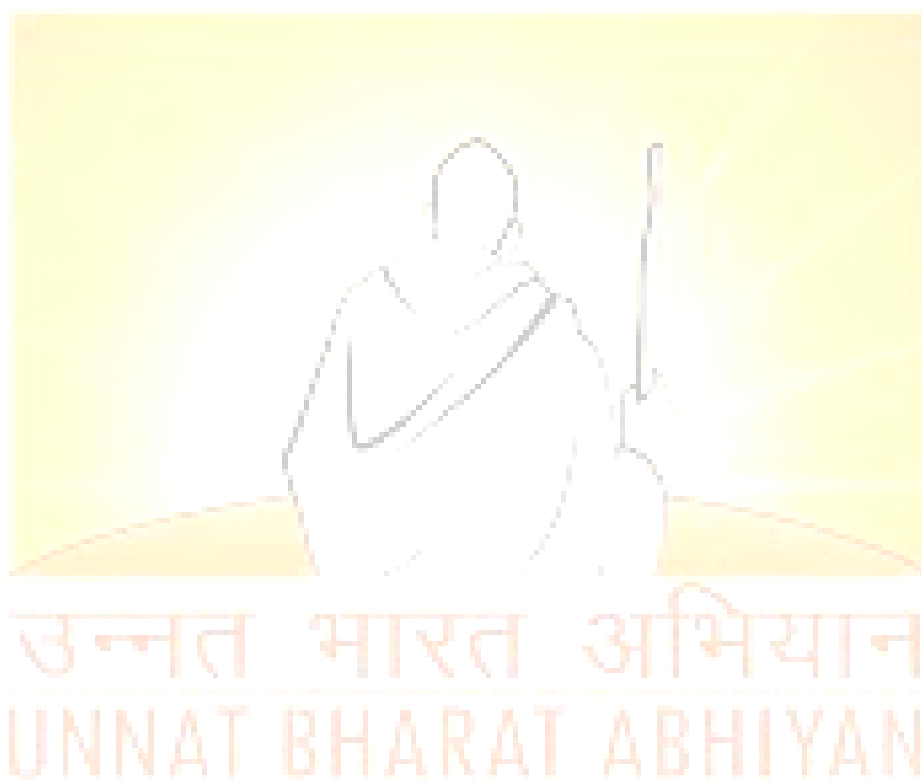
**ACTIVITY 12:**

**Title of the Activity** : Technology Development Fund Proposals Submission

**Need of the Activity** :

**Brief Description (Need/Impact/Action/Picture (if any)):**

**Date** : 10-02-2022







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Unnat Bharat Abhiyan

हिंदी | EN

Search...



Success

You Have Successfully Register your  
registration ID is

UBA2022/1LAC/SAS/00866



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Unnat Bharat Abhiyan

हिंदी | EN

Search...



Success

You Have Successfully Register your  
registration ID is

UBA2022/1LAC/OTHER/00871



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Search...



Success

You Have Successfully Register your  
registration ID is

UBA2022/1LAC/VRM/00879



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Unnat Bharat Abhiyan

हिंदी | EN

Search...



Success

You Have Successfully Register your  
registration ID is

UBA2022/1LAC/SAS/00838

**ACTIVITY 13:**

**Title of the Activity** : Marking of Housing Plan – Pradhan Mantri Awas Yojana

**Need of the Activity** :

**Brief Description (Need/Impact/Action/Picture (if any)):**

**Date** : 11-02-2022



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**Malayambakkam, Tamil Nadu, India**  
**X3P9+QMX, Malayambakkam, Tamil Nadu 600069, India**  
**Lat 12.98835°**  
**Long 80.069316°**  
**11/02/22 01:14 PM**





**Malayambakkam, Tamil Nadu, India**  
**X3P9+QMX, Malayambakkam, Tamil Nadu 600069, India**  
**Lat 12.98835°**  
**Long 80.069316°**  
**11/02/22 12:08 PM**



**ACTIVITY 14:**

**Title of the Activity** : New UBA Website Design and Launch

**Need of the Activity** :

**Brief Description (Need/Impact/Action/Picture (if any)):**

**Date** : 03-03-2022 **Time:** 06:30 p.m. **Platform:** Zoom



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Sairam  
SDG ACTION  
PROGRAM



DEPARTMENT OF  
COMPUTER SCIENCE &  
ENGINEERING

# SAIRAM UBA WEBSITE Virtual Launch

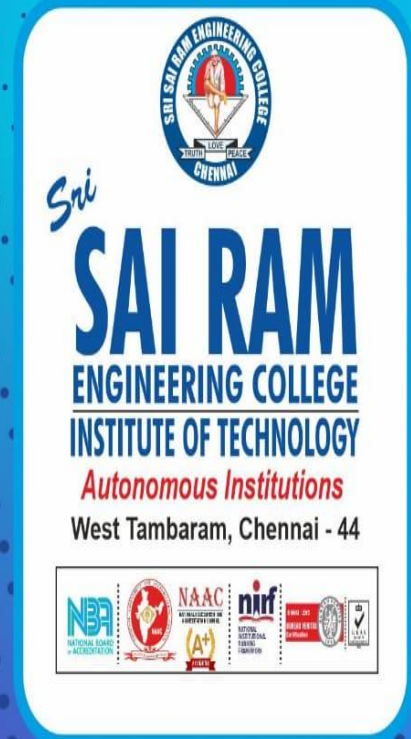
Hosting on  
**Zoom**  03.03.2022, Thursday  
@ 6.30 pm

