



## UNNAT BHARAT ABHIYAN

### IIMT UNIVERSITY

Name of School/Department

## PROGRESS REPORT

APRIL, 2023

**UBA Coordinator: Dr. Shubha Dwivedi**

**Email: shubha.dwivedi@iimtindia.net**

**Phone Number:8218985675**

**Venue: Bhavanpur (UBA adopted village)**

Sr. No.	ADOPTED VILLAGES	TALUKA(Block)	DISTRICT
1	Bhavanpur		
2	KastalaShamshernagar		
3	DatawaliGesupur		
4	Pabla		
5	Andawali		
6	Other (Name)		

#### List of Activities:

#### **ACTIVITY 1:**

**Title of the Activity:**Campaign entitled 'Orphaned, Not Forgotten: Providing Education and Skills' -- Drawing competition

**Date and Time:** 20.04.23/ 3:00pm

**Need of the Activity:** Skill enhancement and to develop a sense of healthy competition among children

**Brief Description (Need/Impact/Action/Picture (if any):**To build self confidence and to inculcate skill building and education.

**Outcome of the Activity:**Up gradation of art and drawing skills in children.



**Photos of activity:**



**Press Release if any**

**Dr. Shubha Dwivedi**

**Head**

**Department of Biotechnology**

**School of Life Science and Technology**

**IIMT University**

**&**

**UBA Coordinator-IIMT University**

**Central USR Coordinator-IIMT University**



## UNNAT BHARAT ABHIYAN

### IIMT UNIVERSITY

Department of Microbiology, School of Life Science & Technology

#### PROGRESS REPORT

APRIL, 2023

**UBA Coordinator: Dr. Shubha Dwivedi**

**Email: shubha.dwivedi@iimtindia.net**

**Phone Number: 8218985675**

**Venue: Bhavanpur UBA adopted Village**

Sr. No.	ADOPTED VILLAGES	TALUKA(Block)	DISTRICT
1	Bhavanpur		
2	KastalaShamshernagar		
3	DatawaliGesupur		
4	Pabla		
5	Andawali		
6	Other (Name)		

#### List of Activities:

#### **ACTIVITY 1:**

**Title of the Activity: Menstrual Health and Women's Hygiene**

**Date and Time: 25.04.2023, 10 AM**

#### **Need of the Activity:**

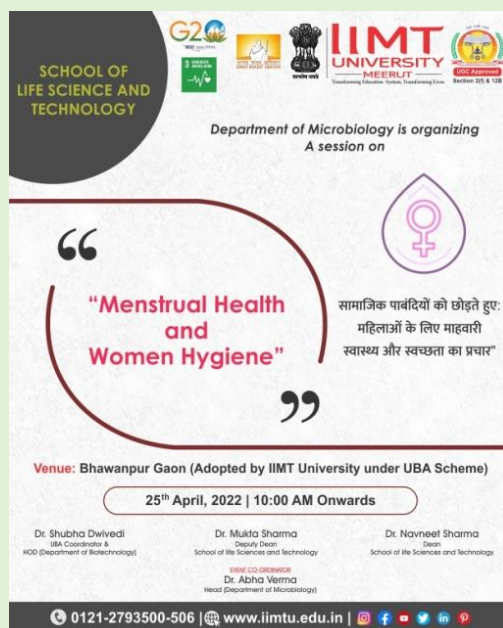
In India, improving access to clean water and basic sanitation facilities, as well as providing proper hygiene facilities at work, are urgent needs in terms of women's health and hygiene.

#### **Brief Description (Need/Impact/Action/Picture (if any):**

It's critical to remove the stigma associated with period health and to inform both men and women of the value of menstrual cleanliness and healthcare for women's general well-being.



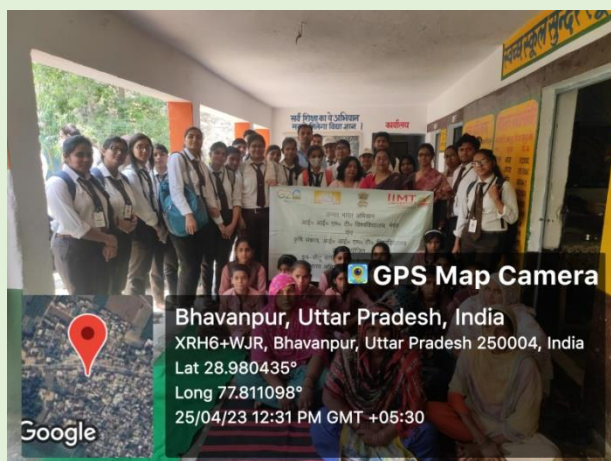
A comprehensive education in schools and community-based initiatives aiming to de-stigmatize menstruation and disseminate accurate information about menstrual health are two ways to do this. Additionally, it's critical to make sure that all women and girls can afford and have access to menstrual hygiene products. The activity also involves the free distribution of sanitary pads procured from Jan Suvidha Kendra



