



UNNAT BHARAT ABHIYAN

INSTITUTE /

ORGANIZATION NAME

PROGRESS
REPORT

MONTH
AUGUST, 2020

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Sr. No.	ADOPTED VILLAGES	TALUKA(Block)	DISTRICT
1	Mattathur	1.Mukundapuram	Thrissur
2	Sreenarayanapuram	2.Kodungallur	
3	Venkitangu	3.Chavakkad	
4	Nadathara	4.Thrissur	
5	Pazhayannur	5.Talappilly	

List of Activities:

ACTIVITY 1:

Title of the Activity:

June 5, World Environment Day Programme

Need of the Activity:

Considering the importance of nature and its conservation we had facilitated planting of valuable fruit trees in all our adopted villages. A programme was organized at Mattathur Panchayath for creating awareness to the villagers regarding environmental conservation and its national and international importance. It is also the policy of the central government under Intended Nationally Determined Contribution to increase the forest cover. As a part of UBA a programme on Biodiversity conservation and conservation of ingenious plants (medicinal plants/ cereals/fruit plant) has been initiated in association with Mattathur panchayath.

Brief Description (Need/Impact/Action/Picture (if any)):



Inauguration of biodiversity conservation and conservation of ingenious plants and environment day celebration.

ACTIVITY 2:

Title of the Activity: Planting of tree saplings at Fire Force department

Need of the Activity: Preserving tree is an obligation for everyone without exception, one tree will absorb approximately a ton of carbon dioxide during the course of its life cycle. Tree planting can restore global warming. In order to bring awareness to rural youth and students, UBA KAU distributed tree saplings and facilitated tree planting at the suburbs of fire Force department.

Brief Description (Need/Impact/Action/Picture (if any)):



Distribution of tree saplings to officials of Fire Force department

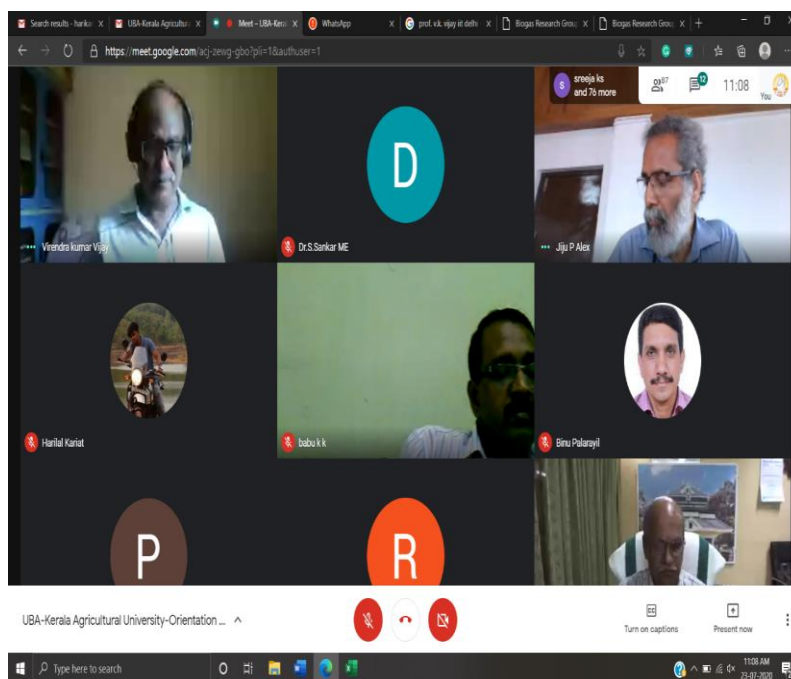
ACTIVITY 3

Title of the Activity: Regional Workshop for orienting the newly added Participating Institutes of Unnat Bharat Abhiyan

Need of the Activity:

In the capacity of RCI, we were trying our level best to support our PIs along with adoption of more PIs under the directions of NCI, Delhi. As part of such programme on 23rd July 2020 we conducted Regional Workshop for orienting the newly added Participating Institutes of Unnat Bharat Abhiyan to formulate development interventions in adopted village cluster.

