

मयंक श्रीवास्तव, भा.पु.से.
उप महानिदेशक
Mayank Srivastava, IPS
Deputy Director General



भारतीय खेल प्राधिकरण
SPORTS AUTHORITY OF INDIA
Date: 3rd August, 2026

D.O. NO.: 01-10007(01)/67/2024-HO-Khelo India

Dear Prof. Virendra,

The **Fit India Movement**, launched by the Hon'ble Prime Minister in 2019, aims to make fitness an integral part of the daily lives of all citizens. Building on this vision, the **Fit India Cycling Drive**, popularly known as "**Sundays on Cycle (SOC)**," was launched under the Fit India Movement initiative of the Khelo India Scheme on **17 December 2024** in New Delhi. Since its launch, the initiative has grown into a nationwide movement, being celebrated across **more than 500 districts**, engaging over **36 lakh cycling enthusiasts**, and reaching **more than 8 crore people** through various outreach activities. The initiative was also acknowledged by the Hon'ble Prime Minister during the **117th and 128th episodes of Mann Ki Baat**, reaffirming its significance in promoting health, fitness and wellness through regular physical activity.

2. Over the course of **84 editions**, the "**Sundays on Cycle**" campaign has evolved beyond cycling into a vibrant Fitness Carnival, incorporating activities such as **Yoga, Zumba, Rope Skipping, Yoga Counselling, Game Zones** and other community fitness initiatives. The campaign has witnessed enthusiastic participation from people of all age groups. Continuing this momentum, the **FIT INDIA Movement** proposes to organise a **Special Edition of "Sundays on Cycle" on 23rd August 2026**, in collaboration with **Unnat Bharat Abhiyan (UBA)** as the **Special Partner** across the country. The initiative seeks to promote the message of a **Fit, Healthy and Self-Reliant Bharat** by encouraging educational institutions, students, faculty members, NSS volunteers and rural communities to adopt cycling and fitness as an integral part of their daily lives.

3. **Unnat Bharat Abhiyan (UBA)**, an initiative of the Ministry of Education, aims to strengthen the relationship between higher educational institutions and rural India by enabling knowledge institutions to work closely with villages for sustainable development. With a network of over **5,000 participating institutions** and **24,000+ adopted villages**, UBA provides an ideal platform to integrate fitness and community participation with grassroots development. The active involvement of students, faculty members and village communities under this initiative will significantly enhance the reach and impact of this nationwide fitness movement.

4. With this background, I request your kind support in mobilising all **Regional Coordinating Institutions (RCIs), Participating Institutions (PIs), faculty members, students, NSS volunteers and adopted villages** under the **Unnat Bharat Abhiyan (UBA)** network for active participation in the "**Sundays on Cycle – Unnat Bharat Abhiyan (UBA) Edition**" on **23rd August 2026**. Suitable instructions may kindly be issued to all participating institutions to organise cycling rides and allied fitness activities in their campuses and adopted villages in coordination with the nearest **Sports Authority of India (SAI) Centre**. (A list of SAI Centres is enclosed for easy coordination.) The nominated Nodal Officers under UBA may also kindly share the contact details of the concerned **Regional Coordinating Institutions and Participating Institutions** with the respective SAI Centres to facilitate effective coordination and the smooth conduct of the event. Post-event reports and photographs may kindly be uploaded through the following link:
<https://forms.gle/FhtRfVMDHsXnX6bT7>

5. I shall be honoured by your gracious presence at the **flagship event** in Delhi, scheduled to be held at **Jawaharlal Nehru (JLN) Stadium, New Delhi**, on **09th August 2026 from 5:45 AM onwards**. I would also request you to kindly encourage students, volunteers, faculty members, staff and their families in Delhi to participate in the event as cyclists and fitness enthusiasts. The liaison officer from the Sports Authority of India for this initiative will be **Mr. Sushant Kandwal, Director, Fit India Mission (Mobile: 8368630290)**. I look forward to your valuable support and cooperation in making this nationwide initiative a grand success and in building a fitter, healthier and more active Bharat.

I look forward to your continued support in making this special edition of "**Sundays on Cycle**" a grand success and in further strengthening our shared commitment towards building a **Fit, Healthy and Developed Bharat**.