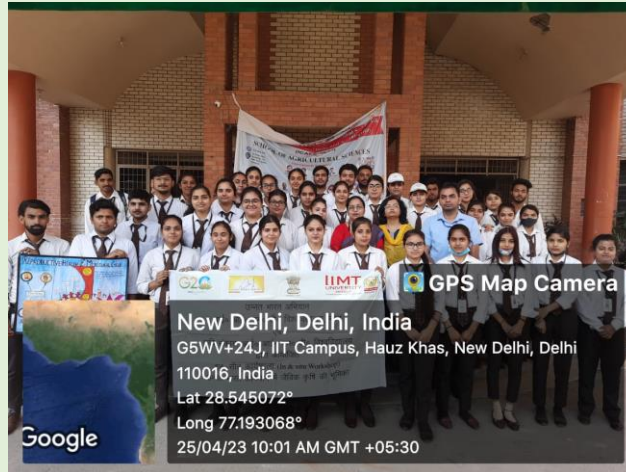
### Outcome of the activity:

By providing proper information and education we enabled women and girls to take control of their health and fully participate in society by shattering the taboo around menstruation health and teaching both men and women about the significance of menstrual cleanliness and healthcare.

### Photos of activity:







**Press Release if any: NO**

## **ACTIVITY 2:**

**Title of the Activity: Making school children aware about Good Touch and Bad Touch**

**Date and Time: 25.04.2023, 10:30 AM**

**Need of the Activity:** Children, who are sensitive to a variety of difficulties, including good and negative touch, become emotionally resilient and have normal growth. It teaches kids how to deal with "not so positive events" better so that they do not hinder their development and personality.

### **Brief Description (Need/Impact/Action/Picture (if any):**

We must provide our kids with opportunity to discuss appropriate and inappropriate touching. A "good" touch is one that shows concern, is required for their health or safety, elicits a sense of security, or is enjoyable. Any contact that they don't want, makes them feel afraid, is considered "bad" touch, as is any touch that is performed in secret or on their genitalia or bottom unless it is really required for their health. To help young children distinguish between GOOD and BAD Touch, an animated film telling the tale of a girl named Komal was shown to them. All of the children took their attendance in the class extremely seriously and pledged to behave well.



### Outcome of the Activity:

Educated kids about appropriate and inappropriate touching by giving them a demonstration. Educated them with the necessary knowledge, and made them aware, this activity helped in establishing a degree of trust and communication with children that will allow them to return to us and report to us, talk with us, and ask questions they are unable to ask elsewhere.

### Photos of activity:





**Press Release if any: No**

**Next action plan:**

<b>Sr. No.</b>	<b>Activity to be conducted(along with reason)</b>
<b>1.</b>	<b>Educating students about Self Defence</b>
<b>2.</b>	<b>To be plan</b>

**Dr. Shubha Dwivedi**

**Head**

**Department of Biotechnology**

**School of Life Science and Technology**

**IIMT University**

**&**

**UBA Coordinator-IIMT University**

**Central USR Coordinator-IIMT University**



## UNNAT BHARAT ABHIYAN

### IIMT UNIVERSITY (U-0889)

#### Progress Report

April-2023

**UBA Coordinator: Dr. Shubha Dwivedi**

**Email:** shubha.dwivedi@iimtindia.net

**Phone Number:** 8218985675

**Venue:** Kastala Shamshernagar

S.No.	Adopted Villages	Block	District
1.	Kastala Shamshernagar	Rajpura	Meerut
2.	Bhavanpur	Rajpura	Meerut
3.	Datawali Gesupur	Rajpura	Meerut
4.	Pabla	Rajpura	Meerut
5.	Andawali	Rajpura	Meerut

#### List of Activities:

##### ACTIVITY 1:

**Title of the Activity:** Village Sanitation and *in-situ* workshop on organic farming at Kastala Shamsher nagar.

**Date and Time:** 8/04/2023

#### Need of the Activity:

- To improving the quality of life of the rural people.
- To provide privacy and dignity to women.
- To create awareness among farmers about sanitation.
- To improve drinking water quality of rural peoples.
- To discuss and manage different health issues of rural peoples and society





### **Brief Description (Need/Impact/Action/Picture (if any):**

Unnat Bharat Abhiyaan Programme was started by Government of India to develop villages. For improving the quality of life of the rural people, privacy and dignity to women, it is really helpful. It ensures to create awareness among farmers about sanitation and improvement of drinking water quality in rural peoples. This is really an urging demand of rural society in order to manage different health issues of rural society. Activity organised by UBA Cell-IIMTU & School of Agricultural Sciences, IIMT, University, Meerut ensures to be helpful in enhancement of knowledge of rural society by applying different innovative ideas. The main purpose of organizing this activity is to create awareness among rural peoples and farmers about sanitation related with their domestic activities. This programme is also helpful to enrich rural India and regional agencies with access to the professional resources of IIMT, University Meerut by higher educationist, especially those that have acquired academic excellence in the field of science, engineering technology, and management.