Meeting Link

<https://tinyurl.com/2p8cwh8r>

Meeting ID: 875 450 1114

Passcode: sairamuba



Mr. N. Gopinath / SEC  
Mr. D. Muralidharan  
Organisers / UBA

Dr. B. Sreedevi  
HOD/CSE/SIT

Dr. B. Latha  
HOD/CSE/SEC

Dr. K. Palanikumar  
Principal / SIT

Dr. K. Porkumaran  
Principal / SEC

Sai Prakash LeoMuthu  
Chairman & CEO  
Sairam Institutions



DEPARTMENT OF  
**COMPUTER SCIENCE &  
ENGINEERING**

**SAIRAM UBA  
WEBSITE  
Virtual Launch**

Hosting on **Zoom** **03.03.2022, Thursday  
@ 6.30 pm**

Meeting Link  
**<https://tinyurl.com/2p8cwh8r>**

Meeting ID: 875 450 1114  
Passcode: sairamuba

Sri **SAI RAM**  
ENGINEERING COLLEGE  
INSTITUTE OF TECHNOLOGY  
Autonomous Institutions  
West Tambaram, Chennai - 44





Sairam SDG ACTION

Sri Sairam Engineering College S...

Dr. K. Palanikumar

7.d.dheveshkaarthik@ybps.in YBPS

Dr UmaMaheswaran SK

GNANA PADMESH C K

Unmute Start Video Security Participants 84 Polls Chat Share Screen Pause/Stop Recording Closed Caption Breakout Rooms Reactions Apps More End

S P P JAYASAKTHI J R

Sri Sairam Engineering... Dr UmaMaheswaran SK GNANA PADMESH C K GNANA PADMESH C K JAYASAKTHI J R Dr. K. Palanikumar



7d.dheveshkaarthik@ybps.in YBPS

Unmute Start Video Security Participants 87 Polls Chat Share Screen Pause/Stop Recording Closed Caption Breakout Rooms Reactions Apps More End

Windows Taskbar: ENG IN 18:41 03-03-2022

S P P P

Sri Sairam Engineering... 7d.dheveshkaarthik@y... Dr UmaMaheswaran SK GNANA PADMESH C K GNANA PADMESH C K Gopinath N



Dr. K. Palanikumar

Unmute Start Video Security Participants 89 Polls Chat Share Screen Pause/Stop Recording Closed Caption Breakout Rooms Reactions Apps More End

Windows Taskbar: ENG IN 18:45 03-03-2022

**ACTIVITY 15:**

**Title of the Activity** : She Fest – Celebration to Enrich Women Community

**Need of the Activity** :

**Brief Description (Need/Impact/Action/Picture (if any)):**

**Date** : 25-03-2022 **Time:** 10 a.m. to 4 p.m. **Venue:** Sigma Auditorium



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in association with



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Sai Leo Nagar, West Tambaram, Chennai - 600 044. www.sairam.edu.in



Celebration to enrich Women Community

**ONE DAY WORKSHOP TO  
RULE TOMORROW**

- Discover Entrepreneur Opportunities  
in converting 'Waste to Resources'

25.03.2022, Friday | 10.00 AM | Sigma Auditorium

**For Enrollment Contact :**  
98407 22474 / 98845 09338



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cordially invite you all to the



**ONE DAY WORKSHOP TO  
RULE TOMORROW**

- Discover Entrepreneur Opportunities  
in converting 'Waste to Resources'

25.03.2022, Friday | 10.00 AM | Sigma Auditorium

*Distinguished Speakers*



**Dr. K. Veerapathman**

Founder & Secretary,  
Save Tirupur Movement

**Keynote : Holistic Waste Management Entrepreneurship**



**Mr. Suresh Mariaselvam**

Former Advisor, DANIDA / UNFPA / UNDP  
Former Professor, VIT

**Keynote : Rural Development if India in the Light of SDGs**

**Afternoon : Hands on Training & Interaction**

**Dr. B. Thanuja**  
Convener

**Dr. S. K. Uma Maheswaran**  
Co-ordinator / UBA

**Dr. K. Porkumar**  
Principal / SEC

**Shri. Sai Prakash LeoMuthu**  
Chairman & CEO, Sairam Institutions







**ACTIVITY 16:**

**Title of the Activity** : e-Shram Special Campaign

**Need of the Activity** :

**Brief Description (Need/Impact/Action/Picture (if any)):**

**Date** : 30-03-2022 **Time:** 10 a.m. to 4 p.m. **Venue:** Hands on Training Center



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Ministry of Labour & Employment  
Government of India