Brief Description (Picture):



ACTIVITY 4

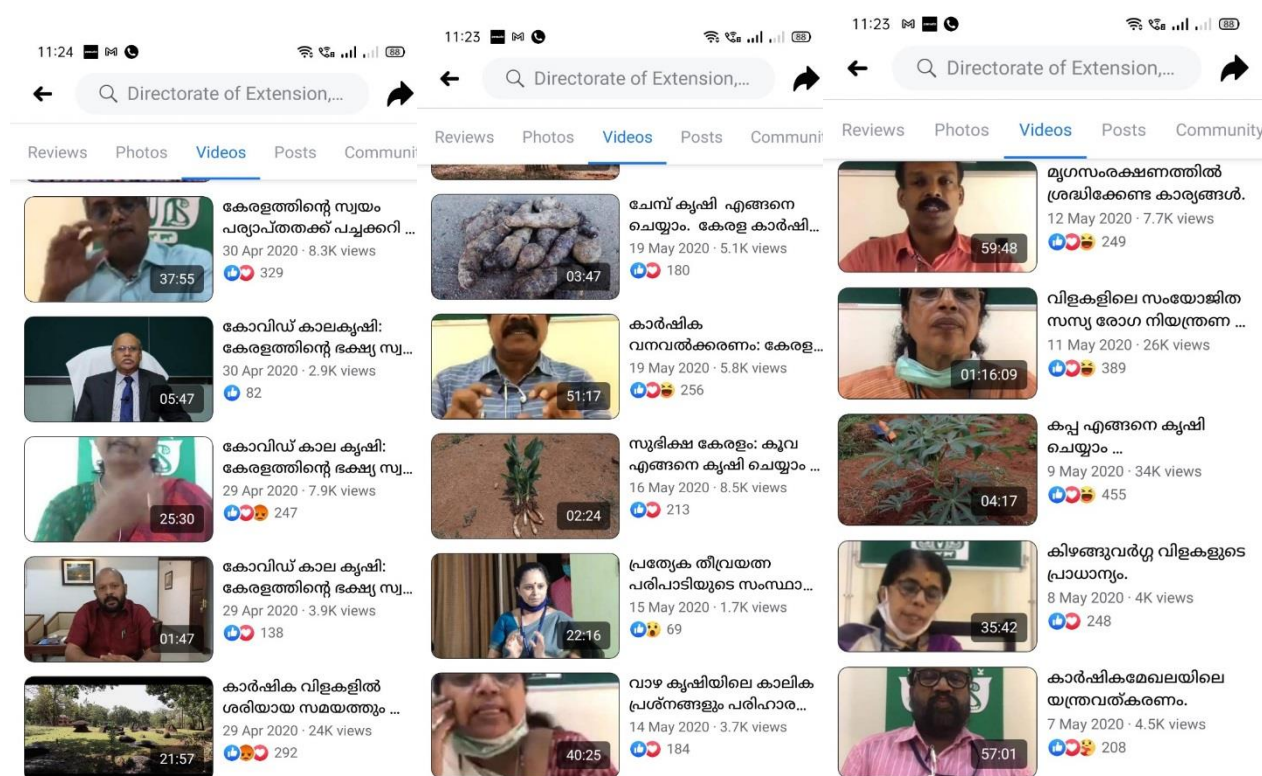
Title of the Activity

Provided online training on various cultivation practices

Need of the Activity

By the beginning of May 2020 we set back with new mode of interactions with the people to keep things working. UBA KAU performed a relay service of online interactions with people using social media platforms for the next three months. More than hundreds of eminent resource persons of agricultural sector involved in the online interaction for the farmers. Their queries were cleared and given instructions with immediate effects. To make it more reliable and public, recorded videos were sent to farmers groups in WhatsApp created by UBA cell. This programme found to be very successful during the pandemic situation as we continued the transfer of knowledge and instructions to the farmers without compromising their safety. UBA cell made it sure that all the farmers in the selected panchayath had the benefit of these online sessions.

Brief Description (Picture):