- **Outcome of the activity:**
- **Key Learning Outcomes:**
  - ❖ Upgrading Farmers and rural Society knowledge
  - ❖ Make Farmers familiar with different eco-friendly methods of water treatment.
  - ❖ Enrichment of different innovative ideas to regarding sanitation issues and their management.
  - ❖ Make Farmers familiar with different eco-friendly methods of organic farming.
- **Post Outcome:**
  - ❖ Interactive sessions among farmers and experts helped both in understanding the innovative methods regarding village development.
- ❖ **Press Release if any:** <https://youtu.be/GEQon7iUs4I>

**Photos of activity:**



सत्यमेव जयते



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UNIVERSITY  
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MEERUT  
Transforming Education System, Transforming Lives



**उन्नत भारत अभियान  
आई० आई० एम० टी० विश्वविद्यालय मेरठ**

**एवं  
कृषि संकाय, आई० आई० एम० टी० विश्वविद्यालय  
द्वारा आयोजित  
ग्रामीण स्वच्छता अभियान  
कस्तला शमशेर नगर, मेरठ**

**Date: 08th April 2023, Time:- 10:00 am Onwards  
Venue:- कस्तला शमशेर नगर, मेरठ**

**Dr. Shubha Dwivedi**  
UBA Coordinator  
& Head  
Department of Biotechnology

**Dr. Ashok Yadav**  
Dean  
School of Agriculture Sciences



**0121-2793500**



**www.iimtu.edu.in**









Image: Village Sanitation Programme Participants (School of Agricultural Sciences)





## UNNAT BHARAT ABHIYAN

### IIMT UNIVERSITY (U-0889)

#### Progress Report

April-2023

**UBA Coordinator: Dr. Shubha Dwivedi**

**Email:** shubha.dwivedi@iimtindia.net

**Phone Number:** 8218985675

**Venue:** Andawali, Meerut.

S.No.	Adopted Villages	Block	District
1.	Kastala Shamshernagar	Rajpura	Meerut
2.	Bhavanpur	Rajpura	Meerut
3.	Datawali Gesupur	Rajpura	Meerut
4.	Pabla	Rajpura	Meerut
5.	Andawali	Rajpura	Meerut

#### **ACTIVITY 2:**

**Title of the Activity: In-situ Workshop at Andawali village on “Role of Organic Farming in Agriculture”.**

**Date and Time: 15/04/2023**

#### **Need of the Activity:**

- To improving the quality of Agricultural Farming in rural societies.
- To make rural women independent by adopting different agricultural start-up.
- To create awareness among farmers about in situ farming systems.
- To promote rural society for their betterment in increasing their economic status.
- To discuss and manage different issues related to farming systems.
- To suggest different remedial measures for production of healthy crops.
- To provide sustainability by adopting organic methods of farming.



### **Brief Description (Need/Impact/Action/Picture (if any):**

- The Unnat Bharat Abhiyan Programme was launched by the Indian government to develop villages. It is very beneficial for enhancing the privacy and dignity of women as well as the quality of life of rural residents. It makes sure that farmers are aware of the need of novel methods of farming and the enhancement of crop production quality for society and wellbeing. This is a particularly urgent need from rural community to know the eco-friendly practices of farming. Through the use of many cutting-edge concepts, the activity planned by Unnat Bharat Abhiyan Cell, Department of Biotechnology & School of Agricultural Sciences at the IIMT University in Meerut promises to be beneficial in advancing understanding of rural community. The major goal of this activity is to educate farmers and rural residents about the importance of organic farming in relation to their daily household activities. This programme aids in enrichment of many new concepts of farming and development of in-situ cultivation practices.
- **Outcome of the activity:**
- **Key Learning Outcome:**
  - ❖ Farmers and rural Society awareness
  - ❖ Make Farmers familiar with different eco-friendly methods of agricultural farming.
  - ❖ Enrichment of different innovative ideas to regarding agriculture issues and their management.
  - ❖ Advancement in farmers practices by adopting organic farming methods
  - ❖ Upgrading rural economic status
- **Post Outcome:**
  - ❖ An Interactive workshop among farmers and experts promoted better understanding of sustainable farming methods regarding rural physical social and economic aspects development.