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Sai Leo Nagar, West Tambaram, Chennai - 600 044. [www.sairam.edu.in](http://www.sairam.edu.in)



**e-Shram**

Shramev Jayate

NATIONAL DATABASE OF UNORGANISED WORKERS

**SPECIAL  
CAMPAIGN**

**WELFARE ACTIVITY FOR SAIRAM CAMPUS  
WORKERS OF UNORGANISED SECTOR  
PHASE - I**

Date : 30.03.2022, Wednesday  
Venue : Hands on Training Center  
Time : 10.00 am to 4.00 pm

**Mr. M. Meiyathan**  
Organiser

**Dr. S. K. Uma Maheswaran**  
Co-ordinator / UBA

**Dr. K. Porkumaran**  
Principal / SEC

**Shri. Sai Prakash LeoMuthu**  
Chairman & CEO, Sairam Institutions







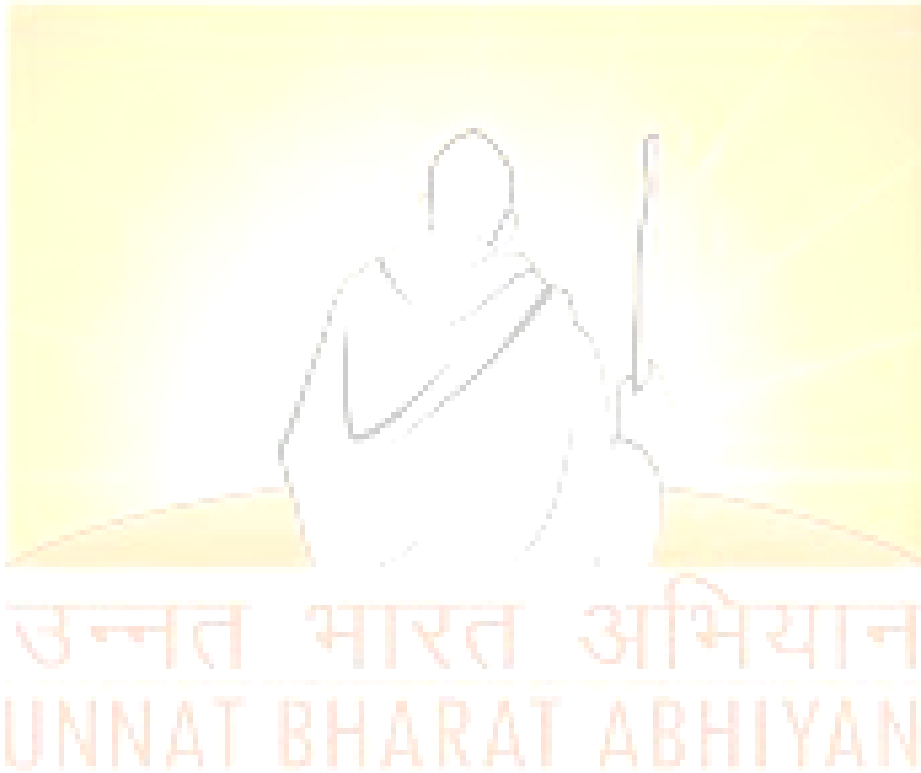
**ACTIVITY 17:**

**Title of the Activity** : Participation of Inauguration of 3<sup>rd</sup> Demo Day (Exhibiting 120 CIIC Startups) organized by Crescent Institute of Science and Technology, Chennai.

**Need of the Activity** :

**Brief Description (Need/Impact/Action/Picture (if any)):**

**Date** : 27 & 28 -03-2022 **Time:** 10 a.m.





Crescent Innovation & Incubation Council  
&  
B.S.Abdur Rahman Crescent Institute of Science & Technology  
Cordially Invites you to the  
Inauguration of  
**3<sup>rd</sup> Demo Day**  
(Exhibiting 120 CIIC Startups)  
in conjunction with  
45<sup>th</sup> Indian Social Science Congress

**Chief Guest**  
**Honourable Thiru. T. M. ANBARASAN**  
Minister for Micro, Small and Medium Enterprises (MSME)  
Govt. of Tamil Nadu

**Guest of Honour**

- Thiru. A. R. Rahul Nadh I.A.S.**  
District Collector - Chengalpattu District  
Govt. of Tamil Nadu
- Dr. MOHIT GAMBHIR**  
Innovation Director  
Ministry of Education's Innovation Cell,  
Govt. of India
- Dr. MANISH DIWAN**  
Head - Strategic Partnership &  
Entrepreneurship Development,  
BIRAC, DBT, Govt. of India
- Mr. SIVARAJAH RAMANATHAN**  
CEO  
Tamil Nadu Startup and Innovation Mission  
(Government of Tamil Nadu's Undertaking)

**VENUE:**  
@Crescent Innovation & Incubation Council  
Vandalur, GST Road, Chennai - 600848, Tamil Nadu, India  
www.clic.ventures

27<sup>th</sup> & 28<sup>th</sup> March 2022 @ 10am

