



## UNNAT BHARAT ABHIYAN

CENTRE FOR STUDIES IN RURAL MANAGEMENT, GUJARAT VIDYAPITH

### PROGRESS REPORT

September-October, 2019

UBA Coordinator's Name: Dr. Satish Patel

Email: [satish@gujaratvidyapith.org](mailto:satish@gujaratvidyapith.org)

Phone Number: +919426412821

Sr. No.	ADOPTED VILLAGES	TALUKA	DISTRICT
1	Randheja	Gandhinagar	Gandhinagar, Gujarat
2	Sonipur		

#### List of Activities:

##### ACTIVITY 1:

**Name of Activity:** Swatchhata Program

**Need of the Activity:** Clean India Initiative

Date: 06/09/2019

CSRM frequently organizes 'Swatchhata Programs' on the campus and off the campus under Swatchhata Abhiyan. At Randheja on 06/09/2019, students and faculty collected plastic wastes from the streets and mahollas of village. Many enthusiastic villagers and school students joined willfully. Also villagers agreed upon maintaining cleanliness permanently in their village. It was an effective initiative to develop awareness about cleanliness, health and hygiene among villagers and students. Also all spread message of "Plastic Free Environment" during the campaign.





## ACTIVITY 2:

**Name of Activity:** Digital Banking Awareness Programme

**Need of the Activity:** Digital India Programme

Date: 10/09/2019

It is generally observed that rural people are not much familiar with banking functions and procedures. Even today the scenario is fast changing due to technological advancement. Digital Banking has become more beneficial to people now days. On 10/09/2019 Gujarat Vidyapith invited villagers to attend 'Digital Banking Awareness Programme', organized at the Centre for Studies in Rural Management in collaboration with Consumer Education Research Centre (CERC). More than 100 villagers broadened their knowledge horizons with the information and benefits shown by the experts in the program.



**Action plan for next month:**

Sr. No.	Activity to be conducted
1	Awareness programme
2	School programme
3	Rally and Campaigning