### **Photos of activity:**



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**SCHOOL OF LIFE SCIENCE**  
**Department of Biotechnology**  
*is organizing*

उन्नत भारत अभियान  
आई० आई० एम० टी० विश्वविद्यालय मेरठ  
एवं  
कृषि संकाय, आई० आई० एम० टी० विश्वविद्यालय  
द्वारा आयोजित  
इन— सीटू कार्यशाला (In & situ Workshop)  
उन्नत भारत अभियान में जैविक कृषि की भूमिका

**Date: 15th April 2023, Time:- 10:00 am Onwards**  
**Venue:- Andawali, Meerut**

**Dr. Shubha Dwivedi**  
UBA Coordinator  
& Head  
Department of Biotechnology

**Dr. Ashok Yadav**  
Dean  
School of Agriculture Sciences



**0121-2793500**



**www.iimtu.edu.in**



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shivam katiyar ( shiya ) Apr 15, 2023, 12:07





**Image: In-situ Workshop at Andavali village on “Role of Organic Farming in Agriculture”.**

**Dr. Shubha Dwivedi**

UBA Coordinator-IIMT University  
Central USR Coordinator-IIMT University

&

Head  
Department of Biotechnology  
School of Life Science and Technology  
IIMT University





**UNNAT BHARAT ABHIYAN CELL**

**IIMT UNIVERSITY, Meerut (U-0889)**

**Name of School/Department**

**PROGRESS REPORT**

**May, 2023**

**UBA Coordinator: Dr. Shubha Dwivedi**

**Email: shubha.dwivedi@iimtindia.net**

**Phone Number: 8218985675**

**Venue: IIMT University**

**List of Activities:**

**Pledge taken by UBA Coordinator: DR. SHUBHA DWIVEDI**



### **ACTIVITY 1:**

**Title of the Activity: Life style of the Environment**

**Event Coordinator: Ms. Pooja Sharma**

**Department: Biotechnology**

**Date and Time: 17/05/23**

**Need of the Activity: C20 LiFE Pledge for Planet initiative by Gov of India**

**SDG goal:**

**Brief Description (Need/Impact/Action/Picture (if any): A movement to take a pledge to conserve protect and care for the planet through LiFE (Life for Environment).**

**Outcome of the activity:**

**Students understood about the importance of Environment and ready to take steps for the protection of Environment. A small change in our lifestyle towards sustainable**



development and considering the health of our environment can do wonders. It can be beneficial for the human society as well. Students took the challenge pledge of 21 days in benefitting the environment like using bamboo toothbrush instead of plastic one, ensuring the tap is closed while not in use.

**Photos of activity:**



## **ACTIVITY 2:**

**Title of the Activity: Life style of the Environment**

**Event Coordinator: Ms. Revathi**

**School of Yoga & Naturopathy**

**Date and Time: 17/05/23**

**Need of the Activity: C20 LiFE Pledge for Planet initiative by Gov of India**

**SDG goal:**

**Brief Description (Need/Impact/Action/Picture (if any): A movement to take a pledge to conserve protect and care for the planet through LiFE (Life for Environment).**

**Outcome of the activity:**



Students understood about the importance of Environment and ready to take steps for the protection of Environment. A small change in our lifestyle towards sustainable development and considering the health of our environment can do wonders. It can be beneficial for the human society as well. Students took the challenge pledge of 21 days in benefitting the environment like using bamboo toothbrush instead of plastic one, ensuring the tap is closed while not in use.









### ACTIVITY 3:

**Title of the Activity: Life style of the Environment**

**Event Coordinator: Dr. Abha Verma**

**Department of Microbiology**

**Date and Time: 17/05/23**

**Need of the Activity: C20 LiFE Pledge for Planet initiative by Gov of India**

**SDG goal:**

**Brief Description (Need/Impact/Action/Picture (if any): A movement to take a pledge to conserve protect and care for the planet through LiFE (Life for Environment).**

**Outcome of the activity:**

Students understood about the importance of Environment and ready to take steps for the protection of Environment. A small change in our lifestyle towards sustainable development and considering the health of our environment can do wonders. It can be beneficial for the human society as well. Students took the challenge pledge of 21 days in benefitting the environment like using bamboo toothbrush instead of plastic one, ensuring the tap is closed while not in use.











