



UNNAT BHARAT ABHIYAN
INSTITUTE / ORGANIZATION
NAME

PROGRESS
REPORT

MONTH
APRIL, 2020

UBA Coordinator's Name: Dr Jiju P Alex

Email: de@kau.in, ubakau.rci@gmail.com

Phone Number: 9447010934

Sr. No.	ADOPTED VILLAGES	TALUKA(Block)	DISTRICT
1	Mattathur	1.Mukundapuram	Thrissur
2	Sreenarayanapuram	2.Kodungallur	
3	Venkitangu	3.Chavakkad	
4	Nadathara	4.Thrissur	
5	Pazhayannur	5.Talappilly	

List of Activities:

ACTIVITY 1:

Title of the Activity:

Directorate of Extension, Kerala Agricultural University prepared short videos for promoting vegetable cultivation in the homesteads and made it available through online platforms.

Need of the Activity:

The Extension wing has come out with short videos on management of probable post-flood infestations and preparation of agents required in common cases. They will give instantaneous information to rural farmers. The videos explain practical steps to deal with soil issues, management of major crops such as coconut, paddy, pepper, cardamom, areca nut, and nutmeg in the post-flood scenario and also preparation of Bordeaux mixture and value of Tricoderma-enriched cow dung.

Brief Description (Need/Impact/Action/Picture (if any)):

ചീര എങ്ങനെ കൃഷി ചെയ്യാം



Nishaja Manaf and 188 others
7 comments 335 shares

Like Comment Share

96,480 People Reached

Boost Post

Directorate of Extension, Kerala Agricultural University, Thrissur
Published by Kau DE Mannuthy
3 April at 15:02 · 🌐

ഏക - പ്രകൃതി സൗഹൃദ പച്ചക്കറി കൃഷിക്കുട്ട് (EKA - Inputs for Eco-friendly vegetable cultivation)



Vibin TJ and 72 others
6 comments 83 shares

Like Comment Share

11 AN1 Darvula Daarhadi

Published by Kau DE Mannuthy
3 April at 14:10 · 🌐

വാഴയില തടയുരപ്പൻ പൂച്ചുവീനെ എങ്ങനെ നിയന്ത്രിക്കാം (Banana Pseudostem weevil- control measures)



Vibin TJ and 34 others
47 shares

Like Comment Share

5,474 People Reached

Boost Post

Directorate of Extension, Kerala Agricultural University, Thrissur
Published by Kau DE Mannuthy
3 April at 14:02 · 🌐

അസോള കൃഷിയിൽ (cultivation of azolla)



Kunjumon MJ and 39 others
41 shares

Like Comment Share

ACTIVITY 2:

Title of the Activity:

Prepared Agro advisory COVID 19 in local language (Malayalam) and shared the information with the farmers of the identified village and all other farmers of the state

Need of the Activity:

Agro advisory COVID 19 in local language provide information to farmers on crop harvest and management practices, post-harvest techniques, storage and marketing of produce and to suggest best way to adopt scientific practices for good yield.

ACTIVITY 3

Title of the Activity:

Started helpline numbers for farmers for handholding them with information regarding coping the farming during the lockdown period. Helpline centre handled more than 200 calls till 20/04/2020.

Need of the Activity:

Directorate of Extension, Kerala Agricultural University, started helpline service for farmers to allay the suspicions of those engaged in farming during Covid-19 pandemic.

ACTIVITY 4

Title of the Activity:

Organized Facebook Live interactive session on 'Agriculture during Covid-19- Kerala's food sufficiency' for people to make them aware about agriculture and farming techniques.

Need of the Activity

The live interactive session was aimed at creating awareness among the people about agriculture and engaging them in homestead cultivation during the lockdown period. The situation was created for resolving doubts related to agriculture and farming sectors.

Brief Description (Need/Impact/Action/Picture (if any)):

Like Comment Share

21,711 People Reached

Directorate of Extension, Kerala Agricultural University, Thrissur
Published by Jiju P Alex
29 April at 14:49 · 🌐

