

DATE: 09-10-2021

PRESS RELEASE

National Award Announcement for COVID-19 Awareness - Poster and Video Competition

New Delhi: Prof. Priyanka Kaushal, Co-Coordinator, UBA, virtually Welcome the participants on the occasion.

Prof. Priyanka Kaushal shared that Unnat Bharat Abhiyan received 1,061 entries in the video and 2,830 entries in the Poster Competition. The Regional level results were announced by Regional Coordinating Institutions (RCIs) throughout the country on 15th August 2021. The Top 2 winners announced by RCIs were considered for the National Level awards and were evaluated by diversified National Jury Members:

- Dr. Arun Kumar Sarma, Director General, North East Centre For Technology Application and Reach (NECTAR)
- Prof. Sumer Singh, Assistant Professor, Department of Design Indian Institute of Technology Delhi (IIT Delhi)
- Prof. Sanjay Dwivedi, Director General, Indian Institute of Mass Communication (IIMC), New Delhi
- Dr Ranjana Aggarwal, Director, CSIR-National Institute of Science Communication and Information Resources (CSIR-NISCAIR), New Delhi

Prof. V.K.Vijay, National Coordinator, UBA, shared the objective of the Competition at Regional as well National level is to create repository and awareness material in regional languages/dialects for circulation among the village clusters for COVID-19 Awareness. He added "Unnat Bharat Abhiyan emerged as a strong network of about 2800 Higher Education Institutions, actively working in 14000 villages in the country. UBA has been active for the last 5 years to bring change in the education system in the country and for the inclusive development of rural India. Unlike the obvious assumption that pandemic will slow down the community engagement process, UBA leapfrogged in these 1.5 years of pandemic. Needless to say, it was possible due to a very active and interactive network of 2867 Participating Institutes, 45 Regional Coordinating Institutes, 13 Subject Experts Groups covering all aspects of rural development."

Prof. V.K. Vijay announced the results of the National level Poster and Video Competition for COVID-19 Awareness. He motivated the other participants and appreciated the initiatives taken up by Unnat Bharat Abhiyan, for connecting the higher educational institutions to the rural areas.

Vote of thanks was given by Prof. Pooja Ghosh, Co-coordinator, Unnat Bharat Abhiyan, to all the members of the Regional Coordinating Institutes and UBA stakeholders for leveraging their precious time.

Around 2000 institutions and 600+ participants attended the event through online mode.

UNNAT BHARAT ABHIYAN YOUTUBE CHANNEL: https://youtu.be/XfLE_qjG-k0

NATIONAL RESULT

Poster and Video Competition for COVID-19 Awareness

Poster Competition Result

POSTER COMPETITION				
PRIZE	NAME	INSTITUTION NAME	RCI NAME	DISTRICT, STATE & LANGUAGE
1st Prize	Khushabu Bhimraoji Dongre	Prof. Ram Meghe College Of Engineering and Management, Badnera	Sant Gadge Baba Amravati University, Amravati	Amravati, Maharashtra (Marathi)
2nd Prize	Pauravi Mittal	St. Xavier's College, Jaipur	MNIT Jaipur	Jaipur, Rajasthan (Hindi)
3rd Prize	Shabna K K	Govt Engineering College	IIT Palakkad	Kannur, Kerala (Malayalam)
Consolation Prize	Veenanjali Kodam	Sumathi Reddy Institute of Technology for Women	NIT Warangal	Warangal, Telangana (English)
Consolation Prize	Jay Agarwal	G.L.Bajaj Group of Institution, Mathura	DEI, Agra	Mathura, Uttar Pradesh (English)

Video Competition Result

VIDEO COMPETITION				
PRIZE	NAME	INSTITUTION NAME	RCI NAME	DISTRICT & STATE
1st Prize	Munibhagyala Kalyan	Sastra Deemed University, Thanjavur	Tamil Nadu Agricultural University	Thanjavur, Tamil Nadu (Music)
2nd Prize	TEAM-Jhanvi, Radhaballabh, Harshita, Aryan	Hansraj College, University of Delhi	IIT Delhi	NorthDelhi, Delhi /NCR (Hindi)
3rd Prize	Ronit Kumar Sahu	RTC Institute of Technology	NIT Jamshedpur	Ranchi, Jharkhand (Hindi)
Consolation Prize	Nilesh Solanki, Diya Garg, Rishika Goyal	Jaipuria Institute of Management, Jaipur	MNIT Jaipur	Jaipur, Rajasthan (Rajasthani)
Consolation Prize	Ashritha Rai	Sahyadri College of Engineering and Management	Christ University	Dakshina Kannada, Karnataka (Kannada)