**Press Release if any: No**

**Dr. Shubha Dwivedi**

**UBA Coordinator - IIMT University**

**Central USR Coordinator - IIMT University**

**&**

**Head**

**Department of Biotechnology**

**School of Life Science and Technology**

**IIMT University**

**UNNAT BHARAT ABHIYAN CELL**

**IIMT UNIVERSITY, Meerut (U-0889)**



## PROGRESS REPORT

June, 2023

**UBA Coordinator: Dr. Shubha Dwivedi**

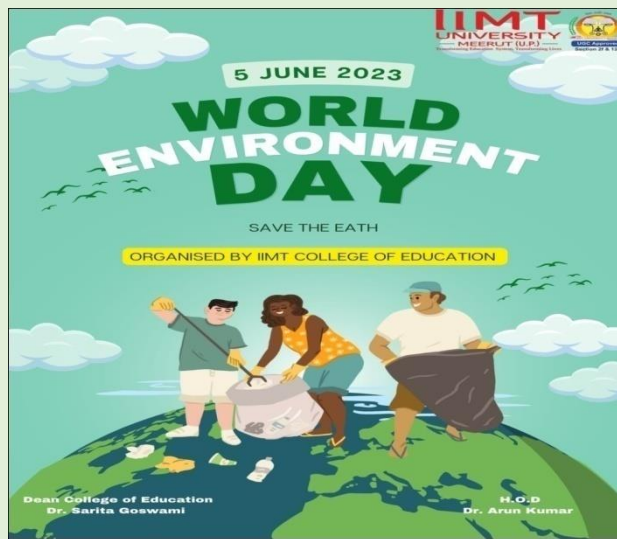
**Email: shubha.dwivedi@iimtindia.net**

**Phone Number:8218985675**

**Venue: IIMT University College of Education World Environment day**

**Activity Report 2023**

**Environment day celebration 2023**



## World Environment day 2022





On the occasion of World Environment Day, the Education Department of IMT University organized a tree plantation programme. All the students and teachers participated in this programme. Also, some local municipality department officials have participated in our program. He guided us how to plant a sapling properly. The aim of the program is to plant a total of 500 saplings in the school premises and surrounding local areas. One by one the



students and teachers started planting saplings. First we started planting saplings in our school compound garden and then we planted saplings in the surrounding areas of our school. The students also made some posters and banners on the importance of tree plantation. We put up banners and posters in the area around our school. So that people read them and know the importance of tree plantation. We come to our school after our target of planting 500 trees is met. The Principal of our school gave an emotional speech on the topic of Environment Day. At last the program was concluded by singing the national anthem.





## UNIVERSITY SOCIAL RESPONSIBILITY

### UNNAT BHARAT ABHIYAN CELL

IIMT UNIVERSITY, Meerut (U-0889)

Name of School/Department

### PROGRESS REPORT

**UBA Coordinator: Dr. Shubha Dwivedi**

**Email: shubha.dwivedi@iimtindia.net**

**Phone Number:8218985675**

**Venue: Andawali (UBA adopted village)**

Sr. No.	ADOPTED VILLAGES	TALUKA(Block)	DISTRICT
1	Bhavanpur		
2	KastalaShamshernagar		
3	DatawaliGesupur		
4	Pabla		
5	Andawali		
6	Other (Name)		

#### List of Activities:

#### **ACTIVITY 1:**

**Title of the Activity:SDG GOAL NO.2 ZERO HUNGER**

**Event Coordinator:Ms.Upasna**

**Date and Time: 17-4-2023**

**Need of the Activity: To aware number of people going hungry and suffering from food insecurity had been gradually rising between 2014 and the onset of the COVID-19 pandemic.**

**Need/Objective of the Activity: 1. To fulfill UN goal no. 2**

2. To make aware the villager of wastage of food and its impact.



3. To make aware the value of farmers, growing crops and efforts & resources

**Brief Description (Need/Impact/Action/Picture (if any)):**SDG Goal No. 2, Zero Hunger, aims to eliminate hunger, achieve food security, improve nutrition, and promote sustainable agriculture by 2030. It focuses on ending all forms of malnutrition, doubling agricultural productivity and incomes, and ensuring sustainable food production systems. This goal seeks to ensure that everyone has access to safe, nutritious, and sufficient food, addressing the underlying causes of hunger and malnutrition worldwide. The skit, which was written and performed by the students themselves, aimed to raise awareness about the importance of farmers and their role in providing food to the community. The skit was performed in the village square and was attended by people of all ages, including school children. The students used colorful costumes and props to bring the skit to life, and their performance was met with cheers and applause from the audience

**Outcome of the activity:**The skit on Zero Hunger and respecting farmers can create awareness, foster empathy, and inspire action. It educates about hunger, showcases farmers' challenges, and encourages support for sustainable agriculture. It promotes understanding and appreciation for farmers while motivating individuals to work towards achieving Zero Hunger.