Warmest Regards,
Mayank
(Mayank Srivastava)

To,
Prof. Virendra Kumar Vijay
National Coordinator, Unnat Bharat Abhiyan (UBA)
Centre for Rural Development and Technology, IIT Delhi

Imphal	Sh. Laishram Samritya Singh, AD	8585991397
Aurangabad	Dr. Monika Ghuge ,DD	8010846111 9021600000
Mumbai	Sh. Amanpreet Singh AD	8283865400
Bhopal	Mr. NAVEEN KUMAR GOBBURU , AD	6301450718
NCOE Jagatpur	Mr. Laishram Johnson Singh / Sr. Coach	7978879612
NCOE Kolkata	Ms. Nishanthini S, AD	9443904748
Alleppey	Sh. Siji Kumar, Coach	99467 82828
Trivandrum	Ms. Nimisha Peechara, AD	9182926621
Sonepat	Mr. Madhav Krishnan, AD	9629556800
Rohtak	Sh. Gaurav Rawat, DD	8745992457
NCOE Gandhinagar	Sh. Ashok Khatri, DD / Sh. Ashwin Purvi Srivastava	9466086696 / 9512737688
Guwahati	Ms Ananya Sarma,AD	9101008991
Itanagar	Ms. Sangeeta Rani	9815312408
Hamirpur	Ms. Divya, Judo Coach	9780271029
Dharamshala	Sh. JP SHANI, AD	7982479234
NSNIS Patiala	Sh. Deepak Sabu, DD	9946335625
Bangalore	Sh. Aditya Raman, DD	8008032667
Chandigarh	Ms Manju Sood, Coach	9463426914
NCOE Naranpura, Ahmedabad	Smt. Aditi Singh, Director	9099320060

Name of STCs	Incharge Name	Contact No.
SAI Training Center -Vishakhapatnam	Sh. Satyanarayana	79895 26632
SAI Training Center -Eluru	Sh. Gurnam Singh ,DD	8708902047
SAI Training Center -Kurnool	Sh.Karthikeyan	8754729345
SAI Training Center -Madikeri	Ms. Mini Unniraj	9562452451
SAI Training Center -Dharwad	Sh. Ram Budaki	9481559940
SAI Training Center -Bangalore	Sh Hari Haran	9092708675
SAI Training Center -Hyderabad	Mrs.Rishma, AD	94449 29441
SAI Training Center -Raipur	Ms Garrima Choudhary	93166 70749
SAI Training Center -Rajnandgaon	Sh. K C Tripathi	9440587614
SAI Training Center -Dhar	Sh.Naresh Kumar Bhavsar	9827066168
SAI Training Center -Tikamgarh	Sh. Devesh Chandel	9926243452
SAI Training Center -Jabalpur	Ms Durgesh Nandini	9406527828
SAI Training Center -Bilaspur	Sh. Vijay Parkash Negi	9418630666
SAI Training Center -Jammu	Shri Touseef Ahmed	9872618649
SAI Training Center -Kargil	Shri Gulam Mustafa	9419805142
SAI Training Center -Mastunasahib	Shri Puskar Singh	8847664589
SAI Training Center -Badal	Shri Joginder Kumar	9465912368
SAI Training Center -Ludhiana	Shri Puskar Singh	8847664589
SAI Training Center -Jaipur	Ms. Sahila Sanson , AD	8899740015
SAI Training Center -Jodhpur	Sh. Hanwant Singh Rathore	9460249227
SAI Training Center -Alwar	Sh. Shiv Kumar Saini	9729745787
SAI Training Center -Naharlagun	Sh. Inkamlak Newmai	9560294077
SAI Training Center -Solalgaon	Ms. Kulvir Kaur	7754954081