ACTIVITY 5

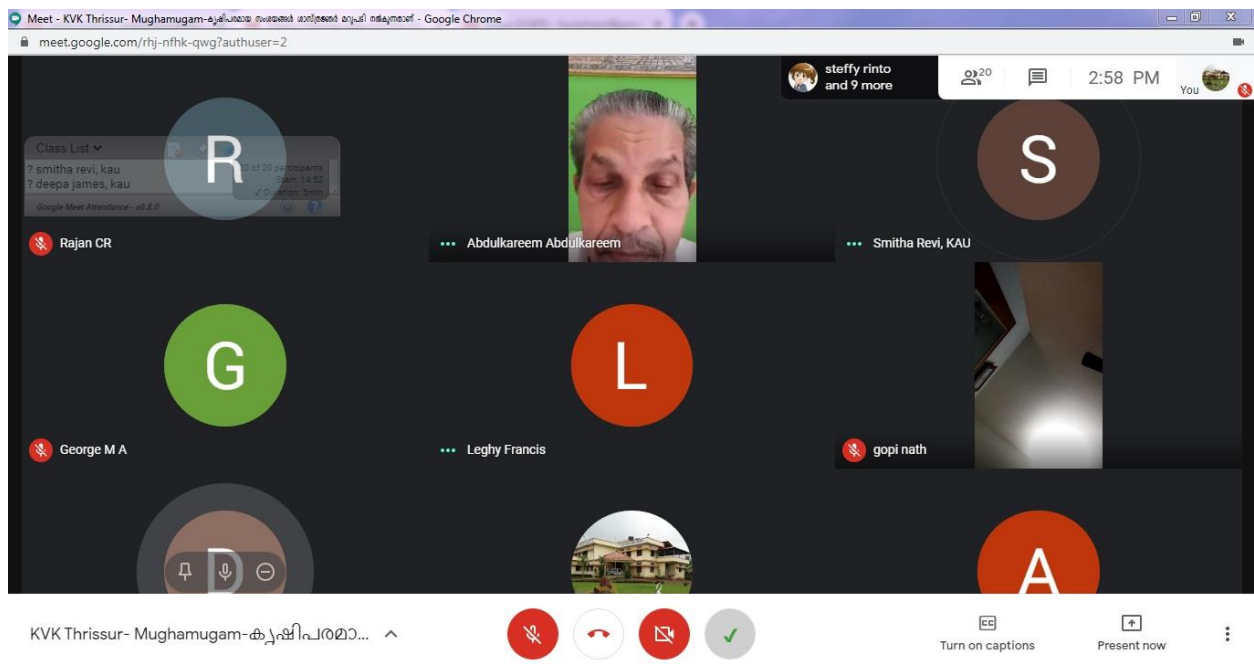
Title of the Activity: Conducted online Farmer scientist interface (Mughamugham) program

Need of the Activity:

More than half of the population of the adopted villagers were farmers and they found it very difficult to address farming related issues due to lock down. Control of pest and diseases was very crucial and

timely intervention of the issues was very much required. UBA Cell had conducted online farmer scientist interface programs where expert recommendations were given to farmers by the eminent scientist from KAU through Google meet.

Brief Description (Picture):



A snap shot of Farmer scientist interface (Mughamugham) program

ACTIVITY 6

Title of the Activity: Promoted value addition and processing of agricultural produce

Promoted value addition and processing of agricultural produce in order to help farmers for addressing the issues related to marketing of agricultural produce.

Need of the Activity.

One of the main set back to farmers during the period was the marketing of their farm produce. UBA Cell KAU in association with communication center and Krishi Vigyan Kendra Trissur helped the farmers by processing and value addition of the produce.

Brief Description (Picture):



ACTIVITY 7

Title of the Activity

Seeds and other inputs were made available to the farmers through university's sales center (courier facility).

Need of the Activity

To support farmers of the adopted village to purchase inputs for continue their farming activity since they face issues due to travel ban & lockdown in their area.

ACTIVITY 8

Title of the Activity

KAU UBA Cell in association with the Directorate of extension of the university prepared short videos for promoting vegetable cultivation in the homesteads.

Need of the Activity

To support rural population to become self-sufficient in the production of fruits and vegetables. Homestead vegetable production will help to produce safe to eat vegetables (for healthy life style), will reduce the stress as well as reduce the monthly budget. KAU UBA Cell in association with the Directorate of Extension of the university prepared short videos for promoting vegetable cultivation in the homesteads.

Brief Description (Picture):



Screen shot of some of shared videos

ACTIVITY 9

Title of the Activity

Shared video “How to protect yourself from Corona Virus” for creating awareness

ACTIVITY 10

Title of the Activity:

Awareness on Cleanliness, sanitation, Preparation and distribution of hand sanitizers with the help of NSS unit of university, knowledge dissemination about sanitizer preparation through whats app.

Need of the Activity

Awareness on the **Cleanliness, sanitation and usage of** mask and sanitizer was to be mandatorily implemented since adoption of the changes in the life style due to corona outbreak was very slow in the rural population of the adopted village. There was a shortage of sanitizers and mask available to villagers during the initial phase of corona outbreak hence the method of preparation of mask and sanitizer has been disseminated through UBA villager's what's app group.

Brief Description (Picture):



Method of sanitizer preparation sent through whatsapp

Next action plan:

Sr. No.	Activity to be conducted(along with reason)
1	Conduct Eco restoration programme at Mattathur
2	Empowerment of women in the selected panchayath
3	Provide training to farmers of Mattathur on agro processing
4	Online farmer scientist interaction programme
5	Online webinar for production and productivity enhancement