Poster of activity if:

**UNNAT BHARAT ABHIYAN**

**2 ZERO HUNGER**

**G20 INDIA 2023**

**IIMT UNIVERSITY MEERUT**  
Transforming Education System, Transforming Lives

**UGC Approved**  
Section 2(f) & 12B

**SCHOOL OF HOTEL MANAGEMENT CATERING & TOURISM**  
**Department of Hotel Management**

**ORGANIZING**

**SKIT - NUKKAD NATAK**

**ON THE OCCASION OF**

**ZERO HUNGER**

**"GIVE FOOD GIVE HOPE" UN SDG-2**

**Date: 17th April 2023, Time: - 10:00 am Onwards**  
**Venue: - Andawali Gaon (Adopted by IIMT University under UBA Scheme)**



**Photos of activity:**







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**Dr.Shubha Dwivedi**

**UBA Coordinator-IIMT University**  
**Central USR Coordinator-IIMT University**

**&**

**Head**  
**Department of Biotechnology**  
**School of Life Science and Technology**  
**IIMT University**



## UNNAT BHARAT ABHIYAN CELL

IIMT UNIVERSITY, Meerut (U-0889)

School of Hotel Management

### PROGRESS REPORT

June, 2023

UBA Coordinator's Name of the School/Department: Dr. IramMumtaj

Sr. No.	ADOPTED VILLAGES	TALUKA(Block)	DISTRICT
1	Bhavanpur		
2	KastalaShamshernagar		
3	DatawaliGesupur		
4	Pabla		
5	Andawali		
6	Other (Name)		

#### ACTIVITY 1:

**Title of the Activity:** Awareness session on World Environment Day

**Date and Time:** 05.06.2023

**Event Coordinator:** Mr.Jitendra Singh

**Target Group:** Students

**Need/Objective of the Activity:** Save the Environment & the World

**Brief Description (Need/Impact/Action/Picture (if any):** An Essay competition was organised in which the students of Hotel Management and Home Science participated. Total no.of participants were 52.

**Outcome of the Activity:** The students got insightful of importance of environment and also realised to save environment for all kind of creatures living on this earth and also to save for future generation to come.

**Poster:**



## SCHOOL OF HOTEL MANAGEMENT CATERING & TOURISM

**WORLD ENVIRONMENT DAY  
05 JUNE, 2023**



**SAVE THE ENVIRONMENT  
& THE WORLD**

**CONVENER**

**DR. MASOOD ASLAM  
(DEAN)**

**DR. IRAM MUMTAZ  
HOD (HOME SCIENCE)**

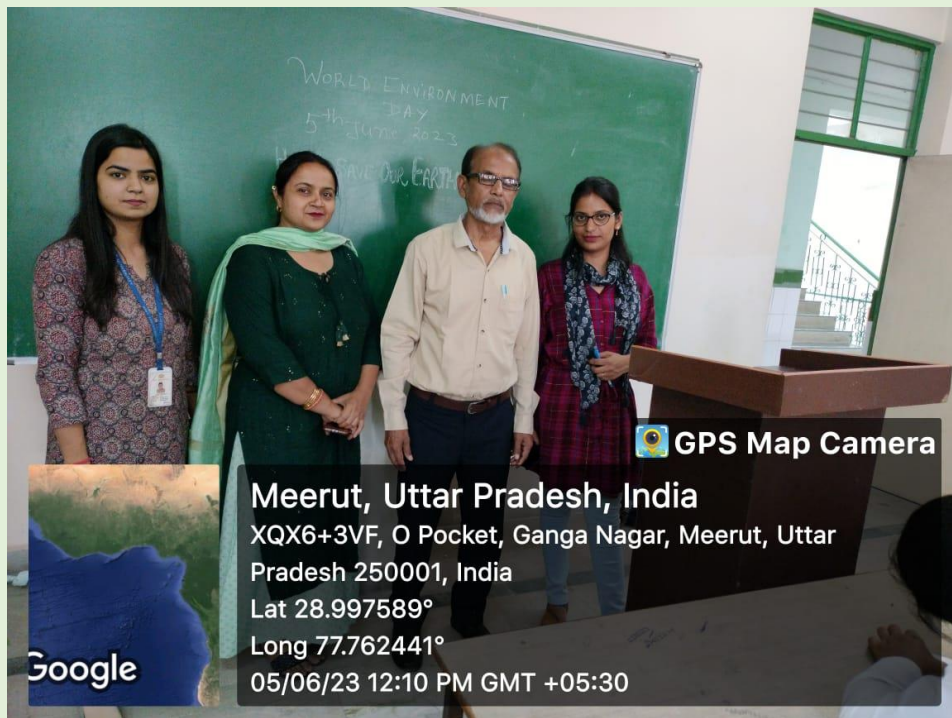
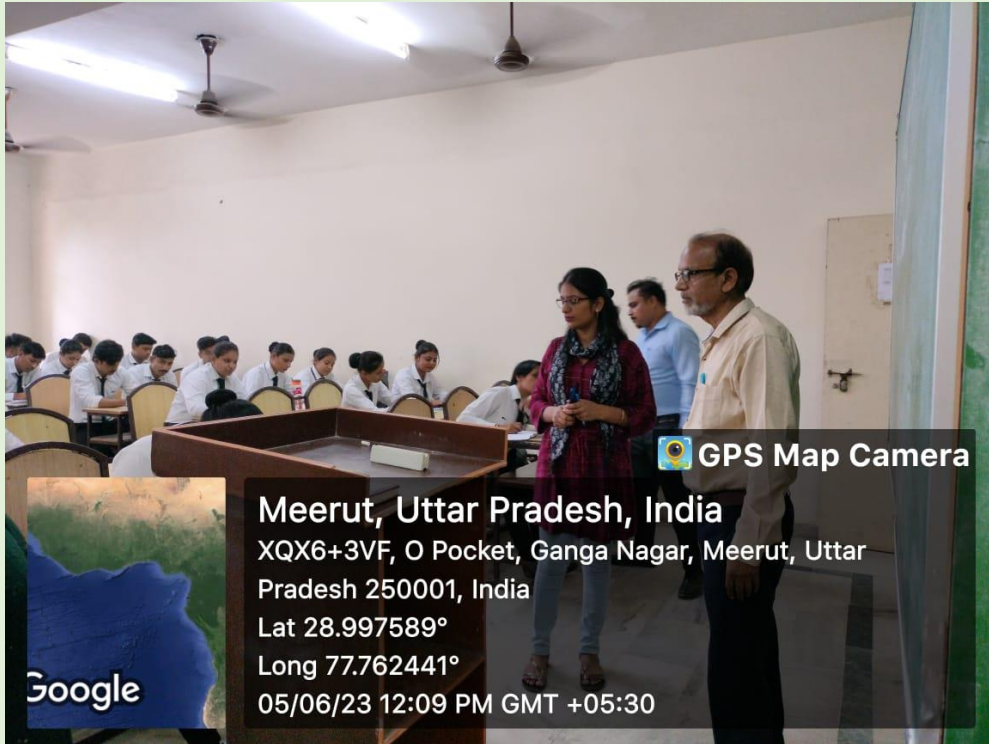
**MR. NIRBHAY KUMAR  
(DEPUTY DEAN)**