SAI Training Center -Tinsukia	Sh.Parameswaran Palanisamy	9941880827
SAI Training Center -Kokrajhar	Sh. Vekuto Puro	8731970035
SAI Training Center -Golaghat	Sh. Arun Kumar Gupta	7007052648
SAI Training Center -Shillong	Sh Gunin Changmai	9615602104
SAI Training Center -Namchi	Sh. Rupen Pradhan	8258919752
SAI Training Center -Imphal	Ms. M. Ramani Chanu	9612584723
SAI Training Center -Utlou	Sh. L Rinky Singh	8794515564
SAI Training Center -Aizawl	Ms. Elizabeth Lalnunmawii	9612433043
SAI Training Center -Dimapur	Shri Harender,DD	9017638013
SAI Training Center -Port Blair	Sadique	95318 79321
SAI Training Center -Nicobar	Sh. Vishwajit Balkrishna Sutar	7507382846
SAI Training Center -Kishanganj	Sh. Wasim Ahmed	9434426611
SAI Training Center -Patna	Sh. Someswar Rao.chavan	8305193334
SAI Training Center -Gidhaur	Sh. Someshwar Rao	9949916563
SAI Training Center -Hazaribagh	Sh. Udham Singh	9780476339
SAI Training Center -Ranchi	Shri Karan Sadhwani	7897937909
SAI Training Center -Cuttack	Mr. Fernando Singh	6294881058
SAI Training Center -Sundargarh	Sh. Abhay Dev	99543 76965
SAI Training Center -Dhenkanal	Mr. Johnson	7978879612
SAI Training Center -Agartala	Sh.Arindam Gogoi	9706496023
SAI Training Center -Bolpur	Ms. Pooja Rawat	96901 47061
SAI Training Center -Lebong	Sh. Yogendra Kumar	9053254554
SAI Training Center -Burdwan	Ms. Pooja Rawat	96901 47061
SAI Training Center -Jalpaiguri	Sh. Wasim Ahmed	9434426611
SAI Training Center -Yanam	Sh.Uday Kumar Navuru	8885176888
SAI Training Center -Thalaserry	Sh. T. C. Manoj	9495649071
SAI Training Center -Kollam	Ramkumar G, DD	9962923162
SAI Training Center -Calicut	Ramkumar G, DD	9962923162
SAI Training Center -Thrissur	Sh.Sivanand R	9496082198
SAI Training Center -Androth	Sh. Mohammed Shafeeque M	9446573786
SAI Training Center -Puducherry	Mr Rajesh, Coach, Weightlifting	8921587809
SAI Training Center -Salem	Mr. VITAL KUMAR	9731007517
SAI Training Center -Chennai	Anjugam, Athletics Coach	9489279819
SAI Training Center -Mayiladuthurai	Mr. S.Pachayappen	7386426995
SAI Training Center -Varanasi	Sh. Shubhanshu Dwivedi, DD	8181875261
SAI Training Center -Saifai	Sh. Harendra kr. Upadhyay	9256133773
SAI Training Center -Bareilly	Sh. Sandeep Chaudhary	7037048201
SAI Training Center -Raibareilly	Sh. Abhay Kumar	8812981160
SAI Training Center -Kashipur	Sh. Neeraj Kumar	9811956705
SAI Training Center -Peddem	Mr. Malla Durga Rao	8247443921
SAI Training Center -Ponda	Mr. Malla Durga Rao	8247443921
SAI Training Center -Bawana	Ms. Janita Kataria	9140683784
SAI Training Center -Bhiwani	Sh. Deepak Pant, DD	9614247747
SAI Training Center -Hisar	Sh V K Manchanda	9891764526

SAI Training Center -Kurukshetra	Sh V K Manchanda	9891764526
Other Major Locations		
Name of Location	Name of Person	Contact
Bikaner	Sh. Surender	9079241930
GOA	Mr. Malla Durga Rao, DD	8247443921
Vadodara	Sh. Shekhar Nigam, JC / Sh. Ashwin Purvi Srivastava	8887679710 / 9512737688
SAI Training Center -Peddem	Mr. Malla Durga Rao	8247443921
SAI Training Center -Ponda	Mr. Malla Durga Rao	8247443921
SAI Training Center -Bawana	Ms. Shobha Arora	9811547188
SAI Training Center -Bhiwani	Sh. Deepak Pant, DD	9614247747
SAI Training Center -Hisar	Sh V K Manchanda	9891764526
SAI Training Center -Kurukshetra	Sh. Babu Ram Rawal	9812148099