കോവിഡ് കാല കൃഷി: കേരളത്തിന്റെ ഭക്ഷ്യ സ്വയം പര്യാപ്തത
കേരള കാർഷിക സർവ്വകലാശാലയുടെ ഫേസ്ബുക്ക് ലൈവ് പ്രോഗ്രാം ഇന്ന് വൈകുന്നേരം (29.04.2020) 4:15 മുതൽ ആരംഭിക്കുന്നു.
ബഹു. കൃഷി വകുപ്പ് മന്ത്രി അഡ്വ. വി.എസ്. സുനിൽകുമാർ കാർഷിക സർവ്വകലാശാലയുടെ FB ലൈവ് പരിപാടിക്ക് ആശംസകൾ അർപ്പിക്കുന്നു.
ആദ്യ പ്രഭാഷണം : ഡോ. പി. ഇന്ദിരാ ദേവി ഗവേഷണ വിഭാഗം മേധാവി, കേരള കാർഷിക സർവ്വകലാശാല



EXTENSION.KAU.IN
Directorate of Extension, Kerala Agricultural University

Like Comment Share

17,893 People Reached

Directorate of Extension, Kerala Agricultural University, Thrissur
Published by Jiju P Alex
30 April at 08:15 · Facebook for Android · 🌐

കോവിഡ് കാല കൃഷി: കേരളത്തിന്റെ ഭക്ഷ്യ സ്വയം പര്യാപ്തത
Agriculture during Covid-19 pandemic: Kerala's food self sufficiency
Dr. R Chandrababu, Hon. Vice Chancellor, Kerala Agricultural University introduces the Face Book live programme on 'Agriculture during Covid-19 pandemic: Kerala's food self sufficiency'
ബഹു. കേരള കാർഷിക സർവ്വകലാശാല വൈസ് ചാൻസലർ ഡോ. ആർ. ചന്ദ്രബാബുവിന്റെ ആമുഖ പ്രഭാഷണം.



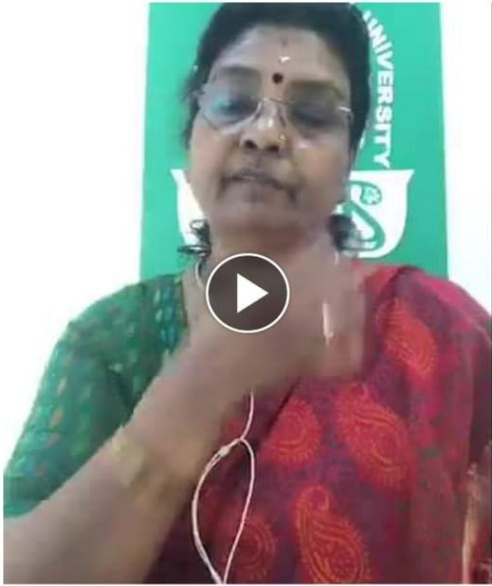
EXTENSION.KAU.IN
Directorate of Extension, Kerala Agricultural University

Like Comment Share

8,667 People Reached

Directorate of Extension, Kerala Agricultural University, Thrissur was live.
Published by Akhil GS
29 April at 16:35 · 🌐

കോവിഡ് കാല കൃഷി: കേരളത്തിന്റെ ഭക്ഷ്യ സ്വയം പര്യാപ്തത.



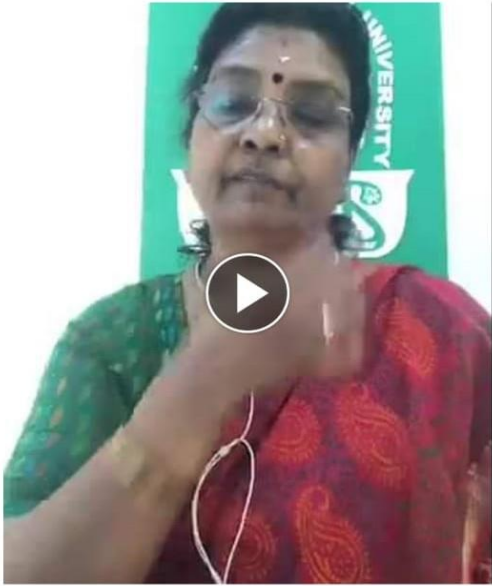
Like Comment Share

21,711 People Reached

8,667 People Reached

Directorate of Extension, Kerala Agricultural University, Thrissur was live.
Published by Akhil GS
29 April at 16:35 · 🌐

കോവിഡ് കാല കൃഷി: കേരളത്തിന്റെ ഭക്ഷ്യ സ്വയം പര്യാപ്തത.



Like Comment Share

21,711 People Reached

Next action plan:

Sr. No.	Activity to be conducted(along with reason)
1	Conduct Regional Workshop for newly added PIs
2	June 5- World Environment day programme in adopted villages
3	Organize live training for farming community.