**EVENT COORDINATOR**

**Mr. JITENDRA SINGH  
(Assistant Professor)**

**Photos of activity: Attached**







**IIMT**  
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— MEERUT (U.P.) —  
Transforming Education System, Transforming Lives



**Dr. Shubha Dwivedi**

**UBA Coordinator-IIMT University**  
**Central USR Coordinator-IIMT University**

**&**

**Head**  
**Department of Biotechnology**  
**School of Life Science and Technology**  
**IIMT University**



## UNNAT BHARAT ABHIYAN

### IIMT UNIVERSITY (U-0889)

#### Progress Report

April-2023

**UBA Coordinator: Dr. Shubha Dwivedi**

**Email:** shubha.dwivedi@iimtindia.net

**Phone Number:** 8218985675

**Venue:** Kastala Shamshernagar

S.No.	Adopted Villages	Block	District
1.	Kastala Shamshernagar	Rajpura	Meerut
2.	Bhavanpur	Rajpura	Meerut
3.	Datawali Gesupur	Rajpura	Meerut
4.	Pabla	Rajpura	Meerut
5.	Andawali	Rajpura	Meerut

#### List of Activities:

##### ACTIVITY 1:

**Title of the Activity:** Village Sanitation and *in-situ* workshop on organic farming at Kastala Shamsher nagar.

**Date and Time:** 8/04/2023

#### Need of the Activity:

- To improving the quality of life of the rural people.
- To provide privacy and dignity to women.
- To create awareness among farmers about sanitation.
- To improve drinking water quality of rural peoples.
- To discuss and manage different health issues of rural peoples and society





सत्यमेव जयते



### **Brief Description (Need/Impact/Action/Picture (if any):**

Unnat Bharat Abhiyaan Programme was started by Government of India to develop villages. For improving the quality of life of the rural people, privacy and dignity to women, it is really helpful. It ensures to create awareness among farmers about sanitation and improvement of drinking water quality in rural peoples. This is really an urging demand of rural society in order to manage different health issues of rural society. Activity organised by UBA Cell-IIMTU & School of Agricultural Sciences, IIMT, University, Meerut ensures to be helpful in enhancement of knowledge of rural society by applying different innovative ideas. The main purpose of organizing this activity is to create awareness among rural peoples and farmers about sanitation related with their domestic activities. This programme is also helpful to enrich rural India and regional agencies with access to the professional resources of IIMT, University Meerut by higher educationist, especially those that have acquired academic excellence in the field of science, engineering technology, and management.

- **Outcome of the activity:**

- **Key Learning Outcomes:**

- ❖ Upgrading Farmers and rural Society knowledge
- ❖ Make Farmers familiar with different eco-friendly methods of water treatment.
- ❖ Enrichment of different innovative ideas to regarding sanitation issues and their management.
- ❖ Make Farmers familiar with different eco-friendly methods of organic farming.

- **Post Outcome:**

- ❖ Interactive sessions among farmers and experts helped both in understanding the innovative methods regarding village development.

- ❖ **Press Release if any:** <https://youtu.be/GEQon7iUs4I>

**Photos of activity:**



सत्यमेव जयते



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UNIVERSITY  
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**IIMT**  
UNIVERSITY  
MEERUT  
Transforming Education System, Transforming Lives



**उन्नत भारत अभियान  
आई० आई० एम० टी० विश्वविद्यालय मेरठ**

**एवं  
कृषि संकाय, आई० आई० एम० टी० विश्वविद्यालय  
द्वारा आयोजित  
ग्रामीण स्वच्छता अभियान  
कस्तला शमशेर नगर, मेरठ**

**Date: 08th April 2023, Time:- 10:00 am Onwards  
Venue:- कस्तला शमशेर नगर, मेरठ**

**Dr. Shubha Dwivedi**  
UBA Coordinator  
& Head  
Department of Biotechnology

**Dr. Ashok Yadav**  
Dean  
School of Agriculture Sciences



**0121-2793500**



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**Image: Village Sanitation Programme Participants (School of Agricultural Sciences)**

**UNNAT BHARAT ABHIYAN**

**IIMT UNIVERSITY (U-0889)**



## Progress Report

April-2023

**UBA Coordinator: Dr. Shubha Dwivedi**

**Email:** shubha.dwivedi@iimtindia.net

**Phone Number:** 8218985675

**Venue:** Andawali, Meerut.

S.No.	Adopted Villages	Block	District
1.	Kastala Shamshernagar	Rajpura	Meerut
2.	Bhavanpur	Rajpura	Meerut
3.	Datawali Gesupur	Rajpura	Meerut
4.	Pabla	Rajpura	Meerut
5.	Andawali	Rajpura	Meerut

### ACTIVITY 2:

**Title of the Activity: In-situ Workshop at Andawali village on “Role of Organic Farming in Agriculture”.**

**Date and Time: 15/04/2023**

**Need of the Activity:**

- To improving the quality of Agricultural Farming in rural societies.
- To make rural women independent by adopting different agricultural start-up.
- To create awareness among farmers about in situ farming systems.
- To promote rural society for their betterment in increasing their economic status.
- To discuss and manage different issues related to farming systems.
- To suggest different remedial measures for production of healthy crops.
- To provide sustainability by adopting organic methods of farming.

**Brief Description (Need/Impact/Action/Picture (if any):**



- The Unnat Bharat Abhiyan Programme was launched by the Indian government to develop villages. It is very beneficial for enhancing the privacy and dignity of women as well as the quality of life of rural residents. It makes sure that farmers are aware of the need of novel methods of farming and the enhancement of crop production quality for society and wellbeing. This is a particularly urgent need from rural community to know the eco-friendly practices of farming. Through the use of many cutting-edge concepts, the activity planned by Unnat Bharat Abhiyan Cell, Department of Biotechnology & School of Agricultural Sciences at the IIMT University in Meerut promises to be beneficial in advancing understanding of rural community. The major goal of this activity is to educate farmers and rural residents about the importance of organic farming in relation to their daily household activities. This programme aids in enrichment of many new concepts of farming and development of in-situ cultivation practices.
- **Outcome of the activity:**
- **Key Learning Outcome:**
  - ❖ Farmers and rural Society awareness
  - ❖ Make Farmers familiar with different eco-friendly methods of agricultural farming.
  - ❖ Enrichment of different innovative ideas to regarding agriculture issues and their management.
  - ❖ Advancement in farmers practices by adopting organic farming methods
  - ❖ Upgrading rural economic status
- **Post Outcome:**
  - ❖ An Interactive workshop among farmers and experts promoted better understanding of sustainable farming methods regarding rural physical social and economic aspects development.

**Photos of activity:**





**SCHOOL OF LIFE SCIENCE**  
**Department of Biotechnology**  
*is organizing*

उन्नत भारत अभियान  
 आई० आई० एम० टी० विश्वविद्यालय मेरठ  
 एवं  
 कृषि संकाय, आई० आई० एम० टी० विश्वविद्यालय  
 द्वारा आयोजित  
 इन-सीटू कार्यशाला (In & situ Workshop)  
 उन्नत भारत अभियान में जैविक कृषि की भूमिका

**Date: 15th April 2023, Time:- 10:00 am Onwards**  
**Venue:- Andawali, Meerut**

**Dr. Shubha Dwivedi**  
 UBA Coordinator  
 & Head  
 Department of Biotechnology

**Dr. Ashok Yadav**  
 Dean  
 School of Agriculture Sciences



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**Image: In-situ Workshop at Andavali village on “Role of Organic Farming in Agriculture”.**

**Dr. Shubha Dwivedi**

UBA Coordinator-IIMT University  
Central USR Coordinator-IIMT University

&

Head  
Department of Biotechnology  
School of Life Science and Technology  
IIMT University

